PERCY'S PUZZLED! WANTS Your Help!!

$510.00 in Cash Prizes to be Awarded

MARY'S letter is surely a puzzler. She has so mixed up the letters in the names of things she would like Percy to give her for her birthday gift that they spell something different entirely. Sometimes she has even made two or three words out of one name, as in number nine, which is undoubtedly "Diamond Ring."

Each of the names in Mary's letter represents a present that any girl would like to receive for her birthday. You know one of them; now try to solve the remaining names, and when you do, re-write Mary's letter, substituting what you consider the correct names and send your solution to us. In this interesting contest we will award

$510.00 in Cash Prizes

1st Prize	$150.00 in Cash	14th Prize	$5.00 in Cash
2nd Prize	75.00 in Cash	15th Prize	5.00 in Cash
3rd Prize	50.00 in Cash	16th Prize	5.00 in Cash
4th Prize	35.00 in Cash	17th Prize	3.00 in Cash
5th Prize	25.00 in Cash	18th Prize	3.00 in Cash
6th Prize	20.00 in Cash	19th Prize	3.00 in Cash
7th Prize	15.00 in Cash	20th Prize	3.00 in Cash
8th Prize	10.00 in Cash	21st Prize	2.00 in Cash
9th Prize	10.00 in Cash	22nd Prize	2.00 in Cash
10th Prize	10.00 in Cash	23rd Prize	2.00 in Cash
11th Prize	5.00 in Cash	24th Prize	2.00 in Cash
12th Prize	5.00 in Cash	25th Prize	2.00 in Cash
13th Prize	5.00 in Cash	26th Prize	2.00 in Cash

AND

Fifty Cash Prizes of $1.00 each

PERCY'S PLAN WILL HELP YOU

THE first thing Percy did was to walk through the stores and make a list of all the things that would make nice presents for a girl, so that he could compare his lists with Mary's and see how many names would fit the puzzling words. He was surprised to find the number of nice things one could get for a girl, for very soon his list contained the following: Sewing set, umbrella, wrist watch, silk waist, manicure set, jewel case, kid gloves, lace handkerchiefs, napkin ring, earrings, silver thimble, diamond ring, candy, photo frame, necklace, books, bracelet, slippers, card case, travelling bag, purse, brooch, shawl, toilet set, perfume, flowers, set of furs, lace collar, etc., etc. These suggested presents may help you. Get a pencil and paper and try!

How to Send Your Answers

USE one side of the paper only in writing out Mary's letter and keep it the same in form as given above, merely substituting your solution of the proper names in place of the jumbled ones. In the lower left hand corner instead of the postscript put your full name (stating Mr., Miss or Mrs.) and your full address. Anything else must be written on a separate sheet of paper. Do not send fancy, drawn or typewritten answers. A contestant may send as many as three sets of answers to the puzzle but only one set may win a prize, and not more than one prize will be awarded in any family. Entry to the contest is barred to all employees of this Company and their relatives.

MAGNIFIED COPY OF MARY'S LETTER

Dear Percy,

Since you have so kindly asked me to suggest a birthday present that I would like I am sending you a little list to think over. If you can puzzle this out in time for my birthday I would just love to receive any of the following:-

1. BALL RUME.
2. OH C ROB.
3. DEVILS KOG
4. SORE STUFF
5. BELT CARE.
6. SCARE CAD.
7. GRANSIRE.
8. C CAN LEEK.
9. DO MI DARNING.
10. TRAINE MUSEC.

P.S. I have printed the words so that you can read them easily!

Sincerely yours
Mary.

$150 IS FIRST PRIZE

NO EXPENSE IS ATTACHED TO THIS GREAT CONTEST
ANY ONE CAN WIN A FINE CASH PRIZE

THIS interesting contest is reproduced from this month's issue of EVERYWOMAN'S WORLD—Canada's Greatest Home Magazine. IT IS OPEN TO ALL. You may enter and win a big prize whether you are a reader of EVERYWOMAN'S WORLD or not, and moreover, you will neither be asked nor expected to take the magazine, spend a single penny, nor buy anything in order to compete. When your answers are received, the publishers of this great magazine will gladly send you FREE OF ALL COST a sample copy of the very latest issue in order that you and your friends may know what a live, interesting, up-to-the-minute magazine is published right here in Canada by Canadians for Canadians. You'll surely like EVERYWOMAN'S WORLD.

THERE is nothing in Canada like it for bright, entertaining stories, timely, interesting articles, up-to-the-minute fashions, etc. It abounds with beautiful illustrations and departments of interest to every one in the family. More than 100,000 Canadian homes gladly take EVERYWOMAN'S WORLD and welcome it every month. It is exploiting American magazines in the favor of Canadians everywhere, and you will like it and agree that it is the most interesting magazine being produced in Canada.

