

Newspaper Publishe

he Foronto World

Every Day in the Year.

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or will be conferred on the man

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and all complaints to The World S3 Yonge Street, Toronto.

S PRINTER FOR CANADA ON

World has received from Dr. S awson, King's printer for the Do-

n, his presidential address before

ss is entitled, "A Plea for Lit-

ure." In general it has the qual-

of an essay written by a man of

has been dethroned by science.

who aims to show that this is

ical, because, in the last analysis,

ture turns out to be "more prac-

"For," he says, "a language is a ing organism always in transi-on, like a pine tree putting forth w leaves and shedding old ones accordance with its own laws,

The process goes on uncon-ously and cannot be accelerated

even by a strenuous president or confident multi-millionaire. The

e tree will not be hurried into dropping its leaves. The people are sovereign here, and will not

p a word, or a letter even, at bidding of anyone. As Horace

ells us, 'Custom is the law and arbiter and rightful legislator of

We are surprised at Dr. Dawson's

iving organism. Perhaps he is think-

ause it is uttered by living persons.

then, again, an organism is not always in transition; it is always under-

id treatment and other devices. Just

A language emphatically is not a

ribed as a living organism be-

than the physical sciences. In

al tastes who fears that litera-

Royal Society of Canada, 1908. The

SIMPLIFIED SPELLING

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THE TORONTO WORLD

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AUGUST 22 1908

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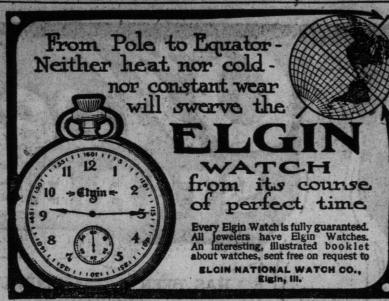
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A THESPIAN'S ESCAPE.

LIKE BRITISH EMPIRE.

istic method of each age to expres Story of Shooting by Friend of Shot the original root-form. The advocates

logical. All spelling is the character-

of simplified spelling are only asking Some days ago The World published that men reform it so that it may obtain nearest in quantity and quality a despatch telling of the shooting by accident of an actor on the stage at to its root-form. If the best writers aspect of the argument we are and the newspapers gradually come to Renfrew. A member of the company sends details of the story from Mat-tewa, written in characteristic style, as that these six meetings are his instruc-tions to date, and that no other meet-ings can be arranged for west of To-

spelling. The World, as one of newspapers which use and advo-the cause of simplified spelling, ot let Dr. Dawson's remarks pass out submitting them to a critical ination. Let us, then, review of President Dawson's proposi-Company at Temperance Hall, Ren-frew, Ont. "They were playing Hal Cain's mas-terpice, "The Bondsman,' and in the third act W. A. Moran, well-known as "Uncle Dudley' in Parnett Bros.' Uncle Dudley From Missouri' Company, a young Toronto character actor, fired the shot, which, luckily, struck Hyde just below the hip. If it had struck him one inch higher it would certainly have proved fatal. "The accident was caused by sending of President Dawson's proposi- iously about the history and morphology of language before he again utters his animadversions on a species of 20th century progress.

WHY COLLEGE MEN FAIL IN BUSI-NESS CAPACITY.

This would be a trite text now if it were not that business men have hitherto not discussed the subject. when he fired the shot, was astonished Such discussion as has occurred has been carried on by and between indi-viduals who were rather interested in proving that the college or university, continued his part with kittle diffi-culture " nan ought to be distinguished for busi. culty."

ness capacity. True, in several instances this has been so, but it has

This is a phrase which may justly been argued that this was accidental; be applied to the business of the cele-brated Curzon Bros., the world's great-est measure tailors. Like the British the college man, it is contended, sucng of the tonal nature, rather than ceeded by virtue of possessing the rethe written symbols, the "tongue" of a people. A language can then only training. training. as they put in their registered trade-mark, "We Cover the World"-mean-

Hitherto, both parties to the discus-sion have been missing the point and dealing with the problem in abstract The firm of Curzon Bros. are promiways in transition; it is always under-going change, metamorphosis. Now, even the metamorphoses of a living organism can be accelerated by man, both for good and for evil to the or-ganism. For one thing fertilizers ex-ist for that purpose; so does therapeu-tid treatment and other devices. Just

the treatment and other devices. Just so, the morphology of a language may be changed and the people come to drop a letter or a word at the bidding

Great preparations are being made for the opening meeting of Sir Wilfrid Laurier's Ontario campaign at Niagara Falls on Sept. 15. The Toronto contin-gent will probably be accompanied by a band, while there will be excursions from nearly every Niagara District cen-tre.

