



## CKDU plans to change

by Doug Simpson

The station manager of Dalhousie's radio station, CKDU, said he plans to introduce a new program schedule for this year following complaints about last year's programming.

Neil Erskine, CKDU's first new station manager in four years, said they have a new schedule designed to provide programming with a wider range of what radio can do.

Erskine said people were complaining that the only thing the station was playing last year was classical music. According to Erskine this just wasn't true.

"People were not familiar with our programming," he said, adding that classical music was played in only two out of 17 hours.

The new programming schedule calls for 7 hours of rock; 1 1/2 - 2 hours of jazz; 1 1/2 - 2 hours of folk and the remaining time for documentaries, interviews, news and opinions.

"The people will hear a wider variety of radio in a shorter amount of time," said Erskine.

John Logan, president of the Dalhousie student union, said he has been told of complaints about the station and he has heard of requests asking that the volume be turned down in the building.

At one point last year the only

place the station was broadcasting was in the Student Union Building. This year the station hopes to be broadcasting in all of the residences.

In addition to the new programming, Erskine said the station is going to conduct a listeners survey around October 1, asking students what they like and dislike and what they do and do not want to hear.

The station had only \$118.00 in advertising revenue last year of a total operating budget of over \$10,000.00. Advertising was the responsibility of Dal Ads, the advertising agency of the student union.

This year the union is negotiating an agreement with a sales person to solicit ads for the station, a proposal which Logan expects to be signed soon.

Another problem for CKDU has been its efforts to get an FM license. Last year there was a referendum for an increase in fees to pay for FM but this was voted down by the students.

"We are keeping FM in sight," Erskine said, "but the proposal is not significantly advanced to submit to council yet."

Logan said the problem with FM is that the "application procedure is very difficult," but he added, "I have reason to believe we could get one if the

application is done right."

Logan noted that having a FM station on campus would be a great idea, but that did not mean he would support a CKDU bid. He said it all depends on the proposal and whether Council would support it.

Council is not willing to throw in all the money but might offer some financial help, Logan said.

Erskine said the primary problem is "guaranteed money" and if an outside company provided money for an FM station on campus he doesn't think the union could stop the station from going FM.

In addition to the FM proposals, the station hopes to broadcast on Halifax Cable and to extend their broadcasting area to Mount St. Vincent University.

CKDU is also trying to get registered under the Societies Act of Nova Scotia which would make it a legally recognized station. The student union would retain legal and financial responsibility.

The 1981-82 budget for the station stands at \$12,550.00 with a beginning staff of about 75 students.

Logan concluded that the internal organization of the station is getting better every year and he has no reason to think it will not get better with Erskine.

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