

EIGHT PAGES TO-DAY,
WEATHER FORECAST.
 TORONTO, Noon.—Moderate to fresh Westerly winds; fine and cool to-day and Thursday.
 ROPER'S, Noon.—Bar. 30; Ther. 45.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY,
READ BY OVER
40,000 PEOPLE
EVERY DAY,

THE EVENING TELEGRAM.

VOLUME XXXVI

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, OCTOBER 14, 1914.

\$3.00 PER YEAR.

NUMBER 238.

REID-NEWFOUNDLAND CO.

Autumn Excursion to Boston!

September 10th to October 17th.

Excursion Tickets will be sold from all points on the Reid-Newfoundland Company's System to Boston.

Good GOING up to October 17th, and good for 30 Days from date of issue.

SPECIAL REDUCED FARES.

Reid - Newfoundland Company.

Auction Sales!

FOR SALE BY PUBLIC AUCTION.

TO-MORROW, Thursday,
at 11 o'clock.

At the Central Auction Mart

- 30 lbs. APPLES.
- 56 14-lb. boxes RAISINS.
- 1 CLOCK PUMP.
- 20 boxes CHICKLETS.
- 5 tubs N. S. BUTTER.
- 1 TRAP (Shk).
- 1 box PRUNES.

M. A. BASTOW,

Auctioneer.

oct14.11

AUCTION.

BANKRUPT STOCK.

THURSDAY, 15th instant,

at 10.30 a.m., at store.

No. 12 Adelaide Street.

Stock of Dry Goods, Groceries and Hardware, removed from outpost for convenience of sale.

By order Administrator Estate late William Hussey.

R. K. HOLDEN,

Auctioneer.

oct13.21

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ALWAYS TO THE FRONT

with Apples. Now due s.s. Stephano, Gravensteins, one's, two's and three's; and some fine Red Kings. Also Crabapples for winter preserves. Lay in a stock of these and provide against the siege of winter.

EDWIN MURRAY.

It is good to be sure.
Better to be insured,

Best to be insured in the
HARTFORD FIRE INSURANCE CO.

Moderate rates, liberal settlement of claims. Losses paid

\$168,000,000.00.

GEO. M. BARR, Agent

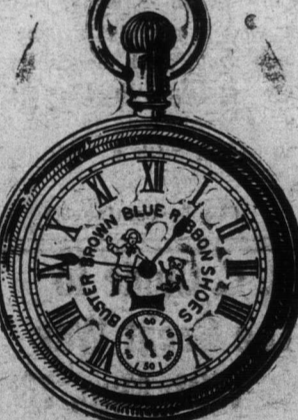


Save Your Coupons!



A real live Buster Brown Watch and Fob (guaranteed to keep good time) will be given away FREE each week to the holder of the lucky Coupon given away with each pair of Buster Brown or Skuffer School Shoes.

Remember, the Buster Brown and Skuffer School Shoes wear like iron. Double wear in every pair.



Lucky number for last week, 57. Another Watch next Monday.



N. B.—We keep the finest and best stock of Ladies' Misses' and Children's Rubbers, Sandals and Felt Footwear in the city.

F. SMALLWOOD,
LADIES' DEPT.

NOTICE!

A meeting of the Licensing Board will be held at the Magistrate's Office on Saturday, the 17th instant, at 4 p.m., to consider applications for Licenses for the ensuing year.

A. W. KNIGHT,
Secretary Licensing Board.

SPECIAL OPPORTUNITY
—WANTED—Men and women for organizing and selling Thrilling European Battle War Book, authentic. Positively largest salary and commission paid. Write the JOHN A. HERTEL CO., Ltd., 152 Spadina Avenue, Toronto. sep17.1m

TO LET—On Rennie's Mill Road. Furnished Dwelling House; electric light, hot and cold water; gas; address P. O. Box 1272. oct13.1f

'Matchless' Paint.

A Paint about which more good things are said than any other brand on the market.

And why?

Because of its Quality.

That's all.

THE STANDARD MANUFACTURING CO., LTD.

Red Cross Line.

INTENDED SAILINGS.
From New York S. S. "STEPHANO" Oct. 10th
From St. John's S. S. "STEPHANO" Oct. 17th
Passenger Tickets issued to New York, Halifax and Boston.

FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—

	FIRST CLASS		2nd CLASS	
	Single	Return	Single	Return
To New York	\$40.00	\$70.00	\$15.00	\$25.00
To Halifax	20.00	35.00	9.00	15.00
To Boston (Plant Line)	29.00	51.00	18.00	30.00
To Boston (D.A.R.)	30.00	51.00	18.00	30.00

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from

HARVEY & COMPANY, LTD.,
Agents Red Cross Line.

How Many Men are Buying New Fall Overcoats?

Undoubtedly there are hundreds of men in St. John's buying new Fall Coats when, if they but new it, their last season's coat could be Dry Cleaned or Dyed and given every appearance of new.

Messrs. **NICHOLLE, INKPEN & CHAFE, Ltd., Agents**

UNGAR'S LAUNDRY & DYE WORKS,
oct12.31.eod Halifax.

Notice for Tenders!

Tenders will be received from persons wanting the right to cut timber over area 165 sq. miles at Hall's Bay. Tenders to state the prices per cord and thousand feet superficial measurement for logs—stumpage. The highest or any tender may not be accepted.

JAMES R. KNIGHT,

sep19.1f

TO RENT—A Flat of the Hutton Building, 222 Water Street; heated; suitable for dwelling house or offices. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to **CHARLES HUTTON,** oct13.1f

TO LET—Dwelling House No. 24 Freshwater Road, at present occupied by Mrs. James Black, together with the Stable in the rear. For particulars apply to **WOOD & KELLY,** Temple Building, Duckworth Street. sep10.1f

TO LET—A Suite of Offices at present occupied by Mr. George Knight; possession Nov. 1st; apply to **U. S. PICTURE & PORTRAIT CO.,** oct19.1f

TO RENT—Dwelling House No. 47 Freshwater Road. For particulars apply to **WOOD & KELLY,** Temple Building, Duckworth Street. sep17.1f

TO LET—House No. 65 Prescott Street. Possession given at once. Apply **R. J. COLEMAN,** McBride's Hill. aug.6.eod.1f

TO LET—Office Room in Cabot Buildings apply **W. V. DRAYTON,** Music Store. oct7.eod.1f

WANTED—Position as Housekeeper with a man; five years with present employer; want home rather than big wages; can sew for children. Apply at Evening Telegram Office. oct12.21.m.w

STRAYED—From Pleasantville, 6 Head Cattle, branded M. G. Y. Finder will be rewarded upon returning same to **M. CONNOLLY,** Duckworth Street. oct19.31.eod

LOST—Yesterday afternoon, between Hayward Avenue and Railway Station, a Purse containing a Sum of Money, the property of a carman. Finder will be rewarded on leaving same at 42 Hayward Avenue, or this office. oct14.31

Help Wanted.

WANTED—A General Servant, able to do plain cooking; must have references; apply **MRS. BLACK,** 48 Freshwater Road. oct14.31

BOYS & GIRLS WANTED in every town to sell Post Cards—War, Christmas and New Year's. Send 10c. for samples and terms. **JOHN HERTEL COMPANY,** Spadina Ave., Toronto, Ont., Dept. D. oct13.31

WANTED—Immediately, a Girl who understands plain cooking; apply to **MRS. JOHN ANGELI,** 130 Hamilton Street. oct12.1f

MINARD'S LINTNET CURES DAN-

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 71122 Montreal, P.Q.

All New Stock.

100 tubs P. E. I. BUTTER.

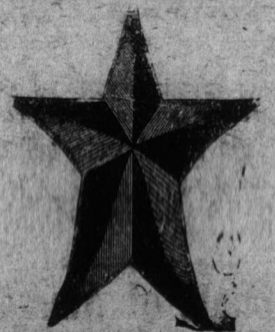
- 50 boxes P. E. I. BUTTER
- 50 boxes TWIN CHEESE
- 50 sides IRISH BACON.
- 50 IRISH HAMS.
- 2 tcs. PIGS' HEADS.
- 100 boxes CALIFORNIA RAISINS, 3 Crown.
- 100 boxes CALIFORNIA RAISINS, Seeded; 1 lb packets.
- 100 cases CURRANTS, loose & packets.

J. D. RYAN,

281 Water Street.

oct8.31.th.s.tu

ROSSLEY



THEATRE.

THE BELLES! THE BELLES!
THE 4 BRITISH BELLES—4

In Vaudeville's Best. NEW SONGS, DANCES and COSTUMES.

Great Feature Picture.

THE SPIRIT OF THE ORIENT.

A masterpiece perfection in photography. Besides four other features. Can you beat it?

Coming—The Marvellous **SERPENTELLO,** the Boneless Lady, and the **FROG MAN.**