## COLUMBUS

We are now occupying the premises, 166 and 168, Water Street, where we are showing a full new line of Rubber Footwear, from the Columbus Rubber Co., including the well-known

"COLUMBUS VACQUE BOOT."

We are exclusive distributors in Newfoundland for the Columbus Rubber Co., Ltd., of Montreal

J. B. ORR CO., LIMITED

## We Recommend LUX

LUX is purest and best laundry Soap in flakeform, it dissolves dirt without rubbing and won't shrink woolens.

LUX is made and guaranteed by Lever Brothers, Ltd., Soap makers to His Majesty King George V.

Woolens, Silks, Muslins, Laces, Georgettes, Crepes and other materials, will give better wear if washed with LUX.

The cleansing properties of Lux are really marvelous.

Use LUX for washing curtains, blankets, sweaters, socks, baby clothes, silk blouses, stockings, dresses, etc.

LUX is sold only in packages, never in bulk. Try LUX.

Follow directions on each package of LUX.

AYRE & SONS, Ltd.

The Devil in Place-Names

In Chamber's Weekly.

to Cromer Bay, owing to its dangers much sun, but equally deserves its formation in Montana: 'Two ridges About a hundred feet below the bus are both in Scotland. They each con- Dreyfus thought many a time! sist of a road descending a steep hill, and made zigzag at very sharp angles to moderate the declivity. One is be-There is a third in the Mount Lofty Range, near Adelaide, South Aussay, is probably a very recent 'creation.' Danger, I take it, suggested the name Devil's Kettle being given to a hole in the cliff between Stonehaven and Dunottar Castle, in Kincardine shire. As regards shape, 'funnel' would have been a more apt description; the opening is wide at the surface, nearly circular, and narrow to wards the bottom, where an inverted neck opens into a rocky cavern into which the sea dashes. The sides near the top are smooth and covered with short grass, and any one who slipped

tle having fallen into it. Fire and brimstone, the air reverberating with greans, and a crowded population of devils and lost souls characterize most pictorial and verbal descriptions of the Satanic headquarters. That unbroken bleakness silence, and solitude may be equally terrifying does not appear to have readily occurred to either the monkish or the puritanical mind. But it has to the topographer, for he has made the foul fiend titular landlord of many places on account of no worse feature than dreariness and gloom. As Sir Walter Scott refers in The Pirate (chapter xxii.) to "The Devil's Nostrils,' these two vast caverns separated by a huge pillar of natural rock, in Mainland of the Shetland Islands, are perhaps among the most widely known instances though not the most frequently visited. The tourist who has 'done' Ire land, will recall also 'The Devil's Punch-bowl,' a small lake near the Killarney. The water is extremely old. This, it has been pointed out, may have suggested the name, since it would be a recommendation to an owner normally resident in a region

thereon would have little chance of

escaping a boiling in the 'kettle.' The

Devil's Beef-tub, a curious depression

in the ground near Moffat, is believed

to derive its name from so many cat-

entioning it here. Our to penetrate a thick foliage, which is said to account for the name De'il's II.

form of something man is in the habit name. By way of enticing those of making for himself, but is too vast whose weakness is a tove of good liv- Pharaoh's Gems to have been made by human agency, ing, the infermal equipment includes demoniacal workmanship is almost a Devil's Frying-pan, this name betralia; but this title, as Debrett would sure to be assumed. Thus in the Pass ing given to a circular chasm in the of Glencoe there is a series of natural cliffs on the Lizard peninsula in steps so extremely like a man-made Cornwall, communicating with the WALKING STICKS ARE ALSO staircase as to be an instance in sea by a narrow gully (spanned by a point. And the name Devil's Ladder natural bridge of rock) which forms has been given for a similar reason the handle of the pan. The phenomto a rocky eminence, crowned with a enon is believed to have been formed from Tutankhamen's tomb have been castle, near Lorch, on the Rhine. As by the falling in of the roof of a cave. ture, it is quite possible that he can | regions may be well filled, there is a

for him-one a singular granitic mass on the summit of the Brocken.

