## Sarnia Fence Soldby New Method In Western Canada <br> By new arrangement you can buy your fence at our low price f.o.b. head of lakes, plus the actual freight to your station <br> 

In this way we can quote a very close price as we know just what we are getting for our fence which is not the case when we equalize the freight over so large a territory as we have in the past. By our old method where we equalized the freight in each province, it was necessary to put the price high enough to cover the freight rates to all points of the province, while by our new way you have only the actual cost of your own fence to pay for. Buying in this way saves expense and you get the benefit of the saving in price. Take for example our style 7-26 with 24 stays to rod, or $8 \frac{1}{2} \mathrm{in}$. apart, which sells for 17 c f.o.b. Fort William. In small lots this style will cost you about $20 \frac{1}{2} \mathrm{c}$ at Winnipeg, 23c at Regina, and 26c at Calgary. In carload lots it will cost $19 \frac{1}{2} c, 21 \mathrm{c}, 22 \frac{1}{2} \mathrm{c}$ respectively at above named points. From this example you can figure about what it will cost you at your station. If you cannot tell close enough from this, write us and we will tell you exactly what your fence should cost you laid down at your station.
All wire used in the above style of fence is full Imperial Gauge No. 9 and No. 12 wire.
Owing to the difference in the freight rates to the different parts of the Western Provinces, we foresaw that some change must be made in the way of handling the business, as the farmers in the nearer sections, where the freight rate is low, were helping pay for the fence received by the farmers in the farther localities where the freight rate is high, which was not fair to all.
You are no doubt familiar with the fence we manufacture, as it has been sold for the past few years to farmers of the West at a great saving in price. Sarnia Fence today is the best known fence in the Dominion of Canada, which is due chiefly to the fact that it has lived up to every claim we have made for it. We have always used a most rigid system of inspection which insures our customers of getting the most perfect fence possible. For the coming season we are making a specialty of service and will carry a large stock of our product at the head of the lakes from which we will ship your orders promptly.

| WE SET THE THEIR ENERGY |  | GUARANTEE <br> We guarantee our fence to be made from the best galvanized hard stee wire, both stay, line wire and knot, and to be as perfectly woven as any perial Gauge hard steel wire. | WITH THE ORDER SAVES EX- <br> E AND YOU GET THE BENEFIT OF <br> THE BAYINQ IN THE PRIOE |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | 10-50 Horse, oattle, bheep and <br>  <br>  |  |
|  |  | We also make special styles of Fence according to your specincations | $\begin{aligned} & \text { une } \\ & \text { no } \\ & \text { Nof } \\ & \text { per } \\ & \text { per } \end{aligned}$ | $8 \frac{1}{2} 6$ |
| 7-26 HEAVY HOQ FENCE, Hise 7 Hine <br>  |  | PLEASE NOTE.-Quotations at other points in Canada and United States on request. Carload freight rates are based |  |  |
|  |  | on $24,000 \mathrm{lbs}$. or over. <br> When placing your order remit the amount of your order, based on the prices | --P stook and poultay In. highence. tiays tas 15, itine |  |
|  |  | quoted in this ad., and we will forward same to you "freight collect." wish to know the amount of the freight and your freight agent cannot tell you, |  waLk aate, 3 3×48 <br> FARM aAtE, $12 \times 18$ |  |
|  |  | Write Us, giving the amount of your order in rods and we will tell you what it will cost you at your station. Another | FARM Gate, $13 \times 48$ FARM aate, $14 \times 48$ FARM OatE, |  |
|  |  | advantage of this way of doing business is that you have the use of the money you have to pay for freight until the goods arrive. | STAPLEE, aaLvanized, it in. Per box brace wire, No. 9, Soft, per coll 25 lbs . | 4.75 .75 .75 |
|  |  | Remit direct to The Sarnia Fence Co. Limited, Sarnia, Ont., by Post Office Order, Money Order or Bank Draft. | nt. |  |
| All Fence put up in 20, $\mathbf{3 0}$ and $\mathbf{4 0} \mathrm{rod}$ |  | We want your order whether for one bale or a carload. MALL US YOUR ORDER TODAY |  | 7.50 |

## ${ }^{\tau_{k}}$ Sarnia Fence Company Ltd. SARNIA, ONTARIO

