



Gilbert Hess
 Doctor of
 Veterinary
 Science
 Doctor of
 Medicine

Why 50 out of every 100 chicks die— I can save most of this loss for you

What are you doing now to condition your poultry for the production of fertile eggs? Nothing—at least a lot of people *don't* do anything, and then they wonder why the baby chicks keep dropping off one by one until more than half the hatch die. Then they say the poultry business doesn't pay. Start in right now to tone up and condition

your hens according to "the Hess idea," and I guarantee you'll make the poultry business a *real* business. And when the baby chicks *are* hatched, remember that half the yearly hatch die through leg weakness, diarrhoea, gapes and indigestion; but remember, also, that most of this great loss can be surely saved by the use of

Dr. Hess Poultry PAN-A-CE-A

Not a Stimulant, but a Tonic

Costs 1c. a day for 30 fowl

My research into the scientific presentation of the knowledge I have gained as a liberal veterinarian and doctor of medicine, I discovered that the use of a certain nerve tonic and appetizer would overcome leg weakness, that a certain internal cathartic would prevent and remove worms, and that a certain tonic would prevent and remove worms in the windpipe (the actual cause of gapes) in the throat of the chick through the air.

A Preparation of 22 years' standing

My Pan-a-ce-a is a tonic for poultry, and it is the only one of its kind. It is a tonic for poultry, and it is the only one of its kind. It is a tonic for poultry, and it is the only one of its kind. It is a tonic for poultry, and it is the only one of its kind.

- 1. So sure as I that Dr. Hess' Pan-a-ce-a will make your poultry healthy,
- 2. So sure as I that Dr. Hess' Pan-a-ce-a will make your poultry healthy,
- 3. So sure as I that Dr. Hess' Pan-a-ce-a will make your poultry healthy,

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Send for more information. Write to Dr. Hess, P.O. Box 100, Ashland, Ohio.

DR. HESS

ASHLAND, OHIO

Dr. Hess Stock Tonic

Your stock need this tonic now to harden and condition them after the confined heavy feeding of winter. There's nothing better to put horses in trim for hard spring and summer work. Milch cows need it badly just now to prepare them for the heavy milking season ahead. Dr. Hess Stock Tonic makes all stock healthy—keeps them toned up and expels worms. Sold under money-back guarantee. 25-lb. pail \$2.25; 100-lb. sack \$7.00. Smaller packages in proportion (duty paid). Send 2c. for my new free Stock Tonic Book.

Dr. Hess Instant Louse Killer

Kills lice on poultry and all farm stock. Dust the hens and chicks with it, sprinkle it on the roosts, in the racks, or if kept in the dust bath the hens will distribute it. Also destroys bugs on cucumber, squash and melon vines, cabbage worms, etc., slugs on nasturtiums, etc. Comes in handy sifting-top cans, 1 lb. 35c.; 3 lbs. \$1.00 (duty paid). I guarantee it.

Free Prescription by Dr. Hess

Name _____
 Address _____

If any of your poultry or animals are sick, send full details in a letter, and Dr. Hess (M.D., D.V.S.) will prescribe for them free of charge. Send 2c. stamp for reply.