the only form of electric

advertising.

The Electric Sign is not

Proper Store WINDOW

Ask the Business De-

Telephone 101 or 46.

In greens, browns and golden tans; rich and glorious autumn O. B. GRAVES, Limited 203 DUNDAS STREET.

New Currants Are Now in Stock

s they can get the good new fruit. To these we would like to say, come

New Patras Currants, Ib...... 10 Shelled Almonds, Ib...... 50c Pastry Spice, Cinnamon, Cloves,

John Diprose

Dundas Street West Phone 386
Dundas Street East Phone 2262
Richmond Street North. Phone 1291

The Tecumseh Grill

Business Men's 50C Lunches SERVED IN CAFE 12 to 2 P.M.

We fit Glasses to so many people, because we give a service so complete in every detail that it cannot be equalled.

THE BROWN OPTICAL CO.

Phone 1877. 237 Dundas St.

Delaware, Lackawanna and Western Scranton Coal. BEST COAL IN MARKET.

New is the time to fill your coal-bins, Be sure you get the best Coal, or you will have trouble when heat is needed, W. H. WINNETT handles none other All sizes in stock; well screened, Prompt delivery. W. H. WINNETT

The nights are getting cool. What about your Woollen and BLANKETS AND COMFORTERS? We carry a complete stock at prices that will make them move fast.

H.WOLF & SONS 265 DUNDAS STREET,



The Name on The Sole

The "INVICTUS" name and trade-mark on the sole means a great deal to any shoe-buyer.

means footwear that will stand up under every test for fit, style and wear. It therefore means more for your money as well as for your feet, and for your sense

of pride as to appearance. Behind that trade-mark is the assurance of an honestmade shoe-the shoe you should always buy.



Invictus Agent, London

London Conservatory of Music and School of Elocution. Limited

REOPENED SEPT. 5.

ivate School of Kindergarten

DR. JARVIS

TRAFFORD'S Fall Furniture DISPLAY

Well worth a visit. Prices right, 129 Dundas Street. 11 Market -anc.

D., L. & W. Scranton Coal

s sold by us Have you ever tried this coal? If not, do so now, and we will show you how to save money.

Heaman & Son

York and Burwell Streets. Phone 312.

Quality Store

You can always depend on get ting fresh Fish, cleaned, boned

We make a specialty of Cheese Grecery Phones, 1024, 3323.

HARRY RANAHAN 515-517 RICHMOND STREET.

LONDON AND DISTRICT

Auto Hit Buggy.

A buggy in which Mrs. George Mc-Coombe, of London Township, was riding was truck by an automobile owned by a local businessman, near the city limits in West London, on Saturday evening, and was badly damaged. Mrs. McCoombe was thrown out, and slightly injured, and required the attention of a physician.

the attention of a physician.

Promises To Be Good.

James Waiters, of Chelsea Green, who was arrested a week ago, charged with being drunk and disorderly, and who has since been on remand in the county jall, was released this morning by Squire Chittick. Walters promised to go to work, and was given the opportunity.

portunity.

Struck From the List.

In the divisional court, Toronto, before Falconbridge, C. J.: Riddell, J.;
Latchford, J., Lee vs. Bice Regulator
Company, an appeal by defendants
from the judgment of the county court
of Middlesex of June 8, 1911. No one
appearing when case called it was by
direction of the court struck from the
list.

A Hallowe'en Social.

The Young People's Guild of King Street Presbyterian Church held a Hallowe'en social in the basement of the church last evening. There was a large attendance of members, and the evening was devoted to speches and musical selections. Hallowe'en refreshments added enjoyment to the evening.

evening.

Funeral of Wm. Whiting.

The funeral of Wm. Whiting, who dropped dead at the corner of Dundas and Talbot streets on Saturday night, was held this afternoon. The services were held at 1 o'clock in Smith, Sons & Clarke's undertaking parlors, and were conducted by Mr. Percival, of the King Street Mission. The body was taken to St. Thomas on the 2:20 p.m. train for interment.

Took Wrong Number.

A local automobile owner appeared in court this morning for speeding his



If you purchase a pound of COF-FEE from either of ROWAT'S STORES, compare it carefully with all other blends, criticise it from very standpoint, test it in the most thorough manner. We know your verdict will be: "It IS THE BEST."

