

Rossley's British Theatre.

CAPITAL PROGRAMME TO-NIGHT.

Thursday, Children's Country Store.

A great surprise night and treat for all the youngsters. Such a wonderful display of goods for mother, father, sisters, brothers, grandmas, uncles, aunts and the baby. Presents for the drawing room, parlour, bedroom and kitchen, besides toys and nice groceries.

New Vaudeville and Pictures.

A GREAT BIG SHOW AND A CLEAN ONE.
Parents may bring their children. Doors open 6.30. 10 cents all over Theatre.

5c. The Crescent Picture Palace. 5c.
EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

A BIG MID-WEEK SHOW FOR WEDNESDAY & THURSDAY.
The Knickerbocker Star features present Daniel Giffather and Marguerite Nichols in a three part drama.

An Old Man's Folly.

"THE FABLE OF A HANDSOME JETHRO WHO WAS SIMPLY CUT OUT TO BE A MERCHANT"—By George Ade, America's greatest humorist.

The Night Prowlers.

With Burns and Stull as Pokes and Jabbs.
PROFESSOR McCARTHY playing the latest and best music—Drums and Effects.

A SNAP!

We offer for immediate delivery,
One 1917

OVERLAND AUTOMOBILE,

Slightly used; Guaranteed in perfect order.

T. A. MACNAB & Co.

Tea is Still Advancing

"But We Intend to Protect Our Customers as Long as Possible"

We notice the Canadian Press expresses the opinion that good tea may soon be a dollar a pound. This may appear rather pessimistic but it is not impossible, as at the moment there are a variety of reasons which contribute towards considerable advances in the price of tea.

We are to-day offering a MAGNIFICENT TEA in 1 lb. packets only, at

50c. per lb.

This is better than many teas offering at 60c. per pound, and on to-day's market quotations should be selling at 70c. per pound. This tea is being used by many of the best families in the city and has gained many encomiums.

We are also offering a SPLENDID TEA at

45c. per lb.

Both of these teas are specially put up by ourselves and are better value than can be obtained anywhere.

We shall be forced to advance our prices later or reduce the quality and we would sooner advance the price than reduce the quality. A word to the wise is sufficient.

Buy Now and Save Money.

HENRY BLAIR.

mar24,8,10,th

New Cabbage

To arrive:

50 Crates New Cabbage.

50 Barrels Cranberries.

BURT & LAWRENCE.

Advertise in the TELEGRAM



TORIC LENSES

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

Public Notice!

Tenders will be received at this office until noon on Saturday, the 14th day of April, 1917, for a suitable steamer for the Mail Service in the District of Fortune Bay.

The steamer must be from 80 to 100 tons net measurement, fitted with all modern improvements, and to have accommodation for about 20 cabin and 20 steerage passengers. This service, which will commence about the 1st May next, will consist of one round trip each week and will be continuous throughout the whole of each year.

The steamer is to class "X 100 A1 at Lloyd's (England)" and to have a speed of at least ten knots. The contract to be for a term of ten years, to be computed from the date of commencement of the service. Tenders to specify the rate per round trip at which such service will be performed, which rate must include the board of the Government mail officer. Envelope to be marked "Tenders for Fortune Bay Mail Service."

Further particulars may be obtained on application at this department. The Government do not bind themselves to accept the lowest or any tender.

J. R. BENNETT,
Colonial Secretary,
Colonial Secretary's Office,
March 13th, 1917.

mar15,19,23,28,ap2,5



Top Notch "Buddy" Boot

The Wonderful "Boot With The Muscles"

Uncle Sam granted a patent on the legs of this famous boot. It is the lightest, strongest and best-looking boot ever made. The "muscles" greatly strengthen the leg and at the same time keep the weight down. No other boot on the market has this "muscle" leg.

TOP NOTCH RUBBER FOOTWEAR

The wonderful boot shown above is only one member of the Top Notch family of rubber footwear that is just what its name implies—top notch in every way. Top Notch rubbers and articles are the best-looking, the best-looking and longest-lasting goods you can buy. We sell them.

Cleveland Rubber Co.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.



The woman who has a complexion that is naturally youthful and velvety is the envy of those who are not so fortunate. But a good or bad complexion usually indicates the amount of care you bestow on your skin. You cannot have a bright, clear skin unless you keep your skin clean—if you do not protect it from the ravages of cold winds and other enemies.

NYAL FACE CREAM

is a delightful preparation that will help you towards your aim of a beautiful complexion. It is pure, soothing and stimulating, giving a glow and pleasant sensation of health when applied to the skin. It helps nature overcome wrinkles, pimples, roughness and blotches and imparts that clear, velvety texture that you like to see and touch.

