

EVERY RACK on Display has been
REFILLED with NEW MERCHANDISE

London, New York &
Paris Assoc. of Fashion

See Opposite Page

Extraordinary Conditions!

Have Brought Us

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 **THE LARGEST QUANTITY** 
OF

**LADIES', MEN'S and CHILDREN'S Fall Apparel
That Was Ever Held Under One Roof!**

To sell at prices FAR BELOW COST OF PRODUCTION, here's what happened: The makers of these fine wearables suddenly require capital. The banks holding the manufacturers notes, demanded their money, immediate liquidation for cash became necessary. We were on hand with ready money and bought--bought at our own Prices! Now we turn this merchandise over to you at Corresponding Savings--savings that will place this house to the fore--for all time--as the greatest value giving establishment in the Country. **COME!**

**Every Rack on Display has been Refilled with New Merchandise
The Greatest Sale Ever Attempted in Appareling
1000 High Grade LADIES' NEW FALL COATS**

Divided into Five Big Groups at \$5.94, \$9.94, \$16.94, \$25.00, \$30.00

An immense Stock, so no matter how Big the Crowds, every one will get just what she wants. THERE'S ABSOLUTELY NO POSSIBILITY OF DUPLICATING SUCH VALUES LATER ON--at any time. Bargains like these only happen once. The Prices are less than what materials are worth--less than what you would have to pay for the magnificent Fur Trimmings alone.

They're the sample lines of High Grade Coat Makers, and the choicest Styles offered this season. The Styles are altogether stunning. Big wrappy, dressy models the very last word in richness--the sport models the final achievement in swagger smartness--the utility models comprehending every possible requirement of general usage.

Sizes for Misses
Sizes for Women
Extra Sizes for Large
Women

THIS STORE is ALREADY WELL KNOWN for its extraordinary value-giving events, well-known for its truthful advertisements, and when we say that this Sale so completely overshadows any previous event at value giving ever attempted, you will realize to the full

No Mail or Phone
Orders
No Deposits
No Approvals

extent just what this OPPORTUNITY MEANS TO YOU IN MONEY SAVINGS. **Come!**

See Sealette Coats, \$14.50 up.  Read opposite Page

LONDON, NEW YORK & PARIS ASSOC. OF FASHION