Superb **Perfumes**

Imported direct from England and France.

CHMARDECO

Dainty and Fragran Sachet Powders

Cairncross & Lawrence Chemists and Druggists.
216 DUNDAS ST. LONDON

Ladies' Tailored Hats One-Third Off

Beltz & Co.

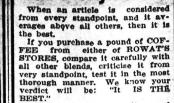
Until last session enough Liberals voted with the Conservatives on the Alberta

A FATAL FIGHT ON SEAL ROOKERY

Poachers and Russ a Clash. [Canadian Press.] B. C., Nov. 1.—Ne

Music and Drama

Maric Clarker undertailing perform, and very concluded by Mr. The body was taken to Sit. Thomas on the part of the performance of the same of the performance of the



Try a pound and have it g electric grinder. Forty Cents a Pound. HREE PHONES

Dundas Street, 3051, 3052. T. A. ROWAT & CO.

South London, 969.

piness of Lankester. "Just to Get Married" is almost purely humorous. The London newspapers highly commend the crisp sparkle of its dialogue, the skill of its construction, the interest of its story and the variety and humanity of its characterizations. Miss George, who is at her best in roles embodying delicate comedy and gentle womanliness, plays Cousin Emmy, and Lyn Harding, engaged by Manager William A. Brady in London, impersonates Lankester. Seats Friday.

HALLOWE'EN PASSED OFF QUIETLY IN CITY

Small Boys Played Jokes, But No Serious Damage Has Been Reported.

Hallowe'en passed very quietly in the city last night.

There was some little disturbance, but nothing of importance. The police report that the men had no trouble keeping the rowdies in check.

Some small boys played a few jokes in various sections of the city, but no serious damage was done anywhere. In every respect the night was much quieter than any in recent years.

Of course there were hundreds of Hallowe'en parties. According to tradition the young women at each of these festivals got a gilmpse of their future

of happiness to come. These gatherings were very popula it is needless to add that the young peo

de enjoyed themselves. There were a few masquerade partie

TWO MEN FINED FOR

here. The Japanese schooners Boso Maru, Chitose Maru and Toyel Maru, anchored off the seal rookerles in a mist. The Russian patrol cruiser arrived and they all weighed anchor and ran, leaver the first small boats, which had been hauled up on the beach while their crews were killing seals. There were hauled up on the beach while their crews were killing seals. There were so five boat crews ashore, and some of the raiders opened fire on the Russian or ookery guards.

One Bumped Into the Other and Then Dinsmore and William Pearsoll engaged in a fight on Dundas street, near the bridge, on Thanksglying Day afternoon. Pearsoll was drunk, and Dinsmore claimed that he bumped into hir, and then words led to a fight. Pearsoll was charged with cruiser was landed after the cruiser returned from her unsuccessful chase of the runaway schooners, and fifteen yere taken to Vladivostok.

Music and Drama

Music and Drama

TWO MEN FINED FOR

FIGHTING ON STREET

One Bumped Into the Other and Then Dinsmore and William Pearsoll engaged in a fight on Dundas street, near the bridge, on Thanksglying Day afternoon. Pearsoll was charged with a cting dusorderly. Witnesses tated that Pearsoll had started the fight, but that Dinsmore had not tried for the custometer of the control of the con

MRS. ROBERT MANTELL DEAD.

Dollars Spent for **Electric** That Come **Back With** A Bunch

Advertising Are Dollars

LIGHTING is another. Good STORE LIGHT-ING is a third. All help to give the public a favorable opinion of a merchant. All help to keep his store in the public mind. Let our experts help you with your electric advertising.

CITY HYDRO **ELECTRIC** Of Friends

partment.

FINANCIAL FEATURES OF HOME RULE PLAN

Premier Asquith and Cabinet Discuss the Subject.

Lendon, Oct. 31. - The home rule reparation for some time past at the

Callaghan on Free Literature

should have these booklets. If you already have a plane, you should have these booklets anyway. If you haven't a piano, it is DOUBLY important that you

have the booklets. Don't be afraid! Send me a postcard with your name and address and all that will come to you will be the booklets. I WON'T, unless you specially request it.

