

CONTINENT-WIDE PUBLICITY PLAN TO REACH PEOPLE

Would Impress All With Financial Value of Forests to Our Country

MAKE INSTINCTIVE PRESERVATION IDEA

Public Men, Clergy, School Teachers to Participate in Scheme

NEXT week throughout the length and breadth of this continent every man, woman and child capable of understanding the importance of the subject will be continuously reminded through various avenues of publicity how much the forest wealth of the nation means to the citizenry. "Save-the-Forest-Week" will again point out to the people that carelessness in the woods resulting in the burning of young and merchantable timber amounts in each and every instance in a direct cash loss, as truly as if it could be filched from the pocket of the culprit himself or herself.

Happily enough "Save-the-Forest-Week" is being observed in the United States and Canada at the same time this year. This makes the grand scheme internationally practical and brings a new force into the campaign on both sides of the border, the spirit of a united effort and exchange of help. The Canadian campaign, being directed by a representative committee through Ottawa channels, is subdivided into provinces and New Brunswick, as one of the chief assets of the Dominion in the lumbering industry, is being splendidly organized for next week's activities.

N. B. COMMITTEE

At a meeting held in the Parliament buildings at Fredericton, April 8, the committee members present were: Hon. C. D. Richards, Minister of Lands and Mines; Hon. J. L. O'Brien, Speaker of the House of Assembly; Mrs. H. F. McLeod, provincial secretary; D. E. G. H. Prince, Deputy Minister of Lands and Mines; L. S. Webb, chief forester; W. E. G. Manning, director of the New Brunswick Railway Company; Stanley Douglas, lumberman; and W. H. Gibson, manager of the Imperial Theatre, Saint John. At this meeting the campaign was outlined and special duties assigned to the territorial members of the organization.

PROMINENT SPEAKERS

According to the plans now on hand, "Save-the-Forest-Week" will have a speaking program outlined as follows: Monday, April 19—Rotary Club, Campbellton; G. P. Burchill, speaker.

Drive Out the Poisons and you Conquer Fatigue



FATIGUE and tired feelings, as well as pains and aches are the result of the accumulation of poisons in the system. The liver action is torpid, the overworked kidneys have broken down, the bowels are sluggish—consequently you are suffering.

Dr. Chase's Kidney-Liver Pills

85 cts. a box, all dealers or The Dr. A. W. Chase Medicine Co., Limited, Toronto 2, Canada.

Get Back that lost weight!

When you start to waste away to a shadow, when the color leaves your cheeks, and your poor, tired legs will hardly hold up your weakened body, it's high time you started taking a fine tonic and builder like Tanlac.

Tanlac will build you up and make you feel that life's worth living. Made from roots, herbs and bark gathered from the four corners of the earth and compounded under the exclusive Tanlac formula, Tanlac is just what the poor, starved body needs.

First of all it cleanses the blood stream and puts the digestive organs in order. You find, after a few days' treatment, that you want to eat. Pretty soon the welcome color steals back into your cheeks and the scales tell you that you're gaining weight. Then on it's only a short time until you're feeling fit as a fiddle.

Millions of men and women have taken Tanlac with great benefit. More than one hundred thousand people have written us glowing tributes to this wonderful tonic.

When you know it has worked wonders for so many folks it's folly not to take advantage of Tanlac's help yourself. Don't put it off another day. Get a bottle at your druggist's now and start the good work right away.

Tuesday, April 20—Gyro Club, Saint John; W. Harry Allan, speaker. Thursday, April 22—Rotary Convention, Saint John; A. S. MacFarlane, speaker.

STUDENT SPEAKERS

In Saint John, Fredericton and other High School centres arrangements are being made to have a corps of student speakers who will cover the moving picture house assignments during the week, such as the Women's Institute, Canadian Clubs, I. O. D. E. chapters, sisterhood bodies of secret societies and organizations growing out of domestic life, are mostly made up of mothers and big sisters who might make "Save-the-Forest-Week" a text for household admonition so that the approaching vacation season and fishing periods—not to mention motoring jaunts—would be entered upon with a realization of the seriousness of setting fire out-of-doors and neglecting to stamp out all trace of its after it was used.

