

Store Opens at 8.30 a.m.

# FROM SIMPSON'S JANUARY SALES

Store Closes at 5.30 p.m.

## Dresses, 50 Only Reg. \$12.50 to \$16.50 for \$6.95

Excellent quality, in charmeuse, satins, velvets and cloth fabrics; made in pretty, draped styles, with combination trimmings of lace and silks; shades are black, navy, Copenhagen, brown, mahogany and tan. Special **6.95**

Women's and Misses' Afternoon and Dancing Gowns. Priced \$14.50, \$17.50, \$22.50, \$27.50 to \$32.50.

New crepes de chine, satins, brocaded silks, charmeuse, and fancy lace designs; a wide variety of shades; trimmings of soft laces; some fur trimmed, beaded design; all charmingly draped. Prices \$14.50, \$17.50, \$22.50, \$27.50 to \$32.50.

## FASHIONABLE WINTER COATS FOR \$8.95.

Regularly \$15.00 to \$17.50.

Only 30 Coats in the collection, including manufacturers' samples and odd sizes in regular lines; materials are imported tweeds, in fancy weaves, warm blanket and reversible cloths, attractive plaids in new colorings; variety of up-to-date styles for misses or women. Special **8.95**

## A GOOD LINE OF SKIRTS, CLEVERLY TAILORED.

The materials are chevots, in black or navy, and all-wool tweeds, in light or medium grey, tan or brown mixtures; the styles are plain, with buttons. Very special on Thursday **2.75**

(Third Floor.)

## The Whitewear Sale

Very special values in practically every style of whitewear; investigate the remarkable value-giving this sale brings to you.

Nightgowns, fine nainsook; slip-over style; handsomely finished with embroidery heading, run with wide silk ribbon; Val. lace insertions, beadings, and edges; silk ribbon draws; lengths 56, 58, 60 inches. Regularly \$2.50. Thursday **1.75**

Princess Slips, fine nainsook, handsomely trimmed with Val. lace insertions and edges, or embroidery insertions and frills; sizes 34 to 42 bust. Regularly \$2.50. Thursday **1.75**

Corset Covers, fine nainsook; embroidery and Val. lace insertions; lace beadings and edges; silk draw ribbons; sizes 34 to 42 bust. Regularly 60c. Thursday **.43**

Drawers, nainsook, insertion and ruffle of fine embroidery; lengths 23 to 27 inches. Regularly 85c. Thursday **.50**

Nightgowns, fine white flannelette; tucked yoke, with ruffles of goods; lengths 56, 58, 60 in. Regularly \$1.00. Thursday **.75**

Clearing three high-grade models in Corsets, a C. C. a la Grace, in fine white coutil; medium a la Diva, in fine white brocade; a Promenade, and low busts, long hips and backs; finest rustproof steels; wide side steels; four or six garters; bust draw cords; sizes 18 to 26 inches (the La Diva only from 22 to 26). Regularly \$2.50, \$3.00 and \$3.50. Thursday **1.75**

## \$1.75 WOMEN'S SWEATER COATS, 75c.

Women's Sweater Coats, heavy knit, fancy ribbed wool mixture; high military collar; two large patch pockets; pearl buttons; colors grey, navy or cardinal; sizes 32 to 40 bust. Regularly \$1.75. Thursday clearing at **.75**

No phone or mail orders for these.

(Third Floor.)

## Outstanding New Novels

- "Inside of the Cup," Churchill . . . . . 1.25
- "Woman Thou Gavest Me," Caine . . . . . 1.25
- "Behind the Beyond," Leacock . . . . . 1.10
- "Laddie," Porter . . . . . 1.25
- "Making Over Martha," Lippmann . . . . . 1.10
- "White Linen Nurse," Abbott . . . . . .90
- "Passionate Friends," Wells . . . . . 1.10
- "Broken Halo," Barclay . . . . . 1.10
- "Devil's Garden," Maxwell . . . . . 1.10
- "End of the Rainbow," Keith . . . . . 1.25

(Main Floor)

