

news

CBC Radio, New York Trade Centre, are here

Would you call the information desk at the New York Trade Centre to get a report on the person climbing its walls just outside? Or wake the Premier at 5 a.m. to verify a rumour originating from his office the night before?

When the commodity you deal with is information, these things become part of your day.

In a *Gateway* interview Friday, *Edmonton A.M.* producer, Jay Moatt, outlined some tenants of his program, and of CBC Radio in general.

"The key word is immediacy," he said. "Edmonton A.M. listeners want news breaking across the province, the country and the world as it happens. We try to meet that demand."

For three hours each morning Moatt, two broadcasters, and two researchers scramble to provide their listeners with in-depth reports of the news by speaking live with informed people directly involved with each particular story.

The three hours represent the culmination of 12 hours of painstaking research, arranging interviews, and writing the night before the program is aired.

Some research is long-term and requires the collection of a wide range of informed opinions, facts, and speculation, before appearing in a cogent five to ten minute radio segment.

"We usually present eight documentary issues each hour, but in anticipation of other news we must maintain a high degree of flexibility in the program. If there's something big happening, we'll broadcast a half hour report of it."

Mr. Moatt said since 1970 when directors in Toronto decided CBC Radio should provide listeners with an alternate radio service, information, the network has captured an increasingly larger proportion of the listening audience.

Presently CBC Radio listeners are largely 35-55 year old white collar workers and the station is ranked as having the

fourth largest audience in Edmonton.

In an effort to widen the scope of their audience, CBC is using the occasion of their 25th anniversary as an opportunity to broadcast live programs from the university.

"We're on campus to appeal to CHED listeners," Moatt said. "They've graduated from high school and once they become acquainted with what CBC is really all about — we're young, vibrant, and provide an intelligent presentation of information — they'll graduate from CHED, too."

Each morning from 6-9 a.m., *Edmonton A.M.* will broadcast live from the main concourse in SUB.

If you're at all interested in radio journalism, or any aspect of radio, you're encouraged to see the CBC people in Rm. 158A SUB (Meditation Room).

CBC's *Dr. Bundola* is in SUB Theatre tonight besides, but tickets for the performance were sold out late last week.

Rock music fans can listen to Terry David Mulligan from *The Great Canadian Gold Rush* (he'll be here today or tomorrow depending on when his wife gives birth to their child in Vancouver) and to Jim Millican, of *90 Minutes With A Bullet*, on Friday.

Alberta Today, with its focus on agriculture, will be broadcasting from SUB each day this week from noon-2 p.m.; as will the drive-home show, *The Four O'Clock Radio Conspiracy*, from 4-6 p.m.



CBC in SUB...

photo Gary Van Overloop

At this time Friday CBC's *Edmonton A.M.* will be broadcasting a live interview with *Gateway's* very own Frank Mutton.

NUS fights cutbacks, unemployment

by Don McIntosh:

With high unemployment and government cutbacks in education, it is becoming increasingly difficult for students to attend post secondary institutions, said Ross Powell, president of the National Union of Students (NUS), yesterday.

In an effort to amend this situation, Powell and two other NUS workers were in Edmonton to speak with the provincial education ministers attending the 38th Council of Ministers of Education, Canada (CMEC).

After travelling from Vancouver, Calgary, and Saskatoon, the NUS representatives were informed the ministers were too busy to see them.

Powell is concerned with the present Canada Student Loan policy and wished to impress upon the ministers the importance of the policy to students.

As it now stands the Canada Student Loan policy has provincial and federal jurisdiction, the province funding the loans and the federal governments the grants and loan remittances.

NUS addressed CMEC in 1973 when the ministers decided to set up a task force on student assistance.

Three years later the task force had completed its report and handed it to the Department of Finance, which, at that time, was administrating the assistance program. In February, 1977 the federal government rejected the report.

Although the report has not been made public, Powell said its salient features were a transferral to the federal government of responsibility for more money and a sliding scale of loan/loan remittance based on need (those students with less need incurring a higher loan debt).

Despite the federal government's rejection of the CMEC's task force recommendations, Powell is optimistic the CMEC will reconsider plans for a new student assistance program.

"They (CMEC) have already

agreed in principle to a new round of talks," Powell said. "The Council is waiting for a mandate from the federal government — they don't want to waste another three years."

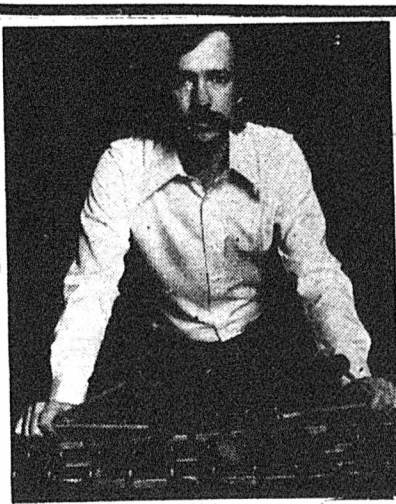
Powell said one reason he feels optimistic is the Department of Finance is no longer responsible for student aid. The Secretary of State Department has taken its place, and Powell feels its new blood may be what's needed for cooperation.

To voice concern in another area, NUS has begun a card

campaign on unemployment. Each card says the signee is disenchanted with the present government's efforts to change the high rate of unemployment and the student aid program.

The cards are addressed to Prime Minister Trudeau and require no postage. One hundred thousand have been printed and to date Powell said about 80 per cent of those distributed have reached the P.M.'s office.

At this time it is not known if the cards will become available on the U of A campus.



GARY BURTON QUARTET

GARY BURTON vibes
bass STEVE SWALLOW
JOE LA BARBARA drums
guitar JOHN SCOFFIELD

s.u.b. theatre
- u. of a.

Wednesday, October 5,
1977
TWO SHOWS
8 p.m. and 10 p.m.

TICKETS/\$6.00/MIKES/ALL WOODWARDS/S.U.
BOX OFFICE/AT THE DOOR
A STUDENTS' UNION CONCERTS PRESENTATION




(hub)

STUDENTS' UNION

FRIDAYS

offering full food Service all day - Beer & Wine after 3

Monday-Thurs 7:30 a.m. - 11 p.m.
Beer and Wine 3-12 p.m.
Friday - 7:30 a.m. - 12 a.m.
Beer & Wine - 3-12 p.m.
Saturday - 10 a.m. - 5 p.m.
Sunday 10 a.m. - 2 p.m.



sub theatre cinema


September 28, 29, 30

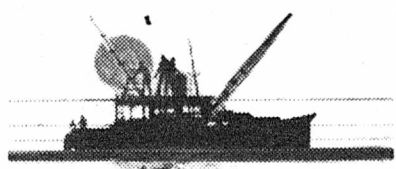
TAXI DRIVER

7:00 and 9:30

COLUMBIA PICTURES presents
ROBERT DENIRO

TAXI DRIVER

Production Services by Devon Perky Bright 




October 1, 2

ISLANDS IN THE STREAM

7:00 and 9:30

Paramount Pictures Presents

"Islands in the Stream"

In Color A Paramount Picture 

Adult not suitable for children

Ticket Prices:
regular: Advance \$1.50; at the door \$2.00
double features: Advance \$2.00, at the door \$2.50
midnight: \$1.00

Show Times:
7:00 and 9:30 p.m.