



To hold "its place in the sun," is the avowed purpose of a great nation's conflict. To hold "its place in the sun," is the object of every business in the great fight for industrial and commercial supremacy.

To be able to hold "its place in the sun," is the supreme test of an asphalt roof. It is the sun, not rain or snow, that plays havoc with a roof. If it can resist the drying out process of the sun beating down upon it, day after day, the rain or snow will not affect it except to wash it clean and keep it sanitary.

## Certain-teed Roofing

takes "its place in the sun" and holds it longer than other similar roofing, because it is made of the very best quality roofing felt, thoroughly saturated with the correct blend of soft asphalt, and coated with a blend of harder asphalt. This outer coating keeps the inner saturation soft, and prevents the drying out process so destructive to the ordinary roof.

The blend of asphalt used by "The General" is the result of long experience. It produces a roofing more pliable than those which have less saturation, and which are, therefore, harder and drier.

At each of the General's big mills, expert chemists are constantly employed to refine, test and blend the asphalt used; also to experiment for possible improvements. Their constant endeavor is to make the best roofing still better.

The quality of CERTAIN-TEED is such that it is guaranteed for 5, 10 or 15 years, according to thickness (1, 2 or 3 ply). Experience proves that it lasts longer. Behind this guarantee is the responsibility of the world's largest manufacturer of roofings and building papers.

**General Roofing Manufacturing Company**  
*World's Largest Manufacturers of Roofings and Building Papers*  
 New York City Chicago Philadelphia St. Louis Boston Cleveland  
 Pittsburgh Detroit San Francisco Los Angeles Milwaukee Cincinnati  
 New Orleans Minneapolis Seattle Kansas City Indianapolis  
 Atlanta Richmond Des Moines Houston Duluth London Sydney  
 Copyrighted 1916, General Roofing Manufacturing Co.

## War News.

### Messages Received Previous to 9 A.M.

#### GREAT ADVANCE BY BRITISH.

LONDON, Aug. 20. A great advance has been made by the British army following an attack over an eleven mile front, bringing important gains for the Allied arms. The ridge at Thiéval, the high ground north of Pozieres, and half a mile of trenches west of the high wood has been taken together with 789 prisoners. This week-end battle is one of the most important yet fought and the progress made highly satisfactory. Several strong German positions have been destroyed, and the way prepared for further progress, says a despatch from the British front to-day.

The text of the British statement given to-day is as follows: Operations were carried out yesterday at various points along the front from Thiéval to our extreme right south of Guillemont, about eleven miles, and were successful. As a result we captured the ridge to the southeast and overlooking Thiéval, and the northern slopes of the high ground north of Pozieres from which we get an extensive view east and northeast.

We are holding the western edge of the high wood and the trenches made by the enemy extending some half mile west of the wood. We have advanced our line half way to Ginchy and to the edge of Guillemont, where we hold the outskirts of the village, including the railway station and quarters, which is of considerable military importance. The number of prisoners passed back up to four o'clock in the afternoon as a result of these operations was 16 officers and 780 other ranks. To-day the trenches northeast of Pozieres were made further advance on both sides of the Pozieres-Bapaume road northeast of the windmill. The enemy's artillery bombarded our positions, but there has been no hostile infantry attacks. On our other front enemy guns shelled our lines from the east of Viers-trait to the Ypres and Comines Canal also in the vicinity of Hill 60.

A despatch from Reuter's correspondent on the British front in France says: The week-end fighting developed into one of the most

important and successful battles of the western offensive. Not only our progress toward the complete mastery of the ridge highly satisfactory, but we have captured about a thousand officers and men, many machine guns and a good deal of material. Several strong points have been destroyed, and the way has been prepared for further progress. Near Lepic redoubt, Houquet farm and Martinrich we met with much success. The enemy organized several strong counter attacks, which, with one exception, were dispersed with heavy losses.

