



What Is the Cost of Competent Estate Management?

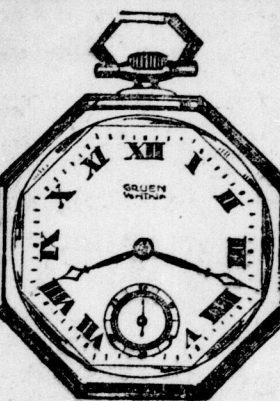
The compensation allowed to this Company by the court for acting as Executor and Trustee is never more than the amount paid to individuals acting in this capacity. In many cases it is much less.

Our Estates Manager will be pleased to confer with you regarding the appointment of this Company as your Executor.

Your confidence will be sacredly respected.

CANADA TRUST COMPANY

Managed in connection with the
Huron & Erie Mortgage Corporation
London (two branches) and St. Thomas
T. G. Meredith, K.C. Hume Cross, General Manager



When You Own a Watch with the Name 'Gruen'

on the dial, you own the finest modern example of Swiss watchmaking art—with the complete service of a dependable American organization behind it.

Our Display of These Excellent Timepieces

is most complete, embracing many beautiful models of Gruen Watches for pocket and wrist.

Model illustrated Forty-five dollars.

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"GRUEN" EXPERT

194 DUNDAS STREET, LONDON.

CEETEE UNDERCLOTHING
Guaranteed Not To Shrink.



In Buying a Camera, Be Sure It's a Kodak

The only instrument made with the autographic feature by means of which a permanent record is made on the film of date, place, etc.

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210 DUNDAS STREET.

A Remedy For Sleeplessness

If You Do Not Get Enough Sleep the Heart Weakens and You Get Cold and Tired Easily.

Many troubles can be traced to Sleeplessness, the Nervous System gets unbalanced, the Heart Weakens, Eyes Get Dull and Heavy, Digestion Becomes Impaired, you get Chilly and Tired and the Vitality is lowered. Try this a cup of Hot Water at bedtime, not too much and also a Hot Bath, or try putting your feet in hot water. Many people are taking Hacking's Heart and Nerve Remedy along with these suggestions, and are getting great results. You should try it, too. You will find your beauty sleep will be more restful and satisfying, and your general health will be greatly improved. You should insist upon getting Hacking's if you wish to regain your lost health. Price 50c a box, 6 for \$2.50. Sold by all dealers or by mail, C. B. Hacking & Co., Listowel.

ALL CLASSES TOGETHER TO MAKE LONDON ADVANCE

Beginnings of Strong Campaign To Be Undertaken by Professional Organizer, Should Enlist the Support of Londoners to a Man.

Efforts will be made at once to enlist in London a board of trade membership in keeping with the population and industrial importance of the city. London, it is pointed out, bears a distinct relation to the Dominion Government's war activities. Definite appeals have been made by officials of the Government for efficiency in cities with a view to aiding in the solution of war problems.

But while the winning of the war is the first business of all the people, London has strictly community problems which can be handled only as such; by enlisting the co-operation of all the people.

Men active in the board of trade have felt for some time that the membership of the body should be larger than it is, and have been quietly discussing plans for an expansion campaign. These plans are now complete and the actual work will commence at once.

ADVANCE WORK TO INSURE SUCCESS.
Every care has been taken to provide that the plan when put into effect should be successful in all its details. Authorities on civic-commercial organization work have visited the city and discussed with officers and members of the board of trade methods which have been found to work out satisfactorily in other large and important centres.

Gordon Philip, the secretary of the board, today said that the work would be actively directed by members of the field staff of the American City Bureau of New York, an organization of specialists with a uniformly successful record of nearly 125 similar undertakings in the last five years.

The expansion plans as adopted contemplate also a practical reorganization of the board of trade. In this there will be substantial work no variance from the standard form of organization and operation which has been worked out successfully in many of the largest cities in Canada and the United States. A mass of detail work is to be performed in connection with the campaign. To handle this several members of the American City Bureau will spend the next month or so in London. The first to arrive is Walter A. Parcell, who came direct from Fall River, Mass., which city is expanding its chamber of commerce to 1,200 members. Other experts will be here within a day or so.

LONDON SHOULD HAVE 800 MEMBERS.
It is pointed out that other cities of the size and rank of London have boards of trade numbering upward of 800 members, and thus are able to represent the city with every assurance that they are expressing the thought of a majority of the citizens in every walk of life.

