## DARKENED BUILDING TOO MUCH FOR EDWARD

Wakes Up in Hunt Building and "Rassles" With G. N. W. Clerks.

After becoming confused, then terrified, when he could not find his way out of the upper floor of the Hunt Building last night, Edward Ross, after a brush with operators of the G. N. W. Telegraph Company, occupying the floor below, awoke in police court this morning to wonder what it was all about. Although he is said to have ssaulted the telegraphers there was no charge laid against him and he

was allowed to go. It is supposed that Ross wandered up there in the daylight and fell asleep. There are a number of small rooms inter-connecting with one another and the only way of access to the flat is a stairway to which the light reflected from the street at night, does not reach. About nine o'clock in the evening, the telegraph clerks heard strange noises from the floor above, noises as if someone was smashing doors, tearing down partitions, stamping holes in the floor and ceiling underneath and breaking windows. vestigation revealed the fact that Ross was wandering about from room to room vainly endeavoring to find his way out. Each time he came back to the room, which was partly lit up by the light from the street. The telegraph clerks sought to show him the way, but it appears that terrified by his failure to get out unaided, he feared that they purposed to harm him, he strenuously resisted all attempts to help him out of his predicament. One of the clerks had his hand badly cut from some glass in a door, in struggling with Ross. The frightened man tried to climb a ladder leading to the roof, but several rungs were missing and he fell, after which, it is said, that several more tussles followed with the clerks, one of whom was rolled unceremoniously down

The police were called, and two constables with considerable difficulty managed to get Ross downstairs and into the patrol wagon. In the meantime a large crowd had gathered and added to his At the Carling street station he was locked up and charged with being

### IN POLICE COURT.

It's all right to walk into a bar and have a drink It's all right to walk into a bar and have two drinks. In fact there is no law against a man having as many drinks as his heart desires so long as he does not get intoxicated and start to dictate to the owner, the bartender, the police, etc., etc.

W. H. Atkinson went into the City Hotel bar to drink yesterday. He became disorderly and was asked to go outside. He did nothing of the kind. Then an officer was called, He was taken outside. After being out in the fresh air for a while he came back again. It was then that a call was sent in for the motor that is kept in at Toronto will make its announce the rear of the police station. He was ments at the same time this year. taken up and appeared before Magistrate J. C. Judd today.

Asked to explain, he replied that when a man is very tight he doesn't know what he is doing. He was fined \$3 or ten days. Thomas, who was trespassing

on the Pere Marquette Railway, was assessed \$5 or ten days. He explained that he was on his way to St. Thomas.

### STEAMER ASHORE

Continued from Page One

foggy. The steamer Manitoba was called to the assistance of the stranded vessel though she is in no danger. The Manitoba will stand by, however.

The steamer has one hundred passengers on board, and was bound from Sault Ste. Marie to Port McNicol, Ont. The Assiniboia is a steel passenger great lakes. She is of 3,880 tons burden, and was built at the Fairfield Company's works at Glasgow, in 1907.

### WILL OIL ROADS

County and Park Commission to Cooperate to Make Springbank Drive Dustless.

Co-operation of the park and the county council is expected to make the drive from the city to Springbank a dustless one. Already the commission has made arrangements for oiling the road from Wonderland to the park. and the assistance of the county has been practically assured to secure the oiling f the rest of the drive into the city

Autoists have been complaining of the dust on the Springbank drive since the season opened, while those who drive out by horse and buggy have a still more nentable plea for better dust preven-

### METHODIST PICNIC

Largest Attendance In Memorial's History at Outing Yesterday.

arger attendance than ever marked the annual picnic of the Memorial Methodist Church yesterday at Springbank. The weather, cloudy and wet late in the morning, cleared off at noon, making ideal picnic weather.

Many new and amusing contests and sports were the features of the afternoon A tr bf-war between the married and the single men was won by the married met., after much strenuous tugging. balloon race, in which small, colored balloons of the circus variety, were kicked toward a given point, was made difficult and amusing when the breeze mixed up

Mrs. S. Head won the first prize in the pail-driving contest, with Mrs. (Rev.) S. Construction work is now in progress, and it is expected that the new diamond will

Putting the stone, in place of the be in shape within a wesk. customary "shot," was won by John At the same time, the construction Putherbough, superintendent of the gangs of the park commission are grading the entrance to the park. The excavation derson, took second prize.

