SEMI-WEEKLY SUN, ST. JOHN. N. B. SEPTEMBER 5, 1900.

Early Clothing Fall

Is here in new styles, new weaves, new colors-more beautiful and more solidly comfortable than ever before. We've never been so ready so early. That's the story of this store : better every year, and always vexed with itself because it isn't better yet. We are not our own manufacturers, but we have all the advantages of that with none of the disadvantages. Our Clothing is made by reputable manufacturers-we don't buy from every maker that comes along, because we don't dare risk losing your trade-to our special order just as we want it, which is different from the ordinary run-better.

VISITORS TO THE EXHIBITION, we invite you to make our store your headquarters during your stay in the city-have your mail sent here-make engagements to meet your friends here. Come in and look around, examine our stocks of Fall and Winter Clothing. You will be repaid for the time it takes. You are welcome to look whether you buy or not. "Too early to buy winter clothing," you say. Not a bit! It's wonderful how many people seem to be planning ahead for winter. Isn't it nice, though, to have it over and done with and ready to enjoy winter when it comes. You can, just as well as not. You can buy safely-Money back if we can't please you.)

Our stock of Men's Fall and Winter garments is all in. All garments are of the dependable kind, the only sort we sell. Don't measure us by our prices alone. Judge us by the clothes and the prices-no matter how low the prices are. The right kind of goods are here. The prices are as proper as the goods. The people have found that we are really the store that sells the best clothing for the smallest amount of money.

At \$5 00.

We offer single breasted "dits, made of all-wool Canadian Tweeds, in plain colors. A good suit for the money.

At \$6 30.

Blue and black serges, single and doub'e-breasted; also all-wool Cana-Lian tweeds in fine grey pin checks and brown plaids in double breasted coats.

At \$8.00. 1.4 85 CREV.

Newest patterns and effects in tweeds, in browns, greys and bronzes, double breasted coats. Blue serges, single and double breasted; also a fine black Vicuna, double breasted, finished with silk facings; good value at \$12.00.

At \$9.00,

At \$10 00.

A large assortment of double breasted

suits, in tweeds, in grey and browns

of medium check. Can't get them in

other stores under \$12.00-here for \$9.00.

Men's Sack Suits, single or double

breasted, in tweeds in green mixtures

greys and browns, light and dark

shades, in checks, plaids and over-

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Men's Covert

Overcoats

In English whipcords, in fawns of the various shades, box back, the proper cut and length-\$10.00, \$12.00, \$13.00.



Big, warm, roomy coats that you

can wrap yourself in and laugh at zero

weather, and they don't bear down

on your shoulders and make you feel

as if you carried a load of wood on

your back-comfortable as well as

All-wool Canadian Friezes, in black;

grey and brown, high storm collars,

hand warmers, all-wool tweed linings

warm.

At \$5

At \$6

and of good length.

and a line of extra heavy homespun hard twill, with a smooth finish. At \$2.25

A nice, neat stripe, in browns and blueish grey, a good business pant.

> At \$2.50 Fine all-wool Canadian tweed, in neat stripes and patterns, an extra large

ssortment. At \$3.00

An English hairline of good quality, in fine stripes. You have paid \$5,00 for trousers not as good.

for business or dress up occasions;

also a line of finest quality of Etoff

At \$3.50

Another line of trousers of English hairline cloth, of exceptional value. Extra heavy weight for fall and winter wear.

At \$4.00

Reefer and At this price we can give you a fine striped worsted trouser and a very fine all-wool tweed. These are really Skating Coats first class values which will surprise you when you see them, a large :ssortment.

Etoff Jackets

Heavy weight, Canadian Etoff Jackets, kersey lined throughout. For men who have a great deal of outdoor work to do during the cold winter months nothing could be better to wear than one of these jackets, \$2.50.



Great heaps of Boys' Clothing for Fall have been arriving this last few able. days. We have twice as much now as we had some days ago, and we had a fine big lot then. We get the best

Boys' Clothing we can, and when we can't good enough we have it Dark grey, all-wool, Canadian Frieze mader. We are determined to have the



brown and grey friezes. \$1.50, \$2.00,

\$2.25 \$2.50 to \$5.00.

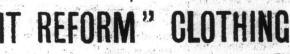
suits, having plouse and skirt for the little fellows of 2 to 5 years, in navy and green costame cloth, also pavy serge, assorted trimmings, \$2.00, \$2.50 \$3.00.



If you want the boys to be warm during the cold winter months get him out of these ulsters. They are great long coats, with storm collars and hand warmers. \$3.00 to \$6.00.

Boys' Odd Pants

Our stock of boys' odd pants is exceptionally large and varied, compris-For boys 3 to 16 years, in beavers, blue nap, grey curly cloth, blue black, ing tweeds, serges and worsteds. For small boys, 50c. to \$1.00. For large boys, 60c. to \$1.50.



We are the sole agents for "Fit-1 and the stout man. The cloths are Reform" Clothing in the city of St. such as high-grade custom tailors use, John and vicinity. It is the only real- and comprise English, Scotch and Canadian weaves. The cutting and the ly high class ready-made clothing for men made in Canada, and has attainmaking are done by the best workmen that money can obtain. This ed a reputation in the short time it has been on the market that is enviclothing is not like any other readymade in Canada, and is just what its

"Fit-Reform" garments are cut to name implies-a reform in fit. five different shapes of men, and in Suits and overcoats, \$10, \$12, \$15, \$18, variations of each-the regular, the \$20. short-stout, the tall-stout, the slim, Trousers, 3, \$4, \$5, \$6.



KING ST. CORNER GERMAIN

