

The London Directory

(Published Annually).

Enables traders throughout the World to communicate direct with English

Manufacturers & Dealers

in each class of goods. Besides being a complete commercial guide to London and its suburbs, the directory contains lists of

Export Merchants

with the Goods they ship, and the Colonial and Foreign Markets they supply;

Steamship Lines

arranged under Ports to which they sail, and indicating the approximate Sailings;

Provincial Trade Notices.

of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

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THE LONDON DIRECTORY Co., Limited,
25, Abchurch Lane, London, E.C.

BUSINESS IN ENGLAND.

"Manufacturers on this side," reports the London Standard, tersely, "are now getting very busy."

BRITISH CUSTOMS REVENUE.

British trade returns for 1912 show that the customs revenue for the United Kingdom amounted to \$175,870,520, as compared with \$173,035,692 in 1911. Ireland contributed \$15,808,791 to the customs revenue for 1912 and Scotland \$13,741,920. Foreign spirits yielded \$20,148,370 in 1912, as against \$20,423,376 in 1911; motor spirit, \$3,968,698 as against \$3,154,470 in 1911; sugar, \$15,337,027 as against \$15,398,418; unmanufactured tobacco, \$92,704,264, as against \$90,516,072; and tea, \$29,950,445, as against \$29,757,275. Rum, which is included in the total of foreign spirits furnished \$11,417,675 to the customs revenue in 1912, as against \$10,904,692 in the preceding year. Wine yielded \$5,422,929, as against \$5,351,738 in 1911.

WOMEN TO BLAME, OF COURSE.

John T. Russell, president of the Master Butchers' Association of America, blames the housewives of the country for the high cost of living. "A fourth part of all the meat killed for the table is wasted," he says. "Poor families refuse to be content with chuck and round steak, despite the fact that those cuts can be made delicious by correct cooking, and the great American family of meat-eaters fails to practice proper economy in its meat diet."

Commercial Union Assurance Co. LIMITED :: :: OF LONDON, ENG.

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Capital Paid Up 1,475,000
Life Funds and Special Trust Funds 68,056,830
Total Annual Income Exceeds 39,500,000
Total Funds Excess 118,000,000
Total Fire Losses Paid 155,780,550
Deposit with Dominion Government 1,284,327
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W. S. JOPLING - - - - - Assistant Manager

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NATHANIEL MILLS, *Manager*

JOHN FINDLAY, President SYDNEY P. HOWARD, Vice-President

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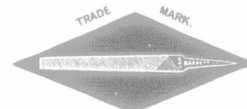
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