Development of activities along lines desired by the Dominion Government and the Ontario officials is sought by the board of trade in accordance with distinct requests made by those officials. Proper organization of the large centres has been found to be a great advantage in war activities along all lines.

It is also emphasized that while co-operation can be extended by a large body of citizens organized through a board of trade to the Dominion Government, in complying with its requests for aid in war work, there will also be direct concern of those who have been closely identified with the work of the board of trade and who believe that London's business activities deserve attention from a large and compactly organized central civic-commercial organization.

Announcement of the definite plans for the expansion and reorganization campaign are promised within a day or two.

FARMERETTING AND DAN CUPID RAISING BIG CROP OF ROMANCE IN THE FIELDS OF ONTARIO

Girl Soldiers of Soil Reaping Harvest of Hearts While Doing Their Bit.

Mr. Mars has given poor little Dan Cupid a mighty busy time in the past four years or so, so people are conducting war time romances. Just as the little fellow is becoming so busy with the bow and arrows in the hearts of khaki-clad soldiers and those of winsome youngsters, along comes the girl soldier, and she is doing her bit for the country, and she is also doing her bit for the farmer.

The land and the orchards and the vineyards call for help. The boys have enlisted to serve king and country overseas; it's up to the loyal daughters of the land to plant, and hoe, and prune, and spray, and save the crops.

Farmers Call for Girls.
It started a year ago early in the summer in this part of Canada, and such splendid little daughters of the soil have the girls proved themselves that from all over Western Ontario—and eastern Ontario for that matter—girls are being sent out by farmers for girls, and still more girls.

In the past summer girls, earnest, purposeful, patriotic, womanly, efficient, cheery girls, have hoed and dug, and raked the hay, picked and packed fruit, and made a record for themselves as doers.

Moreover, they have written the record of their charms, their willingness to turn to any task, and their efficiency on susceptible hearts. And here is where Dan Cupid has worked overtime.

Some of them are still some men left in the country, men who are in the service at home, but who are in the service overseas, and they are in the service of the country, and they are in the service of the country, and they are in the service of the country.

Cupid's Heavy Harvest.
The girl who is a good enough sport to go to work with intelligence and will makes an exceedingly good pal. Haven't the boys found it out? And she is making the boys find it out. She is making the boys find it out. She is making the boys find it out.

It is often heard, more as a deep-set conviction running in the minds of men who have done their bit, whom one casually meets upon the highway of life, that "the public has done a damned use for me. I may as well say that this expression has been heard, and such this has occurred to you. What will be the future of Canada when the best man, kind we had returns from France, and comes back to us to again take his place in the ranks of civilization? This same idea has occurred to the great minds of this country, and it is easily got at if one looks about and notes governmental actions in forming clubs, or endorsing the formation of committees, or endorsing the formation of committees, or endorsing the formation of committees.

Oh, You Farmerettes!
Chaperones! Oh, of course the girls have the best of chaperones, and the Government Employment Bureau officials are most scrupulously careful about the places to which girls are sent. These are very nice boys, and indeed, when the girls meet, and the girls who are in the service of the country, and they are in the service of the country, and they are in the service of the country.

The farmerettes enlist for service to the country, just like the fighting men, the doctors, the Red Cross nurses and the V. A. D.s. It isn't the girls who are in the service of the country, and they are in the service of the country, and they are in the service of the country.

VENDORS MUST SEE ARTICLES SOLD ARE OF CORRECT WEIGHT

Chicken Case Draws Warning From Police Magistrate.

HUSBAND PUT TO WORK Was Being Supported by the Labor of His Wife, Charge of Neighbors.

"The chicken was sold for \$1.25, and it weighed five pounds on my scales," said W. H. Free to Magistrate A. H. M. Graydon this morning, when he was charged with selling a chicken at short weight on the market.

"Yes, but you might have your scales fixed to weigh heavy," responded the magistrate. Free paid \$5 and costs.

The buyer said that he had bought the chicken for a five-pounder, and paid for it at the rate of 25 cents per pound. When he weighed it, it tipped the scales at four pounds two and a half ounces. He mentioned the fact to Free, who got peeved at the purchaser for being so small as to say anything about three-fourths of a pound on a five-pound bird.

Weights Must Be Right.
Free pleaded guilty, but said that it was no excuse, the court thought, and it was impressed upon Free that the vendor was held responsible to see that the article he sells are of correct weight.

