

SERBIAN KING TO LEAD REORGANIZED ARMY

VENERABLE KING OF SERBIA ANXIOUS TO RESUME COMBAT AT HEAD OF BRAVE ARMY

Paris, Jan. 10.—King Peter of Serbia, who is still in Saloniki, is full of confidence in the ultimate issue of the struggle for the liberation of his country, according to the Serbian minister to Greece, who has just returned from Saloniki, says a Havas despatch from Athens today.

SCHOOL BOARD ESTIMATES SLIGHTLY LESS THAN 1915

Several matters of interest considered at monthly Board meeting last evening— Industrial Home suggested for care of truant — Manual Training and Penny Savings Banks.

The monthly meeting of the Board of School Trustees was held last night, E. B. Emerson presiding, the others present being Trustees Ingraham, Dr. Manning, Day, Coll, Nagle, Russell and Green with the superintendent, Dr. Bridges, the secretary and trust officer.

Dr. Carter, chief superintendent of education, having enquired as to whether it might be possible to create greater interest in the mechanical drawing and manual training department in the Centennial schools it was pointed out that F. Peacock, director of manual training for the province, had recently visited the schools and had reported to Dr. Carter that the enrollment appeared to be unduly slim.

GERMAN ATTACKS BREAK BEFORE FRENCH GUNS AND TEMPORARY GAINS LOST

Paris, Jan. 10.—Heavy attacks were made yesterday by German troops in the Champagne, the war office announced today. The German attacks broke down with heavy losses, the statement says, and although they gained temporary foothold in French positions at various places they were subsequently driven out everywhere, except from portions of two advanced trenches.

The text of the statement follows: "In the Champagne the enemy developed the attack which he had prepared yesterday by a violent bombardment, notably with suffocating gas shells, during the course of the day and

WILL FOLLOW UP THE SUCCESS OF SUNDAY IN CAMPAIGN FOR MEN

Suggestion of Recruiting Committee that such plan would have good result.

A sentiment was expressed at yesterday's meeting of the citizens' recruiting committee that the good work accomplished by Sunday night's patriotic services should be followed up by an additional movement.

Rev. Mr. Robinson suggested that personal letters be sent to men who attend no church urging them to enlist. He offered to do the letter writing for the West Side district.

RALLY OF METHODIST YOUNG PEOPLES' UNION

Quarterly meeting last evening — Queen Square League wins Banner.

The fourth quarterly rally of the Methodist Young People's Union of St. John was held last evening in Queen Square church.

ELKS CLUB HAS 95 OF MEMBERS IN KHAKI

L. R. Ross chosen Exalted Ruler at the annual meeting held last evening.

St. John lodge No. 7, Canadian Benevolent Protective Order of Elks met in regular session last night at their rooms 27 Wellington Row and elected officers as follows:—L. R. Ross, exalted ruler; L. M. Gregory, K. J. MacRae, J. A. Sinclair, F. C. Smith and H. J. Fleming board of governors for the coming year.

ELEVEN RECRUITS IN ST. ANDREWS

Meeting addressed by Col. Guthrie and Capt. L. P. D. Tilley produced good results.

A large number of people attended the recruiting meeting in St. Andrews last night, when the principal speakers were Lieut. Col. Guthrie and Captain L. P. D. Tilley. After the meet-

"I want Bovril—not that!"

No substitute will save money in the kitchen as Bovril does, or give the same nourishing value to soups and stews. It takes the beef of an entire ox to make less than two dozen bottles of Bovril. Bovril is thus so strong that it cannot possibly be put up in cheap cubes. Get the real thing—Bovril in the Bovril bottle.

ing eleven men enlisted they being as follows: M. Storr, Clarence Cammick, J. H. Grimmer, J. F. McDowell, George Ross, A. Hector Richardson, S. P. Duggan, Fraser McQuoid, Herbert Horznel, Phillip Reid and John McClure.

A recruiting committee was formed with the following officers: Chairman, F. H. Grimmer; vice chairman, Sheriff R. A. Stewart; secretary, Goodwill Douglas. James McDowell was recommended as deputy recruiting officer. A ladies' patriotic committee was also formed.

Today Capt. Tilley and Lieut. Col. Guthrie will hold forth at Wilson's Beach, Campobello Island.

Had No Ambition To Do Her Housework.

System Was All Run Down.

