

A "HYDRO" ELECTRIC FAN

Is an essential feature of summer home-comfort—it's the Fan YOU need in your home.

GET ONE NOW.

PRICES, \$9.50 AND UP.

PHONE 3180.

The HYDRO Shop

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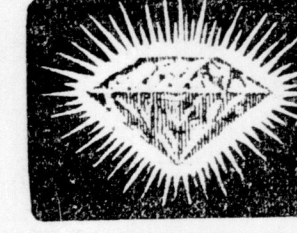
GUARANTEED PURE CLOVER.

Five-pound pail 75c

Ten-pound pail \$1.40

WILLIS & CO.

565 Richmond Street. Phone 3279.



DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.

Diamond Merchants and Jewelers.

386 Richmond Street. Phone 1084.

COAL!

Furnace, Stove, Egg \$7.00 ton

Baseburner Nut \$7.10 ton

For the range and heater we recommend our Large Pea at \$8 per ton. It has the value of Chester's in these stoves. Why pay one cent more?

THE CONNELL ANTHRACITE MINING COMPANY.

Phones 770 and 1096.

English Rheumatism Capsules.

are guaranteed to cure the worst rheumatic pains in six hours, and to cure permanently if taken as a trial. Price 50 cents a box at

TAYLOR'S SIX CUT-RATE DRUG STORES.



INVISIBLE BIFOCALS

OLD NEW

Brown Optical Co.

SPECIALISTS.

223 Dundas Street. Phone 1877.

TEMPER, PLUS WORDS, BRING HIM LECTURE

Webster White Gave Vent to Both and Landed in Court.

Webster White has an extensive vocabulary, and a bad temper. This combination caused the neighbors so much worry on Thames street that he was arrested early this morning and haled into court.

The man, who used vile language, was given a tongue lashing by the magistrate.

"You are going to quit this thing, or you will spend a lot of time in jail," said the magistrate. "You curse and swear, abuse your wife, and make a nuisance of yourself. You want every body to cringe to you. I am going to take a hand in this. I will suspend sentence on you; bind you over to keep the peace towards your family, but if you ever come in here, I will send you down for a term in jail. I am tired of such a man as you."

"Can I go home and take my things away?" White asked.

"No; you are going to look after your family, and I am going to see that you do," retorted the magistrate. "You are a pretty poor specimen of a man."

White and his wife left the court room together.

Silas Nichols, an Indian from Munsey, loaded up with rye and found his way to court. Some of the judges gave him a drink, but he did not know the identity of his benefactor. He was speeded on his way to Alisa Craig, where he will labor.

Some first-time drunks were discharged and an Indian later was fined \$10 and costs for flirting with the flowing bowl.

BILLION DOLLAR CROP EXPECTED

After a thorough canvass of various points throughout Western Canada, Dr. McGill of the Dominion Grain Commission is quoted in Calgary as saying that Alberta would have a crop as good as last year, that the Dominion would have a billion dollar grain crop, and that the grain crop of the three prairie provinces would be "little if any behind that of last year."

"The country as a whole never looked better than it does at present," said Dr. McGill. "The weather was made to order, as you might say, and I am of the opinion that this year's harvest will be another record one."

Those who contemplate going West will do well to remember that the most fertile districts in Western Canada are served by the line of the C. N. R., and that this season they can travel from their home districts to destination Canadian Northern All the Way.

QUALITY STORE

FOR FRESH FRUIT

FRESH VEGETABLES.

Store Will Close Wednesday at 1 p.m.

Harry Ranahan

515 Richmond St. Phone 1024, 3323.

SOME DAYS BEFORE

TELEPHONE LINES

ALL CLEAR AGAIN

Yesterday's Storm Played Havoc With City Service.

LINES FOULED ALL OVER

Cables Down and Private Service Lines Smashed by Falling Trees and Branches.

Telephone communication in London got one of the worst jolts in its history during the electric storm of Tuesday afternoon. As was announced in The Advertiser of last night, more than 1,000 phones were put out of commission, and it will be some days before all the trouble has been reported, according to a report made today by C. B. Baird, local manager.

In many sections of the city cables were fouled by falling trees and lines, while all branch lines suffered more or less heavily. In many instances the private service lines from street to houses were ripped out by falling trees. In other cases among the instruments themselves were put out of working gear by lightning.

"We have more than 1,000 lines to test for trouble, and as this trouble is of different characters, owing to different causes, it will be some time before we have all the phones back in working order," said Mr. Baird to The Advertiser. "Extra gangs are doing their best to cope with the exceptional demand for repair work, but it will be several days at least before we have completed our repairs."