Thomas Stephenson, charged with a breach of a city bylaw relating to the sewer connections, has been laying a tin pipe instead of the proper size for the sewer, according to Inspector James Lattman. He promised to procure the proper size and have the work done correctly as soon as he could get labor, and the case was adjourned for two weeks to give him time to do the work.

Work or Fight.
"Every man who resides in Canada, and is between the ages of 18 and 60, must work or fight, and if he won't work willingly he will be sent to an institution where he can be used in some way," Magistrate Graydon told Frank Brooks, who was in court because he was said to have no useful occupation. Brooks said in defense that he had been in the country all summer "bumming," and only returned to the city a month ago. Since then he has been trying to sell his horses, he said.

The complaint had been laid at the instigation of neighbors, who complained that his wife was the sole support of the family, including the husband. Hubby started work yesterday at the new buildings on Carleton Heights, and if he remains at work all will be well. The case was adjourned for two weeks to give him a chance to make good.

For a breach of one of the city bylaws, Stephen appeared in court with a mother, against whom she laid a charge of vagrancy. The case was adjourned for two weeks.

CATCHING AILMENTS WELL CHECKED BY MEDICAL VIGILANTES

Communicable Diseases Well Under Control in City at Present.

Considering the season of the year, well under control in the city at the present time, the large measure of the vigilance exercised by the medical officer of health and the public welfare nurses, and the reliable ally, the child welfare nurse. It speaks well for London that not a single case of typhoid fever is reported here for the week closing September 21. Scarlet fever has not "caught" things in getting a foothold. Four new cases were reported last week, making a total of 17 cases in isolation at the end of the week. While only one new case of whooping cough was reported, there were 21 "hangovers" from the week before.

One case of chickenpox, two diphtheria, one of mumps and two of gonorrhea, along with the whooping cough and scarlet fever cases already mentioned constitute the sum total of cases of communicable diseases. The report has been made in the past week, eleven in all.

WINDSOR MINISTER ALLEGED DEFAULTER BROUGHT TO CITY

Rev. George Kersey Handed Over to the Military Authorities.

Rev. George Kersey of Windsor, pastor of the Methodist Church, who was charged with being a defaulter, arrived in this city last evening, escorted by an officer of the civil department of the military police.

According to the information given out by the civil department of the military police, the minister had failed to comply with the requirements of the military service act.

He was handed over to the military authorities to deal with, and will likely appear before a medical board today for examination.

MILITARY NOTES

The board of examining officers regarding applications for commissions in follows: Major, J. M. D. N. 1.

Capt. J. A. McEwen, having returned from duty with the Chinese coolies, 1st Depot Battalion, O. R., this district.

Major E. N. Richards, formerly of the 21st Regiment, has been attached to the 1st Depot Battalion, O. R., and is detailed to command draft No. 77.

Lieut. M. C. Morrison and Lieut. W. Pennecook of the A. M. C. Training Depot have been transferred to the 1st Depot Battalion, O. R.

Sergt. J. E. E. Nellie has been returned to his unit from command to the A. M. C. Training Depot.

Lieut. E. W. McNeice has been detailed to the 1st Depot Battalion, O. R., to act as assistant medical officer.

Pte. E. B. Schacht, 1st Battalion, C. R., has been placed on command at the London mobilization centre.

SERGEANT ALFRED PUGH.
London, Sept. 21, 1918.

Western Ontario's Mail Order House.

War-Time Economy Emphasized In This Season's Autumn Fashions



The entire industrial world has been revolutionized by the present wartime conditions. Hundreds of factories which formerly supplied our needs have been commandeered by the Government. Thousands upon thousands of skilled workmen are in the employ of the Government. Transportation is precarious. And because of these conditions it is natural for prices to advance rapidly. The entire scheme of living has become topsy-turvy. There is a scarcity of fine materials. So serious is this condition that we are urging you to purchase your fall and winter apparel as early as possible. Better safe than sorry, for a little later in the season, just the article you want may be gone beyond hope of replacement. Buy not one single article more than you need—buy all that you can foresee the necessity for, and buy now.

