

# EASY SHOES

for all sorts of feet. Our Shoes insure comfort and the greatest satisfaction of service. They are made by people who have made shoe making a science. That's why's they fit so well and wear so long. We keep all shapes and styles and our prices are the lowest in town.

## MODERN SHOE STORE

MAIN STREET

### MRS. W. A. CURRIE'S MILLINERY PARLORS

SYMES STREET, GLENCOE

Phone 25

Our Fall Hats now ready for inspection

#### RAILWAY AND POSTAL GUIDE.

GRAND TRUNK RAILWAY.

**Main Line.**  
Eastbound—No. 12, mail and express to London and intermediate points, 8:22 a. m.; No. 14, express to London and intermediate points, 3 p. m.; No. 16, Eastern Flyer, for Toronto, Montreal, etc., 8:25 p. m.; No. 18, local accommodation to London, 10:10 p. m.  
Westbound—No. 13, local mail and express, 1:20 a. m.; No. 31, way freight and passenger, 10:45 a. m.; No. 11, express from London and points east for Detroit, 12:25 p. m.; No. 15, local mail and express, 6:42 p. m.; No. 17, International Limited, from Toronto and east for Detroit, 8:45 p. m.  
No. 114, 115 and 117, Sundays included.  
**Wabash and All Lines.**  
Eastbound—No. 32, mixed, local points to St. Thomas, 8:35 a. m.; No. 2, Wabash, 12:25 p. m.; No. 34, way freight and passenger to St. Thomas, 4:20 p. m.  
Westbound—No. 33, way freight, St. Thomas to Glencoe, 9 a. m.; No. 35, mixed, local points, St. Thomas to Glencoe, 2:30 p. m.; No. 2, Sundays included.  
**Kingston Branch.**  
Leave Glencoe for Kingston, Petrol, etc., connecting for Saratoga Tunnel and points west—No. 86, mixed, 7:35 a. m.; No. 17, passenger, 8:10 p. m.; No. 37, mixed, 6:45 p. m.  
Arrive at Glencoe—No. 18, passenger, 7:40 a. m.; No. 19, express, 2:45 p. m.; No. 35, mixed, 8:15 p. m.  
**CANADIAN PACIFIC RAILWAY.**  
Eastbound—No. 68, daily, 12:25 p. m.; No. 62, Chatham mixed, daily except Sunday, 6:20 p. m.; No. 64, daily, stop only for passengers, 8:10 p. m.; Westbound—No. 63, daily, 8:45 a. m.; No. 61, Chatham mixed, daily except Sunday, 9:20 a. m.; No. 65, daily, 8:15 p. m.  
**GLENCOE POST-OFFICE**  
Mails closed—G.T.R. East, 9:00 a. m.; G.T.R. West, 6 p. m.; London and East, 2:40 p. m. and 7 p. m.  
Mails received—London and East, 8 a. m.; G.T.R. East, 7 p. m.; G.T.R. West, 8:45 a. m.

#### CANADIAN PACIFIC

#### HOMESEEKERS' EXCURSIONS

(EACH TUESDAY)

March 7th to October 31st (inclusive)

Tickets valid to return within two months, inclusive of date of sale.

Edmonton & return, \$43.00

Winnipeg & return, \$35.00

Proportionate low rates to other points in Manitoba, Saskatchewan and Alberta.

Tickets and full particulars on application to R. CLANAHAN - Ticket Agent

GLENCOE

#### GRAND TRUNK RAILWAY SYSTEM

#### HOMESEEKERS' EXCURSIONS

Round trip tickets to points in Manitoba, Saskatchewan and Alberta via North Bay, Chatham and Transcontinental Route, or via Chicago, St. Paul or Duluth, on sale each Tuesday until Oct. 31st inclusive, at low fares.

Through Tourist Sleeping Cars to WINNIPEG on above dates, leaving Toronto 10:45 p. m., no change of cars, via Transcontinental Route.

RETURN LIMIT, TWO MONTHS

Exclusive of date of sale. Final return limit on all tickets, December 31.

Berth reservations and full particulars at all Grand Trunk ticket offices or write C. E. HORNING, District Passenger Agent, Toronto

C. O. SMITH, Glencoe Phone 5

#### Potatoes

Choice New Brunswick

Potatoes for sale

35c a peck

McAlpine Bros.

