

Announcing Red Rose Orange Pekoe Tea

Mountain grown Orange Pekoes from the best plantations. A tea of extra quality at a little extra price.



During our twenty-five years in business, Canada has made wonderful progress in education, refinement and wealth.

The scale of living and the tastes of the people are more luxurious than a quarter of a century ago.

Realizing this we have decided that—in addition to our well-known standard brands of Red Rose Tea, the sales of which are increasing faster than ever before—the time is opportune to introduce a tea of extra quality. It is an Orange Pekoe Tea of very fine quality under the popular Red Rose brand, and called Red Rose Orange Pekoe Tea—a special tea of extra quality for people who are willing to pay a little extra price.

To ensure the quality and success of this new tea we have concentrated on it all the resources, the experience and the advantages possessed by our big organization. The Orange Pekoe Teas we use are selected with a knowledge born of long experience in buying teas abroad.

Red Rose Orange Pekoes are grown on the best plantations;—from tested seed;—on carefully cultivated soil;—at a high elevation (mountain

grown teas are very superior to low-land teas.)

They are gathered at the time of the year when the flavor is most fully developed in the leaves.

The manufacture and final preparation are carefully and skillfully done.

When brewed, Red Rose Orange Pekoe Tea has all the characteristics of fine quality tea.

It has a bright, sparkling amber color in the cup.

The aroma is delicate and delightful.

After the liquid is poured off, the leaves in the pot are a greenish copper color.

The flavor is of rare charm and distinction. The more cultivated your taste the more you will appreciate it.

The strength is rich, satisfying and invigorating.

Red Rose Orange Pekoe Tea is sold only in our sealed waxed board cartons which fully protect its fine quality.

Ask for it by the full name: Red Rose Orange Pekoe Tea. The words "Orange Pekoe" are in orange on our new waxed board cartons.

Our well-known Red Rose package, the sale of which is increasing faster than ever before. Red Rose consists chiefly of Assam teas, the richest and strongest in the world and therefore very economical. (The Red Rose Orange Pekoe package is a little different in design.)



T. H. ESTABROOKS COMPANY, LIMITED
St. John, Montreal, Toronto, Winnipeg, Calgary, Edmonton,
St. John's, Nfld., and Portland, Maine.

To Grocers: Our travellers are on the road taking orders for the NEW tea. If our traveller hasn't reached you, better phone or mail an order immediately to our nearest office. There is sure to be a considerable demand at once for this fine quality tea.

NOW TALK OF HAVING TRAIL OF THE KAISER TAKE PLACE IN FRANCE

(Continued from preceding page.)

men on the spot, but his claim was disallowed on the score that most other wise patriotic citizens saved a solitary coin as a souvenir. Another man, who had been a Territorial, said that in 1918 he had seen native hawkers in India selling half-sovereigns of eleven rupees each. How these vendors, who presented an appearance of abject poverty, came into possession of so much gold nobody could say, but they did a brisk trade with British Tommies, who used the coins as ornaments for friends at home.

This story was capped, however, by a naval flying man. Whenever a pilot expected to fly off the deck of a ship in an aeroplane, too far off to hope to reach the British coast, he was given £10 in gold, wherewith to oil the palms of neutral fishermen or landmen. Good British gold went a long way in 1918 towards facilitating an airman's escape from internment, should he have to land in neutral territory or be picked up at sea by neutral fishing boats.

Bete Noir of the Film Stars.

Talking to a fashionable photographer this week, I was saying that most people would have difficulty in choosing between two evils, whether to visit a dentist or the photographer. He grinned and did not oppress many folks chiefly, he thought, because of the idiotic procedure of the old-fashioned practitioners, who used to set people's heads in a vice, hustle them about the studio, pose them for long spells in the most awkward positions, and then say severe-

ly "Look natural, please!" I suggested that the ideal sitter must be the cinema star, and that the cinema star must regard "being photographed" merely the normal event. To my surprise the answer was that the cinema star made the worst sitter in the world, and that it was a task to baffle Hercules and Machiavel combined to get one to submit to a "still" photograph. They simply cannot endure "still" photography after the cinema. And they live in dread of the results of such sittings. (One famous cinema beauty, whose name was mentioned, will make innumerable appointments to sit for her photo, but has never been known to keep one yet.)

Forged Bradburys.

This week-end a banker was showing me some specimens of the forged pound notes that have been cleverly and promiscuously circulated. It is not yet known for certain whether the newer treasury notes have been extensively forged. The forgeries I saw were all of the original Bradbury type. The imitation is very good. Probably nobody but an expert, and even then an expert on the alert, would be able to detect them. But there is one simple way of doing so. On the right-hand side of the note is a miniature of the king's head, with the usual Latin inscription round it on a scroll. In all the forgeries the "N" in the word "omni" right at the top of the scroll is printed the wrong way round. This is an infallible test. No further proof of a note being a forgery is needed. But the inverted "N" is also accompanied by a rather rough printing of the ornamental work on the right-hand of the note. Each of these clever forgers should have made a mistake so absolutely fatal, and so easily detectable once people know about it.

"Partner Please!"

