

# BAIRD'S Banner VALUES!

Every item worthy of your attention  
Every value with the real economy ring

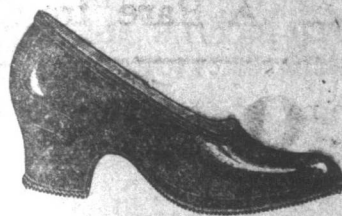
Following our successful "Red Mark Sale" it compels us to bring forward our best values from all over the store for Friday, Saturday and Monday, and that we have done so, — a careful perusal of the following will amply convince one and all. Every value is distinctly a Baird value and by reason of their timeliness should interest the economically inclined far and near. For the very liberal patronage accorded the second week of our "Red Mark Sale" we again proffer our sincere gratitude. It was a wonderful success — We thank you.

## BUSINESS GETTERS for

### Getting Ready for Christmas

Already we are busy making preparations for Advance Display of Christmas wares. These are being opened daily and the first assortments are now ready. It is not a bit too early to pick up little things here and there about the Store, and thereby eliminate much trouble later on, when assortments are broken. Take the Hint — Shop Early.

## A SNAP



### LADIES' RUBBERS

Extremely low in price yet lacking nothing in quality, ideal and rubbers, pug-nose cut, suit the Cuban heel to a nicety. Buy two or more pairs at this price

**43c**

## Coloured 'Indian Head' LINENS

COLOURED "INDIAN HEAD" LINENS—Beautiful shades for hangings for which they have become very popular by reason of their serviceability; shades of Apricot, Royal, Light Blue, Brown, Pink, Grey, Rose, Fawn, Navy and Yellow. The yard **59c**. Friday, Saturday and Monday, the yard **39c**.

PARLOR MATS—Axminster Mats, door size with fringed ends, nice range of colour blendings. Special **\$1.19**. OCCASIONAL MATS—Made up like Japanese Mats, but they are much stronger, made from factory ends and firmly stitched through and through, nice for bedroom, bathroom, or sitting room. Regular **\$1.50** for **\$1.35**.

# Friday, Saturday and Monday

## Ladies' and Children's GLOVES

CHILDREN'S MITTENS—Knitted Mittens for little folks, some in White others Pink and White and Blue and White. Special **19c**. SLIDE GLOVES—Ladies' double-weight Suede Gloves, in Black only. **\$1.59**. ELBOW GLOVES—Beautiful texture fabric gloves, in Chambray, elbow length, full fall weight, shades include Beige, Navy, Grey, Sand and Covert. **\$1.78**. FINGER GLOVES—Fleeced Back Jersey Gloves, in Grey, White and Black. **28c**.

## Terry Cloths

TERRY CLOTHS—36 inch, plain shades of Tan, Pink and Emerald, most serviceable hangings and drapes for winter-time. Reg. **\$1.00** yard. Special **89c**. MADRAS MUSLINS—46 inch Cream Madras Muslin, with wide scalloped edge, all-over patterns, usual 60c. value. Special **48c**.



## Foremost in Values in MEN'S WEAR

BOYS' JERSEY SUITS—One piece style, for 3 to 8 years. They make a nice, warm suit, sailor collar, faced front, in pretty Heather mixtures. A Special **\$5.85** value at **3.99**. NECKWEAR—Let us show you our new line of pretty Silk Neckwear, one of the best values we have ever handled. **69c**. TWEED PANTS—60 pairs of them shapely, well finished with cut bottoms and 2 pockets, in mixed Greys, Browns and Blue. Special **\$2.75**. VELOUR HATS—Men's Wool Velour Hats, especially attractive Fall Hats. Latest Shape, Fawn and Store shades, they look good with your big winter coat. Special **\$3.85**. MEN'S SOCKS—Winter Weight Socks, in heavy ribbed Wool, light and medium shades as well as black. A Special **55c**.



## TOILET GOODS

Violet Talcum Powder, tin **12c**. Violet of the Nile, classy, **85c**. Egyptian Talcum, fragrant, **85c**. Colgate's Violet Talcum, **15c**. Babcock's Corytopis Talcum, **85c**. Ceramic Talcum Powder, **35c**. Powder Puffs, dainty, **10 & 15c**. Buttermilk Toilet Soap, 2 for **9c**. Ivory Toilet Soap, cake **5c**. Lilac Bath Soap, cake **5c**. Palm Olive Toilet Soap, cake **12c**. Sunlight Toilet Soap, cake **5c**. Instant Delight Soap **14c**. Palm Toilet Soap **10c**. Almond Cocoa Castle Soap, **15c**. Starnes Lemon Soap **10c**. Pears' Unscented Soap **24c**. Herb Toilet Soap, fragrant **15c**. Pond's Vanishing Cream **45c**. Side Combs, the pair **15c**. Powder Puff and Mirror **15c**. Cleaver's Shaving Sticks, large **19c**. Armour's Shaving Sticks, large **20c**. Dressing Combs, assorted, each **20c**.