On some streets, whole blocks have been cut off from telephone communication. William street, between King and Dundas, is cited as an instance of this. Every telephone service in the block was torn out.

Long-distance lines suffered less than was at first supposed, but rural communication was at a handicap last night and today. The rural lines are being cleared by separate gangs from those working on the city services.

INDETERMINATE SENTENCE

FOR YOUNG HOUSE THIEF

Magistrate Sends George Moore to Prison Farm.

George Moore, who gave his home address as Baltimore, was today sentenced by Magistrate J. C. Judd to from three months to six months at the Reformatory in Guelph on two charges of theft preferred by John Willis, grocer, and Charles Treloard. This is the man that Mr. Willis caught on Sunday evening coming out of his house, after stealing some jewelry. On his person was found some tie pins and other articles stolen from Mr. Treloard.

The young lad pleaded guilty, and was sentenced at once.

"You have not been very frank with me," said the magistrate. "You have told me little about yourself, and I suspect that you are a crook in the States. However, I find that you are sent from the Guelph Prison Farm, where you will be cared for. An order to deport you to the United States will be made as soon as I have learned more of your history."

"Can't you make a straight sentence?" asked Moore.

"I cannot," answered the magistrate. "That shows me you know quite a lot about jails and sentences."

Moore is a young lad who seems to have a severe case of consumption.

SOME MUST STAY

SAYS HUMORIST

Naively Explains Why He Had Not Enlisted.

Magistrate Judd discovered a rare humorist at the police court today in the little Frank Draper, who gave his home address as Montreal. Mr. Draper arrived in the city early this morning via the Grand Trunk. He was a freight, overlooking the necessity of paying his fare. Patrolman William Middaugh picked him up, and he was up in court on a charge of trespass.

In explaining his position, he said that he was on his way west to garner the harvests. He was accompanied as far as London by a soldier from Camp Borden. The latter is now in custody at the Heights.

"You are a widower, and strong and healthy," said the magistrate. "Why did you not enlist in one of the Montreal battalions?"

"Well, some us have to stay home and work," he answered naively.

"And yet they say there is no humor in the world," laughed his worship. "Here you are a vagrant, and insist that you want to work. I will fine you \$10 and costs or 21 days in the meantime, I will make some inquiries about your record."

Whatever the weather may be, says he. Whatever the weather may be—'Tis the songs ye sing, and the smiles That's a-making the sun shine every-where.

—James Whitcombe Riley.

Are You "IN A HURRY?"

If not STOP A MOMENT and see OUR WINDOW DISPLAY. Then STEP INSIDE and enjoy one of the delectable cool beverages—fit "nectar for the gods," that are served at our attractive, sanitary and stock of SODA FOUNTAIN.

Peters Shop 'Round the Corner

INVALID SOLDIER

MADE VERY ILL BY

TERRIFIC THUNDER

Shell Shock Sufferer Greatly Affected by Storm.

WENT OVER WITH DRAFT

Sergt. Alex Joseph Was Put Out of Action by Jack Johnsons.

Sergt. Alex. C. Joseph, who returned on Friday last, invalided from shell shock, suffered severely during the terrific electrical storm yesterday. After being in British and French hospitals, for eight months, he was sent home, and was making excellent progress toward recovery, until the storm broke. The deafening crashes of thunder and the vivid lightning flashes "got" his nerves again, and he is suffering greatly.

Sergt. Joseph went from London with a draft, throwing up his crown as sergeant-major in order to get to the front. He was in the trenches in Belgium, when one day a couple of "Jack Johnsons" came over close together. He and four companions were blown flat on their faces by the bursting shells, and he remembers little that happened after, until he was in the hospital in England. While in England he had to undergo an operation for appendicitis.

Praises Russians.

Sergt. Joseph pays the very highest tribute to the Russian soldiers, many of whom he saw in France and England. "They are fine physical types of men," he said, "as hard as steel, and will stop at nothing. All that is necessary is to tell them what to do, and they will spare no efforts to do it. They live simply, three loaves of black bread and a couple of bowls of porridge every day. Every soldier carries a big wooden spoon in a place fitted for it in the high boots the Russians wear. There will be no stopping these men."

Sergt. Joseph also had words of praise for the wonderful courage and efficiency of the French.

Value of Training.

"The boys in training here," he said, "do not realize how much it means to be physically fit before they go in the trenches. Our boys, myself as well, used to complain about so much physical training, and think it unnecessary. Every bit of it is needed, and you never realize its value until you get in the trenches. A man who is in condition can go through all kinds of hardships and difficulties, where the fellow who isn't drops out."

