'DON'TS' FOR YOUR OWN STREET CARS

On Thursday afternoon, December 17th., Brantford's new street cars will be initiated. It is intended to give a much quicker service beginning with a ten minute schedule, and if practicable to further reduce it to eight minutes.

The Commissioners humbly request the hearty co-operation of all patrons of the cars to assist them in making Brantford's street car service a creditable and pleasing success. We are starting with six new and up to date Pay As You Enter cars sufficient to serve the parts of the City where new tracks are now complete. More new cars will be required as tracks are renewed and extended—this to be done as soon as possible . As Pay As You Enter cars, are a new venture so far as Brantford is concerned, we ask the public to kindly accept a few important suggestions that will assist to make things run smoothly with the public as well as the management. Please have your fare ready. Never prsent large bills for change—two dollars is the limit. Don't be afraid to signal the motorman, as he is the man who should see you, not the conductor, whose place is always at rear of car. Don't converse unnecessarily with motorman or conductor, thereby distracting atention from their duties. Upon entering a car move forward much as possible, leaving car by front door. Don't rush for a car when it is in motion as there is no step unless door is open. Don't take Paris-Galt cars for city service, as there is room for all in new city cars, and it costs money to be constantly stopping and starting the large cars—this should not be necessary with more frequent city service. Don't expect a car to stop in middle of block, as a prompt schedule cannot be kept with too frequent stops. aWtch for painted posts and signal with uplifted hand. Transfers must be asked for when entering car. We believe these suggestions will be accepted by Brantford people in the spirit in which they are given—thereby assisting materially Brantford's street car service.

"THE COMMISSIONERS."

A SONG BOOK FOR THE MILLIONS.

When we joined the syndicate of newspapers engaged in the distribution of "Heart Songs" we had no idea of the immense popular demand for a song book. The work seems to have been fairly craved by the people all over the country. Several hundred thousand have already been distributed, and we are informed that the numerous editions will run into the millions before the demand is satisfied. With a million throats singing from "Heart Songs" every nigh—the nation is certainly experiecing a genuine song revival. And it can hardly help but improve taste of the massesin a very practical. [illegible] this relief from ragtime mucl[illegible] thanks. Our coupon published d[illegible] paper will end in just a few days more as our supply is nearly exhausted.

It's funny how some folks think they otter celebrate the birth of our Saviour by seein' how much red licker they kin git away with.

Children Cry
FOR FLETCHER'S
CASTORIA

Xmas Presents
Arriving Daily!

Come in and see our Xmas Stock before the rush.

We have already laid away a great many articles for Xmas.

A small deposit will hold your selection for Xmas.

No extra charge for Engraving.

E.H. Newman & Sons
Opposite Crompton's
Grand Trunk Railway
WATCH INSPECTORS

Attack Made

(Continued from Page 1)

The Kiel canal, running from the North Sea to the Baltic, makes it possible for German to concentrate her entire fleet in either one water or the other. By bringing through the canal such vessels as she may have used since the beginning of the war in the Baltic, German could concentrate in the North Sea virtually her entire naval strength, exception being made of course of her fast cruisers which since the opening of hostilities have operated in the Pacific Ocean and in the Southern Atlantic. These vessels, all told do not exceed nine or ten, and a number of them alread have succumbed to the vigilance of the British.

The British naval strength in the North Sea is an unknown quantit. There is reason to believe, however, that it is formidable. Great Britain has some warships in the Mediterranean and during the past six weeks it is evident that she detached ships for service in the South Atlantic to pursue German cruisers which have been raiding commerce. Just how many vessels were assigned to this latter duty is not definitely known Whatever the disposition of British ships of war outside of British waters may be to-day, there has been from the beginning reliable evidences that she has concentrated in the North Sea a very large proportion of her naval strength.

BULLETINS FLASHED ON BATTLE

(Continued from Page 1)

ardment of that port was heavy and that great damage was done to property in Scarborough.

STARTED THIS MORNING.

