

Shoe Bargains!



AT OUR
UNION STREET
And
MAIN STREET
STORES

No reason for High Cost of Living when you can Buy Shoes at such prices as these:

Women's Tan Calf Button Boots	\$2.28
Women's Kid Laced Boots	\$1.38
Women's Kid Laced and Buttoned Boots	\$1.88
Big Job Lots Women's Pumps and Oxfords	\$1.98
Women's Gun Metal Pumps	\$1.48
Canvas Shoes	\$1.28
Women's Tan Oxfords	\$1.28
Canvas Colonial Pumps	\$1.18
Women's Tan Pumps	\$1.00
Kid Shoes	\$1.28
Patent Shoes	\$1.98
Children's Tan Sandals	50c.
Infants' Tan Sandals	48c.
Boys' Canvas Boots	98c.
Men's Kid Shoes	\$1.98
Men's Tan Calf Shoes	\$1.98
Men's Pegged and Brass Nailed Working Boots	\$2.48

And Hundreds of other Bargains in all Departments
COST PRICES SHOT TO PIECES

YOUR OPPORTUNITY—Those who have bought shoes at our previous sales know that a sale in our stores means a Bargain Worth While. We don't believe in false advertising. Genuine Shoes at Remarkably Low Prices is what this sale means.

WATERBURY & RISING, Ltd.

UNION STREET MAIN STREET

OPERA HOUSE BILL A MERITORIOUS ONE

Large Audiences Enjoy New Programme of Bright Vaudeville and Picture Feature

The vaudeville bill in the Opera House this week is as usual, both catchy and entertaining, although perhaps not quite as much diversified as in some weeks. There is an abundance of dancing and those who care for this style of vaudeville will enjoy some of the most difficult and graceful steps ever attempted on a local stage. The singing by the various participants is good and tuneful and was greatly appreciated at the four performances on Saturday. Norton and Earle, singers and dancers are unusually good. They have a wide range of steps, both old and new, which are graceful and pleasing and their act is bright and has a good swing from start to finish. The female member of the act wears beautiful costumes which evoked much favorable comment from the ladies in attendance.

Douglas and Frazer in "Just Girls," were pleasing and made quite a hit. The rendition of Joan D'Arc by one of the girls was good and she received hearty applause. Their singing was also good and the act is both bright and pleasing. Cecile and Francois in a miniature dance review did well. Their imitation of the spired and the fly was new and was well received by an appreciative audience. The continuing in this act was also pretty and attractive. J. Forrest Thompson, in a singing and instrumental novelty, made a decided hit. The way he tickled the ivories was a revelation. He played one tune with his right hand, another with his left and to make a regular trio he sang a different song. His performance on the fute was equally good.

Horton and Johnson were the two stars of the performance. Their work on the mat and spring evoked well merited applause and also afforded considerable amusement. The title of the act is "Fun in a Chinese Laundry," and it proved to be an appropriate one. The episode of Glor's Romance this week is really good, being both gripping and interesting. Billie Burke is featured in this. On the whole the programme is good and worthy of the usual large patronage.

Shoes under cost—Waterbury & Rising, page 5.

MANCHESTER ROBERTSON ALLISON

DRY GOODS CARPETS FURNITURE
KING STREET GERMAIN ST. MARKET SQ.



Summer Suits

In Many New and Novel Styles

That are attractive to the boy, and such good value they are certain to please the parents. Many different suits for boys are shown in a great variety of models and materials. Those we wish to call your attention to are the two and three-piece styles, dependable cloths, tailored with additional strength to stand the wear and tear of rough usage.

- BOYS' 2-PIECE SUITS—Ages 7 to 12 years. . . . \$4.25 to \$12.50 suit
- BOYS' 2-PIECE SUITS—(Two pairs pants) . . . \$6.75 to \$15.00 suit
- BOYS' 3-PIECE SUITS—Ages 13 to 17 years. . . . \$6.00 to \$15.00 suit
- BOYS' 3-PIECE SUITS—(2 pairs pants) \$7.25 to \$18.50 suit

Damask Huck Towelling

GUEST AND WIDE WIDTHS

15 and 16 inches wide	40c., 48c., 57c. and 58c. per yard
18 inches wide	56c., 60c. and 72c. per yard
20 inches wide	60c., 70c., 72c. and 80c. per yard
22 inches wide	78c. per yard
2 1/2 inches wide	70c., 90c. and \$1.06 per yard
25 inches wide	90c. and \$1.06 per yard

The designs include Fleur-de-Lis, Rose, Shamrock, Thistle, Chrysanthemum, Maple Leaf, Ivy Stripe, Plain with Floral border, and others.