Sergt. Joseph told of a pathetic incident he witnessed. In a heavy fight a German shell had wrecked a dugout, blowing off a young soldier's arm and hurrying ten of his companions. He freed himself, and a pal fastened a tourniquet on the stump to stop the bleeding. The wounded man rushed to where Sergt. Joseph and his companions were fighting and begged for a shovel. They told him where they had left one, and when he got there he found it had been broken by a piece of shell and was useless.

"He just stood there with the tears pouring down his face for a minute, and then rushed off to try to find a shovel some place else," said the sergeant.

One of Sergt. Joseph's chums, named Groux, from near Chatham, who enlisted and trained here, was killed with four others when a big shell crashed into a dugout. Ten of the men were buried, but six were taken out alive, some of them badly hurt.

Sergt. Joseph has brought home an unusually interesting collection of war trophies and relics.

HYDRO OFF AGAIN

AT CRITICAL TIME

FOR HALF AN HOUR

Pumps Were Idle With Several Fires in Progress.

Factories Close Down

Rain Has Helped Water Supply at the Springbank Pumping Station.

In addition to the high tension lines of the hydro-electric being put out of business in Tuesday's storm, there was a serious interruption at several of the stations. The Horton street plant was out of commission for half an hour, and all the pumps had to be left idle for several hours burning.

The gas engine was started after some minutes. No. 2 station, feeding the industries in the east, was struck, and the wires torn down. The employees of George White & Sons, Beattie Bros., and a score of others had to be dismissed at 2 o'clock, as there was no power to feed the machines.

Power Was Off.

"The trouble with the water pressure was due to the fact that the electricity was shut off," said General Manager E. V. Buchanan. "The lighting was intense, striking a number of lines, especially on the high tension system, and we could get no energy. The McCormick garage was struck, tearing off the roof and breaking our lines. It was very bad, one of those storms that we cannot guard against or protect ourselves against. I guess everybody had their troubles."

The rain helped the water supply greatly. There will not be much lawn watering for a day or two, and the street supplying Springbank have materially freshened up.

Pressure Was Poor.

The water situation was reminiscent of other days. The hose lines could not throw a stream hard enough to break a pane of glass ten feet from the ground.

The rain helped the water supply greatly. There will not be much lawn watering for a day or two, and the street supplying Springbank have materially freshened up.

POSTPONED UNTIL TONIGHT.

On account of the damage done to the booths on the grounds of St. Mary's Church Tuesday afternoon, the house party scheduled for Tuesday night was postponed until tonight, when the full program will be carried out.

BROKE COLLARBONE.

CAMLAICHIE, July 24.—James Heath met with a painful accident, breaking his collarbone.

SAVE MONEY ON TEA.

You can buy Rowat's Special Tea—the highest quality—in quantities of five pounds or more, for 5 cents a pound less.

40c, 45c, 55c, 65c and \$1.00 a pound.

T. A. ROWAT & CO.

250 Dundas Street. Phone 3051, 3052.

RECORD RAINFALL

BREAKS DROUGHT

OF THREE WEEKS

Nearly Two and Half Inches Fall in Hour and Quarter.

FLOODS CAUSE DAMAGE

Thousands of Dollars Loss Results in Store Basements.

LIGHTNING PLAYS HAVOC

Two Congregational Churches Struck—Wires Put Out of Commission.

London yesterday afternoon experienced the most severe rainstorm in its history. Though but a single day, and a quarter in duration, the volume of water precipitated on the city reached the amazing total of 2.4 inches. More rain than this has fallen on a single day, but never has there been anything to equal it in the same time.

The monetary loss was run into many thousands of dollars. Flooded cellars that caused partial or full destruction of perishable goods stored therein by downtown merchants represent at least 80 per cent of the losses.

Whole Downtown Flooded.

The whole downtown area, speaking generally, suffered in one way or another from the deluge. Water ran down the gutter to gutter and put the sidewalks in places several inches under water.

Coming after three weeks and more of the driest spell ever experienced in London, the havoc that it wrought established a new record of destruction from natural causes. For days London has been gasping for rain. Prayers have been offered for it, but the opening of the heavens and the downpour that followed passed even in imagination the storm, that the continued dry spell presaged.

While the storm was at its height the play of the lightning against the banks of black clouds that seemed to engulf the city in a mask of stygian darkness, was an awe-inspiring spectacle.

Rain Brings Relief.

One result of the rain was an immediate lowering of the temperature and relief from the sweating heat that has been London's lot since the 1st of July. True the temperature is still at summer heat, but the coolness that followed the heavy rain was a welcome change.

