

ST. JOHN'S GREATEST MERCANTILE EVENT

Oak Hall Annual Mid-Summer Sale Now in Full Swing.

From the minute Oak Hall's doors opened yesterday there was a continual throng. Hundreds of people taking advantage of the first day to procure their wearing apparel while assortments were complete, all going to prove Oak Hall's prediction that this is doubtless St. John's greatest mercantile event.

The people of St. John realize that this is not an ordinary sale but is a great event lasting ten days during which time Oak Hall give substantial reductions on every article of men's, women's, and children's wearing apparel in their store, and furthermore these opportunities are enhanced by many special bargains which were procured by Oak Hall, especially for this event and following the usual Oak Hall motto of large volume at minimum profit, these specials are marked at really unbelievable low prices.

One point on which Oak Hall lay very particular stress is that their regular prices this year have represented the very narrowest margin of profit that their business ever operated on, so that the drastic reductions from such low original prices further increase the value to be obtained at this great event.

Oak Hall will be open this evening until 10 o'clock, closing Saturday at 1 o'clock.

LOCAL NEWS

WEEK-END SPECIALS.

In Gilmore's mid-season sale of men's suits, raincoats and light overcoats. Waist line suits in two lots, \$18 and \$26—regular prices \$30 to \$45. Gilmore's, 88 King Street.

THE ST. LAWRENCE DEVELOPMENT IS FAVORED

(Canadian Press Despatch.)
Detroit, July 22.—The United States congress should act within the coming year to provide a deep water route from the Atlantic to the Great Lakes as a means of developing the commerce and industry of the middle west, Senator Irvine L. Lenroot, Wisconsin, told the Great Lakes-St. Lawrence tide water congress here tonight.

Development of the St. Lawrence River is more important to the prosperity of the United States as a whole than was the building of the Panama Canal. The west demands a route to the sea and this demand is just and necessary to the future, he added.

Speaking before the congress late today, John W. Thomas, Chicago banker, said thousands of business men in the United States did not know they were suffering from a break down in the transportation system, which adequate water routes would avert.

Hon. W. E. Foster said Mrs. Foster returned to their summer home in Robesay last night after a very successful fishing trip of ten days spent in Gloucester county. The premier and party succeeded in luring some splendid salmon from the depths of the Nepiguit river, and were delighted and greatly benefited by the colours in the pretty north shore country.

It is a known fact that next to people dogs are "cracked" about motor car riding.

GOOD THINGS COMING TO THEATRES OF ST. JOHN

"INTOLERANCE" SCORES AT LYRIC

Wonderful Picture Drew Capacity Summer Crowds Yesterday.

Without fear of contradiction we can safely say that never has such a picture been witnessed locally as magnificent in its grandeur, and startling in its revelation of the stand still of the world, morally regardless of many reforms, and as massive in settings as the D. W. Griffith production, "Intolerance" which was presented at the Lyric Theatre yesterday, and will be repeated again today and tomorrow.

To describe adequately the subject is impossible, it must be seen not once, but twice or three times to be thoroughly appreciated. Mr. Griffith is pleased to advertise, this, his greatest masterpiece, as the love story of the ages, but it is much more than that. Aside from the magnificence of the settings, of the richness of the atmosphere and the evident tremendous cost of the production, one cannot but be impressed with the main theme of the picture. Vividly it proves to the onlooker that humanity has progressed but little morally since the days before the coming of Christ. The will of hypocrisy is abruptly torn aside from the would be modern reformer and the revelation is startling, but one can hardly deny its authenticity.

The wars between the ancient peoples are outstanding scenes of the play, thousands in combat, horses in terrific onslaughts, massive walls crumbling to dust and palatial structures falling to earth are scenes of real wonder. The spectacular side of the film is remarkable in more respects than one, it would take more space than available correctly to enumerate.

In the cast are seen many of the old Griffith favorites including Mac Marsh, Signe Aven, Robert Harron, and Dorothy Gish. Those who miss seeing "Intolerance" will deny themselves the opportunity of seeing one of the greatest if not the greatest picture ever produced.