Such Variety in Black Dress Goods Could Not Now Be Assembled

We are showing a fine assortment in all Wool Black Dress Goods, silk and wool, mohair and wool, also silk mixtures, of French and British manufacture. The correct weaves are here for the simple tailor-made dress or skirt, also the semi-sheer and medium textures with the soft draping effect for dressy gowns. Procure your present and future needs while our stock is complete, as many lines cannot be duplicated. The following will give you an idea of the completeness of our present stock.

- | | |
|--|--|
| Black All-Wool San Toys \$1.50 to \$2.50 yd. | Black Silk and Fibre Poplin \$1.25 to \$2.50 yd. |
| Black All-Wool Armures \$1.50 to \$2.00 yd. | Black Silk Pussy Willow Francaise \$1.25 to \$2.50 yd. |
| Black All-Wool Barathea \$1.90 yd. | Black Wool and Mohair Roxana \$2.25 yd. |
| Black All-Wool Tricot \$1.50 to \$2.00 yd. | Black Wool and Mohair Shantung Resida \$1.25 to \$2.25 yd. |
| Black All-Wool Crepe \$1.50 yd. | Black Wool and Mohair Poplin Resida \$2.75 to \$3.25 yd. |
| Black All-Wool Albatross \$1.90 yd. | Black Mohair Lustres \$1.00 to \$2.25 yd. |
| Black All-Wool Fine Serges \$1.75 to \$3 yd. | |
| Black All-Wool Cashmere \$1.75 yd. | |
| Black Silk and Wool Charmaine \$2.50 yd. | |
| Black Silk and Wool Poplin \$3.00 yd. | |

Samples ready for mailing to our out-of-town customers.

Colored Serges for Dress or Suit

- | |
|---|
| At \$1.75—41-inch All-Wool Serge, in a good range of seasonal colors, staple shades and novelty shades, in rose, emerald, scarlet and light blue, also dark brown, dark green, navy and open; pure wool, in a good serviceable make. Price..... \$1.75 yard |
| At \$2.00—46-inch All-Wool Serge, good quality, in burgundy, brown, navy and dark green, for ladies' suits and dresses. Price..... \$2.00 yard |
| At \$2.50—48-inch All-Wool Serge, extraordinary value, fine twill, in burgundy, dark brown, navy and dark green, for ladies' dresses and suits. Price..... \$2.50 yard |
| At \$3.00—50-inch Tricotine, all-wool dress fabric, fine diagonal cord, in brown, plum, navy and dark green, for autumn or winter dresses, very popular material. \$3.00 yard |

Buttons An Important Feature

In some cases buttons are the only trimming used on the new coats and suits. There has been a scarcity of black ivory and many are waiting for these for the mannish-tailored suits, where the buttons sew through. We have them now in four sizes—just arrived. Also we have just received the new dress fringes. We need say little about fringes this season. They are wanted but hard to procure. We now have black, navy, taupe, etc., in different widths.

At Trimming Counter.

In the Children's Shoe Section

FOOTWEAR FOR THE FUTURE WOMEN—Growing girls should have all the requirements of style, as well as comfort. Our children's shoes are made of the best leathers and findings, and made over lasts that have been approved by foot specialists as being correct for the girl in her foot molding time. Bring the children and have them properly fitted with shoes of style and comfort. Sizes up to 10½ only.

- | |
|--|
| Children's English Walking Shoes, extra fine quality calfskin, chocolate color or patent with plain calf top, sizes 8 to 10½. Price..... \$4.50 pair |
| Children's Patent English Walking Shoe, with grey suede top, sizes 8 to 10½. Price \$4.50 pair |
| Children's Patent Shoe with tan suede top, large brass eyelets, sizes 5 to 7½. Price \$2.95 pair |
| Children's Patent Lace Shoe, white cuff and laces, sizes 2 to 4½ at \$2.25 pair and sizes 5 to 7½ at \$2.95 pair |
| Children's Black Kid or Lace Shoe, sizes 2 to 4½ at \$2.00 pair, sizes 5 to 7½ at \$2.75 pair |
| Children's Hurlbut Welt Shoe, cushion sole, patent with calf top, lace or buttoned, sizes 4 to 7½. Price \$3.50 pair |
| Infants' Pussy Foot Shoes, white buck, patent with white top, or patent with kid top. Prices \$1.75 and \$2.00 pair |
| Infants' Little Daisy Soft-Sole Shoe, black, white or tan. Price 85c pair |

AFTERNOON TEA
Salmon Salad, Thin Bread and Butter, Cup of Tea or Coffee... 25c
Cream Cheese and Pimento Sandwich 10c

SHALLAN-MERAN
Restaurant License No. 10-208.