Mrs. Herbert Doherty, Beaver Brook, N.B., writes: "I have used some of your Burdock Blood Bitters, and found it to be a great medicine. My system was in a run down condition for over a year. I suffered with bad headache, and did not seem to have any ambition to do my housework. In the morning I could not get out of bed, and what I did do did not appear to do me any good. After using four bottles of Burdock Blood Bitters I was an entirely different woman. I cannot recommend B.B.B. too highly to people suffering the same as I was."

The blood reaches every portion of the body to distribute nutriment, and remove effete matter and waste products, thereby, any influence, good or bad, affecting the blood, must necessarily affect the entire system for good or evil as the case may be. To this fact is due the wonderful efficacy of Burdock Blood Bitters in removing every form of disease. It attacks the root of the trouble, and quickly restores the depleted system to a condition of vigorous health.

B.B.B. has been on the market for the past forty years, and is manufactured solely by The T. Millburn Co., Limited, Toronto, Ont.

Paris, Jan. 10.—The Montenegro consulate today made public the following official communication: "Our troops took the offensive on the seventh, on the Eastern front near Lepenac. The Austrian troops resisted desperately, and some positions

VIVE LA FRANCE

FIGHTING FOR FRANCE

The St. John Standard

Presents for the First Time in Eastern Canada

At the OPERA HOUSE

The Armies at the Front Showing

Armored automobiles painted to represent scenery.

Life of the men in the trenches.

German prisoners under French guard gathering firewood.

President Poincare of France and the National Guard.

King Albert of Belgium, the King without a Country.

The Bishop of London blessing troops in front of St. Paul's Cathedral.

See the War as it is

THRILLING

See the Cost of Peace

REALISTIC

THE HORRORS OF WAR SHOWING

Battle between armored biplanes in the clouds.

The Bombardment of the forts in the Dardanelles

The big Allied Forces in real battle scenes.

The work of the Red Cross nurses at the front.

King George reviewing his troops.

General Joffre on parade.

The Czar of Russia toasting his favorite regiment.

See the Cost of Peace

EDUCATIONAL

Armored automobiles painted to represent scenery.

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German prisoners under French guard gathering firewood.

President Poincare of France and the National Guard.

King Albert of Belgium, the King without a Country.

The Bishop of London blessing troops in front of St. Paul's Cathedral.

See the War as it is

INSPIRING

THE HORRORS OF WAR SHOWING

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The big Allied Forces in real battle scenes.

The work of the Red Cross nurses at the front.

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See the War as it is

NOW SHOWING

ALL THIS WEEK

Matinee and Night

OFFICIAL PICTURES

TAKEN BY PERMISSION OF

The French Government

PRICES

Balcony - 15c

Orchestra - 25c

All Shows

FOUR SHOWS DAILY

1.30 7.00

3.30 9.00

EXHIBITED THROUGH THE CANADIAN ART PHOTOPLAYS, MONTREAL. DIRECTION—MERRICK R. NUTTING.

ROLL

ported in Ottawa that during twelve months the trade has been the first time in history with the United States.

NEWS OF THE WORLD

MOTION PICTURES. ITEMS of interest culled by Mutual Photographers in all parts of the world, including some splendid pictures taken with and near the Belgian Army.

ALSO: ELSIE JANIS in "Nearly a Lady"

No. 3 Travelogue LOVELY JAMAICA Fashion Review P. JONES, - Tenor Festival Orchestra

FEATURES OF JUSTICE

Feature No. 3: "Terror of the Mountains" Clever Western Drama Featuring A. Mosler AND VAN, Lady and Gentle, Talking-Dancing.

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IS - SLEDS

S NOW

... Were \$2.50, Now \$1.25
... Were \$5.00, Now \$2.50
... \$1.50 values, Now 75c.
... \$1.00 values, Now 50c.
... 60c. values, Now 30c.
... support, ...
... \$1.50 values, Now 75c.
... Were 40c., Now 20c.
... Were \$1.50, Now \$1.00
... Were \$3.00, Now \$2.00
... Were \$4.75, Now \$3.25
... Were \$5.25, Now \$3.50
... Were 75c., Now 50c.

... Were \$2.00, Now \$1.85
... Were \$4.00, Now \$2.80
... Were \$4.35, Now \$3.10
... Were \$4.75, Now \$3.30
... Were \$5.00, Now \$3.60

ar \$2.25, Now \$2.30.
ar \$3.75, Now \$2.80; Regular

Bargains

D. KING STREET