GERALDINE FARRAR IN FIERY SPANISH STORY

This latest of Geraldine Farrar stories, "The Woman and the Puppet," now on at the Imperial is the joint work of two masters of drama, Pierre Louys and Pierre Souvestre, authors of the luxurious, colorful and poetic drama, "Aphrodite," presented by the Century Theatre of New York this season, and acclaimed the most artistic play of the season.

"The Woman and the Puppet" is the adaptation of a famous play which stirred Paris to its depths. It offers Geraldine Farrar a tempestuous, colorful role—a Spanish dancer of moods and passions, temperamental, hot-blooded, wild and untamed—until she is lured like a puppet, turns and tames her with a blow.

The journeymen bakers' union of this city has presented a new agreement to the Master Bakers' Association and the signatures of the latter have been requested. The agreement calls for shorter hours and some changes in the pay. It was reported last night that a strike would be declared to enforce the new agreement, but it is thought that an amicable settlement will be reached. A meeting of the Master Bakers' Association will be held shortly to consider the situation. A master baker said last night that the journeymen bakers were getting one hundred per cent more than they were several years ago.

HOME-MADE PUMPKIN PIES

Drop in for one on the way home tonight. They're going at 30 cents each. So good it's a shame to eat them.

Every precaution about the College Inn is being taken. Our service is our biggest boast. We are protecting every piece of stock by glass covers, screens and sanitary methods. Nothing is overlooked.

And—after all, isn't cleanliness a great big item in a delicatessen or ready-to-eat food store or bakery?

THE COLLEGE INN
105 Charlotte Street
Opposite Dufferin

Popular Books Just Arrived at McDonald's Library

The Slayer of Souls (Chambers); Tarsan the Untamed (Burgess); Tobias of the Light (Cooper); The Shrieking Pit (Arthur J. Ross); Blooms of Cactus (Robert Ames Bennett); McDonald's Lending Library, 7 Market Square. Phone Main 1237.

OPEN EVENINGS Come in and hear our sweet toned "Master's Voice Records." Newest Books.

P. Knight Hanson, Dealer
THE LIBRARY, 10 Germain St.

HOLDS POST THAT ONCE WAS HELD BY PONTIUS PILATE


Jerusalem, June 30.—(A. P. Correspondence)—The office of governor of Jerusalem, once occupied by Pontius Pilate, is now held by Colonel Ronald Storrs, a graduate of Cambridge University and son of the Dean of Rochester College, England.

His task is one to test the administrative ability of any man. Jerusalem is a city of dissensions, where, whatever may come of the future, for the moment, Storrs and his staff are passionately divided and to steer a just path between them and induce them to join him on that path is his endless work.

It is to that task, however, that he chiefly devotes himself. Twice a week he has meetings of his favorite pro-Jerusalem society, where French, Italians, British, Americans, rabbis, Zionists, leaders, commercial men of standing and others who are in any way prominent in the life of the city are brought together and in the course of debate, led to see that they have in common a single citizenship. His motto as governor is "unity and he friends."

Colonel Storrs was one of the prime movers in the establishment of an independent Arab kingdom. He is thirty-eight years old.

A motor vehicle tunnel 7,500 feet long, is under construction at Pittsburgh, Pa.



Lantic Brown Sugar

More than good with coffee. Lantic Brown Sugar brings out the full flavor, makes the sugar and delights the palate. It is the standard of excellence.

Atlantic Sugar Refineries
MONTREAL

Baked Apples

Luscious!

Bargains In White Footwear Rubber Sole Outing Shoes Sneakers, Barefoot Sandals

LADIES' WHITE DUCK OXFORDS, High or Military Heels. \$3.00 styles for \$1.98; \$3.50 styles for \$2.75; \$4.50 styles for \$3.75.

