### The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que,

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## ENDOWMENTS AT LIFE RATES

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# The London Life Insurance Co.

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Capital fully subscribed, 25% paid up \$2,000,000.00

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Total Losses paid to 31st December, 1913 90,120,000.00

Net premium income in 1913 5,561,441.00

Canadian Branch, 17 St. John Street, Montreal; Manager for Canada, Maurice Ferrand, Toronto Office, 18 Wellington St. East

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For the Counties of Perth, Wellington, Grey, Bruce and Essex. Liberal contracts to good business-getters. Apply giving full particulars to H. A. KENTY, Superintendent of Agencies.

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First British Insurance Company established in Canada, A.D. 1804

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Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed 2,500,000

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Authorized Capital

\$2,000,000

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HEAD OFFICE FOR CANADA

Gresham Building

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ESTD. 1848.

ASSETS \$53,000,000