#### HUNS DRIVEN OUT OF TRENCHES.

PARIS, Aug. 20. The French official report to-day states that the French have driven the Huns out of the trenches north of Maurepas and are actively pressing forward the work of consolidation on the conquered front. Artillery actions are taking place on the Verdun front, but the Germans have made no infantry attacks. The Germans overnight made repeated efforts to retake Fleury, but the attacks were repulsed. The Austrians admit retreat before the Russians on the Kilomea front, and their troops have been withdrawn, after fierce fighting, toward Chornabena Ridge, thirty-five miles southwest of Kilomea.

The French have driven the Germans out of a portion of a trench north of Maurepas, into which they penetrated in their counter-attack last night, according to an official statement issued by the War Office to-night.

The Germans made several violent attacks on the Verdun front last night, in an effort to recapture the village of Fleury which was taken last week by the French, the War Office announcement says, but the attacks were repulsed.

#### SUBMARINES ACTIVE.

BERLIN, Aug. 20. An announcement was made by the German Admiralty to-day that a German submarine operating off the east coast of England yesterday, torpedoed and sank a small cruiser and damaged a battleship and a small cruiser.

#### ON THE SALONIKA FRONT.

LONDON, Aug. 20. The British troops on the Salonika front have advanced their line and repulsed counter attacks by the Bulgarians, according to an official statement issued by the War Office. The text of the statement follows: Our troops established a line west and

north of Bekerli and Caldemil, and south of Dolozelli, where they repulsed counter attacks with loss to the enemy. Artillery bombardment by both sides continues. On the Somme front our cavalry was in touch with the enemy in Kijuri-Baraki-Bau area. On Sunday enemy aircraft bombarded Jenikol, Gavalanci and Gungenci, with small success.

#### BRITISH ADVANCE THEIR LINE.

LONDON, Aug. 20. The British line on the Somme front has been advanced over a section two miles long and 200 to 600 yards deep from high wood to the junction point with the French forces, the War Office announces.

#### ALLIES TAKE FIVE VILLAGES.

PARIS, Aug. 20. The Allied forces are in contact with the Germans and Bulgarians along the entire Salonika front, according to an official issued by the War Office to-night, and the Allies have taken five villages.

#### RUSSIANS BREAK LINES.

PETROGRAD, Aug. 20. The Russians have broken through the Austro-German lines on the Stokhod River, in Volhynia, and have made a considerable advance, it was announced officially here to-day.

#### TWO BRITISH CRUISERS SUNK.

LONDON, Aug. 20. Two British light cruisers, the Nottingham and Falmouth were sunk on Saturday in the North Sea by German submarines, while the vessels were searching for the German high seas fleet, according to an official announcement issued by the Admiralty shortly before midnight. One German submarine was destroyed by the British, while another was rammed and possibly sunk.

#### AGREED TO WITHDRAW TROOPS.

SALONIKA, Aug. 20. The Greek military authorities have agreed to withdraw troops from 18 villages near the frontier.

#### BRITISH RAIDS.

LONDON, Aug. 20. Following is to-day's official: At some points on our front between the Somme and the Ancre, local bombing encounters occurred last night, but the enemy made no serious attempt to recover the ground we captured on Friday. On other parts of the line we carried out successful raids, making some captures including a machine gun, and inflicting a considerable number of casualties on the enemy.

#### GERMAN SQUADRON IN NORTH SEA.

LONDON, Aug. 20. The presence in the North Sea of a German squadron of some fifteen warships, including large cruisers, is reported by trawlers arriving at Ymuden in Holland. Reuter's despatch from that point says the squadron was sighted early yesterday morning in the region of White Bank accompanied by two Zeppelins, taking a northward course.

#### FRENCH SUCCESS.

PARIS, Aug. 20. The French carried a strongly organized work between Guillemont and Maurepas, taking a large quantity of war material, according to an official statement issued by the War Office to-night.