At a meeting of the Moss township council held at Newbury on Saturday a grant of \$300 was made to the British Red Cross, and Wm. H. Beycraft was appointed collector of taxes at a salary of \$85.

How dear to the heart are the togs of last winter that were gleefully thrown off with the approach of the spring: the faded old overcoat with gloves in the pockets, the muffler and gum shoes and that sort of thing.

The Red Cross ladies are asking that all donations of socks and fruit cake for the soldiers be sent to the Red Cross rooms next Wednesday and Thursday, also addresses of friends to whom it is desired that gifts be forwarded.

Mrs. Margaret Johnston, widow of the late Malcolm Johnston, died at her home in St. Thomas on Saturday, the result of injuries received when a motorcycle frightened her horse. She was a daughter of the late Archie and Isabel McIntyre of Danforth.

Word was received Saturday that Ed Smith, who was employed by John Craig, Moss, for eight years, had been wounded in battle. Ernest Smith a brother, who was also employed by Mr. Craig for some years, was reported a few weeks ago as wounded.

Word was received at Rodney last week by Mr. and Mrs. Robert Campbell that their son, Alex., of the 92nd Battalion (Highlanders), was wounded in France. No particulars were given but his many friends hope that it is not serious. Alex. is a brother of Mrs. Thos. Strachan, Ekfrid.

In the province of Ontario, as a whole, it is estimated that the apple crop will not be more than 75 per cent. of that of last year, and it is very much poorer in quality than a year ago.

In this district the crop is better than anticipated a few weeks ago, but the higher grades are scarce.

While Charles Walsh of Stratfordville was driving his auto on the Port Burwell road a large tree fell across the car in front of the steering wheel and almost demolished the front end of the car. Mr. Walsh had both hands badly lacerated from flying glass and was stunned for several minutes.

There is money in old paper. One lot of 6,000 pounds was knocked down to the highest bidder in New York at \$2.00 a hundred pounds, and another lot, consisting of unsold and returned copies of a newspaper, brought \$1.35 a hundred pounds. These prices indicate that our patriotic collectors should get much more than they have been getting.

#### SPECIAL NOTICES

Calif. 7 months old, for sale.—A. H. Copeland.

Good milk cow for sale. Apply to Dr. Walker.

Best Manitoba flour for sale at McLachlan's Bakery.

Marriage licenses issued D. by H. McRae, Stratford.

For sale—west half south half lot 3, con. S. Moss.—James Douglas.

For sale—20 White Leghorns, cockerels, \$1.00 each.—M. L. Farrell.

For sale—one month old steer calf.—Mrs. A. M. McRae, Appin Road.

Will receive poultry on Fridays of each week until further notice.—Alex. McNeil.

For good value in shoes and rubbers try Sexsmith & Co. Repairing a specialty.

Comfortable flat, newly papered and electric lights, for rent. Apply to J. N. Currie.

Only 20 days more to secure some of those wonderful bargains in shoes at J. E. Roome's.

Will be prepared to do picture framing and repairing after December 1st. Wm. Wehlman.

Special display of ladies' smart winter coats for Friday and Saturday.—J. N. Currie & Co.

Applies wanted at Glencoe evaporating factory. Will pay 40 cents per 100 lbs. for evaporating apples.

Farm of 100 acres on Longwoods Road, Ekfrid, near Stratford, for sale cheap and on easy terms.—Victor Jernyn.

Homespun yarns, Scotch fingering for Red Cross purposes, heavy socks, woolen blankets, at about present mill prices.—J. N. Currie & Co.

For sale, in the village of Appin—good eight-room house, cellar under all, good furnace, hard and soft water, good barn.—Apply to M. R. Brown.

For sale—the property known as the Geo. Scates' post office site, dwelling house and stable. For terms apply to Mrs. George Scates, Appin, Ont. 28th

Will the person who picked up a pair of glasses Friday morning between the McAlpine House and Duncan's garage please leave them at the Transcript office?

On Tuesday evening next, October 31st, Rev. R. Fulton Irwin will give by request his noted lecture on "Ireland and the Fish" in the auditorium of the Methodist church, Glencoe. William Gibson of London will be present to sing. Come and enjoy the evening. Admission 15 cents.

