

EXQUISITE DECORATING
For a very little outlay of money you can have the interior of the home redecorated in a very artistic style.

O. B. Graves
Limited.
203 DUNDAS STREET.

MONDAY CIVIC HOLIDAY
Our three stores will be closed all day. Let us fill your orders for picnic supplies.

LEMONS, per dozen 30c
ORANGES, per dozen 30c

OLIVES, PICKLES,
COOKED HAM,
SARDINES, SALMON,
PEANUT BUTTER,
RIPE TOMATOES, ETC.

THREE POPULAR STORES.

JOHN DIPROSE
Dundas-Ridout, Phone 388.
Dundas-Wellington, Phone 2282.
Richmond-Hyman, Phone 1291

Logan & Ball
Funeral Directors
418 RICHMOND ST. PHONE 1958.
Residence on Premises.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.

Pocket Knives
A Boker (two-bladed) knife for 25c. See our west window display of 35c and 50c knives. Your choice this week for 25c

Razors
A complete line of Razors, King Cutter, Boker's Peerless, etc., Gillette, Ever-Ready, Shavell, Safety Razors, etc. A guaranteed Safety Razor for 25c

Strops
Why discard your razor when it may only need stropping? We have strops from 15c up.
Every one guaranteed.

J. E. YOUNG & CO.
111 DUNDAS STREET.
TWO DOORS EAST OF TALBOT.

OUR ENTIRE LINE OF RUBBER GOODS
Including Hot Water Bottles, Syringes, Etc., at ONE-FIFTH OFF regular prices. See our east window.

McCALLUM'S
The Drug Store of Red and Yellow Fane, 194 Dundas St., Opposite "Advertiser".

ASBESTOS IRONS
A HOT IRON A COLD HANDLE

Laundry Sets, Sleeve Irons, Tourists' Irons, Children's Irons.
CROQUET SETS—Eight balls, regular \$3, for \$1.50; regular \$3.50, for \$1.75.
LAWN MOWERS—Regular \$5, for \$2.50; regular \$6, for \$4.50.
WASH BOILERS—No. 9 IX, \$1.30; No. 9 IX, with copper flue, \$1.75; No. 9 XXX, \$2.35. A man weighing 175 pounds can stand on this boiler when it is turned on its side without injury to the boiler.

WESTMAN'S HARDWARE
121 Dundas Street and Market Square.

Train orders receive prompt attention. Hueston's Livery.

An Excellent Train for New York
Leaves London, via Grand Trunk Railway System 12:14 a.m. daily, running solid to New York, carrying through coach and Pullman sleeper. Secure tickets, reservations, etc., from E. De la Hooke, C. P. and T. A., or E. Ruse, depot agent. 30-k

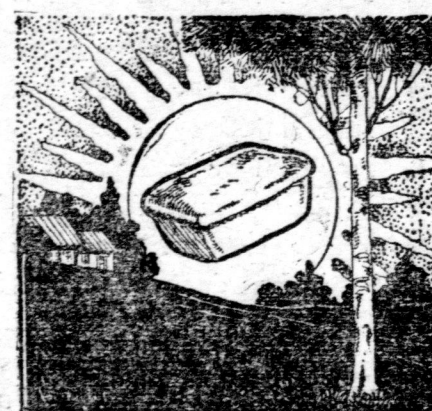
A Cooper's new photo parlors now open, above 390 1/2 Richmond street. Finest work.

Pianos to Rent.
Pianos to rent from \$2 per month upward, six months' rent allowed in case of purchase. Williams' Piano Company, Limited, 261 Dundas street. 1f

If the lead around the packages of "Salada" were weighed in with the tea it would show profits to the company of over half a million a year; but this is not done. Absolutely full weight of tea is given inside the "Salada" packet.

C. P. R. Upper Lake Steamers.
The finest and fastest service on the Upper Lakes is via Owen Sound and C. P. R. steamers. Leave London at 7:45 a.m., connecting at Owen Sound as follows: Monday, steamship Alberta; Tuesday, steamship Keewatin; Wednesday, steamship Athabasca; Thursday, steamship Manitoba; Saturday, steamship Assiniboia. Connecting at Fort William with C. P. R. for Winnipeg, and all Northwest and Pacific Coast points. Call at city ticket office, corner of Dundas and Richmond streets, W. Fulton, C. P. and T. A. 81-c

THOR
FRANK C. HOOPER,
NEXT THE ADVERTISER.
SUMMER COLLARS
W. G. & R. famous make, 15c; 2 for 25c; quarters and even sizes.



