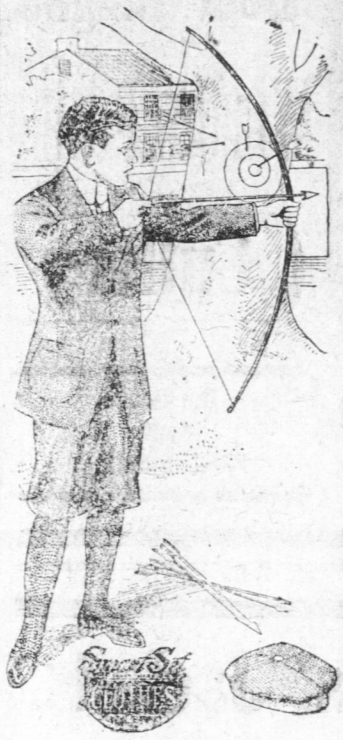


To Our Patrons,—

Ladies and Gentlemen, we have imported from England and America during the month of October the largest shipments of Ready-made Men's and Boys' and Youths' Suits and Overcoats ever imported by us, and now that the Overcoat season is in full swing, we invite our Patrons to inspect the stock, feeling confident that our present selection of Fashionable Overcoats cannot be equalled in this Colony.



Boys' Tweed Suits
To fit 10 to 17 years.
Prices:
\$4.50 to 9.00



Men's OVERCOATS,
LATEST STYLE. Price:
\$6.00 to 14.00.



Single Breast Overcoats.
Prices:
\$5.00 to \$9.00, fit Boys aged 10 to 17 years.



Boys' Tweed Overcoats, (as cut) to fit 3 to 9 years. Prices:
\$3.00 to 5.00

JACKMAN The Tailor,
THE MAIL ORDER HOUSE.

Pineapple, etc., etc.

Landing to-day ex Mongolian.
100 CASES PINEAPPLE CUBES.
50 KEGS GREEN GRAPES, heavy clusters.
30 BOXES SILVERPEEL RETAILING ONIONS.
F. McNAMARA - - Queen St.

BUSINESS NOTICE!

The Shoe Business and Store, heretofore known as Sage & Wallace, will in future be carried on by the undersigned, who hopes by strict attention to business, and by carrying a large and well assorted stock of **BOOTS and SHOES** to meet all his old friends and to merit a fair share of public patronage.
P. WALLACE, At the Old Stand, **312 Water Street.**
nov1,1m,ead.

FALL HATS

OUR DISPLAY OF LADIES'
Velvet & Felt Hats
ARE EXCELLENT, STYLISH AND **UP-TO-DATE.**
Call and See Them.
G. T. HUDSON,
367 & 148 Duckworth Street.

REID NEWFOUNDLAND COMPANY.

TRINITY BAY SERVICE.

S. S. "ETHIE"

Leaves Carbonear every **SATURDAY** after arrival of 8.45 a.m. Train from St. John's for following ports:

- | | |
|---------------|-------------------|
| WESTERN BAY. | HANT'S HARBOR. |
| NORTHERN BAY. | SCILLY COVE. |
| BAY DE VERDE. | HEART'S CONTENT. |
| OLD PERLICAN. | HICKMAN'S HARBOR. |
| CATALINA. | LADY COVE. |
| TRINITY. | CLARENVILLE. |

Reid Newfoundland Company

FOR SALE:

- | | |
|---------------------------|---------|
| BOAT HELEN | 30 TONS |
| BOAT SUSANNAH | 30 TONS |
| SCHR. VILLAGE BRIDE | 30 TONS |
| SCHR. BRITANNIA | 89 TONS |

Apply or write to
GEO. M. BARR, St. John's.

JUST OPENED:

4,000 pieces Job Canadian ROOM PAPER,
Double Rolls,
12c. and 14c. a Roll.

All bright patterns and very special value.
ROBT. TEMPLETON'S.

Black OATS!

Arriving to-night, October 26th, per brig "Evelyn,"
12,000 bushels P. E. I. OATS.
Prompt Delivery ex Wharf.

GEORGE NEAL.

Gold Rings,		Time pieces
\$2.00 to \$12.00.		\$1.20 to \$3.00.
Clocks		Watch
\$3.00 to \$12.00.		Chains, 30c to \$25.00.

Watches!

Waltham \$7.60 to \$30.00
Swiss \$2.00 to \$10.00

T. J. DULEY & Com'ny,
The Reliable Jewellers and Opticians.

You Cannot Get as **LARGE VARIETY**

Ladies' WOVEN UNDERWEAR

HENRY BLAIR'S.

We have all kinds, from all sources: English, Scotch, German, American and Canadian. We are showing:
Ladies' Cotton and Fleece Lined Woven Vests, Knickers and Combinations.
Ladies' Cashmere, Merino and Shetland Lamb's Wool Vests, Knickers and Combinations.
Ladies' Stanfield Unshrinkable Fine Wool Vests—in various makes and sizes.
Ladies' Heavy Grey and Cream Knickers or Divided Skirts.

Frillings, Frillings

We are just in receipt of a very large assortment of Neck Frillings, in Lace, Cord, Tourist, Chiffon, Tinsel and Dead makes.
LACE FRILLINGS—in White, Cream, Paris, Black, Magpie and Jackdaw.
CORD FRILLINGS—in White, Cream, Black, Pale Blue, Pink, Vieux Rose, Gilt, Silver, Black and White, White and Gilt, White and Silver, etc., etc.
We can suit you and please you in the Frilling Department.