Price 35c. and 50c. a jar.
SOLD ONLY AT

Nyal Quality Stores

McMURDO'S, Bawline's Cross,
STAFFORD'S PHARMACY, Duckworth Street,
DR. F. STAFFORD & SON, Theatre Hill,
PETER O'MARA, West End.

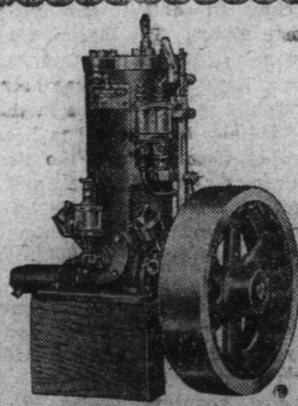
feb26,3m,eod

Ladies' HATS.

NEWEST Styles.

Now Showing at

Henry Blair's.



LATHROP

Make and Break
Kerosene Engines,
Strong, Heavy and Reliable.
Also

Gray, Ferro and Fulton

The Fulton is self-sparking; no coils or batteries required.

SCRIPPS 4 CYCLE.

The standard in 4 cycle engines.

A. H. MURRAY, St. John's, Agent.

NEW SPRING GOODS!

Just opened our first shipment of New Spring Goods including Ladies'

New Blouses, Costumes, Hats, etc.

All personally selected by our Buyer from the Best British Markets. Our prices will interest you.

William Frew.

REID-NEWFOUNDLAND COMPANY.

Easter Excursion!

Between St. John's, Carbonear, Heart's Content, Placentia and Renew's.

One Way Fare.

Good going Saturday, April 7th, and good returning Monday, April 9th.

One Way and One Third Fare.

Good going Thursday and Friday, April 5th and 6th, and good returning Monday, April 9th.

Reid-Newfoundland Co.



is worth your while to make a run in here and examine our

Ten Cent Counter.

Special values for the next few days as long as the supply of good snappy articles last. We have always been noted for the special values we give at our TEN CENT SALES, and this year we have the goods to please.

Robert Templeton,

333 WATER STREET.

Are You Eating

Johnson's Dinner Rolls, Parker House Rolls, Currant Buns, Chelsea Buns.

12 Smiles in Every Dozen.

TWO STORES!
J. T. Calver,
'Phone 739.

TWO PHONES!
Oyster Bay Parlors,
'Phone 710a.

JUST IN:

600 Sacks CORN.

HARVEY & CO., Ltd.

WHOLESALE ONLY.

TEN PAGES TO

WEATHER FORECAST
TORONTO, Noon. — Strong winds and moderate rain to W., occasional showers today and on Friday; partly air and mild.
Drink Welch's Grape Juice.

VOLUME XXXX

Fresh Beef

400
Choice
40 Carcasses

GEORGE

Auction Sale

THE PEOPLE'S AUCTIONEER

AUCTION.

On Tuesday, May 1st, at 2 o'clock, on the premises, if not previously disposed of by private sale, the large four-storey Building situated on the south side of Water Street, present in the occupancy of the Reid-Newfoundland Co. and E. J. Horwood. The building has a frontage on Water Street of about 53 feet with rearage of 115 feet. The different flats are capable of carrying large quantities of flour, hay and general merchandise and spacious basement with access from Job's Cove. Further particulars may be had from CONROY, GINS, or JAS. J. McGRATH, Auctioneers.

P. C. O'DRISCOLL
mar22,29,apr5,13,19,25,30

FOR SALE

By Tender

Tenders will be received until including May 1st, 1917, for the valuable Freehold Property situated on Bond and Flavin Streets, consisting of land measuring on Bond Street, 145 feet, more or less; on Flavin Street, 90 feet, more or less. Also, the well-constructed building known as the

BRITISH BAY

consisting of
Basement Floor—Containing large rooms suitable for offices, boiler room, etc.
Ground Floor—Spacious, capable of seating 500 persons, two large lobbies, offices and toilets. Apartment forgoing there is one tenant flat (Ntd. Government) using offices.
Main Floor—Theatre, with holding 800 seats.
CENTRALLY LOCATED within yards of the street cars, this is one of the greatest values in the city.

Most suitable for college, lodge room, offices, etc.
Gift edge investment for society, or any other organization.
Inspection may be made at any time.
Further particulars form to be addressed, to whom application should be made.

J. M. C. B. B.
President Ntd. British Bay
P. O. Box 1239, St. John's
Tenders will write across "Tender for British Bay."
mar29,5,th

FOR SALE

1 15-H.P. Upright Engine
with Mountings.
Apply to

T. A. PIPEY
mar26,tf

MINARD'S LINIMENT CURE
GET IN COWS