Mrs. George Crabbe of Aldborough township has been notified that her son, Private George Albert Crabbe, has been admitted to hospital with gunshot wound and hand fracture.

William McCabe of Euphemia, who was advanced in years, wandered away from his home, and becoming faint, fell by the roadside and died as a result of exposure to cold and rain.

At the home of Mr. and Mrs. Alex. McWilliam, Dunwich, on Wednesday, October 18th, the marriage took place of their daughter Agnes to Malcolm May, a resident of the same township.

There are just two classes of people in the world. One class lives on the farm and hopes some day to live in town. The other class lives in town and hopes some day to live on a farm.

All grades of sugar took another advance of 25c per hundred on Saturday. This makes the fourth advance lately, in all 70c per hundred, with a very strong foreign and New York market.

A list of contributors to the British Red Cross is published in this issue of the Transcript. It totals \$408.80. Others have subscribed but not yet paid. The money may be left at the Transcript office this week and will be acknowledged, as well as any new subscriptions.

paid for good? Poultry, Cream and Eggs, received daily except Saturday. See Wm. Muirhead or Dugald McIntyre, Glencoe, 2 doors north of McAlpine House. Phone 51w.

SILVERWOODS, LIMITED

## AUTOINTOXICATION OR SELF-POISONING

The Dangerous Condition Which Produces Many Well Known Diseases.

## HOW TO GUARD AGAINST THIS TROUBLE

"FRUIT-A-TIVES"—The Wonderful Fruit Medicine—will Protect You

Auto-intoxication means self-poisoning, caused by continuous or partial constipation, or insufficient action of the bowels.

Instead of the refuse matter passing daily from the body, it is absorbed by the blood. As a result, the kidneys and skin are overworked, in their efforts to rid the blood of this poisoning.

Poisoning of the blood in this way often causes Indigestion, Loss of Appetite and Disturbed Stomach. It may produce Headaches and Sleeplessness. It may irritate the kidneys and bring on Pain in the Back, Rheumatism, Gout, and Rheumatic Pains. It is the chief cause of Eczema—and keeps the whole system unhealthy by the constant absorption into the blood of this refuse matter.

"Fruit-a-tives" will always cure Auto-intoxication or self-poisoning—as "Fruit-a-tives" acts gently on bowels, kidneys and skin, strengthens the bowels and tones up the nervous system.

50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

## PERSONAL AND SOCIAL

—Mr. and Mrs. Snitter are at Ingersoll.

—J. C. Elliott, M.P.P., is confined to his bed with measles.

—Mrs. Allan McPherson is visiting friends and relatives in London.

—Mrs. F. H. Crow of London spent a few days with Mrs. C. Leitch.

—Mrs. Leila Smith of London visited with her mother, Mrs. Kuns, over the week-end.

—Editor Lewis of the Toronto Star was here for the week-end, the guest of Peter McArthur.

—Miss Agnes Campbell of Melbourne was the guest of Mrs. Frank Hayer over Sunday.

—Mr. and Mrs. Johnston Browne of Trenton attended the funeral of the late William B. Foster.

—Mr. and Mrs. McVicar of Delphian, Manitoba, were visitors at W. R. S. McVicar's last week.

—Miss Gladys Wood left last week for Detroit, where she has a situation in the Pere Marquette office.

—Mr. and Mrs. Dan Black of Dutton motored to Glencoe on Sunday and spent the day at James Poole's.

—Miss Martha Columbus of Stratford returned from a visit to family in London on Monday.

—Visiting relatives in Bothwell and Glencoe.

—Wm. Newport, who is on a visit to his son Charles at Wainwright, Alberta, is reported to be ill with a severe cold.

—Mrs. William Weekes of Moss, who has been visiting Dr. and Mrs. W. J. Weekes of London, returned on Monday, accompanied by her sister-in-law, Mrs. Charles Weekes, of Varna.

