ADVERTISER PATTERNS



The Children's Soap—Lifebuoy

Little hands, little faces, little togs all need Lifebuoy Soap, every day and often, if you mean to keep them free from dirt and infection. Little cuts and scratches -street dust-the free and artless contact with others. all have the danger element removed if you use

LIFERUOY HEALTH SOAP

Its abundant, creamy lather gives the greatest possible cleansing power. Cannot hurt the tenderest skin. Use it in the bath, in the home, and remember that "all's well"

> with those who use Lifebuoy. The mild antiseptic odor vanishes quickly after

At All Grocers-LEVER BROTHERS LIMITED TORONTO

APRIL SHIPMENT OF CATHOLIC RED CROSS

The April shipment sent out by the Catholic Red Cross Auxiliary was a large one, and may be detailed as follows:

OFFICERS ELECTED TO NEW Y. W. C. A. BOARD

A meeting of the Y. W. C. A. board was held yesterday afternoon at the follows:
Sewing—Shirts, 165; pyjamas, 159;
ties, 165; bed jackets, 51; sweaters, 3;
trench caps, 1; bed socks, 23 pairs; day
socks, 220 pairs.
Surgical Department—Head bandages,
Surgical Department—Head bandages,
50: abdominal binders, 61; scultetus residence of Wellington street, when Surgical Department—Head bandages, 50; abdominal binders, 61; scultetus bandages, 30; "T" bandages, 88; laparotomy stockings, 56 pairs; triangular bandages, 170; surgeons' gowns, 12; surgeons' coats, 9; kit bags, 20; comfort bags, 76; housewives, 100; hot water bottle covers, 66; personal property bags, 81; sheets, 478; surgeons' towels, 90; trench towels, 313; pillow-silps, 210; nurses' aprons and sleeves, 19; hospital handkerchiefs, 222; khaki handkerchiefs, 62; pneumonia jackets, 86; fomentation wringers, 114, making a total of 3,735 pieces. Average at-86; formentation wringers, 114, making a has just returned from Boston, gave total of 3,735 pieces. Average attwo much enjoyed vocal solos, accomtendance, 34.

Average at two much enjoyed vocal solos, accompanied by Mrs. Jordan.

PAGE OF INTEREST TO WOMEN



first time since her marriage at the home of her mother, Mrs. B. A. Mitchell, 304 King street, Friday afternoon, May 17, her mother receiving with her. Mrs. Bicknell will be at home thereafter the first Wednesday of every month.

A social evening was spent by the Helena Coterie Club on Tuesday evening, which was attended by a large number of the employees. A splendid musical program was given and a luncheon was served at the close.

Controller E. S. Little, who has been spending some time in California, has

Mrs. Charles Fisher Bicknell (nee road, when a number of friends ten-Florence Mitchell) will receive for the dered Miss Blanche Heritage a kitchen shower. Games and music were in-dulged in and refreshments were served.

spending some time in California, has been spending some time in California, has returned home.

A pleasant social evening was spent on Tuesday evening at the home of Mr. and Mrs. J. B. Heritage, Hamilton

Mrs. Albert Zwicker and daughter Phyllis, and Mrs. and Mrs. Arthur Zwicker and little daughter Dorothy, of Edmonton, Alberta, are the guests of Mr. and Mrs. C. Zwicker, William street.

BACKYARD GARDEN HINTS (By The Girl With the Hoe.)

GOOSEBERRIES.

The plants for new plantations of gooseberries are obtained from cuttings or by what is technically known as layering. This latter method is most generally followed. Prune the old bushes very closely in the autumn, thereby causing an abundant growth of young wood during the next summer. Early in July heap the earth through and around the bushes until only the tips of the young shoots are above ground. Pack this earth closely about the young shoots, leaving a mulch of loose soil on top to preserve the moisture. By autumn these shoots, if of American varieties, will have rooted well, and the next syring they may be transplanted. Engineers will be a the same time autumn the same way as the currant cuttings.

The actual setting out of the plantation is usually done in the fall, sometimes as early as September. Set the plants four feet apart in rows six feet apart, pruning the roots before doing so. Spread them well, so that they will be a strong support for the plant above ground, and then pack the soil firmly about them, at the same time leaving loose soil on top to preserve the mell, sometimes so. Spread them well, so that they will be a strong support for the plant above ground, and then pack the soil firmly about them, at the same time leaving loose soil on top to act as a mulch.

The gooseberry is usually grown in The son of the manufacturing the post of the plant above ground, and then pack the soil firmly about them, at the same time leaving loose soil on top to act as a mulch.

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The gooseberry is usually grown in The son of the plant above ground, and then pack the soil firmly about them, at the same time leaving loose s

Italian Milans, Leghorns and White Hats are all the rage now. From coast to coast, in all the big cities of the United States and Canada, smartly dressed women are wearing Milan hats. The demand is so great it will be hard to secure any of them. We were fortunate in securing one of the finest assortments that will be shown in Canada this year..