In the afternoon a dinner was esrved to tion additions was dumped in the enthe whole church and Sunday school by the women of the congregation. The sports were under the charge of John to finish off the park. It is expected that Putherbough, A. Fletcher, John Francis, some of this fill will be provided by the R. E. Pearce and others.

### FRENCH CLASS

Monsieur Charles de Ger's five-weeks' rench conversation class opened yes-erday at the London Conservatory of he London Conservator, ening classes free. Success Hours, 10:30 a.m. and 5 p.m.

# HYDRO FLY KILLER IS THE LATEST OUT

London Orders Two Samples of a German Electric Insect Exterminator.

### PROVIDES HYGIENIC DEATH

The Fly Flies Against the Annihilator and Is Incinerated.

To swat the fly or not to swat the fly? That is the question, and if success attends a new fly-killer, which is to be imported to London in a few weeks, fly swatters will go out of business.

The new fly-killer is known as an electric fly-annihilating apparatus, made in Germany, and a couple of samples were ordered today by General Manager Glaubitz, of the public utilities commission.

Invention Recently Perfected. Edison overlooked one bet on this invention, and the Germans "beat him to it," so to speak, and the fly-annihilating apparatus is heralded as filling a longfelt want. The circular which Mr. Glaubitz received today states that the annihilator kills the flies "hygienically and aesthetically.'

How It Works. This electric fly exterminator is adjusted with the ease of a tungsten light. It omes in different sizes and is shaped much like an incandescent light. It is made of a netting trap, consisting of ornamental wiring with a saucer for batt. The saucer may be filled with vinegar or any of the house preparations for luring flies to their death. The fly, attracted by the saucer bait, flies to the netting trap and the minute it comes in contact with It there is a short circuit and "puff." Mr. Fly is hygienically incinerated. No dust, It works while you sleep. as the local officials say, it works better

# **EXAMINATION RESULTS**

Pupils Can't Find Out If They Passed Until Toronto Approves Report.

Inspector of schools, C. B Edwards, announced today that no information of any kind will be given out concerning any of the school examinations until the department in Toronto passes on the report which will be

submitted in a few days. All the collegiate papers go to Toronto where they will be examined. Results of examinations were given out last year about the middle of July, and it is expected that the department Until these announcements are made it will be impossible for any pupil to know how he or she fared in the recent examinations

# RESULT OF EMPRESS

Judge Routhier Thinks This Is Likely-All Hard at

[Canadian Press.] Quebec, July 2.-The members of the oyal commission which inquired into the loss of the Empress of Ireland are hard at work, studying the testimony received, steamer, and one of the finest on the and their work is no small task, as they will have to peruse and study 2,165 foolscap typewritten pages of notes and

statements Hon. Judge Routhier stated it was his pinion that the decision as to responsibility for the loss of the liner will be given some time before the end of next

### HYATT AVE. CHOIR PICNIC

commission Musicians Hold Enjoyable Outing At Springbank Park.

> The choir of Hyatt Avenue Methodist Church held their annual picnic yesterday at Springbank. Despite the efforts of Jupiter Pluvius to spoil the day, every thing was successful. Dinner was served at 12 o'clock, about 150 sitting down. The races, which were the oddest and funniest ever, provided a barrelful of fun. A baseball game was also played. Mr. Adams captained the "St. Thomas" team. while Mr. Moyer was boss of "Londons." The score at full time was in favor of

"St. Thomas," Mr. Adams's team winning by a score of 34 to 25, and an inning to spare. Supper was then served, after which Mr. Adams (choirmaster) thanked the

### choir for its loyal support IMPROVING THAMES PARK

Park Commission Building Baseball Diamond There to Provide For Extra Demand.