The Lightest Bread
you ever tasted before would not compare with that baked in our ovens. Each loaf is a dream of CRISPY, CRUSTED DELIGHT.

MILLER
PHONE 2173. TECUMSEH AVE. XYZ

QUALITY STORE

QUALITY CLEANLINESS ECONOMY

No fruit or vegetables displayed at our front door. All kept inside, free from dirt and dust.

CRESCA OLIVE OIL
The world's purest Olive Oil—Per bottle, 30c, 50c and \$1.00.

Durkee's Salad Dressing. The old reliable. Per bottle, 35c.

HOT WEATHER DRINKS
Montserrat Lime Juice, per bottle 40c
Sovereign Lime Juice, bottle, 25c
Raspberry Vinegar, bottle, 10c, 25c
New York Ginger Ale, quart bottles, per dozen \$1.00
Tune's Ginger Ale, quart bottles, per dozen \$1.00
Belfast Ginger Ale, pint bottles, per dozen 60c

Cantaloupes, Watermelons, Raspberries, Bananas, Oranges, Black Currants, Black Raspberries, Plums and Lemons.

HARRY RANAHAN
615 RICHMOND STREET.
PHONE 1024.

The Care of Your Eyes
After an examination of your eyes, which will cost nothing, we will give you the best advice you can possibly obtain as to the proper treatment to pursue.
If spectacles should or should not be worn, you may depend upon the advice we give.
If we fit you with glasses the same day sure to relieve the trouble.
DIAMOND HALL STORES.
W. G. YOUNG
214 and 674 DUNDAS STREET.
Our stores close at 11 Wednesdays, July and August.

London and District

—Siloam circuit quarterly service will be held on Sunday next. Mr. Frank Connell is visiting friends in Rochester and Buffalo for two weeks.

Bank Clearing Increase.
Local bank clearings continue to reflect the returning prosperity. For the week ended today the clearings amounted to \$1,001,187, against \$916,001 for the corresponding week of last year. This is a very respectable increase, and shows that business conditions in Canada are steadily picking up.

Fanshawe Lawn Social.
The lawn social held on the Fanshawe parsonage grounds on Tuesday proved a perfect success. The Millar Bros' orchestra were in fine shape. They were very generous with their music, and are all that they are claimed to be in efficiency. Zion quartet and choir rendered some fine numbers, and were encored by Mrs. Lennox, of London, and Capt. and Mrs. Robinson distinguished themselves in solos and duets. The pastor, Rev. E. A. Shaw, occupied the chair. The ladies are to be congratulated on the success of their social. The proceeds amounted to \$73.

Henderson—Rohde.
A very pleasant event took place at the home of Mr. and Mrs. Wm. Rohde, Dashedwood, Ont., on Wednesday, July 28, at high noon, when their second daughter, Florence, became the bride of Mr. Fred Henderson, a prosperous young man of London. While the wedding march was being played by Miss Rae Henderson, sister of the groom, the groom took his place in

You will find everything you need in our well selected stock. We are still making a special of

Best Granulated Sugar at 19 Lbs. for \$1.00

Summer Drinks to keep you cool. Fresh Fruit arriving daily. Your phone orders will receive the closest attention.

J. W. EEDY
579 Waterloo St. Phone 1206.

CHWARD & CO
DIAMOND MERCHANTS
374 RICHMOND STREET.
Phone 1084.
Store closes Wednesday afternoons at 1 o'clock.

Cement and Sewer Pipe

It will pay you to get OUR PRICES on CEMENT and SEWER PIPE, either in small quantities or carlots. NO TROUBLE TO QUOTE YOU.

WM. HEAMAN & SON
Office and Yard, G. T. R. and Burlington St. Phone 312.

Beltz New Store
1-3 off Straw Hats

Beltz New Store

Beginners can count on success in baking from the first by using "Purity" Baking Powder. It is right in quality and absolutely pure. Anyone who has tried "Purity" will tell you that it always makes the lightest sweetest, purest and most wholesome Cakes and Tea Biscuits. 20 cents pound.