## Canadian Fruit Trade.

As showing to some extent how much good fruit growing means to Canada it is worth while noting the amount of trade formerly done by the countries at war that lies open for cultivation by this country. At the Canadian Fruit Growers' Conference held at Grimsby last September, Mr. J. A. Ruddick, Dairy and Cold Storage Commissioner, stated that he had taken a period of five years, and that he had found the importations of apples from Germany to Britain varied each year from 5,000 to 14,000 bushel boxes, from Belgium from 100,000 to 500,000 boxes, from France from 50,000 to 575,000 boxes, and from Portugal from 175,000 to 250,000 boxes. Of these the importations varied from 4,480 to 56,000 bushel boxes from Germany, from 262,800 to 508,480 boxes from Belgium, and from 422,440 to 506,160 boxes from Portugal. Large quantities were also imported from the Netherlands which may not be available. Mr. Ruddick prognosticated an increased demand for dried and evaporated fruit from Great Britain for use in the army. In 1913 Canada exported of this line to the United Kingdom 121,188 pounds, to Newfoundland 10,899 pounds, and to Germany 247,802 pounds. Of course the trade with Germany will be cut off, but the exportations should expand in other directions.

## AUCTION SALES

Administrator's sale of house and lot in Melbourne and live stock and household effects, at Melbourne on Saturday, Nov. 4th, at one o'clock. J. W. Sparling Clarke, administrator; J. L. McTaggart, auctioneer.

How to CLEANSE THE SYSTEM.—Parmedee's Vegetable Pills are the result of scientific study of the effects of extracts of certain roots and herbs upon the digestive organs. Their use has demonstrated in many instances that they regulate the action of the liver and the kidneys, purify the blood and carry off morbid accumulation from the system. They are easy to take, and their action is mild and beneficial.

## NO FAILURES WITHOUT EFFORT

Every One Is a Step to Success.

## INSTINCT AND EXPERIENCE.

ometimes a Noble Failure Serves the World as Faithfully as a Distinguished Success—Lack of Capital and Patronage—Farmers Frequently Fail. He Who Makes No Effort Exempt.

He only is exempt from failure who makes no effort.

In the lexicon of youth, which fate reserves for a bright manhood, there is no such word as fail—it comes later in life.

There are so many reasons which can logically and truthfully be advanced as causes contributing to the numerous failures that I will endeavor to analyze only the principal ones—the business failures.

Every failure is a step to success; every detection of what is false directs us to what is true; every trial exhausts some tempting form of error. Not only so, but scarcely any attempt is entirely a failure; scarcely any theory, the result of steady thought, is altogether false. No tempting form of error is without some latent charm derived from truth.

Failure is, in a sense, the highway to accomplishment, inasmuch as every discovery of what is false leads us to seek earnestly after what is true, and every fresh experience points out some form of error which we shall afterward carefully avoid.

In this article we have not the space to treat of individual cases or their many causes, but will deal altogether with the commercial side of the question—the business failures.

Perhaps the most general and common cause is lack of capital. Many men venture into business with just enough money to "swing" the enterprise for a month, at the end of which time they expect the new business to be self supporting. It seldom is, and as the concern becomes a financial cripple the inevitable is sure to happen—failure.

Business Instinct Required.

It may be said in passing that combined with the first form of failure there are two others, lack of business instinct and business experience. And these three are frequently augmented by another equally dangerous in business, and that is engaging in a business of which you have no knowledge or experience in. No man can hope to succeed in any line of business where his principal qualifications are assets and ignorance.

But without question the most pronounced cause of business failure in any line or in any community is that of lack of patronage. No business concern, professional man, church or school can long endure without patronage. Heaven's eternal wisdom has decreed that man should ever stand in need of man.

The beautiful must ever rest in the arms of the sublime. The gentle need the strong to sustain them, as much as rock flowers need rocks to grow on or the ivy the rugged wall which it embraces. Patronage is the sustenance of business, and without it failure follows just as surely as death follows the rock flower and the ivy when their support is withdrawn.

Farmers Frequently Fail.

Listed among the business men who frequently fail is the farmer, the greatest producer of us all. He fails for the same reason as do some of our other business men—because of ignorance. Many of these men have been born and reared as farmers and imagine that is all the qualification necessary to follow that vocation. It is not. Technical education, constant study of conditions elsewhere and a full realization of the necessity of fertilization of his farm constitute the first principles of the successful farmer.