SCARBOROUGH, Dec. 16, via London, 12.59 p.m.—The shelling of Scarborough by the four German cruisers which took part in the operation began shortly before 8 o'clock this morning. Several buildings have been damaged by shell fire from the German vessels.

SHELLS FELL ALL ROUND

[illegible] the Courier]

HULL, England, Dec. 16, via London, 1.40 p.m.—JJames Harvey Scott, of Scarborough, who arrived here after the bombardment of the seaside resort by the Germans, said:

"I could not believe it was a real attack; I thought the battleships were practicing. Then I saw a shell fall on the roof of a house, which caught fire, and there was a cloud of smoke.

"I also noticed that the Balmford Hotel, right in the centre of the town, was struck. As I walked to the station shells were bursting overhead, and at the station shells fell into the yard. A porter there picked up a fragment.

"A man, accompanied by his wife and children, came running into the station saying that the roof of their house had been damaged by shells."

Laid at Rest

LATE MRS. HILDA BENSON

The funeral of the late Mrs. Hilda Benson, 19 Carlyle street, took place yeserday afternoon from the family residence to Mt Hope cemetery, Rev C. W. Saunders delivered a very solemn and impressive service at the house and graveside, in the presence of a number of sorrowing friends. The pallbearers were Frank and Ernest Benson, Wm. C. Murray, R Nash and Harry Instrall. The floral tributes were numerous and showed the high esteem and sympathy felt for the bereaved family, including a handsome wreath from the Matthews-Blackwell Packing Company, where Mr. Benson is employed; wreath from Mr. and Mrs Wm. Fraser, Belmont Hotel, also wreath from family. Sprays from the two sons, Ernest and Frank, Fred Hamilton and Mr Wm. Bees of the Dominion Guarantee and Accident Assurance Co.

LLOYDS EXCITED.

LONDON, Dec. 16—Great excitement prevailed in Lloyd's underwriting room when the announcement of the German naval raid was posted on the bulletin boards. The members crowded around and eagerly read the notice. Insurance rates so far as the North Sea is concerned, have been practically suspended pending the receipt of definite news of the result of the engagement.

At the Baltic exchange the news was read most eagerly by the members and was the chief topic of conversation all through the afternoon.

Cook's Cotton Root Compound.

A safe, reliable regulating medicine. Sold in three degrees of strength—No. 1, $1; No. 2, $3; No. 3, $5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO. TORONTO, ONT. (Formerly Windsor)

MARLBORO CHURUH ANNIVERSARY SERVICE

Tea Meeting Held, Which Was Most Successful Event.

In connection with the Marlboro Church anniversary services, a tea meting was held on Monday evening last, under the auspices of the Ladies' Aid. A goodly number of people representing the various churches of the city put in an appearance, in spite of the intense cold, thus manifetsing a spirit of interest and kindly consideration for this cause. After being entertained in the social hall to an excellent supper and most generously waited upon by the ladies, assisted by the young men, who were taking a lesson in household science, the guests gathered in the auditorium to listen to a most interesting and instructive programme. The artists were at their best and the selections were of such variet as to appeal to everonye prsent. Miss Chave of Wellington street church, sang sweetly and her tones were rounded and complete. Miss Jackson, elocutionist interpreted in her fine dramatic fashion, the "Denominational Garden" and "indergarten Christmas," manifesting true natural elocutionary powers A piano duet rendered by Miss Ham and Mr. T. Darwen was highly appreciated by the audience. The Wesley quartette, composed of Messrs. Heaus, Culen, McLeod and Johnson more than enhanced their reputation for fine power of phrasing and artistic touch and feeling, particularly so in thenr rendition of "Oh, Lovely Night." The speaker of the evening was Mh. George Wedlake, who gave an inspirational address along the lines of church privilege and responsibility, pointing out the three qualities of church life and activity, viz., attendance at divineworship, service for the Master and sacrifice as the essence of all Christian work. He congratulated the Marlboro vhurch on their first birthday and in closing made a passionate appeal for the church to become missionary in every department of its work.