CAIRNCROSS & LAWRENCE
CHEMISTS AND DRUGGISTS,
216 Dundas St. London, Ont.

the parlor, the bride following, leaning upon the arm of the groom, who was seated in a chair. The bride wore a white gown with a high collar and long sleeves. The groom wore a dark suit. The ceremony was performed by Rev. Mr. Eddie, of Dashedwood. The following morning the happy couple left for London where they will reside. The ceremony was performed by Rev. Mr. Eddie, of Dashedwood. The presence of a few friends of the contracting parties. The presents, which were both beautiful and costly, testified to the high esteem in which the young couple are held.

Eureka Lodge Outing.
Eureka Lodge is making special arrangements for its excursion to Cliveden and the steamer Lakeside on Saturday. Excursionists can go to the port on any traction car up till 1 o'clock, and those desiring lunch on board can purchase it, or they can take their own private lunch. The tickets are good till Monday and can be extended till Wednesday.

A Creditable Book.
A new city booklet has been issued, and Mayor Stevely and Ald. Ferguson took a number of them west with them for distribution. It is by far the finest ever sent out by the city and presents an excellent idea of the city. The information regarding London's factories and business houses is concise and well-arranged. City Clerk Baker prepared the facts, while the printing and arranging was done in The Advertiser job office. It is a creditable souvenir.

HOLLOW TREE TELEGRAPHY.
London, July 29. — Capt. Whiffen has arrived here after years of exploration in Southeastern Colombia. Among his discoveries is a secret system of telegraphy employed by the natives. Hollow trees are selected of various thicknesses, which give out high or low notes when struck. The sound travels from 30 to 40 miles. No code is employed, but the natives recognize the words intended from the different musical notes.

ARE YOU GOING AWAY?
Have The Advertiser follow you. Change of address will be made as often as desired. Drop a card of phone 107. In requesting change of address give old as well as new address.

The Misses Irene Connell and Kathleen Nain are spending their vacation in Goderich, the guests of Miss Irene Wilson.

CHANGE POSITION OF SIGNAL TOWER

Board of Works Decide to Grant Request of Canadian Pacific Railway Company.

ALD. COOPER OBJECTS

But Board Deemed It in the Interests of the People To Do So—Other Matters.

The removal of the C. P. R. signal tower on Richmond street three feet further west, was the cause of a somewhat lengthy discussion at the board of works meeting last evening, and on motion of Ald. Saunders, it was recommended that the request of the company be granted.

Assistant Engineer Wright reported that on the instructions of the committee he had investigated the matter, and his opinion was that it would be to the advantage of the city to allow the company to remove the tower.

A Dangerous Crossing.
"With its present situation it is impossible for the watchman to see up the street," said Mr. Wright. "He cannot tell the location of cars or pedestrians, and consequently there is more danger than there should be. If he drops the signal whenever he sees a train a street car might be just approaching the danger, and the ditched. If he can see the cars he can set with much better judgment, and I think it would be wise to grant the request."

Ald. Cooper's Argument.

"All the watchman has to do is operate the signals when he sees a train approaching," said Ald. Cooper. "The tower is on city property now, and if we give them more, we are doing what we have no right to do. I do not think the tower should be moved. Now that the company wants something let us hold that against them for something else. We might want to open Wellington street shortly."

"A lot we would get from the company for the removal of that tower," said Ald. Saunders. "When we have anything worth while let us act, but they would laugh at us if we suggested opening Wellington street. If we allow them to remove a tower three feet, I think in view of what the engineer says that we would be better protecting the citizens and looking after their safety in granting the request."

What the Company Wants.

"The company wants some city property," continued Ald. Cooper. "I know of several buildings along that street that are on city property. We want to put a stop to it."

"I think the request of the company is a reasonable one, and we should grant it," said Ald. Rose. "If we do not some time a train will hit a street car, and then we will be in a fine position."

Ald. Saunders moved that the request of the company be granted, and this recommendation will go to the council.

The petition of the citizens for a boulevard on Cheapside street was filed on the advice of the city solicitor.

The Draymen.

The petition for the removal of the draymen off York street, was laid over until a further meeting.

The petition for a curb and gutter on east and west Clarence street, from Horton to Hill street, was sufficiently signed, and the work will be proceeded with.

"There is no use holding this work back because of some difficulty over Horton street," said Ald. Saunders. "A petition for a cement walk on the north side of Queen's avenue, from Colborne to Maitland streets, was sufficiently signed, and will take the usual course."

On the recommendation of Ald. Gerry, a curb and gutter was initiated for both sides of Langarth street, from the Wortley road to Cathcart street.