WHAT WOMEN MAY DO

With respect to women's clubs devoted to all spheres of endeavor throughout New Brunswick the committee desired to express through the newspapers its appreciation of the missionary work done by them in the past in pointing out the danger lurking in campfires in wooded sections. These clubs, such as the Women's Institute, Canadian Clubs, I. O. D. E. chapters, sisterhood bodies of secret societies and organizations growing out of domestic life, are mostly made up of mothers and big sisters who might make "Save-the-Forest-Week" a text for household admonition so that the approaching vacation season and fishing periods—not to mention motoring jaunts—would be entered upon with a realization of the seriousness of setting fire out-of-doors and neglecting to stamp out all trace of its after it was used.

RADIO BROADCASTS

Arrangements are now being made to have co-operating friends broadcast again this year from the powerful WBZ station of Springfield, so that for a surety the message will get around the province. The Moncton CNRA station will have as its special speakers for "Save-the-Forest-Week," Premier J. B. M. Baxter and Hon. C. D. Richards, Minister of Lands and Mines.

FOR SCHOOL CHILDREN

Forest protection measures will be explained to public school children throughout the province next week, largely from a programme supplied by the federal department. In the rural districts particular stress will be laid upon the dangers of fire setting in the woods, and in the cities the talks will be more along the line of vacation jaunts, campfires, etc. The Junior Red Cross is treating "Save-the-Forest-Week" as a special subject in its April bulletin.

IN THE CHURCHES

Perhaps one of the most potent agencies in getting fire prevention propaganda to the people will be by the use of the pulpits of the Catholic and Protestant Churches. Last year Bishop Chatham of Chatham entered enthusiastically into this phase of the campaign by pastoral communications which were read in the churches under his supervision. He is going to do so again this year and it is expected similar messages will be uttered by preachers in the southern section of the province's Catholic community.

A FREE TAG DAY

It is proposed to leave as an optional matter with public-spirited organizations throughout the province of holding a free tag day during "Save-the-Forest-Week." This scheme would be merely to tag people in the streets and homes with a little reminder of the danger of fire. No money would be asked in return for the tagging, the idea being simply that of keeping the agitation before the people.

