



When you come to buy harvesting machines—reapers, binders, mowers, gasoline engines—or farm implements of any kind, the one matter to which you ought to give first and most important consideration is:

What machine or implement will give you the best service? What will make the most money for you in the long run?

It's purely a matter of business with you, and you—if you are wise—are looking solely to *your own* best interests.

You have to pay the bills; you should see to it that you get the best returns for your money and not let prejudice of any kind blind you to your own best interests.

A man can't very well fool you on a horse or a bull or a hog. You can "size up" the animal and determine for yourself how much he is worth, but unfortunately it is not always so easy to tell about a machine. Poor materials covered with paint may look every whit as well as the best materials.

So you have to go farther back than the mere *looks* of a machine.

You want to know—first—something about its reputation. Has it been doing good work? Have the people who have been using it been entirely satisfied with it? Has it proved durable and dependable?

If it does good work for hundreds and thousands of farmers working under the same conditions that you work under, it is very likely to do good work for you.

Then you want to know something about the company that makes it. Are the manufacturers in position to secure good materials? Have they facilities for turning out good work? Are they interested in making machines that will give them a lasting reputation or do they want "to get rich quick" at your expense?

These are things of first importance to you in buying farm machinery or implements.

These are things which we ask you to consider earnestly before you make your purchases for 1905.

More Canadian farmers are using machines and

implements of the International Company's manufacture than of all other makes combined—not because they *have* to, but because they *want* to; they have found that the International line gives them better service, longer use, greater satisfaction and that their purchase is the best economy for the farmer.

If the International machines satisfy these discriminating buyers, they will also satisfy *you*.

The International Company has exceptional facilities for producing high-grade machines at a fair and reasonable price. Its new plant at Hamilton, Ontario, is without question one of the most completely equipped manufacturing plants of the kind in the world—a credit not only to Canada, but to the Empire.

Its products are already found, not only in every corner of the Dominion, but are exported throughout the British Empire, to the Russian Empire and other European countries, and to South America, giving a new outlet for Canadian labor and industry.

From the time the raw materials used in the manufacture of the International line of harvesting machines and other farm implements enter the chemical laboratories, where they are tested to make sure that they are of the highest possible grade, until the finished machine is loaded on a train or steamer for transmission to some distant farm, everything that human skill and ingenuity can devise to prevent mistake and to insure a perfect product is employed.

The right sort of materials, carefully graded and selected, the right sort of workmanship, the most modern up-to-date machinery, the most rigid inspection—these are the things which have given the International line the *quality* that makes them known with favor the world over.

Do you think such a reputation could have been built by poorly constructed machines?

Most assuredly not.

We ask you as a careful buyer to consider these things and then to call upon the nearest International agent and look at the line he represents. He will be glad to give you catalogs, answer questions and go into details.

These machines are manufactured by

INTERNATIONAL HARVESTER COMPANY OF CANADA, (Limited)
Works; Hamilton, Ontario, Canada.

The International lines are represented by different dealers. See them for catalogues of

DEERING AND M'CORMICK

Binders, Reapers, Mowers, Rakes, Tedders, Corn Binders, Huskers and Shredders, Gasoline Engines, Knife Grinders, Disc Harrows, Smoothing Harrows, Lever Harrows, Spring Tooth Harrows, Hoe Drills, Disc Drills, Cultivator and Seeder, Broad-cast Seeder, Scufflers, Binder Twine. Also selling agents for Chatham and Petrolia Wagons.

In answering the advertisement on this page, kindly mention the FARMER'S ADVOCATE.