Bispham last visited London, he made Because of the demand for baseball accommodation, the park commission is building another diamond at Thames Park, Ridout street south. There are 45 teams in the various leagues playing the balloons and carried them off the at the park, and only two diamonds to meet the demand. The improvement of the Thames Park has followed as a result.

> from the new Horton street power statrance, and is now being levelled off. The commission is looking for more "filling" some of this fill will be provided by the storm sewer excavations.

HOWDEN BEAT G. T. R. Howden's True-Sets defeated a team from the Grand Trunk freight department in a game at Springbank Park on Tuesday by the score of 5 to 4. The 

## PICKPOCKET SUSPECTS HELD FOR INVESTIGATION

Night Remanded Until Tuesday.

Morris Weiner, Joseph Harris and Charles Beliger, three men who were gathered up by Detectives Harry Down and Robert Egelton at the Grand Trunk station last night on the suspicion that they were pickpockets, were remanded in olice court this morning till Tuesday. Crown Attorney McKillop will communicate with the immigration authorities. It is likely that the men will be deported.

In the meantime, steps will be taken to 'smooth hand" game here. Police notified last night that a gang of four had robbed a man of \$60 on the Brantford station platform. It was reported that the men had made a get-away to London. The detectives spotted them shortly after they arrived in London. were watched carefully. It was noticed

that wherever a crowd gathered the four would shoulder their way in. Before the magistrate, Weiner stated that he was born in Russia, that his home was in Chicago, and that he had come from Detroit. Harris, who said that he lived in the United States, claimed to be painter. Lack of work had brought him

to Canada, he volubly explained. The men were arrested while the sta tion crowd of comers and goers was at its largest, and the arrest attracted a great deal of attention. One of the men nade a great show of indignation and loudly protested that he had just purchased a ticket out of town. It is alleged that the members of the trio have been hanging around the station for the past two or three days and that one of them was observed keeping a close watch on travellers displaying big rolls of bank

Pall Mall Street Man Expires Suddenly on Neighbor's Porch.

Alem Wesley Fortner, 487 Pall Mall street, aged sixty, died suddenly early yesterday morning sitting on the side door step of Charles O. Gardner's grocery store, Pall Mall and Maitland streets, where he had gone to telephone Dr. A. McLaren, after suffering the greater part of the night from indigestion.

His wife protested against him going to telephone himself, and wished to go, but he declared that he was quite able to do so and wanted to talk to the doctor himself.

Nathan I. Hetherington, 468 Pall Mall street, saw him cross to the side door of the store and sit down on the doorstep about six o'clock. He sat down with his back to the door, but Hetherington thought he was merely resting while someone came to answer the door. It so happened, however, that Mr. Gardner was out town, and no one was at Mr. Hetherington went indoors to his breakfast, and about half an hour later a man going to work thought that Mr. Fortner's attitude was peculiar, and going up to him found he was dead. He called Mr. Hetherington and Dr. McLaren was telephoned for from a nearby house. He stated that death was due from natural causes including indigestion, and to some ex tent to angina pectoris. Mrs. Fortner, on being told of her husband's death was nearly prostrated with the shock.

The late Mr. Fortner was wellknown in the north section of the city, where he had lived for many years. He was born in Lambeth. He had been in ill health for some time. He is survived by his wife, Mrs. Mary Fortner; one brother, John, of Berlin; and four sisters, Mrs. Fred Fortner, this city; Mrs. John Foslett, Delaware; Mrs. Alfred Parkins, this city; and Mrs. Fred Yate, Westminster. The funeral will be held from the family residence, 487 Pall Mall street, on Saturday afternoon, to Mount Pleasant Cemetery, and will be under the auspices of the Independent Order of Foresters, of which Mr. Fortner was a prominent member. Rev. J. H. of Adelaide Street Baptist Boyd. Church will conduct the funeral ser-

### WEDDING BELLS

BYWAY-BLAKE. of Mrs. Blake was united in marriage to with

George Byway, also of this city. The bride, who was given away by her

maid, and wore a becoming gown of pale blue silk, and carried a bouquet of pink carnations. Miss Mary Grassick acted as brides

rother, Charles J. Blake. After the ceremony the party adjourned to the home of the bride's mother, 130 Emery street, which was prettily decorated with roses and carnations, where a dainty supper was served to about thirty guests, which included several from St. Thomas and other out-of-town places. Mr. and Mrs. Byway left on the even up their residence on Roberts avenue,

### BRITISH RESIDENTS LEAVE MEXICO TODAY

MEXICO CITY, July 1.-Fifty British residents, including thirty women and hildren, will leave the capital tomorrow for Vera Cruz. From that port they will collected providing they were put in the proceed to Jamaica.