Hydro power was off for 40 minutes during the storm. High tension wires trouble on the 110,000-volt wire outside the city is blamed by Chief Operator C. H. Colby for the break. The result was low water pressure in the city and absolute darkness in the suburbs.

Only one traffic emergency occurred, a driver's gas engine power, was available for the fire pressure at the Horton street station, and the result was exceedingly poor pressure when needed by the firemen.

The Congregational Church steeple demonstrated this, as it was for a time impossible to throw a stream higher than eighteen feet.

Firemen's Busy Day.

Nobody worked harder than the firemen during the afternoon of the storm. Here is the list of the firemen's work:

Grass fire at Palmer street, 1:35 p.m. Grass fire at Florence street, 1:35 p.m. London and Lake Erie station struck by lightning, 2:10 p.m.

No. 2 brigade composed to central stopped at Dr. L. F. Wood's residence, 485 King street; garage struck by lightning, 2:30 p.m.

Congregational Church struck by lightning, 2:30 p.m.

Both local churches of the Congregational denomination—the First and the Southern—were struck by lightning. The spire of the First church was hit and fired, while in the case of the Southern church, shingles were ripped from the roof. Next door a hole of large proportions was dug in the yard by what must have been the same bolt.

At the Adelaide Street Baptist Church a number of windows were broken in the Sunday school, where a fence to the rear was struck.

Dundas Centre Church was reported struck and on fire. When the fire department responded, no trace of any building damage could be discovered other than a short-circuited wire in front of the building, caused by falling limbs. The fire that resulted caused the alarm to be turned in.

At St. Mary's Church, Lytle street, the stands erected for the garden party, scheduled for last night, were blown over and damaged. The electric wire strung for the big illumination that had been planned were reduced to junk. The garden party was called off.

Amateur Salvage Corps.

Basements of Coates, Burns & Wansless and the London Shoe Company had about four feet of water, and it made employees hustle through the waves to salvage cases of rubbers, etc.

A tree at the rear of Sumner's drug store, Dundas street, was struck, it crashed through a glass door and knocked down a shelf of bottles.

Some loss at all three stores of the Standard Drug Company in the downtown area was occasioned, though it was not as serious as at first supposed.

The stock room at main branch escaped with little damage. A. J. Morgan, 100 Dundas street, had a foot of water in the cellar of his house. He reported that his loss would be small owing to the nature of the stock stored there.

The Woolworth's 5, 10 and 15 cent store reported heavy loss from water in the basement storerooms.

Valley street was the scene of brush-pile burning. The fire department was running into many stores, while the fire department was running into many stores, while the fire department was running into many stores.

Showers of Bargains

Damaged By Water Sale

Thursday, July 27

Goods Damaged by Tuesday's Storm. . . Come In and Get

:: :: Your Bargains! :: ::

F. H. Woolworth Co. LIMITED

:: 5c, 10c and 15c Store ::

145-147 Dundas Street

along the rafters and through a stove-pipe hole, knocking large chunks of plaster off several rooms.

In the kitchen it tore up the carpet and, taking the glass from a window as if removed by a glazier.

Key Knocked From Hands.

George Ryan, driver of a Shelden Franchising Company lorry, and James Mitchell, shipper at the D. H. Howden wholesale hardware, had a narrow escape from death when a keg of steel being handled by them, was knocked from their hands by lightning.

Mitchell had just handed the keg to the forwarding company's employee when the lightning struck the keg knocking it to the ground.

Both sustained slight shocks. The lightning struck the chimney of the residence of John L. Johnston, 5414 Waterloo street, during the storm yesterday afternoon. The mirror of a dresser in one of the rooms was shattered and the wallpaper burnt in several places, but no one was injured.

Miss Johnston and a lad named Jim Perkins were in the house at the time, but were in the townsmen's rooms.

Little damage was done along the breakwater, but some of the West London streets suffered almost as badly as those downtown.

Effect Along the River.

As yesterday's deluge was practically confined to the city and immediate vicinity, there was no startling rise in either branch of the Thames. Immediately after the storm the river rose several inches, and later in the evening as the water from various parts of the city poured in it rose further. Little damage was done. A number of boats were out, but they remained fast. The canvas tops were blown from some of the motor boats and they filled with rain to such an extent that they were in danger of sinking. The storm, however, abated before this happened.

The water came down all hills leading to the river in a torrent, and poured over the bank in small cascades. Whit Lancaster's bathhouse was undermined, much of the earth at the back being swept away. Repairs were made for this at his other bathhouse where the sediment piled up for several feet along the landing stage.

