



IMPERIAL SERVICE

If you are in doubt about the proper lubricant, *ask the Imperial Oil man.* He will give you courteous attention and sound advice on your lubrication problems. That is part of Imperial Service.

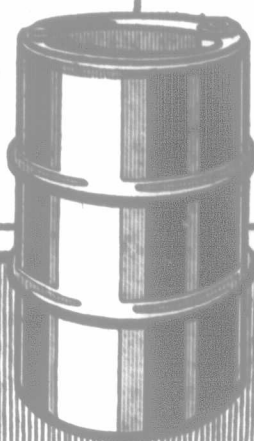
CALL AT HEADQUARTERS

WHEN you add a new machine to your farm equipment—a tractor, a stationary engine, a drill, a thresher—no matter what the machine, you need dependable lubrication advice. You want to be sure the oils you use will maintain your machine in constant service and give it long life. Look to us for the answer to your problem. We know the oil you need for each particular purpose. We know the lubrication requirements of every farm machine. Our chief interest is to do away with lubrication troubles, to make sure that you are using the correct lubricants.

All our oils are supplied in steel barrels and half-barrels—convenient, economical. No waste. You use every drop you pay for and you know every drop is uniform and clean.

A Correct Lubricant for every Farm Machine

<p>For Gasoline Engines, Tractor, Auto or Stationary POLARINE OIL STANDARD GAS ENGINE OIL</p> <p>For Kerosene Engines, Tractor or Stationary POLARINE OIL HEAVY IMPERIAL KEROSENE TRACTOR OIL (Recommended by International Harvester Co.)</p>	<p>For Open Bearings of Farm Machinery PRAIRIE HARVESTER OIL —very heavy body, resists cold, won't thin out with moisture ELDORADO CASTOR OIL —a thick oil for worn and loose bearings</p>	<p>For Steam Cylinder Lubrication, whether Tractor or Stationary Type CAPITOL CYLINDER OIL —the standard product for steam cylinder lubrication</p>	<p>THRESHER HARD OIL For Grease Cup Lubrication of Bearings a clean solidified oil high melting point</p>
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IMPERIAL OIL
BRANCHES THROUGHOUT CANADA

Make More Dairy Profits With a Better Separator

THE Viking Cream Separator costs you less but gives you more for your money. It has greater capacity than any other separator of equal rating. It skims to a mere trace. The Viking is easy running and simple to clean, strong and durable. Write today for the Free Separator Book.

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VIKING CREAM SEPARATOR

WAREHOUSES
Calgary, Alberta
Winnipeg, Manitoba
Regina, Saskatchewan

ROOFING AT FACTORY PRICES

WE ARE THE LARGEST DISTRIBUTORS OF READY ROOFING IN CANADA. WE SELL DIRECT TO USERS. WE CAN SAVE YOU MONEY. WRITE FOR FREE SAMPLES.

THE HALLIDAY COMPANY, HAMILTON
FACTORY DISTRIBUTORS CANADA

Sydney Basic Slag

IS THE IDEAL FERTILIZER FOR FALL WHEAT

Mr. D. A. Ferguson, a well-known farmer at St. Thomas, Ont., writes on 17th August, 1917:

"Just thought I would drop you a line to say we have threshed our wheat that we fertilized with 'BASIC SLAG', and we have a yield of over 'fifty bushels per acre. Wheat is an extra fine sample. Our neighbors are becoming quite interested in BASIC SLAG."

Don't you think it is worth while investigating? Couldn't you take a carload of twenty tons and distribute among your neighbors? Write us, and our representative will call and talk the matter over.

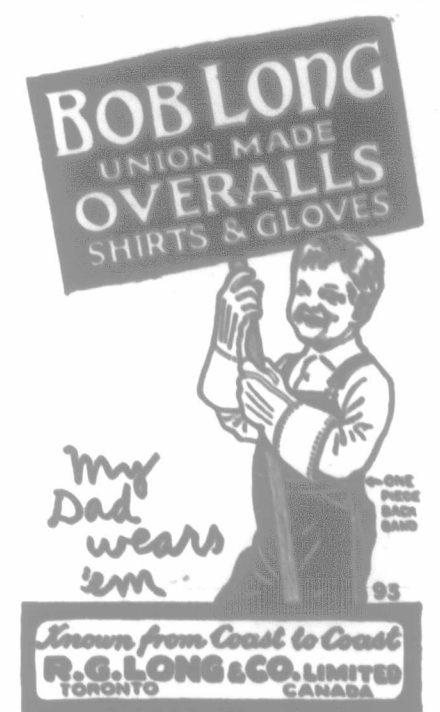
The Cross Fertilizer Co., Limited
Sydney, Nova Scotia

When writing advertisers will you kindly mention The Farmer's Advocate.



For Better Butter

Windsor Dairy Salt
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You help yourself, your family and your country when you buy Victory Bonds. Yourself, because they provide the safest and most convenient form of investment—with an interest return better than many speculative investments. You help your family in the event of your demise, as the investment is easily looked after and contains absolute assurance of prompt and continuous payment on interest dates, and prompt repayment of principal at maturity.

Or the Bonds may be borrowed upon or sold any moment if money is urgently needed.

You help your country by providing the sinews of war. If you have money for which you have no immediate use that is not drawing interest or drawing only 3% interest invest it in Victory Bonds.

AND REMEMBER VICTORY BONDS ARE FREE OF FEDERAL TAXATION.

A \$50 Bond Costs \$49.45
A \$100 Bond Costs \$98.87
A \$500 Bond Costs \$494.37
A \$1,000 Bond Costs \$988.75

and accrued interest in each case. Larger amounts in proportion. Interest payable every six months at all banks without charge. Upon receipt of your application we will send bonds to your local bank, where you may inspect them before purchase, and you may pay us for them through your local bank without extra charge or exchange on cheque. Address Dept. C.

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I have \$_____ for investment.
Please send to _____ Bank at _____
\$_____ Victory Bonds due _____
State 5, 10 or 20 year maturity
as per your advertisement in _____
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