CHICAGO GRAIN OPTIONS.

[Special to J. M. Young, Broker.]

Chicago, July 2.

Open. High. Low. Close. Jul.1 uly ...... 781% 791/2 781/8 791/8 ..... 80% 81% 80% 81% 803 68¼ 68% 68 68% 68% 65% 65% 55% 55% 55% 55% 55% 55% 36% 36% 36% 36% 36% 35% 35½ 34% 35% 36½ 36% 36% 36% ADVERTISER THERMOMETER. 10 a.m. ..... 70 11 a.m. .... 70

# CITY IS SEGURING

Alleged "Dips" Arrested Last Engineer Declares Higher Cost Is Justifiable in View of Work Done.

> The complaint of Arthur Carrothers over the high cost of asphalt pavement on Horton street has brought from City Engineer Ashplant a statement to the effect that a better grade of asphalt is being laid in London and it is of advantage to the ratepayers to pay a trifle nore and get a good job.

According to Mr. Ashplant all the asphalt pavements laid in London this find out whether they were plying the year are not only guaranteed for ten years, but six per cent of the contractor's price is retained for that length of time to make the guarantee good. The pavement on Queen's avenue is pointed to as a model in London, having

been put down over ten years ago and

still being in good condition. It is said

that all pavements laid this year will be of that quality. There is also a twelve months' maintenance guarantee on the storm sewer contracts which have been let this year. The Adelaide street storm sewer job will be let over again by the board of control tomorrow owing to the death of the

former contractor.

### WATFORD MAN HURT AT MOTORCYCLE RACES

John McKercher Injured at Forest-Another Swallowed Gasoline.

[Special to The Advertiser.] Forest, July 2.-In the motorcycle races at the celebration here yesterday, John McKercher, of Watford, was thrown and had an arm broken in two places, his nose broken and his face cut open, requiring fifteen stitches.

James Wilson, in trying to syphon gas oline from a barrel, swallowed a large quantity and choked. Medical aid was summoned as quickly as possible, and he probably will recover. He is now suffering from pneumonia and pleurisy caused by gasoline vapor.

### STRAWBERRY FESTIVAL

A very successful strawberry festival vas held on the lawn of the Grove Methodist Church on Tuesday evening, June 30. Supper was served from 6 to , the tables being temptingly laid with ood things, among which strawberries played an important part.

An enjoyable program was given by ome of London's musical artists. Miss Dewy gave several delightful violin solos n her usual finished style. Miss Mc-Kenzie, as a reader, showed remarkable talent, while Miss Neoly was also in good form, Miss Myrtle Hicks, London, gave several delightful solos, encores being repeatedly demanded. Miss Hicks The Empress Avenue orchestra played broughout the evening.

# OFFICERS SEARCH

As Result London Bowling and Rowing Members Are Indignant.

County Constable Shaver and P. C. lex Ewen, of the city police force. on duty at Springbank, crosed the river to the London Bowling and Rowing clubhouse above the dam and demanded that they be allowed to search the premises yesterday morn-

They went through the house from top to bottom and even the barn came for a survey. The only liquor found on the premises was about three pints, kept by the caretaker for his

own use. Club men are indignant at action, which they declare to be highhanded and without cause. The unexpected manner in which the officers A pretty wedding was solemnized at All swooped down on the house shows, the Saints' Church on Saturday by Rev. T. B. club members state, that the police Clarke, when Daisy Blake, only daughter were trying to take them unawares a quantity of liquor on the premises.

