



"What's flour gluten, Bud?"
"It's what makes your dough rise, Rose."
"Yes"—she encouraged.
Added Bud very sagely:
"Makes it rise in the mixer and expand
in the oven. It's the elastic part of
"flour—absorbs all the water and milk
—and things."
Rose grew interested.
"FIVE ROSES, said Bud, is exceedingly rich
in gluten. I s'pose because it's all made
from Manitoba wheat. Takes up a lot
more water—makes those fat loaves—
lasts longer too."
"Sure, money, doesn't it?" asked Rose.
Bud in a big voice!
"The fat loaf makes the fat pocketbook!"
Use FIVE ROSES always.
And Rose said YES.

Five Roses Flour
 The Best Flour for Baking

RESTIGOUCHE BOY'S SUCCESS

Belledune Young Man En Business in Arizona.

Raymond Curry who left Belledune over a year ago and went west until he reached his Uncle's in Arizona, has bought a large business in Wickenburg, Arizona. Mr. Curry arrived in Wickenburg June the 14th 1910, remained one week, when he went to Tempe Arizona, to his uncle M. E. Curry, where he stayed only one month when he entered the Lanson Business College one of the most famous colleges in the south west from which Mr. Curry holds a valuable document which shows of his speedy prosperity in that institution. Mr. Curry returned to Wickenburg only a few months ago and became familiar with the business so quickly that on the 1st of Aug. 1911 he bought all his Uncle's property in Wickenburg consisting of three hundred town lots, five beautiful houses, a large water system that supplies the city with water, a beautiful large brick building in the most desirable location of the city. Mr. Curry also bought the Wickenburg Wholesale Grocery, a beautiful store and warehouse, which at present does one of the largest grocery business in Wickenburg. Mr. Curry is an excellent business man besides an honest upright kind hearted gentleman, his future is looked upon as one of bright sailing through life, as well as prosperous in business.



Focus Your Wants
 Classified Want Ads. will fill all your requirements. They act as a lens which will concentrate all your needs, and bring them to a perfect focus of satisfactory results.

Would You Provide for the Care of Canada's Hoody Consumptives?

WIKENBURG FREE HOSPITAL FOR CONSUMPTIVES



A national institution that accepts patients from all parts of Canada. Here is one of hundreds of letters being received daily:

John D. McNaughton, New Brunswick, Ont.: A young man not belonging here, and suffering from it is being kept by one of the hotels here. He has no means and has been refused admission to our hospital. The condition, where he is offered no chance. Could he be admitted to your Free Hospital for Consumptives? If not, could you inform me where he can be sent, and what steps are necessary to secure prompt admittance? NOT A SINGLE PATIENT HAS EVER BEEN REFUSED ADMISSION TO THE MUSKOKA FREE HOSPITAL BECAUSE OF HIS CRIMINAL LIABILITY TO PAY.

Since the hospital was opened in 1908, one thousand five hundred and twenty-four patients have been treated in this institution, representing people from every province in the Dominion. For the week ending November 20th, 1910, one hundred and twenty-five patients were in residence. Ninety-six of these are not paying a copper for their maintenance—absolutely free. The other twenty-nine paid from \$2.00 to \$4.00 a week. No one pays more than \$4.00. Suitable cases are admitted promptly on completion of application papers.

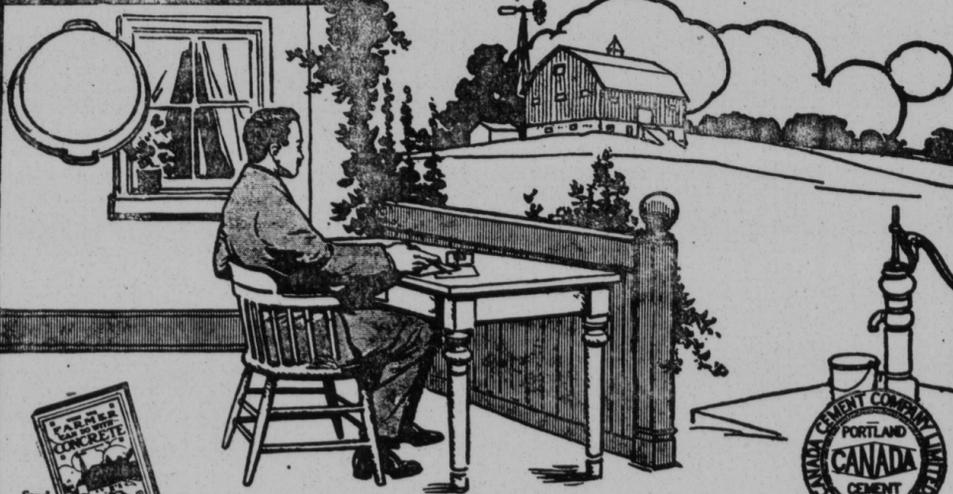
A GRATEFUL PATIENT
 Norah P. Canham: Enclosed you will find receipt for my ticket from Gravenhurst, hoping that you will be able to oblige me with the fare. I was at your Sanatorium ten months, and I was sent away from there as an apparent cure. I am now working in the city, and I am feeling fine. I was most thankful for the care I got from the doctors and staff, and I must say that I spent the time of my life while I was there.