FRANKLY this great contest is intended to advertise EVERYWOMAN'S WORLD and introduce it to friends and readers in all parts of Canada; so read carefully the copy of EVERYWOMAN'S WORLD which we send you, show it to the members of your family and discuss it with your friends. To qualify your entry to stand for the judging and awarding of these big cash prizes we will ask you to write and tell us just what you think of EVERYWOMAN'S WORLD and to help us further advertise and introduce it by showing your sample copy to just three or four of your friends and neighbors who will appreciate this worth-while Canadian magazine and want it to come to them every month. You can easily render this simple favor and through it an additional Cash Reward is guaranteed and will be paid to you at once.

How the Prizes Will be Awarded

AS soon as your answers are received, we will write and tell you the number of names solved correctly, send you your free copy of the magazine and the big list of cash prizes and rewards that you can win, as well as names and addresses of hundreds of winners of big prizes from EVERYWOMAN'S WORLD.

THE judging of the entries will be in the hands of three independent judges, having no connection with this firm, whose names we will tell you in due course, and contestants must agree to abide by their decisions. The awards will be given to the senders of the best opinions and sets of answers qualified according to the rules and conditions of the contest. In judging the entries to the puzzle, points of merit will be laid upon having most correct answers; the general neatness and appearance of the entry (handwriting, spelling, punctuation and style all being considered); and the merit of both the answers and your opinions will be coupled in making the decisions on the awards. All answers must follow the form of Mary's letter, but containing the sender's solutions for the proper names as called for above. Answers in any other form will not be considered. The contest will close promptly at 8 P.M., August 25th, promptly after which judging will be commenced and the prizes awarded. Study Mary's letter and try for the correct solution now. Entirely in addition to the competitive prizes, an extra cash reward is guaranteed and may be secured at once by every contestant complying with the conditions of the contest. Address your answer to—

The Contest Editor, EVERYWOMAN'S WORLD, CONTINENTAL PUBLISHING CO., LTD. 8 Continental Bldg., Toronto, Ont.

science of prevention of disease were understood and applied.

2. Economy.—Every home should have installed a modern scheme of cost-finding, cost keeping and cost-reducing personal expenses on a scientific budget basis. Mother doubtless wastes a little, but father is apt to waste more, and the children are sure to waste most. Why reform mother exclusively?

3. Beauty—Home discord is largely the result of discordant surroundings. The sensory nerves should be soothed in the home. They are more often irritated.

4. Productivity.—The home is fundamentally a social unit. The business of it, therefore, is to enable each member of the family to do more and better work in the community. For this purpose, physiological, psychological and industrial principles should be taught and embodied in the household. Are you improving the quantity and quality of your vocational output by at least ten per cent. every year? If not, something is wrong with your home.

5. Hospitality.—By this word I do not mean card parties, pink teas or pay-your-debts functions of any sort. I mean just a handclasp with some heart in it, an open home door. A test for your hospitality is that the fellow you invite never thinks what or how much you are going to give him to eat.

6. Education.—The despair of conscientious teachers is the lack of and indifference to sound educational methods in the home. Careless thought and speech, unbridled emotions, superficial judgments, artificial standards—these home defects can never be redeemed by any curriculum of high school or college.

7. Devotion.—This should be mutual, and reciprocal. Too often one member of the family—most often the mother, least often the son—expresses devotion for the entire group. The fires of destiny are kindled in the crucible of devotion. Back of the great man has always been some one's home prayer, faith, sacrifice.

8. Ambition.—The purpose in our habitation is our evolution. Accordingly, every home must be outgrown, every blood tie broken, every association of mere kinship finally put off and away, as the locust drops his skin. Can you forget that your brother is your brother, your son is your son, your wife is your wife, and want for each only the highest good of each, whether you reap joy or sorrow from it? Do you know what the great ambition of each member of your family really is, and are you helping him or her to achieve it?

9. Co-operation.—Every home should provide for a systematic study of co-operative method, as shown in the modern factory, mill or department store. The scientific grouping and control of individual tasks and relations in the family is almost unknown. Therefore, a burden of unnatural and unnecessary weight falls on some one member of the family—the most unselfish, and usually the least endowed with physical strength.

10. Character.—The great need of the home to-day is for a Spartan courage. With few exceptions, the backbones of our children are mush. We deny them the supreme strength which grows only from doing the hardest thing. The very multiplicity of conveniences and luxuries robs this generation of self-resource and self-reliance. Clearly and strongly as I urge the use of labor-saving devices in the home, I would beg of you to forget them all unless at the same time you teach the boys and girls how to work—hard and long and well, and painfully if need be. Nothing can ever take the place of old-fashioned hardship in the home production of character.—From an article by Edward Early Purinton in Everywoman's World.

HOW MUCH SWEET CLOVER TO SOW

Six to eight pounds of scarified sweet clover seed per acre gives a good stand. If the seed is not scarified, it is hard to tell just how much to sow unless a germination test is made to find out what proportion of the seed will grow. The hard seed may vary from 5 to 75 per cent. It will also be necessary to sow more of the unhulled than of the unhulled seed.—N.D Agr. College.

Chilled chicks are apt to have diarrhoea.

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