## TWO CLEARING LINES--

### Ladies' Waterproofs

15 only, full belted, with roll collar, in shades of Navy, Sage and Fawn, high grade Coats in assorted lengths. Reg. **\$20.00** each. **\$7.75** To Clear. ANOTHER LINE—5 only in this lot belted style, Fawn and Blue shades; faultless in every way. We want to clean up the lot. Reg. **\$4.98** To Clear. DRESSING GOWNS—Children's sizes, 2 to 8 years, in heavy Blanket Cloth, roll collar, girdle and pocket, long sleeves, nice assortment of colors. Reg. **\$2.50**. **\$1.98** Special.

## Royal Society Stamped Dresses for Children Half Price

A wonderful assortment of them, each complete in packet form, containing all the special little things to embellish and finish them. Some in Voile, others in Linens; simple to make and each complete with instructions how to proceed. **HALF PRICE**. **\$3.50** for **\$1.70**. **\$4.00** for **\$2.00**. **\$5.00** for **\$2.50**.

## Young Men's Top Coats

With all the Cut and Dash of Coats for grown ups, in heavy Blanket Cloth, storm collared, belted and double breasted, its some Coats. **\$11.50**. GREEN SHIRTS—Full fitting Black Sateen Shirts, stronger than usual, **\$2.00** value. Special **\$1.79**. BOYS' UNDERWEAR—Fleeced lined Shirts and Pants, the big heavy wind-proof kind. Two special prices. **24, 28, 28 inch. Special . . . 40c**. **30, 32, 34 inch. Special . . . 60c**.

## COATINGS, NAP CLOTHS, etc.

GREY COATING—35 inch soft warm woolly Winter Coatings, plaid backed warmth without weight material. Reg. **\$3.98**. **\$4.25** Friday, Saturday and Monday. NAVY NAP CLOTH—56 inch Nap, this is a new one bringing a new value. Special **\$2.15**. GREY NAP CLOTH—Nice for Children's Coats, the quality is excellent. The yard **\$2.15**. DRESS MELTONS—Several pieces of double width Navy and Brown Meltons, in expensive materials for fall skirts. Children's Dresses, etc. the yard **53c**. NAVY SERGES—40 inch Navy Dress Serges, a special lot just to hand. Offering at **94c**. TAPESTRY—50 inch Tapestry, serviceable and good looking, favouring a Green shade. Reg. **\$2.70** yard. Friday, Saturday and Monday **\$2.49**.



## Wool-Nap Blankets Slightly Soiled

Not many, but for those needing a good sensible warm Blanket of goodly size, we say—here is a real nap. Were **\$7.50** per pair. **\$5.90** Now. WADDLED QUILTS—Great Heavy ones; full size throw-overs for chilly nights, two-toned effects, plain and fancy art coverings. Special **\$3.79**.

## All-Wool Blankets

The very best of English all Wool Blankets; full size, extra good weight, and the very Blanket we have been waiting for. Value for **\$10.00** pair. Friday, Saturday and Monday **\$9.15**.

## HEARTH RUG VALUES are particularly good this week

PLAIN HEARTH RUGS—These are especially heavy, quality, two tone effects, plain centres in pretty Blue, Crimson and Amber, darker borders set them off as distinctive rugs. Reg. **\$10.00** value. **\$8.95** Friday, Saturday and Monday. AXMINSTER HEARTH RUGS—Double weight Hearth Rugs, wool fringed, rich colour blendings, to tone up your living rooms. Reg. **\$9.00**. **\$8.48** Friday, Saturday and Monday. TURKISH HEARTH RUGS—Heavy reversible wool fringed Hearth Rugs, the patterns here are particularly pleasing to the eye, the quality long enduring. Reg. **\$10.50** Friday, Saturday and Monday **\$7.75**. CUSHIONS—Full size, plump Circular Cushions, with pretty art coverings, pieced centre **\$1.45** and quartered edge. Special **98c**. CUSHION PILLS—Pillow Shape, filled with cotton batting, nice size for baby's cot. Special **98c**.

## MEN! we have a great BOOT to show you

They come in a pretty Dark Tan shade, nice medium weight for fall wear, beveled outline, rubber heels and guaranteed solid leather throughout. Special **\$5.25**. MEN'S BOOTS—Soft Dongola Kid Romeos, in Black or Tan. **\$2.69**. WOMEN'S BOOTS—Dark Tan Laced Boots for fall wear, Cuban heel, rubber tipped, natty looking. Special **\$2.28**. CHILDREN'S BOOTS—Children's and Misses' Dark Tan Kid Boots. **\$2.19**. SLEEPING SUITS—Children's Grey Jersey Sleeping Suits, with feet, lined behind; to fit 1 to 5 years. To clear at **90c**.