The singing of God Save the King brought a pleasant and profitable evening to a close.

Young People's Societies Meet

ST. JUDES A.Y.P.A.

The members of St. Judes A. Y.P.A entertained the members of Colborne St. Epworth League on Monday evening when a debate between the two societies made up the program. The subject for debate was: Resolved "That Imperial Federation will be in the best interests of the Empire." Messrs. House, Tipper and Foster took the affirmative and Messrs. Brown, Sayles and Frayne, the negative. The judges decided in favor of Colborne St. While the judges were arriving at their decision, the meeting was addressed by Mr. Jeakins and Mr. Holling. Afterwards a social hour was enjoyed by all and the meeting broke up with a feeling of good fellowship.

ST. ANDREWS GUILD.

Notwitstanding the unpleasantness of winters' sudden chill on Monday evening, over 50 young people of St. Andrews Guild turned out to greet the members of the Session of the Church with their wives (this night having been specially arranged for them) practice of which every guild cannot boast of and the Society can surely congratulate themselves on the success with which the entertainment was performed.

After the opening exercises (Mr. J. Rowan in the chair) the topic for the evening being "An Unselfish Life", papers were given; Miss M. Howting dealing so discreetly with the life of Jesus on earth and for an example of unselfishness, none better could be found. Mr. Jas. Hurley, junior, describing in an eloquent way, the unselfish life of Dr. Grenfell, who began as a young student to minister aid to the needy, finally spending the greater part of his life in the bleak and dreary country of Labrador.

The Guild closing in the usual way, a fine entertainment followed. Very highly appreciated solos were given by the Misses Oldham and Heath, interchanged by delightful and inspiring readings by the Misses Sanderson and Whitaker. Refreshments were then served, put on so fastidiously by ladies of the Guild after which each member of the session present, as well as the pastor, were called upon for a few remarks. This being something entirely new to them, it happened that they all voiced much the same opinion (the enjoyment of being present at such a gathering as this.)

The evening closed by singing God Save the King.

London Weather Most Wretched

[By Special Wire to the Courier]

NEW YORK, Dec. 16—A cable from London to The Herald says:

Wretched weather again was experienced in London yesterday and the capital continues to be the gloomiest of places except to the umbrella makers. Rain has fallen every day during the present month in one part of the country or another and so far the first half of December, 1914, in the London district is the wettest on record.

Heavy floods have occurred in various parts of the country in consequence of the heavy rains, which is giving rise to the belief that there is some connection between the firing over th western battlefields of Flanders and the heavy rain fall over the United Kingdom and parts of western Turope.

A series of conferences between agricultural experts and the farmers in each district throughout Canada is to be held this winter.

Women's Institute

The regular monthly meeting of the Moyle-Tranquility Woman's Institute, was held at the home of the president, Mrs. J. J. Hurley, Lorne Crescent, on Wednesday, with a splendid attendance of the members. The meeting opened in the usual way, with the National Anthem, motto, and roll call. The minutes of last meeting were read by the assistant secretary. Miss Barnie, the district president, Mrs. S. G. Kitchen, was present, which made the meeting one of great interest. Mrs. Kitchen gave a fine report of the convention in Toronto in November, and also addressed the members on other topics pertaining to institute work. Mrs. Wm. Bayless brought out the idea of establishing a rest room in the city for the convenience of the women coming in from the country. Miss Dora Arnold delighted all with a piano selection. A very interesting visitor at the meeting was Miss Gilkison, who gave the history of the pioneer days of Brantford, and told of the first woman who came to our fair city to live. Miss Gilkison's talk was replete with interesting things of the early das. Miss Hilda Hurley sang "Adieu Marie," which brought a delightful programme to a close. Refreshments were served by the hostess. The president announced that a list of all the goods and garments made up for the Belgians would be read at the January meeting which will be held at the home of Mrs. F. Passmore, St. George road. The meeting closed with the singing of God Save the King.

With the City Police

Magistrate Livingstone found a light list awaiting him at the Police Court this morning.

