



We unhesitatingly recommend Magic Baking Powder as being the best, purest and most healthful baking powder that it is possible to produce. CONTAINS NO ALUM. All ingredients are plainly printed on the label.

MAGIC BAKING POWDER

EW. GILLET CO. LTD. TORONTO, ONT. WINNIPEG-MONTREAL

THE OLD CRY--"MORE ROOM"

We must have room for fall stock, and, in order to obtain it, are marking down Furniture in all departments to a rock-bottom basis.

Every article is plainly marked with a red tag, and, to anyone who knows the real value of the goods, some of the prices are simply ridiculous.

Watch our ads for particulars of the great bargains offered, but in the meantime drop in and see for yourself. We will be glad to see you, whether you buy or not.

A. ERNEST EVERETT - 91 Charlotte St.

SHIPPING

ALMANAC FOR ST. JOHN, AUG. 12.

FOREIGN PORTS.
Rio Grande do Sul, Aug. 11--Ard, str. Himer, Toque, from Santos.

TO TEACH SEX HYGIENE IN KANSAS CITY SCHOOLS
Kansas City, Mo., Aug. 12--As the beginning of a campaign to introduce the study of sex hygiene into the public schools of this city, a local philanthropist and social worker will send members of the teaching staff of the Kansas City schools to the International Congress on School Hygiene, which will meet in Buffalo, on August 25.

CANADIAN PORTS.
Montreal, Aug. 11--Ard, str. Letitia, Glasgow, Devon, Middleboro, Bray Head, Glasgow.
Quebec, Aug. 11--Ard, str. Lake Michigan, London, Ionia, do.

BRITISH PORTS.
Glasgow, Aug. 11--Ard, str. Saturnis, Montreal.



Ready Instantly

Place a level teaspoonful of Instant Postum in an ordinary cup, pour on hot water, stir until dissolved, add sugar and cream to taste--

and you have instantly a most delicious beverage

This makes Instant Postum right for most people. Some like it stronger and use a heaping teaspoonful and plenty of cream. Experiment until you get it right for your taste and have it always made that way.

INSTANT POSTUM

is regular Postum reduced to powder form and soluble in hot water.

Postum comes in two forms.

Regular Postum must be boiled.

Instant Postum requires no boiling, but is made in the cup--instantly.

Postum is a pure food-drink made from whole wheat and a small percent of New Orleans molasses. It is entirely free from caffeine, the drug in tea and coffee, and is used by hundreds of thousands who appreciate the comfort and advantage of being well.

If tea and coffee don't agree, try Instant Postum.

"There's a Reason"

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

PINK LADY IS A BIG HIT AT OPERA HOUSE

A Very Big Production, Delightful in Scenic Effect, Singing, Dancing, Costuming and Comedy

It has long been a fact accepted without question that St. John theatre-goers take more to musical comedy than to any other class of the more elevated sort of amusement, that is "elevated," in the sense of production, not price, and last night when "The Pink Lady" bowed, smiled sang and danced to a local audience for the first time, was no exception to the rule.

The Opera House, where the performance was given under the direction of John C. Fisher and B. D. Stevens, held a large gathering who were immensely delighted with the merits of the piece and the players and greatly pleased with the various numbers offered. Certain calls were frequent, and the comments heard between acts and at the close were decidedly laudatory.

In the garden of "Le Joli Concou," the big production opened, where the curtain rolled up the audience was treated to a magnificent scenic setting, the scene being in the heart of the Compiègne forest. There was another piece of stage setting which won deserved applause when the curtain in the last act disclosed the ball room of the Nymphs and Satyrs, in Paris, for it was one of the most gorgeous ever seen on the local stage.

The costumes of the whole cast were of a high standard, both those of the men and women in the company being up to the very limit in fashion, and the gowns worn by the principals were particularly admired.