Few farmers have not been obliged to avail themselves of the local merchant's willingness to extend credit, and now that the local merchant is facing a graver calamity and a greater pest than ever a farmer was obliged to meet in the retail catalogue houses' methods of doing business would it not be right and fair for the farmer and every resident of the community to rally to the aid of the man who rallied to their aid in days gone by with a willingness only equaled by his confidence in his customer and his loyalty to his community?

When a farmer fails the whole community suffers, and the man who must bear the brunt of the burden is the local merchant. His capital is invested and his hope of return rests with the farmer's ability to produce. If a blight, a drought, a cyclone or pest bugs destroy the crops the merchant must make the best of it and "carry" the farmer for another season or until he has a good crop.

Loyalty is the greatest virtue that man is endowed with, and the practice of it now by residents of small cities and towns in favor of the local merchant whose business is endangered by the retail catalogue trusts would be a display of generosity manifested only by men and communities where the practice of the Golden Rule obtains.

## BUILDERS' SUPPLIES

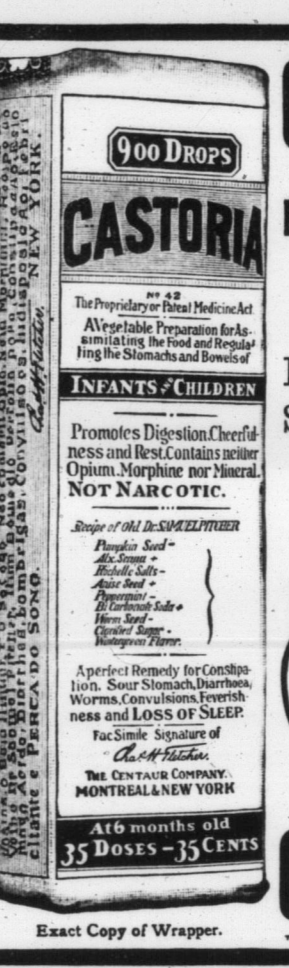
When putting on the finishing touches of the barn, implement shed or house you have just erected, it will pay you to look over our lines of Tracking, Hangers, Locks, Bolts, etc., as we are still offering these goods at last year's prices.

## PAINT! PAINT! PAINT!

Are you going to make the old house look like new and last longer? If so, buy Sherwin-Williams Outside Special Paint. It pays you to paint your house in the fall.

## JAMES WRIGHT & SON

FLOW POINTS MACHINE REPAIRS



**CASTORIA**  
For Infants and Children.  
Mothers Know That Genuine Castoria Always Bears the Signature of *Dr. J. C. Atkinson* In Use For Over Thirty Years **CASTORIA**

900 DROPS  
CASTORIA  
The Proprietary Food Medicine Act  
A Vegetable Preparation for Assimilating the Food and Regulating the Stomach and Bowels  
INFANTS & CHILDREN  
Promotes Digestion, Cheerfulness and Rest. Contains neither Opium, Morphine nor Mineral. NOT NARCOTIC.  
Beware of Old Dr. J. C. Atkinson  
Perfect Remedy for Constipation, Sour Stomach, Diarrhoea, Worms, Convulsions, Feverishness and LOSS OF SLEEP.  
Facsimile Signature of *Dr. J. C. Atkinson*  
THE CASTORIA COMPANY, MONTREAL & NEW YORK  
AT 6 months old 35 DROPS—35 CENTS  
Exact Copy of Wrapper.

NOTE HEADS, BILL HEADS, LETTER HEADS, MEMOS, STATEMENTS. . . . . ENVELOPES, CIRCULARS, CATALOGUES, BOOKS, LABELS, SHIPPING TAGS.

## The Transcript Press

Printers to Particular People

PROGRAMMES, BUSINESS CARDS, VISITING CARDS, WEDDING STATIONERY. . . . . DODGERS, POSTERS, SALE BILLS, DATE LINES, SCORE CARDS, ETC., ETC., . . .

PROGRAMMES, BUSINESS CARDS, VISITING CARDS, WEDDING STATIONERY. . . . . DODGERS, POSTERS, SALE BILLS, DATE LINES, SCORE CARDS, ETC., ETC., . . .



## New Prices August 1st, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916

Chassis	-	\$450.00
Runabout	-	475.00
Touring Car	-	495.00
Couplet	-	695.00
Town Car	-	780.00
Sedan	-	890.00

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

A. Duncanson - Agent, Glencoe