COMMERCIAL

ASSURANCE COMPANY LIMITED of LONDON, England

The	largest	general	Insurance	Company	in	the	world
		(As at 31st December 1916)					

(As at 51st December 191)	0/
Capital Fully Subscribed	\$14,750,000
Capital Paid Up	1,475,000
Life Fund, and Special Trust	76,591,535
Total Annual Income exceeds	51,000,000
Total Funds exceed	151,500,000 193,774,045
Total Fire Losses Paid	195,774,045
Deposit with Dominion Govern-	1,245,467

INSURANCE COMPANY LIMITED of LONDON, England

(As at Slat December 1916)

Capital Fully Paid .	\$1,000,000
Fire Premiums 1916, Net	\$2,566,130 144,290
Total Income	\$2,710,420
Funds	\$5,248,690
Deposit with Dominion Gov'nt	\$276,900

NR -In addition to the above there is the further guarantee of the Commercial Union Assurance Company Limited, whose Funds exceed \$151,500,000

Applications for Agencies Solicited in Unrepresented Districts.

Head Office: CANADIAN BRANCH

BUILDING. 232-236 ST. JAMES STREET, Montreal.

J. McGREGOR, Manager,

W. S. JOPLING. Assistant Manager.



FIDELITY (FIRE)

OF NEW YORK

HENRY EVANS, President

Policies assumed half by the Fidelity-Phenix Fire Insurance Company and half by the Continental Insurance Company

Combined Assets Exceed \$56,766,868

HEAD OFFICE FOR CANADA AND NEWFOUNDLAND: 17 ST. JOHN STREET, MONTREAL

W. E. BALDWIN, Manager.

F. K. RIDGE, Ageucy Superintendent

A BRITISH COMPANY

UNION INSURANCE SOCIETY OF CANTON, LIMITED

Established 1835

Head Office: HONGKONG

Assets over \$17,000,000

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 36 TORONTO STREET, TORONTO

General Agent Montreal, JOSEPH ROWAT. Manager for Canada, C. R. DRAYTON.

C. R. G. JOHNSON, POIRIER & JENNINGS, INC. BROKERS INSURANCE **AGENTS**

ETNA INSURANCE CO. OF HARTFORD ST. PAUL FIRE & MARINE INS. CO.

11 ST. SACRAMENT STREET MONTREAL, P.Q. SERV

MONTRE

The ! Cecil 1 Imperia

should I. Ca plan to year-o well to age of him th for less will ap ing him he wor explana new po Whe

to refre This w tions whethe and if It is or fore origina benefic newspa in tone to the may 1

2. I assure half-ve wheth vearly would

policy be ur mome tente and v of mi to sa regar ing o 4. heavi

back long and polic upon loan, and in su time. if he princ

assu and assu amo

alwa dist