

The Purity that wins trade



Made in Canada

Borden's restrictions, Borden's sanitation measures, Borden's inspection, have given to Borden Milk Products a Purity that ensures their general use and continued popularity.

Our aggressive consumer advertising has made Borden Milk Products known in every corner of the land. And wherever displayed they have demonstrated their unusual selling value in no uncertain way—every first purchase being invariably followed by others and the dealer's profits increased accordingly.

Prove to your own satisfaction what dependable sellers these Borden lines really are. Send to-day for a small trial order and put them to the test. Results will completely satisfy you.

Borden Milk Company

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver, B.C.

If any advertisement interests you, tear it out now and place with letters to be answered.