

Success with Canned Meats

It is not a matter of chance. The full and habitual satisfaction of your customer; furnishing goods of unvarying excellence; goods that are certain to please to-day, to-morrow, every day—that is the way to win success. Grocers the world over know that canned meats bearing the "Helmet" trade mark are certain to please. They can be depended on for uniformity day in and day out, and they are prized best by customers who use them most. There is a world of satisfaction in selling them, and a good profit for the grocer, of course.

If your jobber does not sell you the "Helmet" brand, write to

J. L. WATT & SCOTT, Montreal
JAMES HAYWOOD, Toronto
J. HUNTER WHITE, St. John, N. B.

Manufacturers' Agents.
Or address . . .
Armour Packing Co., Kansas City, U.S.A.

Batty's



Are unquestionably the finest and most enjoyable in the world. Have been awarded

ALL WHOLESALERS
HAVE THEM.

. . . EIGHT PRIZE MEDALS

Canadian Agents

J. A. GORDON & CO.

. . . Montreal

is Honest Goods and just the Thing on Which to make or Extend a Business.

McLAREN'S



The Best Grocers Make a point of Keeping it always in Stock.

Kipperd Herrings

The recognized leading Brand in all the markets of the world.



MARSHALL & CO.

Spring Garden Works, ABERDEEN, SCOTLAND.

Fresh Herrings

Herrings in Tomato Sauce

Herrings in Shrimp Sauce

Herrings in Anchovy Sauce

Herrings a-la-Sardine

Preserved Bloaters, etc.

SALT HERRINGS IN KECS. "CROWN" BRAND.

All Selected Fish from the famed
Aberdeen Fisheries.

For Sale by all Leading Grocers.

Walter R. Wonham & Sons

Sole Agents for Canada, MONTREAL.