They are now on display at our store. These would make beautiful hats for the 24th of May. Buy your hat now. It's only one week away. For our summer opening we have grouped three special lines of trimmed hats at

\$1.95, \$2.95 and \$4.95

ALL OUR SOUTHERN AND JAMAICA PANAMAS have now arrived, and are on display for your inspection. On account of the extraordinary values offered here, we

ROYAL MILLINERY & FEATHER CO., 294 Dundas St.

SECOND SPECIAL.

Thirty-five trimmed hats.

These hats come in Sailors,

Chin-Chin. Turbans and droop

effects, trimmed with flowers,

wings, fruits and ribbons.

Worth regularly \$5.00. Spe-

cial Thursday, Friday, Saturday

JIMMY COON TEASE S MR. BLACK BEAR.

You remember that Jimmy Coon is a cousin of Mr. Black Bear. Now, they are both full of fun, and they dote on playing pranks on each other. You see, Mr. Black Bear in the very early spring strong that he could throw his little cousin, Jimmy Coon, over his head strong that he often fools Mr. Black Bear.

But Jimmy Coon uses his keen wits, and he often fools Mr. Black Bear. Jimmy Coon called on his big black cousin one day very early in the spring. Jimmy Coon called on his big black cousin one day very early in the spring. Jimmy Coon called on his big black cousin one day very early in the spring. Jimmy Ad. been awake from his long winter sleep for some weeks, and he had a splendid luck hunting, and he had splendid luck hunting had been awake from hunger, and his sclothes looked four sizes too hig for him



This new bigger bar is the backbone rade

The successful grocer wouldn't think of doing business without the new, bigger Comfort Soap bar. It's the economical Soap that people want in war time.

COMFORT SOAP

Bigger bar-without premiums

You can do without premiums in war time but you certainly want all the good soap you can get for your money. That's what we thought when we discontinued premiums during the war and gave you a bigger Comfort bar instead. We're glad we did. It's what you wanted.

PUGSLEY, DINGMAN & CO., LIMITED, TORONTO

tsoallonight



"Jesus Exercising Kingly Authority."
Mark ii., 1-32.
QUESTIONS FOR TODAY.

11. Verse 11. What part did friendship play in the experience of Jesus?
12. Verse 12. What evidence is there, that Jesus had the same appetites and human passions as other normal men, and that he was subject to weariness and other human limitations?
13. Verses 13, 14. Was Jesus really hungry at this time, and did he actually expect to find figs on this tree, seeing it was not the season for figs?
Why?

14. Is this the only recorded destruc-

Again we ure all format and the control of the cont And Mr. Bear grunted in his awfully loud voice, "Jimmy, you ask too many questions. But I'd like to have you know that my feet are sore." And Mr. Bear began to peel the skin off the soles of his feet.

"Why, have you got corns or bunions, Cousin Bruin?" You must wear too small shoes. You are too proud, Cousin Bruin?" You must wear too small shoes. You are too proud, Cousin Bruin?" Said Jimmy Coon.

Well, I wish yot could have seen Mr. Bear in his anger. Why he scoled Jimmy Coon in such a loud voice that this big base tones echoed through all the halls of the big stone house and made Jimmy tremble.

The following articles for the bales Chapter, Chapter, Chapter, Chapter, Chapter, Sorks, 170 and the halls of the big stone house and made Jimmy tremble.

The following articles for the bales Chapter, Chapter, Chapter, Chapter, Chapter, Sorks, 170 and the halls of the bales of his feet.

United the chapter of the work and such as the halls of the big stone house and made Jimmy tremble.

The following articles for the bales Chapter, Chapter Chapter, Chapter, Chapter, London spanning to the following and particles of chapters: Chapter, London: 24 suits pyjamas, 5 pneumonia to the Editor of the Women's Page.

STRATHROY.—The Bethesda Red Cross work and to the soldiers, the page work and to the soldiers, the page work and sorrow and to the soldiers, the page work at the different homes and taken when the page work such as the Halifax and Arguer work, such as the Halifax and Arg

DAILY BIBLE QUESTION
CLUB

DAILY BIBLE QUESTION
CLUB

Meminan relief. In addition to this, \$75
per year is given to the support of a
Bible woman in Japan. The annual
election resulted as follows: Teacher,
Mrs. Wilson; assistant teacher, Mrs.
McMurtry; president, Miss McCourlek;
first vice-president, Mrs. Courtis;
secretary, Mrs. Betts; corresponding
Lesson for Sunday, May 18, 1918.
ONE GOLDEN TEXT SUGGESTION,
By Rev. T. S. Linscott, D.D.
"Jesus Exercising Kingly Authority."
Mark ii., 1-32.
QUESTIONS FOR TODAY.