LADIES' WHITE DUCK AND WHITE REIGNSKIN (Finest Shoe Fabric), High Laced Boots at a sacrifice—\$3.25 and \$3.75 styles for \$1.98; \$4.50 and \$5.00 styles for \$3.25; \$8.00, \$9.00 and \$10.00 styles for \$3.98. These last named are High Grade Rochester Makes in broken sizes, A, B and C widths, \$3.98.

SNEAKERS FOR MEN \$1.65 styles for \$1.18
SNEAKERS FOR BOYS \$1.35 styles for 98c.
SNEAKERS FOR BIG BOYS. Sizes 5, 6, 7, 8. \$1.75 styles for 98c.

Very low prices on all other sneaker styles in regular sizes.

BAREFOOT SANDALS. Sizes 4 to 7, \$1.60 styles for \$1.18
BAREFOOT SANDALS. Sizes 8 to 10, \$1.90 styles for \$1.40
BAREFOOT SANDALS. Sizes 1 to 2, \$2.20 styles for \$1.70

Open Friday Evenings and All Day Saturday Until 10 p. m.

MAIL ORDERS BY PARCEL POST
Francis & Vaughan
19 King Street

GIRL SHACKLED AND THEN BEATEN

Cruelty to Orphan Child —
Wm. H. Farr Committed
for Trial in Toronto.

(Toronto Telegram)
Not many full-blooded men or sympathetic women sat unmoved in Toronto Police court today when William H. Farr stood up in the dock, committed for trial on a charge of having brutally assaulted and beaten his little niece, Alice Budd, at the home of Ivy avenue. Behind the few words of evidence taken was the story of one of the most revolting cases of cruelty to childhood ever recorded in the city; the story of a little girl, an orphan, fed on bread and water for a week until near the verge of starvation, then shackled to a chair which was chained to the cellar stairs, and there lashed with a whip, as fed dumb beasts have ever been beaten, until her body was bruised, bleeding and lividly scarred all because, after her week of horrors, she had presumed to steal a bite of bread! On the Crown-Attorney's table lay the shackles that had encircled her legs, and the whip which had lacerated her. Mr. Corley held them up before the court, told the story in a few quiet words, and consented to a committal for trial.

"But they may grant him bail in the other court," objected Colonel Denison. "I don't think so," replied Mr. Corley. "Mr. Greer knows all about this." Farr himself, with two black and swollen eyes—a mute reminder that it doesn't pay to argue with Toronto policemen—is a case like this—seemed unconcerned and unmoved at the evidence against him. If convicted, he stands liable to a maximum penalty of 2 years and the lash in Kingston penitentiary.

According to the story of Detectives Winters and Clark who arrested the accused, he narrowly escaped being mobbed by the neighbors when the crime was discovered. When questioned by the police as to why he had done the thing, he replied that it was because the child had stolen food. He had manacled her down cellar early on Saturday morning and had then gone away on a picnic. He was arrested on his return, about 11 p.m. In this interval the little prisoner had managed to get free of one manacle, and had got to the doorway, where she attracted the attention of Constable Waghorne. The other manacle had to be filed off in the police station. When food was brought the little girl ate ravenously. She is still in the Children's Shelter. Farr has children of his own. Some evidence of the treatment they have received at home will be submitted at the trial.

The building of highway costs \$1,200 a mile more today than it did in 1916.

Hours Save the Summer

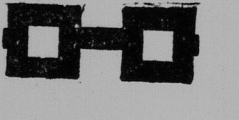
VAN CAMP'S

PORK AND BEANS

A Meal in a Minute.

Order Your Saturday's
Beans From
McPHERSON BROS.
181 Union Street
Phones Main 506 and 507
7-26.

The Yarmouth-St. John steamer Keith Cann, which has been off her route for several weeks, has been overhauled, cleaned and painted and will be in port again this week. The steamer Robert G. Cann, which has been running here while the Keith Cann was laid up, will return to the Canso-Mulgrave route.



Correct Eyeglasses

Eyeglasses that are just as comfortable and efficient as they are becoming are the kind you will want.

We fit glasses that make you see as you should and give you that degree of comfort and satisfaction which is due you.