POLITICAL INTELLIGENCE

lumbia and New Brunswick, and the result has been the growth of an in-dependent spirit in these electorates—a spirit that refuses to give blind alle-giance to any party, but is prepared to support that leader, no matter what his party leaning may be, who presents the policy that offers best results for the whole people and whose following is of such calibre as gives a guarantee of that policy's fulfilment." F. G. Inwood, Liberal organizer, re-F. G. Inwood, Liberal organizer, re-turned to Toronto yesterday after ar-ranging for the tour thru the west. The places to be visited are: Niagara Falls, Queen Victoria Park, Tuesday, Sept. 15, 2 p.m. Strathroy, Saturday, Sept. 19, 2 p.m. Tilbury, Monday, Sept. 21, 2 p.m. Clinton, Wednesday, Sept. 23, 2 p.m. North Bay, Friday, Sept. 25, 2 p.m. Jackson's Point, Lake Simcoe, Mon-day, Sept. 28, 2 p.m.

Sir Wilfrid's intention to avoid the centres of population during his On-tario tour is commended by his party friends. The Guelph Mercury (Lib.) calls it a "tactful arrangement" be-cause it is with the yeomanry of the country that the premier's strength chiefly lies day, Sept. 28, 2 p.m. These are all open-air meetings ar-ranged on the plan of a political pic-nic. In case of inclement weather, full atrangements are being made to meet under cover

country that the premier's strength chiefly lies. That there will be immense audi-ences wherever the prime minister speaks is conceded by everybody. His seven or eight meetings will be ar-ranged for towns or villages easy of access from the surrounding country and knowing the organizing ability of the Liberals it is fair to assume that under cover. Between Sept. 15 and 19 Sir Wilfrid will probably attend the Manu-facturers' banquet at Montreal. Owing to the great number of appli-cations received, asking to be included in the list, it is simply impossible to consider the great number of applica-tions the Liberals it is fair to assume that the tour will be made to take on the nature of a triumphal procession. Mr. Inwood emphasizes the point

eight Conservatives. Again in the three legislatures there are fifty-nine Liber-als and forty-seven Conservatives, and if the federal representatives were di-vided in the same proportion the twenty-seven methoders to be sent to twenty-seven members to be sent to Ottawa would be divided into fifteen Liberals and twelve Conservatives.

does it not follow that if the electors in the back townships had the same opportunity of judging of the merits or demerits of the cause, they would have imitated the example of the more intelligent and well informed in the ministerial constituencies, and followed the example of the latter?" Particularizing, The Tribune says three of the four ministers were routed in their own constituencies and Mr. Scott 'only succeeded in being elected by a moderate majority in the far-off constituency of Swift Current, where there is a large Mennonite and foreign wote. Had he stood in the constituency adjoining Regina, which elected him

there is a large Menonite and foreign vote. Had he stood in the constituency adjoining Regina, which elected him last time, and the electors of which handwriting was on the wall for the bandwriting was on the wall for the Laurier government." "In view of all this," observes The Free Press, "it is plainly to be conclud-ed that if Premier Scott had broached the matter to Str Wilfrid Laurier-that is to say, if he had suggested that the bringing on of the Saskatchewan elections might be advantageous to the could not help, but might injure, the bominion Liberal cause."

ing that we or any other critic could say in condemnation of the administra-tion is one hundredth part as effective as the crushing condemnation of North Qu'Appelle, Milestone, Prince Albert



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A fine stock of well-made, up-to-date clothing is ready for your selection. Combining our cash buying method and manufacturing facilities, adopting the new styles, using worthy, up-to-date materials, and tailoring with all the care of which we're capable, we're able to place before you clothing of the highest merit, backed by a guarantee of satisfaction, or money refunded.

