

PLAYER'S

The illustration shows a rectangular cigarette pack for "Player's Navy Cut". The pack features a circular logo with a man's face and the words "NAVY CUT". A single cigarette lies horizontally across the top of the pack. The pack has various text elements, including "10 CIGARETTES" and "MADE IN U.S.A.". The entire advertisement is set against a background of horizontal stripes.

**NAVY CUT
CIGARETTES**

**10¢
for
18¢**

**20¢
for
35¢**