Fire Chief Complaints.

Fire Chief Complaints. Bruce street was blocked up by a fire. Chief Hessel was awarded the contract for painting the Oxford, Wellington and Blackfriars bridges for \$2.

Those present were Ald. Gerry, chairman; Ald. Saunders, Ald. Rose, Ald. Cooper, Ald. McGhie, Ald. Kelly, Ald. Chatham; vice-president, J. J. Hegg, Guelph; secretary, W. A. Crockett, Hamilton; treasurer, Mr. Wickens, Toronto; conductor, W. Norris; doorkeeper, W. Bradt, Windsor.

THE ENGINEERS ELECT TO BERLIN NEXT YEAR

The Convention Concludes With Exhibition Run of Fire Brigade.

The twentieth annual convention of the Canadian Association of Stationary Engineers came to a close yesterday afternoon in the city hall, when Berlin was selected as the next meeting place in 1910, and officers were elected as follows: Past president, W. C. McGhie, Toronto; president, C. Kelly, Chatham; vice-president, J. J. Hegg, Guelph; secretary, W. A. Crockett, Hamilton; treasurer, Mr. Wickens, Toronto; conductor, W. Norris; doorkeeper, W. Bradt, Windsor.

W. C. McGhie, chairman of the license examination board, was elected president, but owing to an appointment he holds from the Government, could not accept, and it was decided to re-elect Mr. C. Kelly, of Chatham, as president, and give the past president's jewel to Mr. McGhie.

The officers were elected immediately after the election, and then the delegates went in a body to the corner of Queen's avenue and Wellington street, where a telephone message was sent to the fire department, Chief Alden having consented to give an exhibition run. The central station apparatus was on hand at that corner in one minute and twenty seconds from the time the message was sent, and the other stations were on hand soon after.

The delegates were greatly pleased and warmly congratulated the chief on the efficiency of the department. During the remainder of the afternoon many of the engineers spent the time in looking through the plants of the various firms. The delegates were unanimous in stating that the convention was one of the most successful ever held, and were loud in their praise of presiding weather has temporarily dis-

At Our Store You Will Find the Largest Selection of Seasonable Goods to Select From.

We always consider the quality of an article, before we put it in stock.

We aim to give our customers the best service in clean, bright and well-appointed stores.

Telephone orders are given special attention.
South London Phone 969.
Dundas St. Phones 1866 and 317.

We sell better Coffee than you can get at any other store in London. Always freshly ground by our modern electric mill. 40c lb.

Smoked Sardines
Very tasty and appetizing. In oil or tomato 15c can

French Sardines
Extra quality 20c can

Canned Tongue
Ox Tongue, Lunch Tongues, Lamb Tongues 35c up to 85c can

Fish Pastes for Sandwiches
Sardine, Shrimp, Anchovy and Bloaters 20c glass

Peanut Butter
10 and 20 cents glass.

Old Canadian White Cheese
The kind that cheese-lovers enjoy. 20c pound

Cream Cheese
10c, 15c and 25c Cakes.
10c and 25c Pots.

Summer Drinks
Now is the time to enjoy them. Ginger Ales (all kinds), Lime Juice and Lemon Juice Cordial, Pure Apple Cider.

Rowat's Spanish Olives
We have just opened a lot of these good Olives, which we can recommend as the finest packed.

Queen Olives, Manzanilla Olives, Stuffed Olives, 15c up to \$1.25 bottle.

For Tomorrow
Blueberries, Blackberries, Raspberries, Sweet Corn, Cauliflowers, Green Peas, Tomatoes, Butter Beans, Cucumbers, Carrots, Beets, Cabbage, Etc.

T.A. ROWAT & CO
250 DUNDAS STREET.
Branch store, South London.

COOLING BREEZES ROUT THE HUMIDITY

Yesterday and Last Night Were Sweltering, But Today Brings Relief.

Not a few citizens sat up until 1 and even 2 o'clock this morning in an effort to find relief from the oppressive heat, that made conditions indoors almost intolerable all through yesterday and last evening. When the rain came it afforded slight relief, but at no time during the night did the mercury go below 63.5, and in many homes it was nearer 80. With lights burning the temperature soared still higher, and everyone who had a veranda or a doorway to sit in, removed all superfluous clothing, and surrounded by fans and cooling drinks, tried to keep from sweating. The maximum temperature reached yesterday was 88, but the condition of the atmosphere made the heat more than usually oppressive. More than once a thunderstorm threatened, but it was not until late in the evening that rain finally fell, and even then the shower was of short duration, and only lessened the heat slightly. Collars collapsed in a heap as perspiration rolled from their wearers.