Yes Muskoka Free Hospital for Consumptives is doing good to the good-will and gifts of the Canadian public. Money is urgently needed at the present time. Make it possible to care for the large and increasing number of patients that are entering the institution.

Will you help?
 Where greater?

Truly, Canada's greatest...
 W. J. ...
 or J. ...
 ...
 ...



\$3,600 in Cash Prizes for Farmers
Tell Us How You Did It
 You may win a prize by doing so

Suppose your friend Bob Wilson, on the next concession, "pulled up" at your front gate on the way back from market and asked about that silo or barn foundation you built, you would be glad to tell him, wouldn't you? And it wouldn't take you long, either, would it? And, as a matter of fact, you'd find as much pleasure telling him as he would in listening— isn't that right? First you would take him over to view the silo or barn foundation. Then you would start to describe it—its dimensions—the kind of aggregate used—the proportions of cement used—number of men employed—number of hours' working time required—method of mixing—kind of forms used—method of reinforcing, if any—and finally, what the job cost. So that by the time you finished, neighbor Wilson would have a pretty accurate idea of how to go about building the particular piece of work which you described. Now couldn't you do the same for us, with this difference—that you stand a good chance of getting well paid for your time? In Prize "D" of our contest, open to the farmers of Canada, we offer \$100.00 to the farmer in each Province who will furnish us with the best and most complete description of how any particular piece of concrete work shown by photograph sent in was done. The size of the work described makes no difference. The only important thing to remember is that the work must be done in 1911 and "CANADA" Cement used. In writing your description, don't be too particular about grammar or spelling or punctuation. Leave that to literary folk. Tell it to us as you would tell it to your neighbor. What we want are the facts, plainly and clearly told. Sounds simple, doesn't it? And it is simple. And surely it is well worth your while when you think of the reward in view. Now sit right down, take your pen or pencil—fill out the attached coupon—or a post-card if it's handier—and write for the circular which fully describes the conditions of this, the first contest of the kind ever held in Canada. Every dealer who handles "CANADA" Cement will also be given a supply of these circulars—and you can get one from the dealer in your town, if that seems more convenient than writing for it. Contest will close on November 15th, 1911—all photos and descriptions must be sent in by that date, to be eligible for one of these prizes. Awards will be made as soon as possible thereafter. The decisions will be made by a disinterested committee, the following gentlemen having consented to act for us, as the jury of award: Prof. Peter Gillespie, Lecturer in Theory of Construction, University of Toronto; Prof. W. H. Day, Professor of Physics, Ontario Agricultural College, Guelph; and Ivan S. Macdonald, Editor of "Construction". Having decided to compete for one of the prizes, your first step should be to get all the information you can on the subject of Concrete Construction on the Farm. Fortunately, most of the pointers that anyone can possibly need, are contained in our wonderfully complete book, entitled "What the Farmer Can Do With Concrete." A large number of Canadian farmers have already sent for and obtained copies of this free book. Have you got your copy yet? If not, you'd better send for one to-day. Whether you are a contestant for one of our prizes or not, you really ought to have this book in your library. For it contains a vast amount of information and hints that are invaluable to the farmer.

Please send full particulars and book.
 Name.....
 Address.....

Canada Cement Company, Limited, Montreal

Zam-Buk
 SURE CURE FOR SKIN INJURIES & DISEASES

A purely herbal balm; best thing for the tender skins of children, yet powerful enough to heal an adult's chronic sore; highly antiseptic; eases pain and smarting even as applied— that is Zam-Buk. Remember it is purely herbal—no mineral poisons, no animal fats. Power and purity combined!

BAPTIST WOMEN MEET 'N ST JOHN

The 5th Convention of the Baptists Women's Missionary Union was held in St. John on Aug. 16th and 17th.

The statistical report was as follows:
 N. B.—Societies, 160; members, 3,134; life members, 35; new societies, 9.
 N. S.—Societies, 168; members, 3,873; life members, 98; new societies, 16.
 P. E. I.—Societies, 26; members, 468; life members, 6.
 Total societies, 454; members, 7,475; money raised \$21,215.27.
 In N. B. one new church was built. There are 21 Home Mission pastors and 13 students in N. B.
 In N. B. 24 Mission bands had been organized during the year. Present number 130, with 4,000 members.
 \$16,000 was voted for foreign missions. 16 missionaries are supported in foreign fields. \$7,000 was voted for Home Missions, including \$1200.00 for Grand League Missions, \$350.00 for Indian work; \$2,750.00 for West, \$1,750.00 for N. S. and P. E. I. and \$250.00 for N. B.
 Following officers were elected: Pres., Mrs. D. Hutchison, St. John; Cor. Sec., Mrs. C. H. Martell, Wolfville; Treas., Mrs. Mary Smith, Amherst.

Miss Ethel Malcolm gave a most enjoyable Tennis dance on Wednesday evening. A number of our young men and maidens tripping the light fantastic toe until well on in the small hours of the morning. At midnight a dainty supper was provided and a happy time was spent by all.

CASTORIA
 For Infants and Children.
 The Kind You Have Always Bought

Bears the...