No liquor has ever been sold on the brother, Fred G. Blake, looked charming premises, the club men emphatically in an ivory duchess satin gown, trimmed state, and there has been no provoca-with real lace and French knots, and the tion for the raid. The action of the customary veil and orange blossoms, and constables will not pass without some carried a shower bouquet of roses and action on the part of the club, it is

# COLLECTOR WHO FLED

One of the garbage collectors employed by Contractor W. J. Boss, who went to the house at 857 Wellington street to get a can of garbage yesterday was ing train for Detroit and other Michigan bitten by a dog. The man fled withcities. Upon their return they will take out taking the garbage and Superintendent Dodd today notified the family that the can would not be removed until the dog was removed first. The collector was not seriously hurt.

Garbage Is Light. The busy collectors find that garbage is light in the warm weather, and Superintendent Dodd sent out notices today informing residents that until further notice lawn rakings and grass would be garbage cans.

Not Confined to Cans. While Mr. Dodd is not receiving complaints about how garbage is being ellected, some residents declare that the garbage man sometimes carries off other things beside the garbage can. Such a complaint was made recently on Horton street where a new mattress delivered at the back door was taken by the garbage man who believed that it had been thrown out.

The order on collection, however, is general and specific, and collectors are not supposed to take anything but the can unless the resident offers him some thing else which can't go in the can.

Band Concert Tonight.-Arrangements have been made for a band concert at Queen's Park tonight by the Hussar's

-The postponed concert of the First Hussars will be given tonight in Queen's

Figures Ready Tomorrow.—Returning Officer F. E. Perrin's official figures of the provincial election in London will b given out tomorrow

Rain Stops Tennis Match.—The London Hunt and Country Club tennis players visited Walkerville yesterday to play the Walkerville Tennis Club. The match had to be called off on account of rain at Walkerville.

Sue for Traction Engine.-George White & Sons have issued a writ against William Dark, township of Morris, County of Huron, for \$275, the price of a traction engine sold to Dark. The writ was issued by Meredith &

Bank Clearings-The bank clearing figures for the fiancial week ending July 2 are \$1,264,209, as compared with \$1,524,034 during the corresponding week \$259,825, or 17.05 per cent. Mayor to Read Paper - Mayor Graham will read a paper on the city

the Union of Canadian Municipalities, which is to be held in Montreal in August. The subject was assigned to Sentence Suspended .- Hugh McGleach of London Township, who was brought nto the county jail yesterday by County Constable Sadlier for creating a disturb-

manager plan of government before

London, was let go on suspended sentence this morning by Squire Chittick. Trying to Economize.—The park com-mission is in an economical mood this rear. The big deficit of last year has put crimp into any extensive plans for park improvement. According to General Manager H. J. Glaubitz, the commission is enleavoring to make its small appropriation

go as far as possible. Struck By Car-Oxford car, southbound, and auto No. 21470, collided at Queen's avenue and Richmond street at noon. The driver apparently thought he could cross before the can reached the intersection. The machine was struck and whirled completely around. No damage was done to the

Mortgages Cause Writs-John Erskine, through his solicitor W. G. R. Bartram, has isued two writs, one against Thomas J. Tanton to have a certain mortgages made between the partles discharged and the other against Mrs. Elizabeth A. Cowley and Mrs. Edith H. Atkins to have a certain mortgage made between the parties filed

Still Walting.-Settlement of the wage electric workers and the public utilities commission is still in abeyance. The commissioners are still awaiting the action of Toronto. Whether the arbitration settlement, agreed on there, will be accepted is of course problematical. At the city hall it was said today that the Toronto hydro commission would settle the wage question at its next

meeting. Remember Retiring Pastor.-Prior to the departure of Rev. W. H. Cooper from the Milverton Methodist Church on Tuesday many of his parishioners there pre- Rita; three brothers, William, of Ridgesented Mr. and Mrs. Cooper with a num-ber of presents as well as addresses from the congregations of the circuit. Cooper, who came to London, where he will make his home in future, is regarded as one of the best constitutional lawyers posseses a contralto voice of great of the Methodist Church, and according to the Milverton Sun of today, was one the most popular men of the district.