#### DECREASED IN VIOLENCE.

ROME, Aug. 20. The battle of the Isonzo has decreased in violence temporarily, and no important developments are reported in the War Office communication to-day.

#### BULGARIAN TROOPS REPULSED.

SALONIKA, Aug. 20. Bulgarian troops which attacked the positions of the Entente Allies along the Serbian frontier on August 17, were repulsed and driven back upon their original positions after sustaining enormous losses, says the Serbian official statement.

#### A LURID SCENE.

LONDON, Aug. 20. Thunder and the heaviest rain storm of the season joined with these of artillery and flashes of lightning from the heavens vied with flashes from the mouths of many guns in the most lurid battle picture in the darkness of the early hours this morning as a finale to yesterday's Anglo-French attack from Pozieres to the Somme. The chilly heavy downpour continues making artillery conservation difficult. The British main advance was toward Guillemont where they gained an important position on either side of the town, besides ground on the right of the high wood.

#### WON BACK TRENCHES.

PARIS, Aug. 20. The remainder of the ruins on the edge of the village of Fleury on the Verdun front was captured last night by the French, the War Office announced to-day. The battle continued

violently all night long and the French won their way forward foot by foot.

#### BRITISH NAVAL RAID.

LONDON, Aug. 20. British naval aeroplanes raided German ammunition stations at Lichtervelde, in Belgium, 13 miles south-east of Bruges, yesterday, causing large fires.

#### IN MESOPOTAMIA.

LONDON, Aug. 20. A renewal of the fighting in Mesopotamia in which the British were engaged with Turkish irregulars, is reported in an official statement given out here to-day.

#### QUIET ON RUSSIAN FRONT.

PETROGRAD, Aug. 20. An official issued by the War Office to-night says nothing of importance occurred on our front.

#### GERMAN COUNTER ATTACKS REPULSED.

PARIS, Aug. 20. German counter attacks were repulsed after violent fighting, leaving 50 prisoners in the hands of the French. Sub-Lieut. Geo. Guynemer of the French Flying Corps, whose exploits have won him reputation as one of the most daring of French aviators, is again mentioned by the war office in to-day's statement. On Aug. 18 he shot down his 14th adversary.

#### MYSTERIOUS EXPLOSION.

DRUMMONDVILLE, Quebec, August 20. Seven persons were killed and 30 injured as the result of a mysterious explosion which blew up a section of a shell factory here. No explanation is forthcoming as yet as to the cause of the disaster. There are rumors of incendiarism, but no reliable facts are yet available. The injured have been brought to Montreal hospitals. Those at the general hospital are Charles Raffel, J. E. Crothers, E. Couillard, C. Antonio and Levin.

#### LLOYD GEORGE SATISFIED.

CRICCIETH, Wales, Aug. 20. Speaking last night to his fellow-townsmen, David Lloyd George said: "I am satisfied with the way things are going. I feel for the first time in two years that the nippers are gripping and that ere long we will hear the crack, then we will be able to extract the kernel. I say at once that we shall see that there will not be another war in our day. The British people have made greater sacrifices than we ever thought possible. Three years ago nobody dreamed that Britain would pour millions of her young manhood into the battlefields."

Kalomite Laundry Marvel, the clothes washing wonder of the century. Try it. Ask your Grocer for it and save labor. GEO. W. GUSHUE, 216 LeMarchant Road.—aug17,t

## Death Knell of Austro-Hungary is Sounding

### Effort is Being Made to Cement Bond Between The Central Empires.

Milan, August 15.—The meeting between the German Imperial Chancellor, Dr. Von Bethmann Hollweg, the German foreign minister, Dr. Von Jagow and Baron Burián the Austrian foreign minister at Vienna, with renewed rumors of the impending nominations of Count Andrássy as Austrian foreign minister is evidence that events of almost transcendent political importance are preparing in the Austrian capital. Count Andrássy, represents the party of absolute surrender by Austria to Germany. He idolizes the German emperor and is idolized by him. It is likely that pressure has been brought by Berlin to force the acceptance of Andrássy on the Austrian Government as a sort of a compromise to the appointment of Field Marshal Von Hindenburg to the command of the Austro-German armies in the east.

