

A COLORED NOTICE

A colored notice in this issue of The Guide shows that your renewal is due.

The editors hope that you have enjoyed reading The Guide and that you will send \$1.50 for your renewal at once. A blank coupon and addressed envelope are enclosed for your convenience.

Several weeks' notice is given so that subscribers will have time to send in their renewals, thus not missing any issues.

Back numbers of The Guide cannot be supplied.

When requesting a change of address subscribers should give the old as well as the new P.O. address.

The yellow address label on The Guide shows to what time your subscription is paid. No other receipt is issued.

Remittances should be made direct to The Guide, either by registered letter, postal, bank or express money order.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"

A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic, or special interest money is invested in it.

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Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second-class mail matter. Published weekly at 290 Vaughan St., Winnipeg, Man.
VOL. X November 28 No. 48

SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year, except Winnipeg City, which is \$2.00 per year. Foreign and United States subscriptions \$2.50 per year. Single copies 5 cents.

Advertising Rates

Commercial Display—20 cents per square line. Livestock Display—16 cents per square line. Classified—5 cents per word per issue.

No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to insure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, through careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.

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THE GUIDE POST

The Guide Staff subscribed \$3,550 to the Victory Loan. Out of 30 permanent employees 23 are on the subscription list and they averaged \$153 each. This, of course, is exclusive of the printing department which did equally well in its response to the appeal for the loan. About two-thirds of the staff are young lady stenographers, etc., and the way they rallied to the support of the loan was very gratifying. Special arrangements have been made so that employees can take advantage of the terms of the loans by which the amount of the bonds can be paid on the instalment plan if desired. Everyone on the staff realizes the importance of making the loan a success and have done their best in supporting it.

The only farm paper in Canada conducting a fully organized and well-equipped book department is The Guide. A farm library is necessary to every farm home. It is a constant source of education and interest to all members of the household, indispensable to the student of agriculture, sociology, economics, politics, history, etc., and in many cases takes the place of a correspondence course when time or money will not permit. Self-education means success.

It is the aim of the department to build up these home libraries, thus encouraging education and a pleasant and profitable way of spending spare hours that otherwise would be wasted. Not only are educational books carried but also the best of new fiction by the best and popular writers. Some people read everything and anything that comes their way. We wish to discourage that and substitute the suggestion to "read only books that induce self-culture." We place stress upon books that are best, and the best are not always the high priced volumes. Our experience in the book business, our business connections with the foremost publishers, both in Canada and the United States and our knowledge of literary affairs is at the disposal of all residents of the rural districts. Let this department help solve your reading problems.

Better and Bigger is going to be our Club Women's page. Women through their clubs are doing wonderful things for their country. The women of Alberta through their clubs secured a Municipal Hospital Act. The act was passed practically as it was drafted by Mrs. Walton Parby, a farm woman who is president of the Alberta United Farm Women. The club women of Saskatchewan have worked for Mother's Pensions and an act establishing pensions for mothers is to be brought up at the present session of the Saskatchewan legislature. These are only a

few of the things women are doing through their clubs. The Guide through its club page is going to keep its readers closely in touch with the work of women's clubs on the prairie. In this issue is related what some of them have done under the most adverse of circumstances.

If you are interested in municipal matters you should turn to page 20 of this issue of The Guide and pass judgment on The Guide's new municipal department. Everyone realizes that too much attention cannot be given to the up-building of local governmental institutions. The greatest drawback to this is the fact that the greater part of the people are too busy or too indifferent to keep in touch with the happenings in their own community. As far as the rural municipalities are concerned once each year there is an annual meeting called; after this the public seems satisfied to let everything drift until the next annual meeting is advertised. You should be in constant touch with the affairs of your district. Our municipal department was organized to make this easily possible. Use it.

Mrs. Nellie McClung has written an article for the Christmas number of The Guide on the subject of Loyalty. No one is better qualified to write on this subject than Mrs. McClung. For over a year her son Jack has been on the firing line, and she knows just what it costs a mother to send a boy away to fight for the great cause of human freedom. Those who have read her latest book or heard her give readings from it, know how deeply she feels on the war and the sacrifice it has meant to so many western women. And they will read with interest what she has to say on Loyalty in our Christmas issue.

In every district in Western Canada there are men who secured yields this year which were much greater than the average for their district. These yields were not due to luck. They were the result of good farming. Seed selection and thorough and timely cultivation were the chief factors in securing the larger returns. The Guide wishes to secure contributions for publication, telling about the methods followed in obtaining satisfactory yields of wheat, oats, barley or flax. These should deal with the selection of the seed, the preparation of the seed bed, the time, amount and depth of seeding, after-seeding cultivation, if any, and any other matters that will be of value to other farmers not so experienced in farming in the west. Articles may deal with the growing of crops on breaking, stubble, or summerfallow. All contributions published will be paid for.



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