11. Verse 11. What part did friendship play in the experience of Jesus?

12. Verse 12. What evidence is
there, that Jesus had the vidence is

OALLY BIBLE QUESTION
per year is given to the support of a support of a given to the support of a support of a lible woman in Japan. The annual
election resulted as follows: Teacher,
Mrs. Wilson; assistant teacher, Mrs.
Mrs. Curtis;
Secretary, Mrs. Betts; corresponding secretary, Mrs. Thomas; treasurer,
Miss Rowe; missionary treasurer, Miss
Cummings; convener membership committee, Miss Nortin; convener social
committee, Mrs. Noble; convener devotional committee, Miss Westman;
conveners of Red Cross work, Mrs. Bell
and Mrs. Leake; convener courtesy
committee, Mrs. Stinson.

All John Mark 109 pairwested to \$30, which will be
used for buying yarn. The society
wishes to thank all those who so kindly
wishes

CHILDREN SUPPLY THE PROGRAM AT W. M. S.

Jimmy Coon entered the door of the cave and found Mr. Bear sitting on the edge of his bed fixing his feet.

And Jimmy knew all the time that Mr. Bear always woke up cross and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. I suppose you have sensured by Jesus, and hungry in the spring. And Mr. Bear was so angry with hunger that he shouted, "Jimmy Coon, cousin or no cousin, you get out of my house this histant, and don't you ever darken in stant, and don't you ever darken in you door again!" And Jimmy got out.

SIAMMERING AND SIUITENING PERMANENTLY REMOVED.

Our method marks a new advance. Write for folder, References given.

REV. CHAS. P. WELLS, B.A., B.D. B.B Elmwood Avenue.

London, Ont. Phone 6109.

The children from the two Junior for the grown-push of entirection of wins for the grown-push and on earth. While Christ was limited in the heaven and on earth. While Christ was limited by the summan limitations?

The May meeting of the W. M. S. of St. Andrew's Church toke St. Andrew's Church to stond the program by the summan limitations. Th

spring monen, with house-cleaning, etc., the amount of work brought in compared favorably with that of the past. The following was shipped to Hyman Hall for May: 109 pairs socks, 24 flannel shirts, 142 trench toweis, 96 hospital toweis, 14 dozen hospital handkerchiefs, 16 pillow-slips and a bundle of old cotton. A fresh-egg shower brought in 90 dozen eggs to be sent to the concotton. A fresh-egg shower brought go dozen eggs, to be sent to the co-valescent home, Wolseley Barraci The circle has decided to purchase haliting machine immediately.

EMBRO.-Two barrels of magazines

Cross Society.

A play, "The Heart of a Hero," is to be put on here by some young people from Woodstock in our town hall on May 22. The proceeds are to go to the Embro Red Cross Society.

The Red Cross Society met in the council chamber this afternoon, and was very well attended. The time was busily spent in making shirts for the soldiers, and all the flannelette was cut for shirts.

cut for shirts. W. C. T. U. ENTERTAINS

The W. C. T. U. entertained the Y. W. C. T. U. on Tuesday night in the rooms on Park avenue. The program, provided by the Y. W. C. T. U., consisted of a splendid address by the Rev. Mr. Powell on his experiences in Huron County during the time of the local option law, and the difficulty in enforcing that her the difficulty in enforcing that her the difficulty in enforcing that law. He also spoke about the cigarette habit, which the W. C. T. U. has been trying to fight.

A musical program followed, in which the Blgar quartet furnished several enjoyable numbers, and afterwards light refreshments were served.

Your Old Carpets MADE INTO NEW, BEAUTIFUL FLUFFY, REVERSIBLE RUGS. CANADA RUG COMPANY 98 Carling Street. Send for Leaflet.

POLLY AND HER PALS.—Aunt Maggie Surely Is Exempt.

cannot guarantee one for you unless you get here early.

Thirty trimmed hats.

made of good materials

and trimmed in the very

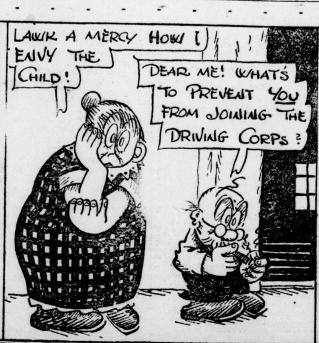
newest effects. Worth

regularly up to \$4.00. Spe-

cial Thursday, Friday

and Saturday,





THIRD SPECIAL

Thirty hats. These hats are of the bet-

ter kind. Many models included in this

lot; also several dress hats. Some are

faced with Georgette facing. Well made

of finest materials. Worth regularly up

to \$8.00. Special for Thursday, Friday

\$4.95

and Saturday.