> Without going to extremes, our suits have distinctive style, the threebutton sacaue being most popular: trousers have loose hips and seat, tapering to 17-inch ankle; the hand padding gives the shoulder an exceptionally distinguished appearance.

AT 15.00 Men's Suits-Eng-lish worsteds, single and double-breasted, first-class linings and trimmings, broad lapel, 2-button, vent sleeve, plain back, stripe effect, in browns, olives and greys.

AT 12.50 Men's Suits-Fine English worsteds, in fashionable dark brown stripe effect, 3-button sacque style, lengthy coat, twilled Italian linings.

AT 10.00 Men's Suits - Re-markable value, 3-button sacque style, single-breasted, English material, mixture and stripe patterns, in dark browns and greys, sizes 36 to 44.

Big Assortment of Trousers, \$3 The new Fall trausers are here in medium and dark striped English wor-steds-Fall and Winter weight, stylish and well-made, hip and side pockets, sizes 32 to 42; price, per pair 3.00

New Suits for Boys and Children.

A new suit for the boy for present and school wear?-See the new Norfolk, three-piece and Russian styles, also Fall weight reefers and children's fancy overcoats.

livered to any address in the city or

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y that both they and their policy are discredited? The only legitimate con-clusion is that if the ministry is wiped out, it is due to the fact that the elec-tors, comprehending the unworthiness of their policy, repudiated them. And does it not follow that if the electors in the back townships had the same opportunity of judging of the merits or demerits of the cause, they would have imitated the example of the imore intelligent and well informed in the ministerial constituencies, and followed the example of the latter?"

isages, because the writers are great, be the law and arbiter, it must not be forgotten that custom is MADE. We test Dr. Dawson's logic in the first passage only to apply it to the dertake all its drudgery and unpleasant mills. following sentences wherein he makes tasks. a specific criticism of simplified speliing:

"Much complaint," he says, "has arisen in recent years of the diffi-culty of English spelling. How can it be otherwise if spelling is not taught in the schools, and if the "letters Cadmus gave" are sub-"letters Cadmus gave" are sub-merged in phonic systems or other recent experimentation. Words are not arbitrary signs, but are embodied thoughts. . . . "Whatever sympathy we may

have for these who have no time to learn to spell, let us not permit them, Procrustes-like, to its fundamental details." cut down the English language to the measure of their capacity. Rather let them turn to some of the abandoned etymological spell-ing books and learn words, not singly and separately, but in their groups and families. New words we must have for the new things' under our skies, but we must jea lously watch lest we gradually and unconsciously drift away into a Canadian dialect either in spelling or accent, and, even if we have as a society no collective mandate for the task, it will be well to enquire whether our manner of speech is being kept as close as possible to the central standards and, to adopt the great cardinal's phrase, whether we as Canadians are working with all diligence to keep the language pure and eloquent.

the success of the organization.

CANADA INVADING JAMAICA ?

the opinion of officials that the above

On the contrary, words are arbitrary signs; they are symbols of thoughts; and to employ the word "embodied" in the case of words is to use a metaphor. Man is, if you like, an embodied soul; but no word is the embodiment of a thought. If so, then the thought, "God is good" has hundreds of embodiments in the different words

of embodiments in the different words of different languages. What Dr. est of the Canadian companies elicits Dawson means is that words are symbols for expressing thought.

custom is the arbiter of language, let Jamaica, earthquake, they had an agency there and transacted a large him not forget, as we insisted above,

of another. The conspicuous instance of this is the fact that the models of literary language and style are "the the answer must be a psychological interary language and style are "the one.