Ready in Six Weeks .- The new addition to the Horton street power station will be ready in six weeks, according to Genera Manager H. J. Glaubitz of the public utilities commission. The addition will h two stories high, but will only have the second floor along the Ridout street side The floor of the present building will be extended out to the addition, but the remainder of the new building will have but the ground floor. The necessity of having room for the operation of a crane for the installation and repair of the converting machinery for the transformation of power, is the reason of the single floor.

### **LONDON LETTER CARRIERS** ATTEND BERLIN FIELD DAY

London was well represented at the postmen's field day held yesterday at peakers, including C. H. Mills, M.L.A., . C. Weichel, M.P., and M. McMordie, grand secretary of the Federated Association of Letter Carriers, was attended by letter-carriers from all arts of West In Ontario. Among the London men who attended were Ed Smith, James Cushing, John Cushing, P. Flaherty, Lawrence Westby, R. S. Simmons, Fred Rumball, William Corpe, and D. E. Graham.

Mrs. C. F. Alliff, of Fillmore, Sask., in pending the summer with her parents Mr. and Mrs. M. McLeod, 129 John street. 302 SHAUGHNESSY BUILDING.

Trust Funds Should Be Deposited

In a Savings Account in The Dominion Bank. Such funds are safely protected, and earn interest at highest current rates.

When payments are made, particulars of each transaction may be noted on the cheque issued, which in turn becomes a receipt or voucher when cancelled by the bank.

LONDON BRANCH : Richmond and Dundas Sts. } E. C. BOWKER, Manager. EAST END BRANCH: Dundas and Rectory Sts.

## 8,000 EPWORTH LEAGUE DELEGATES AT BUFFALO

last year, showing a falling off of Opening of Ninth Annual Convention Marked by Watch Services.

[Canadian Press.]
Buffalo, N.Y., July 2.—Early morning the second day of the ninth annual International convention of the Epworth League. These services were held in three churches and were conducted by ance just outside the city limits in West Rev. J. F. Knight, of Charing Cross, Ont., Rev. W. F. Oldham, of New York, and Rev. E. K. McClarity, of Charlotte, N.C. Formal welcome to the delegates, numbering 8,000, was extended at a mass meeting at the Broadway Auditorium

last night. Today the sessions were held simulaneously in three different halls. Among the speakers were Rev. J. W. Dean. Toronto, and Controller J. Simpson, To- tators' dock

Mrs. Hickey Burled. The funeral was held this morning from the family residence, 46 Cartwright street. at 8:30, of Mrs. Margaret Hickey, who was found dead in her bed on Tuesday morning. Requiem high mass was conducted in St. Peter's Cathedral by Monseignor Aylward, and the funeral service at St. Peter's Cemetery by Father Harding.

The pall-bearers were E. Best. P. dispute between the London hydro Mohan, Joseph B. Henry, J. Fitzpatrick, P. Mitchell and W. Costello

DEATH OF SAMUEL HATCH. The death of Samuel Hatch, 52 years old, son of the late John G. Hatch, of London Township, occurred on Wednesday at the residence of his sister, Mrs W. T. Abraham, lot 18, con. 6, London Township. Mr. Hatch, who was on a visit to his sister, was a telegraph operator for the C. P. R. in Northern Ontario. He is survived by his wife two sons, John and Tom, and one daughter. town; Frederick, of Durat, and Wesley, of British Columbia, and two sisters, Mrs. W. T. Abraham and Mrs. F. Shobbrook, of London Township. The funeral will be held on Friday afternoon at 2 o'clock, from his sister's

The service at 1:30 will be conducted by

Rev. R. R. Hosking, of Arva Methodist

### NEVER OWNED A VEST SO COULD NOT HAVE TAKEN IT OFF TO SCRAP

Plaintiff in Assault Action Indignantly Replies to Alleged Wounder's

Insinuations. Charged with assault and wounding Frederick Field, Ed Turner appeared before the magistrate this morning. After hearing the evidence the court reduced the charge to one of assault only. Turner was handed down \$25 and costs. He will watch services marked the opening of be given ten days to pay; otherwise he must remain in jail for one month, or until the fine is paid.

