

# TODAY AT SIMPSON'S

## The Chief Point About Our Boys' Clothing is Their Reliable Quality



When we buy Boys' Clothing the quality of the materials is our first consideration—when we have obtained the right qualities we begin to concern ourselves about styles and prices. The following items prove that we lead in styles as well as in quality at each of these prices:—

### Three Big Specials for Today

**78 Boys' Tweed Norfolk Suits** offered for 8.30 selling this morning. Coats are single-breasted models in two styles. Pleated back and front to sewn belt; others plain front, pleated back and loose belt. Bloomers are lined and have belt loops and expanding knee bands. Grey and brown stripes, checks and plain weaves. Sizes for boys 7 to 14 years. **4.95 Special**

**150 Fancy Yoke Norfolk Suits** for boys 7 to 16 years of age, beautifully tailored from imported tweeds and worsteds in fashionable grey and brown check patterns and blue grey mixtures. Coats are single-breasted with pleats down each side of back and front to stitched belt. Patch pockets. Today **6.95**

**Boys' Pinch-back Suits**, the most popular suit of the season. Tailored from medium weight tweeds in seasonable grey and brown mixed check patterns. Single-breasted models with peak-shaped lapels, side and breast patch pockets and pinch-back. Bloomers are lined throughout and have belt loops and strap and button knee. For boys 7 to 18 years. Today, special **5.95**

### Other Splendid Values in Boys' Better Class Clothing

We are featuring a very smart Norfolk Suit with extra bloomers. Imported homespun material in a seasonable grey mixture. Coat is single-breasted with smart lapels, knife pleats down each side of back and front, and three-piece all-around belt sewn across back only. Patch pockets. Sizes 7 to 17 years. With extra bloomers **11.00**

**Boys' Blue Serge Reefers** in the popular double-breasted box back model. A dandy little coat, tailored from an imported navy blue cheviot with black velvet collar. Brass C. R. buttons. Sizes 20 1/2 to 28. Price, **\$6.50**; sizes 29 to 34, price, **\$7.50**.

Another fashionable suit is shown in the new pinch-back effect. Smartly tailored from a grey check cassimere finished tweed suiting. Single-breasted with medium width lapels, patch pockets and three-piece all-around belt. Sizes 25 to 30, price, **\$11.00**; sizes 31 to 34, price, **\$12.00**.

### A Sale of High-Class Umbrellas

Men's and Women's Silk Top Umbrellas, Paragon frames, crook handles with sterling silver and roll gold mounts. Special value for today, each **4.50**

## Men's New Hats



### New Ideas, New Colors and All Sorts of Shapes

In the Best English, Italian and American Brands

G. B. Borsalinos, **\$4.00**; Borsalinos, **\$4.50** and **\$5.00**.

Christy's London Hats—Soft felts, **\$3.00** and **\$3.50**; hard hats, **\$3.00**, **\$3.50** and **\$4.00**.

Well-known English and American makes, in soft and hard felt, **\$2.00**, **\$2.50** and **\$3.00**.

Men's and Young Men's Caps, imported and domestic makes, in a fine choice of fabrics, plain and fancy mixtures, **75c**, **\$1.00**, **\$1.25**, **\$1.50** and **\$2.00**.

### Saturday Special \$1.85

Men's Soft and Stiff Hats, English and American makes, in all the new shapes. Special value today **1.85**

### Gloves

Men's Tan Suede and Tan Leather Gloves, soft, pliable stock, 1 dome fastener, pique sewn seams, and neat self point on back. Sizes 7 to 10. Wonderful value today at **1.25**

### Socks

Men's Thread Silk Socks—Plain colors of navy, tan, grey, black and white and fancy vertical striped patterns. Extra fine quality. Sizes 9 1/2 to 11. Today, **.75** a pair