The superior service we give you is not an overnight growth, but the result of experience, study and hard work in our profession.

D. BOYANER
111 Charlotte Street



MURINE

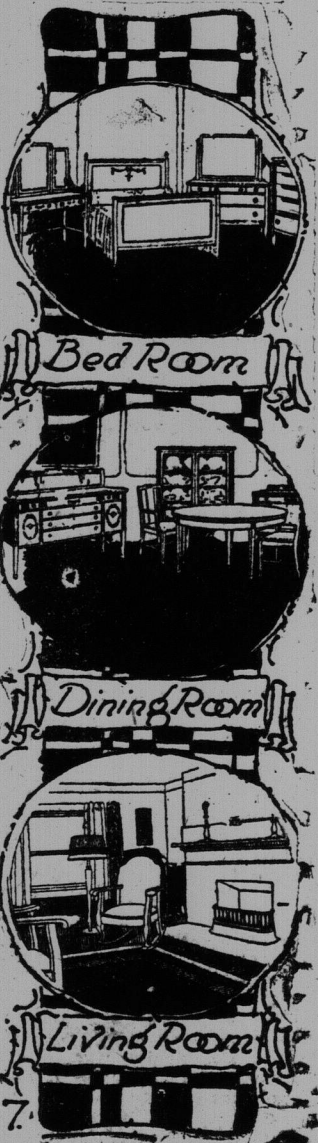
After the
MOVIES

Wholesome-Cleansing-Refreshing
When Your Eyes Need Care

Choice Furniture at Moderate Cost

From the stately and massive Chesterfield, designed to front some big and roaring fire-place, and the magnificent suites for dining-room and bedroom to the exquisite little work table or odd chair that fits into the most modest apartment with such charming grace — the furniture family is complete here.

To the Wise Purchaser,
MARCUS'
Will be the Furniture Store!
J. MARCUS,
30-36 Dock Street



Prepare for Your Exhibition Guests

Now is the time to prepare to receive your friends during the Exhibition week, or perhaps you may have a spare room to rent.

We have a large assortment of Iron, and Brass Beds, Springs, Mattresses, Oilcloths, Feltol and Congoleum Squares at old prices.

A visit to Amland Bros. will amply repay you now, as we are offering rare bargains in the above line while they last.

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Chesterfield Suites From \$250.00
Upwards

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Which We Can Guarantee as Very Fine

India and Ceylon, 60c., 65c., 70c., 80c. per lb.
Golden Tip Ceylon Orange Pekoe—Very full and rich, a perfect self drinking tea, 90c. lb.
Darjeeling, India Tea. Perfectly delicious, 90c. lb.

HUMPHREY'S TEA AND COFFEE STORE - 14 King St

Finding Harbour, Northumbria.
Back to bare fields misty and green.
And a little red town that lies
Amid matted ships, and a silent tower,
Pointing to sombre skies.

And back into the fishing town
Out of the deep come we
To the place where we played at our
mother's gown,
And paddled by the sea.

And over all the Abbey stands
With window and wall so clear;

Christ is the Lord of all other lands.
He is only our Lord Christ here.

For there is in us northland blood,
And though we yearn to roam,
One thing still keeps most of good,
Which is, returning home!
—Wilfred Childs, in New Witniss.

Instead of logs and stones piled on the frame, hollow wheels which store sand or water ballast for additional weight, are installed on the newer farm tractors.

PARIS VIVAUDOU MONTREAL LONDON NEW YORK



MAVIS

Before the opera—a few drops of Mavis Toilet water and a sprinkle of talc—and you are ready to motor off.

Mavis talc will preserve all the youthful charm of your skin. Its' cool, soothing touch will really delight you.

No woman's dressing table is complete without these two delightful adjuncts.

Irresistible!

The most delicious and popular form in which corn was ever served.

Post Toasties

DIFFERENT AND BETTER CORN FLAKES

When ordering from your grocer be sure to specify Post Toasties by name. The yellow and red wax-wrapped package is your guarantee of getting the best corn flakes.



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