The answer given has great plausi- This was, as said, the incipient idea which lead to the establishment of are accepted by the tyros in the art of bility. The college-trained man is the firm whose business now extends Yet they are emphatically arbi- supercilious and snobbish to the clerks its empire to almost every corner of trary usages on the part of the best and salespeople around him. He is the earth. But how could high class me

writers, and become authoritative only gifted with spiritual pride; he believes talloring at moderate prices be thus by their preferences. Let custom, then, that because he has a college degree he carried on? The answer is by the elimias Horace says, and Dr. Dawson quotes, is thereby a superior creature, and four cardinal reasons for the Curzon must not be troubled to learn, just as Bros.' pre-eminence: the persons around him have learned, (1) All woollens are obtained direct the details of the business, and to un- from the best English, Irish and Scotch

(2) The firm's own cutters cut your (2) The firm's own cutters cut your order to your special measures.
(3) The firm's own tailors make your

If the college-trained man had not forgotten his logic, he would inevitably garments. (4) The firm's own packers despatch argue thus: "A priori, whatever be my them direct from the firm's own ware-

intellectual training and accomplishments, I can have no omniscient in-Other firms have not these advantages, and are compelled to do their business through middlemen, thus comsight into business methods and ideals: I must begin in the shop or factory, pelling a higher rate of profit upo all transactions. just as I began my classics at the rudi-

behooves everyone to dress well. ments of grammar and composition, By this is meant not so much the atand thus learn to become expert in my ent of oneself in costly raiment. but to dress in garments fashioned and suited to the individual requirement. So numerous have testimonials from business by gradual acquaintance with

Does the college-trained man take delighted customers been that Messrs. this logical attitude? On the contrary, Curzon Bros. have been able to classify he presumes that his intellectual acthem into districts and classes. All trades and professions are repre complishments have a practical value sented-the church, stage, bar, navy and army, the clerk, engineer and meand fails to observe that he must first chanic have only to apply to receive a copy of a testimonial from their own profession or trade, and from their own grasp the details of business methods, etc., and then, and then only, surpass his fellows who have not had the benedistrict, whether the colonies or the United Kingdom. fit of college training. His whole

An important point in the customer's trouble, then, lies in a psychological favor is that any article not approved attitude. He is supercilious, arrogant, will be exchanged or money willingly snobbish. He fails because he is idi-By their improved system of selfotic (in the original sense)-a private held next Friday. Individual in a position where all must work together in their proper places for

trade, and their stock and prices mean cut down to 10 days.

Fire Insurance Companies May Be Seeking to Locate in Kingston. great savings in tailoring expenses Address Curzon Bros. by (postcard for free patterns, fashion booklet, self-KINGSTON, Jamaica, August 21 .measurement chart, etc., at 60-62 City Road, Finsbury, London, E.C., Enganadian fire insurance companies are prospecting, with a view to establish- land. ing agencies here because of the at-titude of the British companies con-cerning the earthquake disaster claims.

Asks to Be Excused. Major Daingerfield has written from

Castleton, Lexington, Ky., to Dr. J. O. day. E. G. Graham can have the nom-Orr, stating that circumstances compel him to make a request to be excused, from coming to the exhibitio

despatch is merely hearsay. Officials of the British America and Western Finally, if as Dr. Dawson holds, state that previous to the Kingston, plications not anticipated when a ac-

ed to

rence of St. Thomas.

was in Toronto yesterday in connec

and Regina County, Mr. Scott's old riding." ' Press (Liberal) asseverates they were both good farmers and good ministers. The same thing happened to Hon. John

That Sir Wilfrid Laurier has sent for Mr. Finlay, M.P., to get him to withdraw in favor of Mr. Stratton in Le So Le Soleil (Liberal), Quebec, says East Peterboro is the rumor heard by The Peterboro Review (Con.), Then "L'Evenement (Conservative) is pick-ing bones with the federal government by The Peterboro Review (Con.). Then the same paper, in another paragraph in the same column, has it "on ex-cellent authority" that "there is a strong probability" that "there is a will be Thomas C. Curtis, a Havelock undertaker. It seems that Mr. Finlay "has offended a wing of the party by his independence." According to Ottawa papers there is