## Showroom Specials and they're out of the usual

PANTALETTES—Navy, Grey, Brown, White and Black Jersey Pantalettes, extend from waist to ankle; most comfortable for children. Sizes 2 to 7. Reg. **\$1.70**. Special **\$1.39**. RIC-RAC BRAID—Superior quality in White, Pink, Sky, Navy, Red, Lavender and Black; ever scrutable to-day. 3 yards on card, 15c. card. Special 2 cards for **25c**. GIRLS' SERGE DRESSES—Fitting to 14 years, in good wearing Navy Serge, Baller style, with Middy and Skirt, collar trimmed with white braid, Crimston tie, embroidered fronts, patent belt. Regular **\$4.25**. Special **\$2.75**. STANFIELD'S UNDERWEAR—Ladies' sizes, in a very fine Wool quality; Vests with low neck half sleeve, lace trimmings; Pants ankle and knee length, open and closed. 36 to 42 sizes. Reg. **\$2.50** garment. Special **\$2.20**. BRASSIERES—In Pink Brocade, fastened behind; sizes 32, 35 up to 44. **27c**. To Clear at **27c**. WAIST BELTS—36 to 40 inches long, in Patent leather and kid, very fashionable to-day, mixed shades with Mother of Pearl and metallic buckles. Reg. **75c**. each. Special **59c**. LADIES' JUMPERS—A snappy line, offering a very special value; some in Paisley Silk others in Silk Crepe de Chine, Tricollette and Fancy Dressings, short sleeve, round neck, belted and tie at side; 36 to 46 sizes. Reg. **\$5.00**. Special **\$3.98** sizes.

MAIL YOUR ORDERS

## Pyrotex Tooth Brushes

Endorsed by leading Dentists as the perfect Sanitary Tooth Brush, in individual boxes—each an assortment in mixed Black and White pastilles. Light oak back—Special **13c**. HAIR BRUSHES—With White Enamel backs and stiffened white bristles. **45c**. CLASSY—Each **29c**. HERB BROOM—Long handles, They are full size and strongly m. a. d. e. **29c**. COTTON BATTING—Pound bundles of selected Cotton Batts for fillings of all kinds. The bundle **42c**. SILK PURSES, all fancy **19c**. Spateles, new assortment, 45c. Nursing Bottles, graduated, 5c. Hospital Absorbent Cotton **80c**. Novelty Garters, newest pair **5c**. Needle Cases, handy **10c**. Kurly Key Hair Veners, **15c**. De Long Hair Pins, box **10c**. Mendetta, mends everything **10c**. Cover Knives, complete **10c**. The Card **10c**. Toy Accordion, fancy, each **20c**.

## SALE of WINCEYS

Beautiful texture Scotch Winceys, 36 inches wide; outwears kindred materials for underwear nightdresses and children's garments. Three Specials for the Week End: 36 inch White. The yard **46c**. 36 inch Cream. The yard **47c**. 36 inch Cream. The yard **50c**. STURDIED Winceys—36 inch remarkably good quality and unusually pretty, white ground showing shiraz stripes in Pink, in Green and in Helio. Special the yard **52c**. CHINTZ—Heavy Cord finish, extra strong, all over floral patterns, nice for furniture covering, drapery, screen or hangings. Regular **79c**. **\$1.00** yard. Special **79c**.

Sealotte Sets Children's and Misses' cosy looking Sealotte Collar and Muff Sets, in Fawn and Moss shades. Regular **\$6.00** Set. Special **\$4.75**. Silk Crepe-de-Chene Several pieces of 36 inch Silk Crepe de Chine, destined for clearance this week; beautiful quality; shades of Moss Green, Taupe, Mole and Sand. Regular **\$2.25**. Special **\$1.25**.



## Hosiery

SPORT HOSIERY—Plain and fancy ribbed, all the newer shades. Dollar value. **79c**. Special **79c**. BLACK HOSE—Ladies' fast Black plain Cashmere Hose, seamless leg; the warmer make. Regular **\$1.00**. Special **89c**. FLEECED HOSE—Ladies' fleeced lined Hose, Black with ribbed knee tops; popular line. Special **48c**. GIRLS' and BOYS' HOSE—Fine ribbed knockabout Hosiery in Black and Tan and all sizes. Special **19c**. LADIES' HOSE—Cotton Cashmere Hosiery, plain seamless finished great wearers. **29c**. Special **35c**.

## Smallwares

Egg Cups, plain White—**47c**. Dishes **19c**. Knife, Fork and Spoon Sets **19c**. Brush and Comb Sets **29c**. Artistic Writing Tablets **15c**. Big Ben Scribbler, 100 pages **19c**. Lion Scribbler, 60 pages **7c**. Clothes Pins, spring clip—**7c**. Dozen **7c**. "Silkylike" Crochet Cotton—**5c**. Crope Tissue Paper; assorted Roll **10c**. Coloured Crayons, 8 packs for **5c**. Squeaking Dolls, life like, **8c**. Pencil Box Sets, 15c, 17c, **80c**. **85c**. Spaced Stationery, **15c**, **85c**. Face Cloths, White Terry Cloth **19c**, **19c**.