



“A PERFECT COFFEE in a
PERFECT PACKAGE”

is how an Enthusiastic Merchant Describes

Gold Standard

“THE CHAFFLESS
COFFEE”

IN VACUUM SEALED TINS

Recommend it to your customers—its palate-pleasing properties will enhance your reputation as a “Quality Grocer.”

Half, one and two-pound vacuum sealed tins.

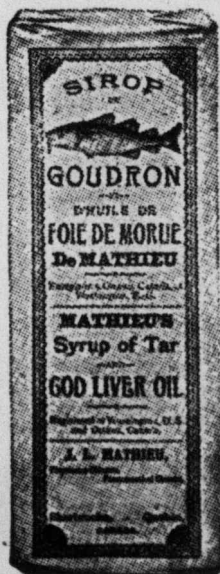
THE CODVILLE COMPANY, Limited

WINNIPEG

BRANDON

MOOSE JAW

SASKATOON



Pneumonia Days Coming

Save your customers doctors' bills and a whole heap of trouble by introducing the preventative of colds, coughs, La Grippe, Pneumonia.

MATHIEU'S SYRUP of Tar and Cod Liver Oil

A big doctor's bill is not conducive to prompt payment of a grocery bill. It disorganizes finances. If you have a bottle of Mathieu's Syrup in every one of your customers' homes as a guard against winter's diseases you will ensure yourself better business. Nothing under the sun equals Mathieu's Syrup for the prevention and relief of colds.

STOCK UP NOW

J. L. MATHIEU CO., Proprietors

SHERBROOKE, QUEBEC