## Time for Spring Clothes

and the Simpson Men's Store is the place to get them

### For Instance, See These:

#### Men's Better Quality Suits at \$20.00

From an English tweed in brown and black mixture in small check pattern. Cut in a good fitting, single-breasted, three-button sacque style, with excellent fitting vest and trousers; twill mohair lining. **20.00** Sizes 36 to 44. Price

#### A Choice Worsteds Suit at \$24.00

Made from a medium shade of grey English worsted cloth, in neat stripe pattern. Cut in one of the season's best single-breasted, three-button style sacques. Expertly tailored in every detail, and possesses the style of custom-made garments. Sizes 36 to 44. Price **24.00**

### Boys' First Long-Pants Suit

Mothers will profit by bringing their boys for the first long pant suit early this morning. The styles, all just right for the particular young fellow, either in smart single-breasted sacque style, or in yoke Norfolk style. The materials are splendid tweeds in browns and greys in small patterns. Well tailored and finished. Sizes 33 to 35. Today **7.75**

### Two Early Morning Specials in Men's Suits

For the man who will do his shopping early this morning it will be possible to secure an exceptionally good bargain English tweed suit of good quality in two extra good shades of browns and greys in small neat stripe pattern. They are splendidly tailored and finished in a fashionable single-breasted, three-button sacque style. Sizes 36 to 44. Today, special at **12.95**

### Young Men's \$18.00 to \$24.00 Suits on Sale at \$14.95

These are broken lines from our regular stock of young men's suits. Specially selected garments that are made by such well-known firms as Kuppenheimer, Michaels-Stern and some good Canadian makes. Only one, two and sometimes three of any one line. Fancy tweeds in browns and grey mixtures, cut in the season's smartest single-breasted models. Sizes 34 to 39. Today, special at **14.95**

### Men's Handsome Spring Overcoats

Young Men's Spring Overcoats, in the pinch-back and slip-on style—considered the two leading styles. Made from Donegal tweed in light grey and brown mixture. They are cut in the short, snappy style that young men favor. Lined through shoulders and sleeves with satin lining. Sizes 34 to 40. Today **15.00**

"Michaels-Stern" Made Pinch-back Overcoat for Young Men. One of the smartest young men's single-breasted pinch-back overcoats. The material is a good quality blue cheviot cloth in plain custom tailoring. Sizes from 34 to 39. On sale today at **26.00**



## Exceptional Offer of Imported Seamless Axminster Rugs \$33.50

A special offer of 24 only, splendid wearing one-piece Axminster Rugs, five designs to select from in the very latest Oriental patterns. Rich coloring of brown, fawn, green and old rose combinations. This is a rug of exceptional value at the present time, as no more can be obtained to sell at this very low figure. Size 9 x 12 feet. Only 24 left to sell today at **33.50**

### Heavy Printed Linoleum only 53c per square yard

Special offer of 200 rolls of heavy quality printed Linoleum, well seasoned, and a splendid variety of designs to choose from in floral, wood, tile, black and matting effects. Two yards wide. All perfect goods. In spite of the fact that there has been another advance in the cost of linoleum, we are offering this immense stock on Saturday **53c** at, per sq. yd.

### A Drapery Special Colored Scrims 11c a yard

500 yards of imported Scrim in a nice assortment of the newest designs and colorings. Some have plain center and conventional borders in greens and tan; others have allover floral effects in pinks, greens and blues; 36 inches wide. Saturday special, a yard **.11**

## Saturday Sale of Household Hardware

**Starax Ready Roofing** is a very reliable make; 108 square feet in a roll. Complete with nails and cement. **1.45** 1-ply, Saturday, roll **1.75** 2-ply, Saturday, roll **1.95** 3-ply, Saturday, roll **2.15**



