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Capital and Assets, \$1.400.000

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Premium Rates Lower than charged by most other Companies.
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Policies Indisputable from date of Issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the
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R. H Car WILLIAM WALLACE, General Manager. Crown Life Building, TORONTO

THE EXCELSIOR LIFE INSURANCE CO

HEAD OFFICE: 59-61 VICTORIA ST., TORONTO ESTABLISHED 1889

Insurance in force - \$12,236,,064.16
Total Assets - 2,020,102.72
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A Company possessing features particularly attractive to insurers and agents, No better Company to insure in. No better Company to represent,

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At 31st December 1908
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SURPLUS over all liabilities, and Capital
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FIRE, LIPE, MARINE, ACCIDENT

Capital Fully Subscribed \$14,750,000

Total Annual Income (or Life Funds in special trust (or Life Fulley Scidess. \$17,814,406 (or Life Fulley