Thus if Andrássy is appointed successor to Baron Burián it will mean a closer union between Vienna and Berlin. Andrássy has been back and forth between Vienna and Berlin frequently, figuratively speaking to kneel at the feet of the Kaiser.

As if to counteract the policy of Andrássy, the Hungarian party of independence under Karolyi, has received a considerable extension. Numerous adhesions pour in from the provincial centres. Vienna papers, on the other hand depreciate Karolyi's movement and hail the arrival of the German chancellor with delight. These are decisive hours for both the German and Austria-Hungarian empires, says the Neue Freie Presse.

The collapse of Austria means the downfall of Germany and therefore Austria-Hungary must be saved at all costs, even at that of handing over its political as well as military direction to Berlin. Amidst it all one can hear the death-knell of the Austro-Hungarian empire sounding.

FILL THE PICNIC BASKET WITH OUR

## Finely Flavored Cooked Meats, Fruits, Confectionery, etc.

We specialize in outing goods. Just call and see our stock of Fresh, Clean Provisions and a trial order will convince.

NEW FRUIT (ex S. S. Stephano)—Apples, Bananas, Oranges, Plums, Peaches, Pears, Lemons, Grape Fruit.

COOKED MEATS—Boiled Ham, Ox Tongue, Cooked Beef. All meats handled carefully. In cleanliness and slicing we guarantee entire satisfaction.

CONFECTIONERY—Lovell & Covell's famous Chocolates and Caramels, always fresh and the assortment right up to date.

CIGARETTES—Westminster and Albany Brands, Varginian and Turkish. These Cigarettes cannot be surpassed for quality; pronounced by expert judges to be the best on the market.

REMEMBER THE HOLIDAY ON WEDNESDAY—WE CAN SUPPLY ALL YOUR WANTS FOR THE COUNTRY.

## AYRE & SONS, Limited.

PHONE No. 11. Grocery Dept. PHONE No. 11.

## A REMINDER

That this week you can get

Men's Khaki Shirts for ..... 90c.

Men's Khaki Handkerchiefs for .... 15c. and 25c.

Men's Black & White Sateen Shirts for .... 85c.

Also, some Highly Attractive Bargains in

## Ladies' HATS,

—AT—

## A. & S. Rodger's.

## Summer Footwear!

### GIRLS and BOYS

Our New Openings comprise everything to assure you of real foot comfort during the warm weather.

### LADIES and GENTS

FOR MEN  
 Vici Kid Boots .....\$2.40 pair  
 Satin Calf Laced Boots ..\$2.80 pair  
 Other Grades to .....\$4.50 pair

FOR WOMEN  
 Our Special .....\$2.70 pair  
 (Pat. Leather, Cloth Top, Butt.)  
 Others, Laced and Buttoned, Black and Tan, to .....\$4.00

FOR THE LITTLE TOTS.  
 WHITE BUCK BOOTS, \$2.00 pair.  
 BUTTONED, sizes 5-8.  
 TAN BLUCHER BOOTS, \$1.70 up.  
 SIZES 5-8, Spring Heel.  
 WHITE CANVAS SHOES, Child's 2 Strap Pumps, 85c. up.  
 Misses' 2 Strap Pumps, \$1.10 up.

WOMEN'S SHOES.  
 WHITE 2 STRAP PUMPS, only \$1.20 pair.  
 BLACK 3 STRAP SANDALS, \$2.15 pair.  
 Patent Leather—dainty shape.

Oxfords, Pumps and Strapped Sandals, \$1.75 to \$2.85.

SEE WINDOW.

SEE WINDOW.

## BISHOP, SONS & Co., Limited.

'Phone 484. Dry Goods Dept.  
 Mail Orders receive careful consideration.