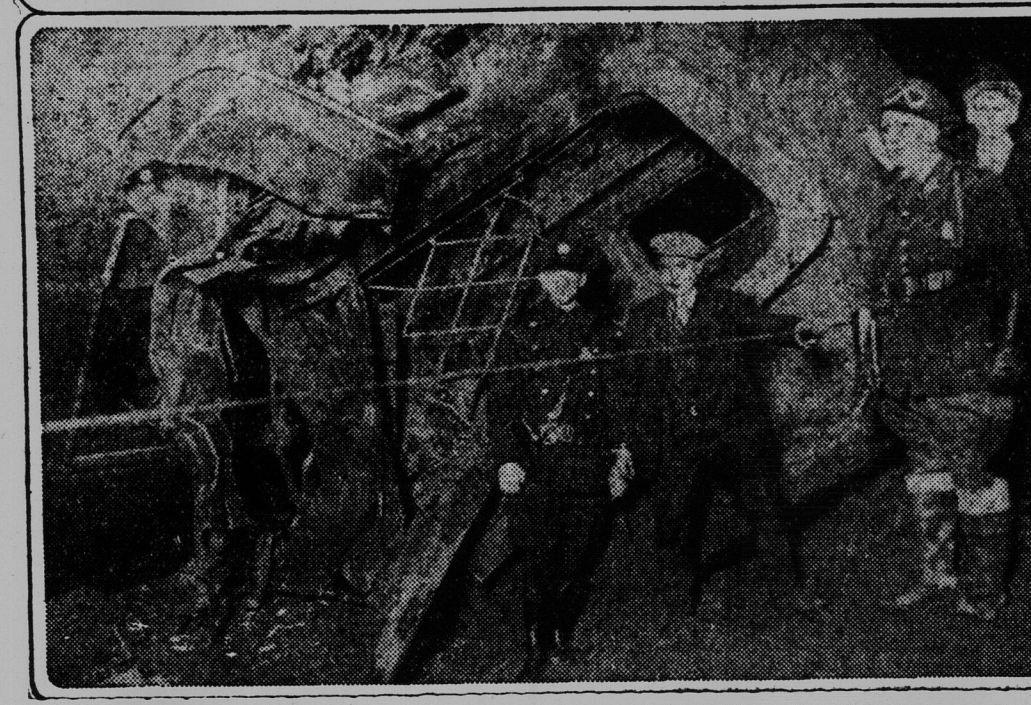
2,000 Demonstrate in Paris for Raikes

PARIS, April 15—More than 2,000 government functionaries, the majority of them postmen, carried out a pre-arranged demonstration yesterday afternoon and evening in connection with their demand for increased wages on a sliding scale.

One Killed, 6 Hurt When Tank Collapses

PEABODY, Mass., April 15—One man was killed and six others were injured, when a 10,000-gallon water tank collapsed outside the N. H. Poor Leather Tannery, here, yesterday. The tank dropped 60 feet and burst, sending 12,000 gallons of water against the side of the factory, with enough force to rip away a 30-foot section of the wall.

SPLIT RAIL BLAMED IN FATAL WRECK OF LIMITED



Investigations are being made of the wreck of the second section of the Pennsylvania railroad's New York-Atlantic City flyer at Delair, N. J., in which several were killed and more than 40 injured. A split rail on a curve is believed to have been responsible. Two views of the wreckage.

\$100,000 AT STAKE IN MARRIAGE CASE

Englishwoman, Who Married Austrian in Paris, Claims Seized Property

EDINBURGH, April 15—An Englishwoman's marriage in France to an Austrian, and a German decree of nullity of the ceremony, are points in a tangled web which is occupying the courts here, and in which a sum estimated at \$100,000 is at stake.

OTHER METHODS

Merchants and express companies, freight handlers and others having to do with the transportation of parcels are co-operating in affixing "Save-the-Forest-Week" stickers. Blotters have been distributed, also special labels and placards. Motion picture trailers will be used in the leading theatres. An interesting proposal is being offered for window dressing appropriate to the campaign, such as marked the plates of the cars, and in the cities had the car owners' names on the windows.

English Girl Is Champion Packer

LONDON, April 15—After only a few weeks' experience as a packer of biscuits, a 19-year-old girl, Miss Katie Potter, has attained the astounding record of being able to pack 2,400 in 9½ hours.

Prince of Wales On Biarritz Holiday

LONDON, April 15—Traveling as the "Earl of Chester," the Prince of Wales, who recently underwent an ear operation, left today for Biarritz, for a short vacation. A large crowd cheered the Prince as he left.

Quick Relief For Rheumatism

Local Druggists Sell Rheuma on Money-Back Plan. If you suffer from torturing rheumatic pains, swollen, twisted joints, and suffer intensely because your system is full of that dangerous poison that makes thousands helpless and kills thousands years before their time, then you need Rheuma, and need it now. Start taking it today. Rheuma acts at once on kidneys, liver, stomach and blood, and you can sincerely exclaim: "Good riddance to bad rubbish!"

Many people, the most skeptical of skeptics right in this city and in the country herabouts, bless the day when Watsons two stores and other druggists offered Rheuma to the afflicted at a small price and guaranteed money refunded if not satisfied. If you have Rheumatism get a bottle of Rheuma today.

FRECKLES

Get Rid of These Ugly Spots Safely and Surely and Have a Beautiful Complexion With OTHINE

FORMS COMPANY TO TAKE OVER ESTATE

Duke of Rutland Follows Lead of Marlborough, Grafton and Huccleuch

LONDON, April 15—The Duke of Rutland, like many of his fellow peers, has formed a public company to take over the ownership and management of his great estates, including the famous Welbeck Abbey, one of the finest country seats in England. The company is capitalized at £750,000. The Duke of Rutland himself is the governing director.