mountain-side,' says the guide-book; of steps Where a natural feature takes the and the spit is called by the same

IT ALWAYS HEADS THE POLL

Canada's Best Flour

what similar instance, for the name Cauldron. The Devil's Island, off laid by a stone-mason, is called the shoulders clearly defined, and the Devil's Throat is applied by seamen French Guiana, probably gets too Devil's Slide. There is a very similar whole appearance savage and terrific 'Devil's Elbows.' Those known to me character, as, doubtless, Captain of the snow and brushwood, and run —a cave of no fewer than twelve parallel to each other for about a apartments, on different ascending hundred and fifty feet right up the levels, and connected by eleven series

(To be continued.)

Brought to Light.

SHOWN TO VISITORS AT LUXOR. LUXOR, Egypt.—More treasures

placed on view. The latest objects the author of evil can quote Scrip- and that the meal-tubs of the nether to be brought out were a large couch, a box containing the King's wels, a minature alabaster vase and a connection of bows and arrows and walking sticks

> Among the last-named the only one rthy of mention in comparison ith the other articles was the largstick of all, which was notable use the handle represented a re of an Asiatic captive. It was lently one of Tutankhamen's ofal staves. Its significance lies in fact that every time 'Pharach' sped the staff he held Asia in the ow of his hand.

> he couch is almost the size of an nary bed. The seat is made of covered with white plaster gilt feet are shaped to represent 's paws, while the foot and head he couch bear carved figures of s, some rampant, while others ar to be supporting the top of couch. The frame work of the h seems to be made of wood red with a thick layer of pare . The whole effect is heighten-

golden hieroglyphs at either. describing Tutankhamen as of the Two Lands, King of Upand Lower Egypt, giver of all stability, happiness and strength. prevailing colors of the couch white, gold and black, but other amid the hieroglyphs introduce eter color scheme.

the greatest sight was the box. It was about 14 inches by 12 inches wide and deep. If d with gold on which are work cartouche and the images of red serpent and the sacred



BUILDS BONNIE BAB "GLAXO"

Whole Milk Powder. "GLAXO" Is a Food for Infants an Invalids composed of Solids of best quality Cow Milk dried to a powder a

taining its Purity Freshness. "GLAXO" Can take the place of Or dinary Cow's Milk, especial ly for Cocoa, Milk P

the source of supply and re

dings, and Invalid Cooking "GLAXO" Is a standardised Whole Milk Powder made by "The Glaxo Process" free from harmful Bacteria and suitable for Infants and In-

The Glaxo Process destroys all harmful Bacteria, and causes the pow-der when it is mixed with Hot Water to be easily digested by the Baby fr Birth, or a Weak Adult who is unable to digest ordinary Cow's Milk. Price, Large Tins .. \$1.20 Price Small Tins ... 60c. Special Price Per Dozen.

203 Water Street.

THREE

For business girls who must be well turned out, and especially well shod, Three E-E-E's Footwear will prove invaluable. alike for its splendid wearing qualities, its refined elegance and the modest price that puts it so easily within the reach of the very moderate purse.

Made by

ARCHIBALD BROS

Harbor Grace

## 98 OUT OF EVERY 100 **WOMEN BENEFITED**

An Absolutely Reliable Statement Important to Every Woman

Remarkable Results Shown by a Nation Wide Canvass of Women Purchasers of Lydia E. Pinkham's Vegetable Compound. 50,000 Wemen Answer

Of course we know that our medi-cine does benefit the large majority of women who take it. But that only two out of 100 received no benefit is

It only goes to prove, however, that a medicine specialized for certain definite ailments—not a cure all—one that is made by the most scientific process; not from drugs, but from a combination of nature's roots and herbs, can and does do more good than hastily prepared prescriptions.

anch—the Re o Deep Sea Fis Branch—the of Canada. New Engl PO

fall. These

Rotary L

Acad 2 and G A S 0 N E

Will all ingines rep o us at an FOR PO

Large qu