

POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, NOVEMBER 1, 1922

# A Whirlwind of Smashed Prices At The Quality Shoe Store

SECOND ANNUAL

# FALL SHOE SALE

ALREADY! Thursday, November 2nd

WHEN THE CLOCK STRIKES 10

With an almost endless variety of shoes for men and women, in the new fall most wanted styles. Every width and every size is here—Calf, Kid, Suede, Satin, in every color and design, at prices that will arouse the amazement of every buyer. This sale has been planned months ago. Our buyer has scoured the markets—ever on the lookout for stylish and dependable quality shoes at prices that should enable us to undersell every competitor—"Eureka." We have succeeded! This sale will establish new low price levels on new seasonable merchandise beyond the dream of the buying public and such as the other merchants dare not hope to achieve.

THIS ANNOUNCEMENT IS PUT FORTH SO THAT ALL MAY MAKE THEIR PLANS TO BE HERE DURING THIS GREAT SALE.  
THE OPENING DAYS ARE THURSDAY, FRIDAY AND SATURDAY.

Below are a few Specials for the opening days. All of these lines are less than Wholesale Price.



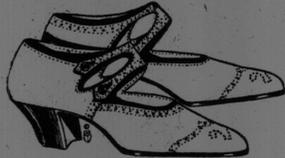
**Women's**  
**Brown and Black Calf**  
Lace oxfords; rubber heels, medium toes. Solid goods. All sizes.  
**\$2.38**



**Black and Brown**  
One broad strap shoes with buckle; medium toes, rubber heels. All sizes.  
**\$2.68**



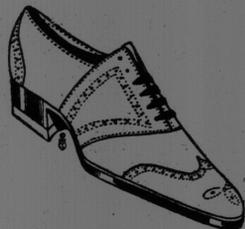
**Patent or Kid**  
Cut-out Slippers, strap effects; medium heels and toes. Stylish. All sizes.  
**\$2.88**



**Patent and Grey**  
Suede trim, strap slippers, buckle or button effect, medium heel and toe. Dressy. All sizes.  
**\$3.68**



**Silver Slippers**  
French heels; slightly imperfect. "Invictus." Regular \$11.50. Sizes 2 1-2 to 6.  
**\$4.88**



**Brown Calfskin Oxfords**  
Saddle strap brogue style. Goodyear welts; round toes, solid heavy soles. Splendid for fall wear with spats. All sizes.  
**\$4.88**

**Black and Brown High Top Boots**  
All medium heels and pointed toes, in black and brown kid and calf; mostly Goodyear welts. Some Slaters in this lot. Regular up to \$10.00 a pair. All sizes.  
**\$3.88**



**Selected Superfine!**  
Brown and black kid and calf oxfords, one and two strap slippers; buckles and buttons, brogue effects, up to the minute goods. "Invictus," and Slater makes. Reg. \$9 to \$10. All sizes.  
**\$5.58**



**Misses' and Children's High Top Boots**  
Black and brown, some with rubber heels and welted soles. Children's sizes 8 to 10 1-2, and misses' 11 to 2.  
**\$2.98**



**Black and Brown**  
Fine calfskin, Goodyear welt oxfords or strap shoes; medium or flat heels, round and medium toes, rubber heels. New goods. Reg. \$8.00. All sizes.  
**\$4.58**



**Russia Calf and Royal Purple**  
Dark brown; superfine quality boots, "Slaters," bench made, hand welts, medium pointed toes only; very best quality, and regular \$9 to \$10. Sizes 5 to 11.  
**\$5.58**



## Extra Special

Women's 12 button Gaiters, in fawn, beaver and castor shades. Extra fine quality. All sizes.  
**\$1.68**

**Boys' School or Dress Boots**  
Box calf blucher or brown recre toe style. Sizes 1 to 5.  
**\$2.98**

**Women's**  
Black kid one eyelet ties, medium heels. Some cross strap styles. Sizes not complete. Reg. to \$5.00.  
**\$1.98**

**Women's**  
Fine quality silk hose. Black and brown. All sizes. Reg. \$1.25.  
**58c.**  
Pair

**Women's Cushion Sole**  
Black kid oxfords; rubber heels, medium broad toes. All sizes.  
**\$2.68**

**House Slippers**  
Of black kid; common sense one strap; broad toe; flat heels. All sizes.  
**\$1.75**

**Felt Comfys**  
Many shades and styles at less than wholesale. All sizes.  
**98c.**  
Pair

**Terms Cash**  
NO EXCHANGES  
NO REFUNDS

**Men's Brown and Black Calf**

Goodyear welt boots. Blucher style; medium and high toes. Rubber heels. Solid goods.

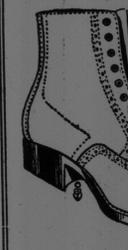
All sizes 5 to 12.  
**\$4.58**



**Dark Brown Calf Boots**

Goodyear welts. Pointed toes style only. Good roomy fitters. Regular \$7.50. Going at less than half price.

Sizes 5 to 9.  
**\$2.98**



**Black and Brown**  
Calfskin boots, Goodyear welts; rubber heels. Perforated wing tip; stylish lasts. For the young man. All sizes.  
**\$4.68**



**Mahogany and Dark Brown**  
Calfskin boots, "Jenuine Brogue," heavy double soles, rubber heels. Also Saddle strap style. Wonderful value. Genuine Goodyear welts. All sizes.  
**\$4.88**

REMEMBER THE PLACE—SHOP EARLY IN THE MORNING AND YOU WILL GET BETTER ATTENTION

# The Quality Shoe Store

107 Charlotte Street, Opposite Dufferin Hotel

Margolian Flatto Co. Ltd.