The appearance was the result of a row that started in the Bank Hotel yesterday afternoon.

During the trial Turner accused Field of taking off his coat and vest so that he might be able to get in some healthy wollops.

"I never had a vest in my life," Field roared indignantly, denying the inference. "Order! Order! called Sergeant Birrell as a prolonged titter rose from the spec-

### AN EASY WAY TO INCREASE WEIGHT

Good Advice For Thin Folks The trouble with most thin folks who wish to gain weight is that they insist wish to gain weight is that they insist on drugging their stomach or stuffing it with greasy foods; rubbing on useless "flesh creams," or following some foolish physical culture stunt, while the real cause of thinness goes untouched. You cannot get fat until your digestive tract assimilates the food you eat

nilates the food you eat Thanks to a remarkable new scientific discovery, it is now possible to combine into simple form the very elements needed by the digestive organs to help them convert food into rich, fat-laden blood. This master-stroke of modern chemistry is called Sargol and has been termed the greatest of flesh-builders. termed the greatest of flesh-builders. Sargol aims through its re-generative, reconstructive powers to coax the and intestines to liberally soal and intestines to liberally soak up the fattening elements of your food and pass them into the blood, where they are car-ried to every starved, broken-down cell and tissue of your body. You can readily picture the result when this amazing transformation has taken place and you notice how your cheeks fill out, hollows about your neck, shoulders and bust disappear and you take on from 10 to pounds of solid, healthy flesh. Sargol absolutely harmless, inexpensive.

Leading druggists of London and vi-cinity have it and will refund your money if you are not satisfied, as per the guarantee found in every package.

Caution.—While Sargol has given excellent results in overcoming nervous dyspepsia and general stomach troubles it should not be taken by those who do not wish to gain ten pounds or more.

Visit New York this summer. The American Metropolis is the Mecca for Canadians, with its many sights and short delightful trips. Stay at New York's five-million-dollar hotel-the home of comfort, luxury and convenience. But, remember that thousands of Canadians are now visiting New York. Therefore, make your reservations early if you wish to stay at the popular Canadian rendezvous, the

MAKE YOUR RESERVATIONS NOW

### HOTEL MARTINIQUE

On Broadway, 32nd to 33rd Streets. Charles Leigh Taylor, President. Walter S. Gilson, Vice-President Walter Chandler Jun., Manager.

Let us reserve a comfortable room for you at \$1.50 a day up or a pleasant room with bath for \$2.50. This hotel is cooled Berlin. A picnic, with a big program by a \$250,000 ventilation plant. Rooms engaged by wire without of events and addresses by prominent cost if time is short. The hotel is right in the heart of thingsshopping and amusements—with every form of transportation at the door. We have six hundred rooms and four hundred baths, three magnificent dining-rooms, a full orchestra, singers from the Metropolitan Opera House and refined vaudeville. Table d'hote dinner, \$1.50; club breakfast, 60c—the two best meals in the city. Practically all rooms have southern or western exposure. For literature and reservations address our Canadian advertising agents,

SELLS LIMITED

MONTREAL.

# Drumming up Business

comes, wise businessmen will add to their selling efforts rather than reduce them. They will do extraordinary things to stimulate trade, and will make their offerings exceptionally attractive as to both kind and price. The merchants of this community whose business will keep up this

7HEN the hot weather

summer will solicit business by the most expeditious and least expensive of all known methods-newspaper advertising. Advertising is a drum, an instrument of attention and incitement; a resonant thing that calls to action.

Buyers wait on the call of advertising to spend their money. They look for the summons to them in the columns of their newspapers. The newspaper is the instructor and director of the public. For a merchant to shut his eyes to this fact is costly blindness.

Tell the public of this community about your offerings and service for the summer months. Tempt them in various ways. They have as much money to spend in summer as at other times, and are willing to spend, but they must be shown what to spend on and for. The supreme medium of appeal is the daily newspaper.

You can obtain helpful advice on advertising free of cost and without obligation by consulting the Business Department of The London Advertiser.