Now, supposing you called at my house to look over MARTIN-ORME Pianos and Player-Pianos. Just to see what they look like and how they sound. Supposing you displayed a pardonable enthusiasm and inquired the price of this or that instrument. Do you think it would lead to your being pestered with arguments to buy, or that I should be calling at your house more frequently than the milkman, in an endeavor to make a sale?



613 WELLINGTON STREET Northeast corner of Victoria Park. Belt Line Cars Pass the Door. : : TELEPHONE 708 : :



The Lamp That Saves The Eyes

Children naturally never think of possible strain on their eyesight when poring ever a fascinating book. It is up to you to see they do not ruin their young eyes these long evenings by reading under a poor light. The Rayo Lamp is an insurance against eye troubles, alike for young and old.

The Rayo is a low-priced lamp, but it is constructed on the soundest scientific principles, and there is not a better lamp made at any price. It is easy on the eye because its light is so soft and white and widely diffused. And a Rayo Lamp never flickers.

Easily lighted without removing shade or chimney; easy to clean and rewick. Solid brass throughout, with handsome nickel finish; also in many other styles and finishes.

Ask your dealer to show you his line of Rayo lamps; or write for descriptive circular The Queen City Oil Company, Limited

47th YEAR, NO.

LAST

CITY OF LO SIMC

Norfolk Town Give 000 to the Sou Printing Comp To Go The

A MATTER FO THE LEGISLA City Solicitor Meredit Asked by Manufa

Committee to fine the Law The removal in the sp Simcoe, where they hav granted a bonus of \$30,0 red the manufacturers' of London, and at a meeting hall at noon today, a res passed to make every atte vent this action. It is con icipal act for a mun bonus an industry alread; another city. The ald

indefinitely. ention to the fact that Lithographing Company

to go to Simcoe, and the possibility of losing local industry.

"Some action has got now," he stated. "We have any industries of late other hand are losing tready have. It seems pethat other cities and to what we have been predoing. They have no tall kinds of money to induce them to locate in palities. When we tried thing to keep up with tipulled up short.

"Now I want to know whelpal act means? There stop put to this sort of want to know where bot and ends. If it can be want it stopped. If it can be want it stopped. If it can be considered in the case of the South it is a steal—nothing many area with that," Beattle.

"Ye are not settling if

"I agree with that,"
Beattle.
"We are not getting j
regard, and it is time is
said Ald. Eckert.
"The Southam Compan
have left had track ele
through," continued A
"The Southam property
the company, and they j
acres just outside the
Chen the deal for elevati
was passed up, for a tim
go. T. R. owns the Souti
Southams remained whe
until this offer came ale
accepted it. They have
London now, which they
Benus is illed
"I think that the bon
the Southams is illegal,
Eckert.
"Our local member, Mr
take this matter up," war
te's opinion. "The who
bonusing is wrong, and
is put a stop to the be
next session of the Leg
will be introduced at the
the Ontario Municipa
making it absolutely ille
bonus of any kind. I the

eer should support this time to come prevent be Aid. Eckert moved the fon of City Solicitor Metained on the right of on-to take established indus-other.

other.

Laying Down the municipal act that no municipal act that no municipality madustry already establishe Beattle. How we shot prevent the handing over 1 am not prepared to a that we could take any is probable that some Simcoe could issue an iventing it. However, our local member, Mr. the attention of the at to this matter. Any actit through that departmen After some discussion motion passed, and deredith will be asked to proceed.

to proceed.

Harding Auto C
The question of the the Harding Automobile Cornarket also came up for Aid. Mitchell reported discussed the matter wing, and obtained the repersonal.

The committee were removal.

The committee were suggesting that every to retain the industry is Eckert thought a commed of Mayor Beattie, Col. J. W. Little, T. S. P. P. T. H. Smallmar should look into the postomery as an investme that if it were sou tial needed would soot and.

ong.

Campaign for li
Aid. Mitchell thought
be trade and the cour
beerate in a campaign
It was decided to nan
Me, Ald. Mitchell, Ald. Wilson a committee
thoard of trade and eneut some proper schem
Those present at the
Ald. Mitchell, chairman
Ald. Donnelly, Ald.
Eckert, William Gorm
Farland, Assessment
Grant, Mayor Beattle,
and others.