Fred Campbell and Joe McCabe had a few words which resulted eventually in a colored optic for McCabe. By this time P. C. Stanley arrived on the scene and took the combatants to the lock-up. Campbell pleaded provocation when he answered the assault charge and was fined $10. McCabe was the subject of a lecture and allowed to go.

Mary Kelly, alias, Mary Ansett was dismissed on a vagrancy charge laid by James Ansett. He had claimed that she was his wife, but this was repudiated by her. A general contradiction followed which was ended by the bench in dismissal.

A SWEEDISH STEAMER SEIZED BY GERMANS

STOCKHOLM, Dec. 16.—The Swedish steamer Ludvig Peyron, bound to Stockholm from London, was stopped on Sunday by Germans and taken into Swinemunde. The steamship company has therefore ordered all its steamers to stop at Hetsingborg, Sweden, instead of entering the Baltic, when coming from the North Sea, as such steamers run the risk of being captured. This is the first steamer to be stopped when coming from the North Sea, and seemingly indicates a new German method of action.

AFTER THE ZEPPELINS.

AMSTERDAM, Dec. 16—French aviators again flew over Freiburg, Baden, dropping bombs upon the city. This is the fourth time Freiburg has been attacked by aeroplanes. There is a Zeppelin depot located there.

CRUISER BRISTOL CHASING DRESDEN

SANTIAGO, Chile, Dec. 16.—An official communication received here from Punta Arenas announces that the German cruiser Dresden left here the day before yesterday evening (Sunday.) The communication adds that the British cruiser Bristol arrived at Punta Arenas Monday, but left there immediately. A special cable despatch from Buenos Ayres states that Chile refused the Dresden coal because three months had not elapsed since the Dresden had last coaled at a Chilean port.

BATTENBERG PLANNED A SMASH!

BERLIN, Dec. 16.—(By wireless to Sayville).—Among the items given out to-day by the official press bureau were the following:

"The British naval periodical Nautilus reports that the former Sea Lord Prince Louis of Battenberg, planned to cut off the German fleet in Norwegian waters the night of the 1st to the 2nd of August, but that the wavering of the British Cabinet frustrated his plan."

Great Britain did not declare war until August 4.

CONFERENCE ACCLAIMED

CHRISTIANIA, Dec. 16.—The meeting of the three Kings, Haakon of Norway, Gustav of Sweden and Christian of Denmark, at Malmo, Sedwen, Dec. 17, on the initiative of King Gustav, will e the first conference of these three Scandinavian monarchs to discuss state affairs since the dissolution of the duality between Norway and Sweden in 1905. The newspapers of the three kingdoms are expressing the greatest satisfaction at this evidence that the strained relations between the Royal families of Norway and Sweden have come to an end with this holding out of the olive branch by King Gustav.

The political object of this meeting is to demonstrate that Scandinavia represents a military and economic entity ready to resist outside pressure to take sides with any belligerent, and able to defend its neutrality and resist violations of international law. These, the Scandinavian Governments allege, are greatly hampering their trade and commercial intercourse with other nations.

Only Seven More Days to do Your Christmas Shopping

Shop Early---Shop in the Mornings

Carpet Sweepers $2.75 to $4.00 | Children's Parasols 75c

Useful Gifts for Men

Silk and Wool Mufflers, Silk Ties, Braces, Kid Gloves, Mitts, Shirts, Suit of Underwear, Sweater Coats, Umbrellas, Handkerchiefs, Smoking Coats. All these to be seen in the GENTS' FURNISHING DEPARTMENT

Fancy Ribbons

Another lot of Fancy Silk Ribbons in Dresdens, Roman Stripes, Plaids. From ... .15c to $2.75

Fancy Neckwear

Elegant range of Xmas Neckwear, in sheer organdie, satins, etc., many styles. Prices 25c, 35c, 50c to $2.00

Suitable Gifts for the Ladies

Nice Silk Waists—They come in Black and colors, in many styles. Prices range at $2.50, $3.00, $3.50, $4.00, $4.50 and $5.00