All the members of the company seemed most capably cast. The title part was enacted with pleasing success by Miss Olga DeBaugh, who won her way to the hearts of the audience by her mastery of the role, her singing and dancing and her attractive appearance. She made a particularly fine impression in the last act in her singing of "Beautiful Lady," and her violin playing and waltzing simultaneously. This is the big song success of the show and many a one went homeward warbling or lilted its tune.

Miss Alice Moffatt, as Angel, in her singing of this piece added to her honors already scored with "When Love Goes a Straying" and other songs.

She has a very pleasing voice and made a most favorable impression in her singing and acting in "Hilde and Seek" with Mr. McElherrin was especially well done.

Plenty of Comedy

There was comedy galore throughout the three acts of the production. It was not one man comedy, but a whole bundle of laughs one right on top of the other, furnished by different members of the cast. The leading comedy role was that of Dondidier, taken by James McElherrin, whose every appearance was a signal for renewed outbursts. His work was at no time overdone, but just sufficient to keep his audience laughing and his facial expression was helpful in his purpose. His solo, "I Like It," won several encores, while his "Donny Did, Donny Didn't," was humorous in the extreme. He seemed to bring over with mirth.

One of the prettier song pieces was the "Girl by the Saskatchewan," in which Jack Mundy introduced himself most cleverly. He sang well, and his pantomime added much to the piece, while his comedy work added many laughs to the already lengthy list. Mr. Worthley furnished comedy also as a detective and handled his solo, "Big as a Gannet," in the first act, in a manner which won much applause, while he showed himself a dancer of no mean ability.

Miss Harvey caused much laughter as Madame Dondidier. Mr. Deery took advantage of all opportunities presented in his part, and Miss Carter also did nicely. Mortimer Meyer, as the hungry man, and later as a violinist, furnished both comedy and music well.

"The Pink Lady" will long be remembered by admirers of musical comedy in this city. It or "she" was a pronounced success last night, and the class of entertainment offered is worthy of the well-filled houses for the balance of the week, because St. John is not often visited by so large a company of talented artists, so well staged a production, or a musical comedy of such renown as this which has had lengthy runs in the larger cities of the states and the old country.



Is the best remedy known for sunburn, heat rashes, eczema, sore feet, stings and bites. A skin food!

421 Devonport and Queens Sts.

DEATH ACCIDENTAL IS VERDICT OF JURY

After hearing the evidence of three witnesses who saw the accident, the coroner's jury in the inquest into the death of James Price last night, brought in a verdict of accidental death after being out but four minutes. The chief witness was L. Earl Slevright, the foreman of the Weber Construction Company, in whose employ Price was engaged. Arthur Edwards and Frank Langeran substantiated the testimony, and Sergeant Finley gave evidence. It came out at the hearing that Price was a South African war veteran and was present at the relief of Mafeking.

The new facial treatment

Try it tonight

To keep your skin as that you can always be proud of, the following treatment is the most effective you could use--better even than a massage.

Just before retiring, wash your face with plenty of Woodbury's Facial Soap and hot water. Rub its lather in. After this, rinse in warm, then in cold water. Then rub for five minutes with a lamp of ice.

Woodbury's Facial Soap cleanses the pores and acts as a tonic to the skin. This treatment with it causes the skin to become more active, so that it clears, cures and softens itself. Continue it every night for a week or two and you can see the difference. Start tonight.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price of a better skin.

For sale by Canadian druggists from coast to coast. For 4c we will send you a sample cake. Write for it to Woodbury's Soap Co., Ltd., 514 St. George St., St. John, N. B.



Woodbury's Facial Soap

For sale by Canadian druggists from coast to coast. For 4c we will send you a sample cake. Write for it to Woodbury's Soap Co., Ltd., 514 St. George St., St. John, N. B.

Preserve Labels

Useful for the busy housewife. Simply cut on line and paste to the jar or bottle.