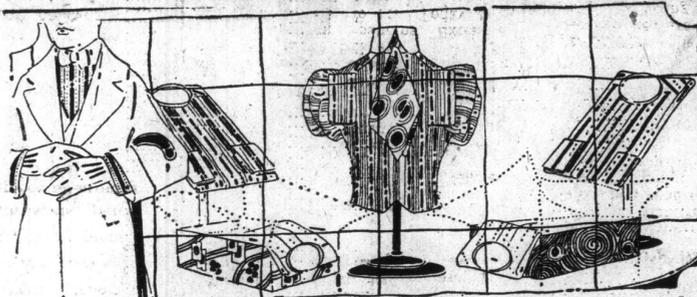
**Niagara Tool Grinders** are very serviceable in garage, workshop or home; cut steel gears, carbide wheels. Saturday, each **1.69**  
**Hollow Handle** with 10 useful tools, the handiest little outfit one can have about the house or shop. Saturday, **39c**  
**Rubber Force Cups** to clear away the stoppages from sinks and basins. The "Handy Andy" kind with long or short handles. Saturday, **50c**  
**Washita Oil Stones** are well known by carpenters and mechanics as a strictly first-class stone for sharpening edge tools. Saturday's price **35c**  
**Block Planes**, the popular No. 110, a handy household size. Saturday **65c**

**Handled Axes**, full size, Saturday, **95c**; small size, Saturday, **75c**.  
**Spading Forks**, for garden, handled, four prongs. Saturday **1.25**  
**Malleable Iron Garden Rakes**—10-tooth size **.25** 12-tooth size **.30** 14-tooth size **.35**

**The Victor Cabinet Gas Range** has all the modern improvements. It's a wonderful stove for the money. Glass oven door, large shelf, enameled tray, nickel trimmings, star drilled burners. Price **28.00**  
**Safety Razors**, double-edged blades, at **.25**  
**The Gem Safety Razor**, Saturday **.90**  
**Razor Straps**, double swing strap, one canvas and one leather strap. Saturday **.49**

**Rogers' Sheffield Table Knives**, white bone handles. Table or dessert size. Saturday, each **.25**  
**English Nickel Silver Spoons and Forks** at prices ruling three years ago. The superiority of the Sheffield nickel silver spoons and forks is well known. Just enough for one good day's selling:  
Tea Spoons, each **.65**  
Dessert Spoons and Forks, each **.12 1/2**  
Table Spoons and Forks, each **.15**

The Robert SIMPSON Company Limited



## In This Big Store the Assortments Are Large, the Styles Right and the Values Excellent

Specially Worth Seeing Are the Following:

**Men's Negligee Shirts**, a large eastern manufacturer's broken ranges; in the lots are blues, blacks, helio and tan stripe patterns; soft cuffs; sizes 14 to 17. Regular **.73** \$1.00 shirts **1.29**

**Men's High-grade Pyjamas**, made from fine soisette materials; pink, blue, tan, grey shades; military collar; silk frogs; sizes 36 to 44. Regular **\$2.00** and **\$2.50**. Today **1.29**

**The New Arrow Brand Shirts** for spring, fine corded materials on light grounds, in black, blue and helio stripes; laundered or double French cuff styles; sizes 14 to 17. Price **1.25**

**Tooke Brand Shirts**, large and varied assortment of stripes, silk fronts, mercerized bodies and Roman striped effect; silk cuffs; sizes 14 to 17. Price **1.50**

**Arrow Brand Shirts**, madras and zephyr cloths, in single, double and cluster stripes on light grounds; laundered or double French cuff style; sizes 13 1/2 to 17 1/2. **2.00** Price **1.25**

**Arrow Brand Shirts**, Russian cord cloths, soisette and pecuna cloths; two-tone and cluster stripes; double cuffs; sizes 13 1/2 to 17. Price **2.50**

**Men's Neckwear** in the newest spring patterns, in stripes, all-over designs, floral and Paisley effects; English foulards and rep materials, in grey, brown, blue, red, green and helio; large flowing end shapes. At **50c**, **75c** and **\$1.00**.

