The St. John Standard

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THE STANDARD IS REPRESENTED BY

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THE STANDALD IN REPRESENTED BY

From Standard Lambard. The phone will be proposed to the propo

classes of civilian population and among all ranks in the army the superiority which education bestows and he has come back to Canada determined to secure for himself where the publications such an impose upon United States magazines and enterprise that the instance of maunifacturers who feel that they are placed at a very serious disadvantage because of the magnitude of their own market, operate on such an extensive scale that they are able to afford Pav-sh expenditures for advertising purposes in magazines and newspapers having nation-wide circulations, and it is contended that because of the distribution of such magazines in Canada these United States produces have been previously as a strike to import the conditions of national character of the magazines and newspapers having nation-wide circulations, and it is contended that because of the distribution of such magazines in Canada these United States produces have been permitted to enjoy a very wide popularity. This situation is naturally detrimental to the interest of Canadian manufacturers who, operating on much smaller scale, are not able to divide the control of the distribution of such magazines and newspapers there is an advertise. Nor indeed could they enjoy the same publicity as is afforded to United States produce have the discontinuation of the fact that in Canada we have feed to United States people, because of the fact that in Canada we have feed to United States people, because of the fact that in Canada we have feed to United States people, because of the fact that in Canada we have feed to United States people, because of the fact that in Canada we have feed to United States people, because of the fact that in Canada we have feed to United States people, because of the fact that in Canada we have feed to United States people, because of the fact that the canada we have feed to United States people, because of the fact that in Canada we have feed to United States people, because of the mechanic, the artisan, the laborer may just as readily att laborer may just as readily attain high honors in the world of letters as car those who by inheritance possess the faculty of close application.

CANADA'S OPPORTUNITY.

Canadian manufacturer.

There is a great deal of truth in what is thus contended, but surely the remedy can be found elsewhere than in the direction which the St lists, will have passed. Only a few least remain for the accomplishment. rwhat is thus contended, but surely the roundy can be found elsewhere whan in the direction which the St Catharines' board looks. United States publications popular in Canada because we have no Canadian publications to compose with them, and rwe have no Canadian publications to compose which and rwe calculated to prevent the cress of the same of the sa

CANADA'S OPPORTUNITY.

bollc gloom,
And when I think that ere my fancy's
flight
Has reached the portals of the Inner Room,
Where knightly ghosts guarding the
secret ark
Of brave romance through me shall
sting again

Little Benny's Note Book

BY LEE PAPE.

We were reading the of a meeting at which the feature of the even in a war "weteran" of a gold watch to a war "weteran" of some 23 summers.

The watch was one of our own best makes and was "Guaranteed, of course," and with ordinary care would last that had for the rest of his life and probably be handed down to his children.

The thought struck us—apart from mere "shon talk"—a watch is, after all, about as permanent a form of presentation as you can tind, and, moreover. It is put into such constant ase that the appreciation in which it is put into such constant ase that the appreciation in which it is hid is forever accumulating. We do not over-estimate when we tell you that our own stock of High Grade Pocket Watch. We do not over-estimate when we tell you that our own stock of High Grade Pocket Watch. Our standard Birks Movements, of which there are several, are all of tested and proven workmaship and in every way worthy of the superior qualifications claimed for them.





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MAGI

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