

# SPRING AND SUMMER



1910

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THE  
ROBERT

SIMPSON COMPANY  
LIMITED.

TORONTO

CANADA

## This Catalogue Now Ready For Mailing

Though Easter comes very early this year, it was decided not to publish this Catalogue until we could illustrate the

### AUTHENTIC SPRING STYLES

We might have guessed at styles, made our Catalogue look just as attractive, and brought it out a month earlier; but we would not have been keeping faith with the thousands of customers who rely on us for authentic information. You will find the latest and best ideas in every garment pictured here, besides hundreds of novelties which our buyers just returned from Europe, brought with them. A comparison of our prices with those found in any other catalogue will prove to you that it costs no more to be "in style," nor to supply yourself with this season's novelties, which are not obtainable at the shop near by. Your address on a post card will bring you this Catalogue free of charge.

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