The prevalence of the custom which allows a hostess to invite "Miss — and partner" to her dance places a premium on the tame young man who can be led wherever the damsel to whom he is under contract may be invited. At the same time it is hard on the girl who is living alone, or in some ladies' club, and may not be a sufficiently expert or habitual dancer to have any such arrangement. A simple expedient is the invention of the occupant of a ladies' club in Golder's Green, next door to which a young man has rooms. This lady, on receiving an invitation so worded, tackled the landlady of the next house, and asked her to propose to her lodger that he should find a friend and that they should act as partners to her and a friend. She explained that she had seen him coming in late one night, and had assumed from his raiment that he was a habitual dancer. The young man is mildly wondering whether this is mere modernism or perhaps an extension of the established Leap Year privilege.

Up-to-Date Flats

Some specially interesting features are to be noted in a big block of 120 flats in St. John's Wood, the foundation-stone of which has just been laid with becoming official pride by Doctor Addison. These flats are being erected by the Public Utility Society. They have a central supply of hot water, so that the occupiers may have hot water on tap at any hour. One corner of the new building is to be devoted to tiny flats for the bachelor girl. These have a central living room, and, partitioned off, are a bedroom, bathroom and kitchen. One of these tiny places has already been built, and was ready furnished for Doctor Addison's inspection. The lady who supervised this part of the work found room for a few volumes of the Everyman Library and a small edition of Shelley.

It is worth noting that anyone can form a public utility housing society under the government's subsidy scheme.

To aid in forming these societies, the government will, through the public works loan commissioners, lend three-quarters of the money needed, and, until 1927, pay fifty per cent of the loan charges. The flats in St. John's Wood will be let at from ten shillings a week upwards.

Cat Propaganda.

There is a persistent agitation in certain quarters for judicial reform to "cut" as a means of discouraging the present epidemic of robberies with violence. The habit of stopping citizens after at night in the public street and forcibly going through their pockets is certainly growing somewhat. But I can find no evidence to support the ingenious theory that it is due to ex-service men, who acquired the knack of rapid personal property audit from the overhauling of German prisoners in France. The class of men entrusted with this duty by the army was very different from that of the desperadoes who lay tribute on defenceless citizens. In any case, I doubt whether, however much public opinion may condemn such robbery, it will be very eager to apply the "cut" to men who have worn honorable khaki. Some allowance must be made for the world's sudden and arbitrary change back to civilized habits from such an orgy of violence as we have recently experienced. Not even human cypher is perhaps equal to such swift evolution. And perhaps the very Jungo Cockney journalist now blithely advocating the "cut" may find that its application would really be more popular, and, ceteris paribus, more appropriate, in the case of other forms of robbery. Profiteering is only garrotting with anesthetics.

On good teeth depend health, appearance and good nature

Don't harbor destructive germs among your teeth. Use MENNEN'S CREAM DENTIFRICE. It destroys germs, polishes teeth and keeps the cavity of the mouth clean and healthy.

MENNEN'S CREAM DENTIFRICE

FROM WEST ST. JOHN TO

Feb. 14	Metagama	Liverpool
Feb. 15	Scotian	Antwerp
Feb. 16	Metagama	Liverpool
Feb. 17	Scotian	Antwerp
Feb. 18	Metagama	Liverpool
Feb. 19	Scotian	Antwerp
Feb. 20	Metagama	Liverpool
Feb. 21	Scotian	Antwerp
Feb. 22	Metagama	Liverpool
Feb. 23	Scotian	Antwerp
Feb. 24	Metagama	Liverpool
Feb. 25	Scotian	Antwerp
Feb. 26	Metagama	Liverpool
Feb. 27	Scotian	Antwerp
Feb. 28	Metagama	Liverpool
Feb. 29	Scotian	Antwerp

Shippers sail on arrival of C.P.R. trains leaving Montreal 12.10 p.m. and 7 p.m. day previous.

Rates and all information from CANADIAN PACIFIC OCEAN SERVICES 141 St. James Street Montreal

Med cut his hand with a chisel

It wasn't very bad, but it prevented work, and he had to heal it quickly. He did, with Mentholatum.

The antiseptic action prevented infection and the gentle healing of Mentholatum helped the cut to heal promptly.

He went back to work

Mentholatum is a good thing to have handy for "little-ills"—burns, bruises, nervous headaches, etc.

Mentholatum is sold everywhere in 25c. and 50c. jars.

The Mentholatum Co. Bridgeburg, Ont. Buffalo, N.Y. London, Eng.

"The Little Nurse for Little Ills"

Ford

IF the Ford Motor Company of Canada, Limited, is able to build up to the limit of its capacity, only 27,350 Ford Cars will be built for use in Canada between January the first and July the thirty-first of this year. Divided among the total population of Canada this means one car to every three hundred and ten people.

It is easy to see that many people will be unable to get their Ford Cars at all, and many will have to wait for summer or fall delivery.

As Ford Dealers in this territory, we desire to deliver a car to every person in this district who wants one, but we cannot get the cars unless we send in the orders now.

If you will need a car later on, don't wait till spring before ordering. Put yourself at the top of the delivery list by signing an order today.

Universal Car Co., Dealers, St. John

W. S. R. Justason, Dealer, Pennfield.

W. B. Sampson, Dealer, St. Stephen.