The water from Carling street cut a course over three feet deep and several feet wide through the back of the property, to the river. It swept away the earth from one corner of a house at the water's edge, and filled the cellar of the adjoining house several feet deep with water and mud.

Mr. Lancaster stated to The Advertiser that he was considering suing the city for the damage, as he had several times asked for adequate protection for such an emergency.

Little damage was done along the breakwater, but some of the West London streets suffered almost as badly as those downtown.

In South London the front part of the foundation of the Westminster rink, also owned by Whit Lancaster, has been swept in by the water. The short sidewalk leading to the entrance is undermined and hangs supported only at one end. The owner estimates the damage at several hundred dollars, as the wall was two feet thick, and a large number of skates and tools stored in the rink were buried in the sand.

A large catnip tree in front of Clara Jarvis' residence on Hellmuth avenue was chopped by the storm, and the hydro men were called to clear the wires of a large portion that had lodged on them.

A large maple in front of New St. James' Church was split and heavy branches were still barring the sidewalk last evening.

A walnut tree at W. Footitt's residence on Hellmuth avenue was split and thrown to the ground.

Trees in Thames Park were struck and split by the bolts.

Evidence of the storm were numerous about Waterloo street and Central avenue. Limbs were blown from trees on Central avenue on both sides of Waterloo. A large limb was broken off at the corner of Wolfe street and Waterloo.

A thunderbolt dug a large hole in the lawn at the rear of 350 Central avenue, the residence of Lawrence Moore. Mrs. Moore was overcome for a time by the shock.

LONDON GIRLS ANXIOUS

TO GO AS WAR NURSES

London girls seem anxious to serve as war nurses at the front. In response to the latest appeal for probationer nurses, issued by the No. 4 Nursing Division of the St. John Ambulance Brigade, a number have applied. Mrs. Swindall, local superintendent, has communicated with the ambulance headquarters in Toronto, and it is expected that at least six from this city will be sent on to England at once. They will serve their probation in war hospitals being conducted by the St. John Ambulance Brigade.

HOTEL SEVILLE

NEW YORK

A Half Block from Fifth Avenue. At Madison Avenue and 29th St. Central but quiet location.

Conducted by an Englishman

G. C. WOOD KILLED

BY FALL FROM TRAIN

Founder of Wood's Fair and Widely Known in This District.

C. C. Wood, for many years a well-known London businessman and founder of the chain of stores known as Wood's Fair, was instantly killed at Easton, Pennsylvania, yesterday, by falling from a train.

In Toronto Frank E. Jones of Wood's Fair here told of the accident. Mrs. Jones is a niece of Mr. Wood. He was 65 years old, and resided in London until about eighteen years ago. Another brother who was associated with him in his business died here several years ago.

NOT ONLY PLACE

London is not the only city to be suffering from an ice shortage. Some of the local dealers have announced that it will be impossible for them to deliver ice after the end of the month, because of the short supply.

In Toronto the ice famine is reported as acute. Appeals have been sent to the Dominion railway board to rush ice trains to the Queen's wharf from Lake Simcoe, where the major portion of the Toronto ice supply is secured.

W. and E. Cushing, who announce discontinuance of their ice delivery, say that it is impossible to get ice, either in or out of London. They said that attempts had been made to import a supply without avail.

THROUGH SLEEPING CARS TO ALGONQUIN PARK FOR FISHERMEN.

To accommodate fishermen and other visitors to Algonquin Park, the Grand Trunk Railway System are running a through sleeping car from Toronto to Algonquin Park, leaving Toronto 8:30 p.m. Fridays, arriving Algonquin Park 10:30 a.m. Wednesdays, arriving Toronto 7:30 a.m. Thursdays. The Highland Inn is now open to receive guests, and low round-trip tourist fares are in effect. For tickets, sleeping car reservation and further information, phone or call at City Ticket Office, R. E. Rose, corner Dundas and Richmond streets, London. 7414-vx2

We've Experts

at shoeing children. Our lines of summer shoes for the children were selected with the greatest care from the productions of the country's best makers of children's footwear. The lastings are calf, coltskin, gummetal calf, patent kid and goat. The lasts are formed to fit children's feet correctly, and to give them all natural lines. The shoes are masterpieces of children's shoemaking. Come in some time and let us show you.

UP COOK CO.

"The Store that Serves You Best"

Two Stores - DUNDAS & RICHMOND STS.

We have been authorized

to sell 1,000 bags of Potatoes. Guaranteed in first class condition at 75c per bag.

Apply London Cold Storage Co., or Scandrett Bros., London