Silk or Satin Underskirts, in black and colors. Prices from ...$1.19 to $7.00

Kid Gloves, best French make, Black and colors. At $1.00, $1.25 and $1.50

Ask to see our special line of Kid Gloves at 79c

Eiderdown Comforters

Eiderdown Comforters, satin and sateen coverings, in dainty colorings, at $4.50, $5.00, $5.50, $6.00 up to $25.00

Silks Make Nice Xmas Gifts

Black Paillette Silk, 36 inches wide, rich black. Worth $1.25. Special $1.00

Black and Colored Duchess Satin, full 36 inches wide, extra quality. Regular $1.75. Special..... $1.25

$2.00 and $3.00 Silks $1.00

200 yards beautiful Brocaded Colored Poplins and Duchess Satins, 36 to 40 inches wide. Regular $2.00 and $3.00. Special at... $1.00

Roman Stripe Silks in good range of colorings. Worth $1.50. For... $1.00

Furs Make Good Xmas Gifts

If you are wanting Furs for Xmas, just have a look at our stock of Furs. They are all first-class styles. Furs in ladies', misses' and children's.
FUR DEPT. SECOND FLOOR

Parasols for Xmas

Ladies' Parasols, steel rod, patent barrel runners, silk and wool tops, elegant assortment of handles, with sterling silver mounts. Special at $1.00, $1.50, $1.75, $2.00, $2.25, $2.50, $3.00, $3.50, $3.75 to $10.00

Suit Case Parasols, $3.50, $4

Blanket Cloth Cloaking Suitable for Coats and Bath Robes

3 pieces All Wool Blanket Cloth Coating, 54 inches wide, in Cardinal, Green, Brown, with large overcheck. Special at..... $1.00

25 pieces beautiful Winter Cloakings, in plaids, mannish tweeds, chinchillas, in Blues, Browns, Greens, Wine, Fawn and Tan. Prices per yard, $1.50, $2.00, $2.50, $3.00 to..... $3.75

Millinery Specials

All Trimmed and Untrimmed Millinery, this season's styles, to clear at HALF PRICE

Handsome Linens for Xmas

Fancy Linens, Table Cloths, Napkins, Towels, Towelling, hundreds of choice pieces to choose from, all specially marked for Xmas.

J. M. YOUNG & CO.

CLIFFORD'S BIG FURNITURE HOUSE
78 COLBORNE STREET 78 COLBORNE STREET

High Class Furniture will always be found at CLIFFORD'S BIG FURNITURE HOUSE. We carry classy Furniture in all the latest fashions and styles, and all shades of finish. Our prices are lower than any other furniture dealer in the city. Drop in and be convinced. Obliging salespeople to serve you.

WATCH OUR WINDOWS!

Phone 15 CLIFFORDS Phone 15

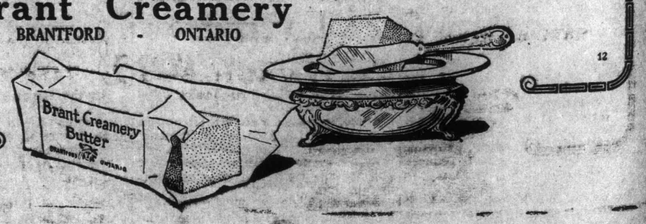
Fine for Children!
Wholesome Bread and First Quality Butter

Nothing is better for the kiddies than well-made bread and real good butter.
Add to the muscle and bone-forming elements in wheat bread, the animal fats and wholesome nutriment of pure butter and you provide a diet unequalled for children.

Brant Creamery Butter

Churned Fresh Every Day

is table butter at its best—rich, pure, sweet, free from all adulterants.
We use only the finest cream from regularly inspected dairy herds of carefully kept cows. The BRANT CREAMERY is a model plant, remarkable for its spotless cleanliness and up-to-date equipment.
Brant Creamery is open to inspection.
Come and see Brant Creamery Butter being made.

"If you know Brant Ice Cream, you'll want to know BRANT CREAMERY BUTTER"

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