- RASPBERRY
- STRAWBERRY
- BLACKBERRY
- GRAPE
- BLACK CURRANT
- RED CURRANT
- BLUEBERRY
- APPLE
- PEAR
- PEACH
- PLUM

TIME TEMPER AND TROUBLE

SAVED ON SCRUBBING DAY WHEN YOU USE

Old Dutch Cleanser

Paris Pate

The Acme of PARISIAN CUISINE.

ALWAYS READY TO SERVE.

Ask your grocer for it!

PANIC IN SPANISH THEATRE MAY CAUSE MANY FATALITIES

Valencia, Spain, Aug. 11--Forty-nine persons were seriously hurt today at Candia, a town in the province of Valencia near the Mediterranean, as the result of a panic which occurred in a crowded moving picture theatre. A slight outbreak of fire caused the audience to rush blindly towards the exits, and of those hurt in the tremendous crush, fourteen are believed tonight to be dying.

Just One Application and the Hairs are Gone

(Toilet Talks)

The discomforting hairy growths on lip or cheek vanish following the application of a paste made by mixing enough powdered delatone and water to cover the objectionable hairs. The paste is rubbed off after 2 or 3 minutes and with it comes every trace of hair. The skin should then be washed to remove the remaining delatone and it will be firm and free from spot or blemish. No pain attends this method and rarely is more than one application necessary.

Rubbing pyroxin on eyebrows makes them come in thick and glossy, and short eyelashes will grow long and curly if a little pyroxin be applied at lashing with thumb and forefinger. Be careful and don't get any pyroxin where no hair is wanted.

Has a Fox Farm Frederickton Mall--Sherman Gordon of Springfield, has established a fox ranch on his farm at that place. He has seven red foxes, which are getting along well in captivity.



AFTER A YACHTING TRIP

Just before meals, take as an appetizer, a glass of

RED CROSS GIN

Rectified and bottled under the supervision of the Government.

You will do justice to the menu and thus insure an easy digestion

BOVIN WILSON & CO., LIMITED
SOLE AGENTS.
520 ST-PAUL, MONTREAL

The Only Gin with a Guarantee

Drink it straight or with sugar

Is There Anything You Need For Your Home? There Is! Well Why Not Come To Our August Furniture Sale

And Buy Your Home Furnishings at Prices That Will Save You Real Hard Dollars. Don't Wait! Don't Delay!

Your neighbor has been here--has seen bargains--has bought bargains and is now happily satisfied

Why Not You?

J. MARCUS - 30 DOCK STREET

The World's Confidence in BEECHAM'S PILLS

any article intended to relieve the sufferings of humanity is not lightly won. There must be continued proof of value. But for three generations, and throughout the world, enduring and growing fame and favor have been accorded

BEECHAM'S PILLS

because they have proved to be the best corrective and preventive of disordered conditions of stomach, liver, kidneys and bowels. The first dose gives quick relief and permanent improvement follows their systematic use. A trial will show why, in all homes, the use of Beecham's Pills

Continues To Increase

Sold everywhere. In boxes, 25 cents. The largest sale of any medicine. No one should neglect to read the directions with every box.



Labatt's Ale

An hour before meals--the BEST OF APPETIZERS

With Meals--an AID TO DIGESTION

At all times a WHOLESOME AND PALATABLE BEVERAGE

Shipped, Charges Prepaid, to Any Part of The Country.

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LONDON, CANADA.

Parties in Scott Act Localities Supplied For Personal Use. Write St. John Agency, 20-24 Water St.

Make the Liver Do its Duty

Nine times in ten when the liver is right the stomach and bowels are right.

CARTER'S LITTLE LIVER PILLS

gently but firmly compel a lazy liver to do its duty.

Cures Constipation, Indigestion, Sick Headache, and Distress after Eating.

Small Pill, Small Dose, Small Price

Genuine must bear Signature

Wm. Wood



King George's Navy Plug

10c

KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.--It is deliciously sweet and non-irritating.

SOLD EVERYWHERE: 10c A PLUG

ROCK CITY TOBACCO Co., Manufacturers, QUEBEC