H. SPENDER IS DEAD

Prominent English Newspaper Man and Author Fails to Survive Operation

LONDON, April 15—E. Harold Spender, English journalist and well known as an author and lecturer, died today at a nursing home, after an operation. Mr. Spender, who was born in 1864, was a son of the late Dr. and Mrs. J. K. Spender. He was on the staff of the Pall Mall Gazette, the Westminster Gazette and the Manchester Guardian at various times.

Ontario To Obtain Gattineau Power

TORONTO, April 15—Premier Howard Ferguson announced last night that upon the recommendation of the Hydro Electric Power Commission, the Government has authorized the completion of an agreement for the delivery by the Gattineau Power Company at the inter-provincial boundary in the vicinity of Ottawa of from 230,000 to 260,000 horsepower of hydro-electric energy at a price of \$15 per horsepower.

Lunenburg Plans New Cold Storage Plant

LUNenburg, N. S., April 15—Plans are under way here for the organization of the Lunenburg Sea Products and Cold Storage Company, which will erect a modern cold storage plant in the town. Lunenburg is the headquarters of the largest deep-sea fishing fleet in North America and a cold storage plant has been a much desired adjunct to the industry. It was announced, has been practically all subscribed.

AMUNDSEN AIRSHIP ARRIVES IN NORWAY

King Haakon Observes Her From Palace and Oslo is Excited

OSLO, Norway, April 15—The dirigible Norge of the Amundsen-Ellsworth Polar Expedition, made fast to her mooring mast here at 8:15 o'clock yesterday afternoon after an uneventful flight from Falmouth, England. The Norge started on this journey shortly before midnight last night.

HOW TO GET RID OF MUSCLE-LAMENESS

Beach Patrolman Advises this Treatment

After exposure to dampness and cold, and after hard exercise, muscles will stiffen up and get lame. A beach patrolman at Atlantic City writes that he has found this treatment the quickest and most effective way to take out the stiffness and pain. "Just put on a little of Sloan's Liniment. Don't rub it. It's the liniment that does the work. You'll get relief right away. I've tried all sorts of other things, but nothing gets me so quick as Sloan's."

FREE TO ASTHMA SUFFERERS

Free Trial of a Method That Anyone Can Without Discomfort or Loss of Time.

We have a method for the control of Asthma, and we want you to try it at our expense. No matter whether your case is of long standing or recent development, whether it is present as occasional or chronic Asthma, you should send for a free trial of our method. No matter what climate you live in, no matter what your age or occupation, if you are troubled with asthma, our method should relieve you promptly.

We especially want to send it to those apparently hopeless cases, where all forms of inhalers, douches, optum preparations, Chinese patent medicines, have failed. We want to show everyone at our expense that our method is designed to end all difficult breathing, all asthma, all the terrible, terrible paroxysms.

This free offer is too important to neglect a single day. Write now and begin the method at once. Send no money. Simply mail coupon below. Do it today—do not even pay postage.

FREE TRIAL COUPON FRONTIER ASTHMA CO., Room 1212, Niagara Falls, N. Y. Send free trial of your method to: _____

25¢ MECCA MOINTMENT 25¢ 25¢ Bums, Sores, Cuts, Etc. Get Free Sample From Your Druggist

Sold and recommended by ROSE BROS. CO.

Ottawa Shivers In Little April Blizzard

OTTAWA, Ont., April 15—With a sudden drop of temperature, Ottawa was again plunged in mid-winter weather last night. Swirling snow and a chilling northeast wind drove the thermometer down to 15 degrees above zero.

TORONTO IS CHOSEN

International Council of Religious Education to Meet There in 1930

BIRMINGHAM, Ala., April 15—Toronto has been elected as the convention city for 1930 by the International Council of Religious Education. Extended to the convention last night through Wm. A. Hamilton and Dr. George T. Webb, the Canadian city's invitation won over one from Cleveland by a vote of 31 to 27. The Religious Education Council of Canada was yesterday admitted to the International body on the same footing as the United States Council enjoys.