Henry Blair.

WANTED!

Three Hundred Cases CANNED SALMON.

Must be choice quality.
Highest prices. Spot Cash paid.

T. A. Macnab & Co.
Cabot Building, St. John's.

Head Liners for Apples.

IN STOCK:
150 brls No. 1 Red Apples; and due Thursday:
200 brls No. 1 Winter Apples—Wagner, etc. And now in per Mongolian,
100 kegs Choice Green Grapes.
100 cases S. P. Onions, 50 sacks Red Onions.
Buy at headquarters and save money. Apples advancing in price.

Edwin Murray

WEATHER FORECAST.
TORONTO: Noon—Fresh S. and W. winds; fair to-day and Sunday with slowly rising temperature.

Choice Quality New Currants 1911 Crop.

Ex S. S. Pretorian:
2000 quarter cases LOOSE CURRANTS
500 cases CLEANED AMALIAS, 56 1's., pkts
35 brls. Cleaned Currants
MARKET IS STILL ADVANCING.

HEARN & CO.
nov2,th,sat,tu
T. A. HALL.
Second Week of The Ever Popular

Klark-Urban Co.'y
In an entire new Repertoire of Comedies and Dramas.

MATINEE TO-DAY:
"The Girl From Out Yonder."
TO-NIGHT:
"The Little Grey Lady."
Monday and Tuesday:
"HIS LAST DOLLAR."

All Special Scenery. An entire change of Vaudeville.
NOTE—On Monday, Wednesday and Saturday evenings the curtain will rise promptly at 8.30. On Tuesday, Thursday and Friday evenings at 9 p.m.
PRICES—Evenings—20, 30, 40 and 50 cts. Matinee—10, 20 and 30 cts. Seats at Atlantic Bookstore. nov1

ROSSLEY THEATRE!
Another Grand Change of Program
Last three days of the week. The ROSSLEYS, Jack and Marie will appear in their dainty **Pierrot and Pierrette Act.** Funny Songs, Funny Dances and Bran New Jokes. See it. A great act to make you laugh.
Bonnie Rossley in new songs. Three reels of Moving Pictures, also beautiful Illustrated Ballad. A big show for your money.
The New Star Theatre, newly painted, cleaned and decorated from floor to ceiling. A comfortable private box for family parties. No children under 14 admitted at night without their parents or some responsible person. Admission, 10c. Reserved seats, 20c.
On Saturday afternoon a funny face for the children. Matinee 2.30. 5 cents, all over the hall.

In Outport and Town.
Indigestion, Rheumatism and "every day" pains, external and internal are cured by
PRUSSIAN OIL.



"Under these flags we conquer."
Sold every where by "up-to-date" dealers, or The Prussian Oil Med. Co.
A. DOUGLAS COX,
M'gr. for Nfld., 340 Duckworth St., St. John's. P. O. Box 32, nov1,2m,w,l,m

Houses and Property
In various parts of the city.

ALL MUST GO.
All information given by applying to
JAMES R. JOHNSTON,
Prescott Street, P. O. Box 1219. oct21,4

COAL! Marie Corelli Talks "Right Up"
Just received ex S.S. "Mercator,"
600 Tons North Sydney COAL.
Also, in Store,
Anthracite, Nut, Stove, Egg and Furnace sizes.

H. J. STABB & Co.
NEWFOUNDLAND SAVINGS' BANK.
Chartered by Acts of the Legislature.
Established A.D. 1834.
The above Bank will open a Branch at Placentia. The said Branch will be open for business on Tuesday, the 7th proximo, at 10 a.m. By order,
F. C. BERTEAU, Acting Cashier.
oct25,tf

Flower Store Bulletin.
This Week.
CHRYSANTHEMUMS—Special in curved variety "Jubilee," Pink, White and Yellow shades.
CARNATIONS—Pink, Scarlet, Crimson and White.
If you need any 'Phons 197.
J. McNEIL, Rawlins' Cross.

To the Rev. R. J. Campbell of "The New Theology" fame, in what she considers an unfair attack on her new book, "The Life Everlasting," Miss Corelli says, "That while preaching in the City Temple, London, he deliberately slanders both myself and my work without compassion. He says there is a certain strain of hard, bitter and intolerant depravity running all the way through it, and I challenged him to prove it. Far from any hard or unsympathetic feeling towards human depravity, I endeavour to show how it may be lessened and finally overcome by one's own noble effort when once we realize the eternal law—that evil is always repaid by evil and good by good."
Every person interested in good fiction and in the social conditions of the people should read "The Life Everlasting." Paper, 50c.; cloth, 75c. Postpaid on receipt of price.
All books by Miss Marie Corelli and the Rev. R. J. Campbell now in stock. Write for list, also for lists of 10, 15, 25 and 30 cent reprints of the world's best novels.
S. E. GARLAND, BOOKSELLER, 197 & 353 Water Street, St. John's, Nfld. oct25,tf

NEW ARRIVALS.
Ladies', Misses' and Children's
COATS
In Tweed and Plain Colours,
Children's—\$1.30 up. Misses—\$2.00 up.
Ladies—\$3.40 up.
HENDERSON'S, Theatre Hill.

Black OATS!
Arriving to-night, October 26th, per brig "Evelyn,"
12,000 bushels P. E. I. OATS.
Prompt Delivery ex Wharf.
GEORGE NEAL.