All day, and as long as they were open at night, the ice cream stands did a rushing business. The weather man has promised cooling breezes from the north today, and although the thermometer registered 71 to start with at 8 o'clock this morning, and was slowly climbing, the promise was that the oppressive weather has temporarily disappeared.

CORRESPONDENCE

Smoke and Smut.

To the Editor of The Advertiser:
I was somewhat sorry to hear City Engineer Graydon, and I have read an accident in getting his "new suit" spoiled with the East End smut. But I am wondering if it will hurt things up in regard to the smoke and smut nuisance. We all feel it keenly, but don't know where to go, nor to whom to speak, for protection.

The mayor has been consulted, City Engineer Graydon and I have read several appeals in our daily paper, and it seems to be only talked about, and nothing done. In fact, it has been the worst this past week that I ever saw fit. Not only our clothes, but our homes outside and inside, and our floors are smeared with smut daily. I, for one, wish we could be protected, even if it does cost someone a few dollars. Sincerely yours,

ANNA THOMPSON.
London, July 30, 1909.

SOUR STOMACH

"I used Cascarets and feel like a new man. I have been a sufferer from dyspepsia and sour stomach for the last two years. I have been taking medicine and other drugs, but could find no relief, and for a short time, I will recommend Cascarets to my friends as the only thing for indigestion and sour stomach and to keep the bowels in good condition. They are very nice to eat."

Harry Stuckley, Mauch Chunk, Pa.

Please send me a box of Cascarets. Do Good. Never Sickens. Weakens or Grips. 10c. 25c. 50c. Never sold in bulk. The genuine label stamped C. C. C. Guaranteed to cure or your money back.

SATURDAY'S SAVINGS AT PURDOM'S HARDWARE

Glass Shelf, with brackets. This is a snap. Polished Plate Glass Shelf, with Solid Brass Nickel-plated Brackets. Saturday, \$1.25.

Knives and Forks, set of six. Ivory handled knives and six guaranteed Nevada silver forks. Saturday only, \$1.65 set.

Bake Boards, nice size for household use. Just a few left. Saturday, 34c.

3 dozen Pocket Knives, travelers' samples, worth from 50c to 80c. Your choice, Saturday only, 28c.

Food Choppers, 5 plates each, easily cleaned. To clear, Saturday, \$1.10.

White Enamel Pudding Dishes, good value at 25c. Saturday, special, 12c each.

Saucepans, with cover, granite. To clear, Saturday, 22c each.

Sleeve Shirt, wet Ironing Boards, cloth covered, regular 35c. Saturday, 15c.

Window Screens, heavy, well-made, open to 33 inches, regular 20c. To clear Saturday, 15c.

Scrub Brushes—Corn Scrub Brushes, good quality. Saturday, 15c.

Pruning Shears, with brass spring. Saturday, 35c.

Heavy Riveted Shank Hoes, Special, Saturday, 22c.

Croquet Sets—Ten sets to clear at cost.

Sad Irons, nickel-plated, 3; iron stand and handle. Saturday, 55c set.

Prompt attention to mail orders. See our west window Saturday. Any article in it, 15c.

THE PURDOM HARDWARE CO.
ENTRANCES: 124 DUNDAS AND 123 CARLING STREET.
PHONE 2800 AND 2801.

Oriental Rugs

A late shipment of Persian Rugs and Hall Strips, containing some very beautiful antique pieces, has just come to hand and has been marked at very attractive prices for immediate selling. The collection contains Daghestan, Mosul, Guendje, Carabagh and Fine Shirvan Rugs and a few choice Caradja Hall Strips.

Also seven Calcutta carpets in large sizes at 33 1-3 per cent discount.

A. Screaton & Co
Homefurnishers and Decorators

And don't forget I want

"BEAVER" FLOUR

You see, she can depend on "Beaver" Flour. She knows its uniformly good qualities. She knows what white, homemade flavor bread—what light, delicious Cake and Pastry—she gets when she uses "Beaver" Flour. That is why she always orders "Beaver" Flour and insists on having it. Do you?

Dealers—write for prices on Feed, Coarse Grains and Cereals. The T. H. Taylor Co., Limited, Chatham, Ont.