SHOWING IN LINEN ROOM

Manchester Robertson Allison, Limited

MOTOR-CAR CANTEN BUILT IN COMPACT FORM

For the motor tourist, camper, or power-boat enthusiast, a flawless cook-

or kitchentette outfit completely equipped to meet the needs of six persons, is a serviceable and convenient accessory, as illustrated in the August Popular Mechanics Magazine. It provides a 10-quart kettle and a four-quart inset for

the preparation of different foods; a cold box for meats, butter, and similar things, and vacuum bottles for hot and cold beverages. In addition, a special compartment is supplied with silverware and dishes.

July Clearance Sales

An All-Star Bargain Event Featuring Headliners in Every Department Beginning Tuesday, July 24th

Limited Quantity SLACK for Steam Use

Prompt Delivery Prices on Application
CONSUMERS' COAL

Honors Won Well Deserved

In gazetted the award of military honors some details are given of the reasons for which they were given. Mention of St. John men as follows: Lieut. Frank Armstrong. Under heavy fire he led his men with great gallantry. Lieut. John Cecil Carling. He led a section under heavy fire, person-

CANADIAN SOLDIER'S LETTER

Says Dr. Cassell's Tablets Have Kept Him Fit Through Two Wars.

Sapper A. Hartley, of the A Company, Canadian Engineers, whose home address is 908 Trafalgar street, London, Ontario, is one of many who have written in praise of Dr. Cassell's Tablets. He says: "As a constant user of Dr. Cassell's Tablets, I would like to add my testimony to their value. I used them when I was in the South African War, and, finding the benefit of them there, have taken them since whenever I felt run down. I always recommend them, for I know that they do all that is claimed for them. In my opinion they are the best tonic anyone can take for loss of appetite, poorness of the blood, or general weakness of the system."

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harold F. Ritchie & Co., Ltd., McGill St., Toronto.

Dr. Cassell's Tablets are the surest home remedy for Dyspepsia, Kidney trouble, Sleeplessness, Anemia, Nervous ailments, Nerve Paralysis, Painstaking, and Weakness in Children. Specially valuable for nursing mothers and during the critical periods of life. Sold by druggists and storekeepers throughout Canada. Prices: One tube, 50 cents; six tubes for the price of five. Beware of imitations said to contain hypophosphites. The composition of Dr. Cassell's Tablets is known only to the proprietors, and no imitation can ever be the same.

Sole Proprietors: Dr. Cassell's Co., Ltd., Manchester, Eng.

ally directing the digging of gun-pits. Lieut. Francis De Lancy Clements. With great skill he led a platoon, capturing 200 prisoners. Lieut. Jack Hall Alliger. Fair-weather, artillery. He displayed great coolness and courage while, under heavy fire, and was able to register three batteries on an enemy position. Home With Decoration.

Lieut. W. E. Crombie, of the Royal Warwickshire regiment, is in the city on his way to his home in Massachusetts after a period in the trenches in France during which time he had been in close quarters with the Hun. He is a nephew of E. W. Chase, of 188 Hawthorne avenue, and formerly lived in St. John. Lieut. Crombie is the proud possessor of the Military Cross in recognition of his gallant work on July 19, 1916. He is a former St. John boy, but moved to the states several years ago.

720 Union Men

Although the majority of trade unions throughout this country have passed resolutions against compulsory service, it is interesting to note that in the city of St. John alone no less than 720 members of trades unions have enlisted and gone overseas, while in addition to these twenty-eight reservists, union men, have also joined the colors.

VISITORS TO LONDON.