Threats To Kidnap Noble British Boy

RAYNHAM PARK, Norfolk, England, April 15—The eldest grandchild of King George V, Lord Marquis Townshend, owner of one of the largest estates in England, as a result of a report by the Marchioness to Scotland Yard that she had received several letters threatening that the boy would be kidnaped unless £5,000 were paid to a charitable institution. Detectives are actively investigating in an effort to run down the source of the letters.

Use the Want Ad. Way

FOR PROSTITUTES AND ANY URINARY ILLS TAKE OUR HERBAL REMEDIES

Book on Skin Diseases. Treatise on the 60 commonest diseases. Pamphlets on diseases not mentioned in medical works, and advice free by mail. 30 years' experience here and in Old Country.

English Herbal Dispensary, Ltd., 1359 Davis St., Vancouver, B. C. (B. C.'s Oldest Herbal Institution) Our Specialty: Treatment by mail

Gray yet young!

"If I can't get my hair away as young as I do," the premature gray woman often says with sorrow. This harmless, vegetable solution that gives gray hair its natural color, is so simple to use that you can apply it yourself. The effect is permanent. Only new hair growth shows, shading from lightest blonde to black. \$1.00 and \$1.50 a bottle. Write for free trial bottle. 1816 Stearns Bldg., Windsor, Ont.

HAD TO TIE CHILD'S HANDS

Eczema on Head Itched Badly. Cuticura Healed.

"Eczema broke out in pimples on my little girl's head. It itched badly and she scratched causing severe eruptions. Her hair fell out and she was very restless. We had to tie her hands to keep her from scratching, and she could not sleep. We had her treated but the trouble kept getting worse."

"We began using Cuticura Soap and Ointment and in a short time could see an improvement. We continued the treatment and in less than six weeks she was healed." (Signed) Mrs. A. G. Cowcock, 708 Notre Dame Ave., Winnipeg, Man.

Cuticura Talcum is cooling, soothing and comforting to tender, itching, burning skin.

Sample Each Free by Mail. Address Canadian Dept., "Cuticura," Ltd., Montreal, P. Q. See the advertisement in the back of this issue. Write for free trial bottle.

Alkali in Shampoos Bad For The Hair

If you want to keep your hair looking its best, be careful what you wash it with. Do not use prepared shampoos or anything else that contains too much free alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for steady use is Malissid coconut nut oil shampoo, which is pure and wholesome, and is better than any other you can use.

Two or three teaspoonfuls of Malissid is sufficient to cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excess oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy, wavy and easy to manage.

You can get Malissid coconut oil shampoo at any drug store. It is inexpensive, and a few ounces will supply every member of the family for months. Be sure your druggist gives you Malissid. Beware of imitations. Look for the name Watkins on the package.

THE REAL THING FOR A BAD BREATH!

Mostly wakes are fine things—but afford only temporary relief. Get at the cause—and you've solved the problem. It is Dr. Seager's Sore Throat Lozenges in a glass of water removes the cause. Try it and you'll know by it.

She Could Never Have Done It With Piles!

Bless the American girl who has gloried all the sports! She makes a pretty picture in the water, and is a plucky swimmer, too. Piles are unthinkable for active women. If you have them, you ought to know this simple thing to do!

At any hour or moment that you have the least distress or discomfort from piles, use a simple Pyramid pile suppository—and go happily on your way! The more hemorrhoids, even bleeding and badly protruding piles respond at once to the soothing suppository applied in perfect privacy. But bear the name in mind; Pyramid is the one every druggist has, usually the only one he will sell his patrons. Pyramid is marvelous. Why suffer another single hair-bur with painful piles?

Start even the box, the world around. But for proof, a free box Pyramid is prepared will be sent to you who write Pyramid Drug Co., 300 First Bldg., Marshall, Mich.