**Men's Pure Silk Pyjamas**, in pink, blue, tan, helio. French neck, silk frogs. Sizes 34 to 44. A suit **7.50**

## For Your Week-End Reading

Phone Main 7841

### These Cloth Bound Books 25c a Volume

**For Men—**  
A Silent Witness, by Freeman  
Adventures of Lieut. Lawless, R.N., by Bennett  
McTeague, by Norris  
Pension Act, by Conan Doyle  
Lost World, by Conan Doyle  
The Red Rover, by John A. Stewart  
Witness for the Defence, by A. E. W. Mason  
The Turnstile, by A. E. W. Mason  
The Mischief Maker, by Oppenheim  
The Red Rover, by John A. Stewart  
The Ironmaster, by O. Henry  
"Chips", by P. E. Mills Young  
The Green Ray, by Wm. Le Queux  
Sons of Men, by G. B. Lancaster  
A Spur to Smith, by G. B. Lancaster  
The Time Machine, by H. G. Wells  
A Knight on Wheels, by Tan Hoo  
Odd Craft, by W. W. Jacobs  
Canada Cheaps, by J. G. Sims  
Red of the Ined, by Felix Gras

**For Women—**  
The House of the Misty Star, Little Sister Snow, The Lady of the Decoration, by the author of New Chronicles Not Records, Kate Douglas Wiggin  
A Trap to Catch a Dream, by Dion Calhoun  
The Guarded Flame, by W. B. Maxwell  
The Peary, by M. B. Saunders  
Lovely Mary, by Alice Hagan Rice  
Buried Alive, by Arnold Bennett  
The Dream Doctor, by Arthur Reeve  
Exploits of Bismarck, by Arthur Reeve  
Aimay's Foxy, by Joseph Conrad  
Nana of the Gods, by Arthur Reeve  
Heart's Desire, by Emerson Hough  
Scarlet Woman, by Joseph Hooking  
Circular Study, by Alice Hagan Rice  
A Daughter of the Storm, by F. H. Shaw  
Honey-moon in Hiding, by Valery  
The Black Tortoise, by Frederic Viller  
The Woman in the Basement, by Alice Ferris



## In Our Furniture Store

**Brass Beds**, heavy 2-inch continuous posts, special mounts and fillers; bright, polette or satin finish. Regular \$21.75 **17.25**  
**Brass Beds**, heavy 2-inch posts, ball corners, five 1-inch fillets; bright, polette or satin finish; regular sizes. Regular \$25.00. Saturday **18.95**  
**Mattress**, wood fibre, layer felt both sides, deeply tufted and encased in good ticking. All regular sizes **3.05**  
**Mattress**, built, not stuffed, filling of pure cotton felt, deeply tufted, roll edge, encased in good grade of art ticking; all regular sizes. Regular \$12.75. Saturday **10.00**  
**Box Springs**, oil-tempered, spiral springs, covered with canvas, heavy layer of felt on top, good grade of art ticking. Regular \$16.00. Saturday **13.15**  
**Pillows**, all feathers, 20 x 26 inches in size, encased in good grade of art ticking, 1.50 Fifth Floor

## Extra Values in Easter Cut Glass Special Sale

**Pendants Today**  
Pendants of 10k. gold with 10k. gold chain. Settings of real pearl and colored stones in scroll designs. **2.45** Today **2.45**  
**10k. Gold Pendants**, with one diamond and real pearls; 10k. gold chain. Today **4.25** at **4.25**

## New York Samples

Pendants set with cultured pearls, sapphires and some with fine white diamond. On sale today at **7.75** each

## Extra Special

50 Pendants of 10k gold, set with pearls and colored stones. Complete with 10k chain. Saturday **1.95**

## 35c Towelling 29c

Fine quality pure linen Huckaback, pretty fleur-de-lis and shamrock designs. Width 15 inches. Regularly 35c a yard. Saturday **.29** Fourth Floor

The Robert SIMPSON Company Limited