Callers at New Brunswick government office, London, up to July 6, included: Major H. Perry, St. John; Captain G. E. Logan, St. John; Private E. G. Manning, Fredericton; Captain J. P. Gallagher, Moncton; Colonel Wedderburn, St. John; Captain and Mrs. Simmons, St. John; Miss Alice Powers, St. John; Private F. Campbell, St. John; Lieutenant G. William Barnes, Hampton; Private C. L. Moore, Moncton; Lieutenant L. S. MacGowan, St. John; Captain G. A. Lawson, Moncton; Lieutenant L. A. Sands, Moncton; Private F. L. Melvin, Moncton; Lieutenant M. F. Gregg, Sussex; Private F. A. McKay, Port Eglis; Lieutenant W. R. Clarke, Fredericton; Major J. J. Hull, Woodstock; Private F. W. McKay, Little Shemoque; Staff Sergeant H. B. Ferris, St. John.

Appropos of the recent decision of the French authorities to increase the pay of the French soldier serving in the trenches from twenty-five centimes to one franc a day, a story is recalled. In October, 1915, the French soldier's pay was raised from five centimes a day to twenty-five, and a poll, on being asked how he liked his raise, replied simply: "I don't like it much, people will now call us mercenaries."—Argonaut.

Announcing to the people of St. John the inauguration of the great bargain event of the year—the July Clearance Sales. It includes Spring and Summer merchandise of the highest quality, at prices which, if compared with present cost and former marking, they would "Shine like a morning star."

And when you think of the scarcity of goods and rising prices, you will understand why we proclaim this to be the greatest money-saving event of the year and predict that all other selling records will be discounted by it.

Every department contributes "Its Bit" by gathering together and bringing forward everything that comes within the age limit of Spring and Summer merchandise and sends it to the firing line—the strife is on in earnest and THE BATTLE FOR LOWER PRICES STARTS TUESDAY.

Come—Show Your Patriotism by Keeping Money in Circulation—Spending a Little and Saving a Lot

SUMMER DRESSES

Everyone of These Dresses Selected for Style and Good Taste

Dainty Vellies, all white or delicate colorings, some with large "Khaki Kool" designs or new plaid patterns, others trimmed with fine silk laces or embroidery, and the colors have color, belt and pockets of contrasting material, or of all white. All these are strictly this season's designs, and are only in this sale because the Summer weather has been backward.

VOILE DRESSES—Colored. Prices, \$6.50 to \$11.50, Sale, \$6.95 to \$10.50. ALL-WHITE LINGERIE DRESSES—Prices \$10.00 to \$16.00, Sale, \$11.50 to \$15.00.

JULY SALE CHILDREN'S AND KIDDIES SUMMER DRESSES

Children's Dainty White Lingerie Dresses—Large variety to choose from. Sizes 2 to 6 years. July Sale, \$1.25 to \$2.25 each. Kiddies' Fine Swiss Organdy Dresses—Sizes 2 to 6 years. Regular \$2.50. July Sale, \$1.98 each. Girls' American Gingham Dresses—Sizes 6 to 14 years. Regular \$3.00. July Sale, \$2.50 each. Girls' Pretty Summer Muslin—Size 6 to 14 years; smart design. July Sale, \$1.48 each. Girls' Linette Middy Dresses—Regular \$2.50. July Sale, \$1.58 each. Children's Seashore or Play Dresses—Sizes 2 to 6 years. July Sale, \$1.25 to \$1.75. Boys' Wash Suits—In one or two-piece style. Sizes 2 to 6 years. Regular \$1.50 to \$1.75. July Sale, \$1.38 each.

LADIES' AND GIRLS' SUMMER SWEATER COATS NOW REDUCED

Women's Silk Sweaters—Made with wide belt and pockets. Colors, Saxe, Rose, Purple, Green and Tan. Regular \$6.50 to \$12.00. July Sale, \$5.98 to \$10.75. Women's Pure Wool Sweater Coats—In number of new designs and colors; comfortable garments for summer evenings. Regular prices, \$4.50 to \$7.75. July Sale, \$3.98 to \$5.98. Children's Fine Wool Sweater Coats—Buttoned to neck with turned-down collar. In Navy, Red, Green, Tan and Yellow. Sizes 2 to 10 years. Regular prices, \$2.25 to \$3.98. July Sale, \$1.98 each.

