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A book that offers you many opportunities to make every dollar spent mean money saved

ENDING

FEBRUARY 28TH

TWO PRETTY FROCKS

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True economy lies not so much in buying only those things that are entirely necessary as in buying them at the place and at the time when they can be procured for the least amount of money. More force than ever does this statement carry just at the present when, though our western country has this year received much money for its crops, yet the situation fronting the nation as a whole is such as to call for the husbanding of all our resources, both private and national. How forceful an argument this is, then, to the taking fullest advantage of such a wonderful chance of making every dollar spent mean money saved, as is **EATON'S** Big Midwinter Sale.

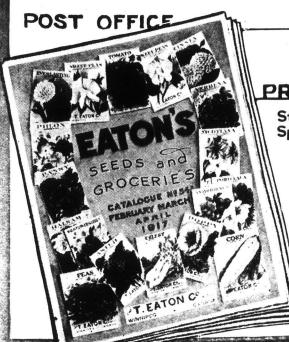
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