According to Ottawa papers there is

J. B. Kennedy, Liberal M.P., an-nounced at a Liberal meeting at New Westminster yesterday that he would positively remain in the field in the even betting on the chances of Thos. Burkett, P. D. Ross and Fred Cook to win out in the contest for the English-Speaking Conservative nomination in Ottawa to-day. coming election, taking the position that a Liberal convention which norm-The Free Press (Lib.) says that "to minimize the strife among the fac-tions" the executive has made a de-claration of neutrality. For the French nated Robert Jardine didn't give him a fair deal.

nomination it looks like Dr. J. L. Cha-bot, altho J. N. Vincent has not decid-**COBOURG HORSE SHOW.**

Toronto Exhibitors Win the Majority of the Prizes.

The St. Thomas Times (Con.) says if T. W. Crothers, K.C., declines the COBOURG, Ont., Aug. 21.-Another Conservative nomination in West Elgin next Wednesday there will be no dearth of candidates, among whom are men-tioned Dan McKillop of West Lorne, splendid success was scored at Donegan Park in running off the third day's program of the Cobourg Horse Show. The assemblage was large and fashion-able. In harness pairs 15.2 and⁴ under, Hon. Senator Beith's entries swept the W. Praughn of Southwold, Dr. F. Guest, F. W. Wright and Ald. C. Law-The Prince Edward Island Legisla-ture will expire by effluxion of time in December. "Yet," observes The Sydney, C.B., Post (Con.), "it is safe betting that Laurier could not get Premier Hazard to go to the people now as a feeler." T. H. Hassard, Mannaville, second, and J. G. McPherson, Toronto, third. The best performance over six jumps was made by Crowe and Murray's "Wasp," while "Ironside," shown by the same exhibitors, came second and Hugh S. Wilson's "Jap" third. All Toronto horses. Controller Harrison will be the Lib-eral candidate in Halton, J. D. Mc-Gregor, the nominee, having insisted on horses. There was a grand exhibit of tan-

dems by amateurs, Dr. W. A. Young winning first, H. C. Cox second and withdrawing. The convention will be measurement they can fit anyone in any part of the world, and guarantee perfect-fitting garments. On request, Curzon Bros. send to any address FREE, patterns and fash-ion booklet, self-measurement chart unparalleled institution in the tailoring trade, and their stock and prices mean great savipres in the interior in the special cut down to 10 days. classes excited great interest. The Covert Cup donated by Mr. Robt. G. H. McIntyre, M.P. for South Perth,

F. Massey for best roadster foaled in united counties of Northumberland and tion with his campaign. Another candi-date who called at Liberal headquar-ters was Dr. P. D. McLean of Centre Durham was awarded to J. Hunter's brown mare, Thos. Cowan second and Dr. Rowe third. Mrs. Dorlind Smith. Cobourg, carried

Peel Liberals will meet next Satur-day. E. G. Graham can have the nom-for best horse in harness over 14.1, best ination, and he agreed yesterday to take it. second, Mrs. J. W. Hunter third.

ticits cused, from coming to the exhibition to judge thorobreds. The major writes; cials "I sincerely appreciate the compliment of my selection, and regret that complications not anticipated when a ac-an cepted the honor, should necessitate the change. My visits to a well-gov-erned and law-abiding country are sen-gen-oases in my uneventful and laborious and so scarce in Ontario. A few of us

Men's Raincoats of Quality

Raincoats are most serviceable, wear them for dressy Fall and Spring overcoats, as well as on rainy days. This season's styles are full from armpits down, with sweep to skirt and long vent; dark shades being most popular.

AT 18.00 Highest quality. Priestly cravenette, pure wool, showerproof cloth, dark and oxford grey, broad lapels, raised seam, singlebreasted, fly front, self collar, hand padded shoulders, sleeves satin lined, our highest grade raincoats ...

AT 16.50 Imported, all-wool, showerproof cloth, dark Oxford grey, satin lined shoulders and sleeves, all seams satin taped, bellows pocket with inside stays, full loose back.

AT 10.00 English cravenette cloth, dark Oxford grey, this season's loose fitting style, with vent in back, Italian lining, full length, broad apels, sizes 34 to 44.