JULY SALE COSTUMES

Most Worthy Lines at Sale Prices

Handsome Velour Suits in the new sport shades, as Rose, Mustard, Apple, etc. Then there are beautiful Silk Suits, a number of them New York models in high shades, such as Gold, Rose, Pearl Grey, also Black, Navy and Brown. Velour Suits—Regular \$28.00 to \$37.50. Sale, \$19.50 to \$27.50. Silk Suits—Regular \$62.50 to \$75.00. Sale, \$34.50 to \$47.50. Dark Silk Suits—Navy, Brown, Black and Green. Regular \$38.50 to \$37.50. Sale, \$18.50 to \$28.50. Cloth Suits—Fine Serges, Gabardines and Worsteds, in Navy Blue, Brown or Black; all sizes represented. Regular \$18.50 to \$15.00. Sale, \$11.25 to \$14.00.

COATS

Excellent Garments, Suitable for All Occasions and Every One Sincerely Caring for Price to Clear. High Shades in Jersey Cloth—Soft Summer Chevrets, Polo Cloth, Tweed and Corduroy; also few Black or Navy Serge Coats, New Jersey Cloth Sport Coats. Regular \$18.00 to \$23.50. Sale \$13.00 to \$14.90. Summer Chevrot Coats—Regular \$12.00. Sale, \$11.90. Corduroy Coats—Regular \$11.50 to \$12.50. Sale \$8.50 to \$9.50. White Cloth Coats—Checked White Velour. Sale, \$5.00. White Polo Coats—Regular \$11.50 and \$13.50. Sale, \$8.50 and \$9.90. Tweed Coats—Fancy Greys and Browns. Regular \$10.50. Sale, \$7.95. Black Serge Coats—Regular \$18.00. Sale, \$12.90. Colored and Black Silk Coats—Regular \$20.00 to \$25.00. Sale, \$14.90 to \$19.50. med—others with whole cord or "Khaki Kool" spot trim.

WASH SUITS—COAT STYLE

Real Summer Bargains

White ground with fancy figured, fancy and white skirts. Prices, \$9.00 to \$10.00. Sale, \$7.90. ROBE LINGERIE SUITS, or Heavy White Bedford Suits with trimmings of "Khaki Kool" design. Prices \$11.90 to \$12.90. Sale, \$8.95. POPULAR MIDDY SUITS—Fine White Drill, sailor collar, button front, all-round belt, etc. Prices, \$3.50 and \$4.50. Sale, \$2.96 and \$3.48.

JULY SALE SUMMER WASH GOODS

The time has come when all your Cotton goods must be cleared at reduced prices.

Dress Gingham—Blacks, Light or Dark Blue and Light Shades. July Sale, \$1.00 yd. Dress Gingham—In fine quality, July Clearance Price, 17c. yd. Dress Mullins—In new soft colorings. Reg. 30c. yard, July Clearance Price, 15c. yd. About 200 yards of Odd Lines of Dress Mullins—Reg. prices up to 15c. yard. July Clearance Price, 12c. yd. Dress Vellies—Double fold, in plain colors, stripes or figures. Reg. price, 50c. yard. July Clearance Price, 30c. yd. Fancy Cotton Dress Lawn—60 inches wide. Reg. 50c. yard, July Clearance Price, 35c. yd.

JULY SALE AMERICAN LADY CORSETS

The July Clean-up of all Odd Corsets of the finer makes, including quite a number of the celebrated American Lady Corsets. Everyone knows these to be one of the best makes on the market. All sizes represented, from 16 to 28 only. Value up to \$6.00 a pair. July Sale, \$3.58 pair.

JULY SALE FANCY WASH SKIRTS

Some of the most stylish skirts of the season are among this lot. Natural Linen Colored Sport Skirts, with large "Khaki Kool" printed designs, made with large fancy pockets. Regular \$4.65. July Sale, \$3.58. High-class Cotton Gabardine Sport Skirts, in a variety of new fancy stripe, spot and "Khaki Kool" designs. Price \$4.00. July Sale, \$3.58. Linen Crash and Palm-Beach Skirts. July Sale, \$1.58 each. All-White Outing Skirts—Excellent tailored, to match middie blouses. July Sale, \$1.28 each. White Drill Skirts—Extra quality, tailored style, pearl buttons, all sizes to 30 inch waist band. July Sale, \$1.00 each.

Sale Begins Tuesday, 24th
Daniel
London House Head of King Street