THE FEDERAL LIFE ASSURANCE COMPANY,

Head Office, HAMILTON, ONT.

JAS. H. BEATTY, President.

DAVID DEXTER, Managing Director.

AMOUNT ASSURED \$11,000,000.00 SURPLUS SECURITY \$704,141.26 OVER \$1,000,000.00 PAID TO POLICY EOLDERS.

THE BEST COMPANY IS THE ONE THAT DOES THE MOST GOOD.

ILLUSTRATED Life Insurance Folder showing that to be happy you must be contented. To be contented, you must feel that your family, your home, and your own old age are provided for.

SECURITY, PROTECTION AND PROFIT.

Most men work hard and take but little present comfort in order to secure future wealth. Ninetyfive per cent are unsuccessful. A good Life Insurance Policy is the best provision for the future, for whatever happens, your family, your property, and your own later years are protected.

ACENT.