SUPPER—UP TO 5:30.
Cream of Tomato Soup, Fried Lamb Chops, Fried Potatoes, and Cup of Tea or Coffee 50c

SOCIALISTS WILL NOT ENTER GOVT. UNLESS POLICY IS ALTERED

Berlin Vorwarts Says Participation Will Be Only Under Certain Conditions.

Copenhagen, Sept. 24.—German majority parties cannot, in their effort to introduce a parliamentary Government with a responsible ministry, count on the Socialists for active participation unless the policy hitherto followed by the Government is materially altered or abandoned. This is the gist of a long editorial in which the Vorwarts of Berlin, the Socialist organ, serves notice that the time has not arrived for the Socialists to enter the ministry.

"If eventually the Socialists enter the Government—and such a time may come," the newspaper says, "they will do so in order to fulfil their great historic mission of helping peace and altering the present Government's in accordance with their conviction regarding what the people need."

Comments from various Socialist papers along the same line are printed by the Vorwarts.

CANADIAN CASUALTIES

Infantry.
Killed in Action—3131553 W. R. Browning, Port Lambton; 123215 E. Merkle, 520 Piccadilly street, London; 615184 C. Mitchell, Warton; 860740 J. F. Withford, Blenheim; 615353 O. H. Harnett, Clinton; 81122 L. J. McCarty, Warton.
Wounded—651596 C. Vandenbark, Milliken Corners; 842621 P. Scott, Petrolia.
Ill—3121506 A. Gilchrist, Parkhill. Wounded—467250 N. Hunter, not stated.
Machine Gun Company.
Gassed—603113 A. Clue, 189 Bathurst street, London.
Forestry Corps.
Ill—310724 J. H. Lewis, Lorne, Ont. Wounded—311122 R. A. Wall, Aylmer; 232800 E. Brown, Ripley; 651413 T. G. Young, 11 Hayman Court, London; 3106584 H. Scott, Chatham; 772900 E. G. Foster, Brantford; 802643 A. Thordy, London.
Gassed—175024 S. L. McCready, 60 Leamington street, Hamilton; 739030 W. Stutz, Hartford.
Engineers.
Died of Wounds—4104 A. E. Gregory, not stated.
Wounded—27162 H. M. Moughan, Milton; 802192 C. H. Hayward, Hamilton.
Artillery.
Wounded—336820 R. A. Smith, 201

RELIANCE Garage

SERV. CE Station

257220 D. Kalkin, Melbourne; 27823 C. Green, Stratford.

Wounded—33242 C. Ferguson, Allan; 789690 W. King, Hagersville.

Wounded—302163 H. Grogan, 423 Ferguson avenue, North Hamilton.

Wounded—814038 C. Montgomery, Fenella.

Ill—339547 W. Halpeny, Caledonia.

Province street, Hamilton; 202304 R. Somerville, 15 Harvey street, Hamilton; 202122 C. H. Hayard, Hamilton; 202227 R. L. Morrill, Grassie Corner. Gassed—651733 A. Huber, Walkerton; 24850 W. P. Steffler, Guelph; 8213 G. Drill, 737 Princess avenue, London; J. J. Kennedy, Guelph; 315004 K. F. C. Hannan, St. Catharines.

Mounted Rifles.
Wounded—127213 W. Crann, Stratford.
Machine Gun Company.
Died of Wounds—174915 M. Raphael, 29 West avenue, Hamilton; 13925 T. Pearson, Brantford.
Wounded—97664 R. T. Charter, Waterford.
Gassed—513317 T. J. H. Rogers, Hartford.

Ottawa, Sept. 24.—Today's list of casualties:
Infantry.
Killed in Action—3131567 A. A. McDonald, Courtwright; 351458 C. J. Fickel, Bridgeburg.
Engineers.
Killed in Action—189831 L. Lagus, Chatham; 2446 C. H. Hay, Milton.
Artillery.
Killed in Action—34931 C. M. Harrison, Hamilton.
Infantry.
Gassed—Capt. C. Hornby, Blenheim.
Artillery.
Gassed—315004 K. T. Hannan, St. Catharines.
Infantry.
Wounded—65325 R. Cain, Georgetown; 27313 M. E. C. Carter, Puslinch.