## Electric Fixtures

2-light Hall Pendant, in Sheffield design and Flemish finish, fitted with etched shades or crystals. Regularly \$6.00, for **4.19**

4-light Mission Fixture, in brush brass finish, heavy chain drop and cast arm ends, fitted with green art glass lanterns, suitable for dining-room. Regularly \$16.00, for **10.49**

3-light Pan Fixture, dropped with chain pendants; very fine R. G. and M. finish; fitted with crystals, suitable for parlor. Regularly \$10.50, for **7.49**

3-light Pan Fixture, chain pendants, brush brass or silver finish; enrichments on pan; entirely new design, and suitable for sitting-room, with appropriate shades. Regularly \$13.50, for **8.79**

(Fifth Floor.)

## Bedroom Wall Paper

New Imported Bedroom Papers, in plain and floral stripe, chambray, cretonne and chintzes, in blues, greens, creams, mauve. Per roll, 25c, 35c, 60c, 75c.

New Bedroom Cut-outs, in assorted colorings, 3 in., 9 in. and 18 in. wide. Per yard, 5c, 10c, 15c, 25c.

## BEDROOM SPECIALS.

Imported and Domestic Papers, for bedrooms or sitting-rooms, in plain, figured and floral designs; assorted colorings. Regularly 15c roll, Thursday 9c; regularly 25c roll, Thursday 16c; regularly 35c roll, Thursday 22c.

(Fifth Floor.)



## Silk Fabrics at Bettered Prices

In a season of silks this Silk Sale is particularly welcome. Huge stocks and splendid values are the rule in the department during January, but here are a few values that even surpass the usual opportunities of the sale.

**BLACK SILKS**—From Como, Italy; Zurich, Switzerland, and Lyons, France. Assortment that represents all that is best in the work of these expert dyers and finishers; quality fully guaranteed.

**BLACK SUITING SATINS**—Wide width, weighty weaves, of best skein dye, giving striking richness in the made garment. Regularly \$2.00 per yard **1.69**

**FINE BLACK MOUSSELINES**—40 inches wide; specially finished for draped dresses; bright, beautiful blacks. Regularly \$1.65 per yard. Special **1.44**

**BLACK SATIN DUCHESSE**—Exceptional grades; several weaves and finishes in dress duchesse. 38 to 40 inches wide. Per yard **1.33**

**"BONNET'S" SATIN DUCHESSE**—36 in. wide; the lowest possible price on a satin of superb quality, bearing Bonnet's highest recommendation. Sale price, per yard **1.24**

**NATURAL SHANTUNG SILK**—34 inches wide; specially selected by our eastern representative; the best grade of pure raw silks, which will launder perfectly, at 25 per cent. under the regular selling price. January Sale, per yard **.48**

(Second Floor.)

## Men's Fur Collared Coats

Splendid Winter Coat of English black beaver cloth; cut double-breasted ulster style; 50 inches long, with shawl collar of Russian marmot fur; heavy quilted lining, with an interlining of rubber to the bottom of coat. A splendid value **11.75**

### FUR COLLARED COAT.

Made from fine English black beaver cloth; the linings are heavily padded and quilted; the shawl collar is of good quality Russian marmot fur; the coat is double breasted ulster style; 50 inches long. Price **15.00**

**MEN'S CHAMOIS-LINED, FUR-COLLARED COAT.**

Comfortable Winter Coats, made from English black beaver cloth; will give the best service; cut double-breasted ulster style; 50 inches long, with shawl collar of Persian lamb; heavy twill linings, and an interlining of chamol to the bottom of the coat. Price **20.00**

**MEN'S SHEEP-LINED COAT, \$4.40.**

Made from a heavy brown duck, with a lining of heavy sheepskin; corduroy collar, patent fasteners; wind cuffs in sleeves; for teamsters or others who work out-of-doors. Price **4.40**

**SMART TWEED SUITS FOR YOUNG MEN.**

Imported English tweeds, in dark brown; fine herringbone weave; smart single-breasted coats, with well-shaped shoulders, and collar fitting up close to neck; single-breasted vest and long cuff bottom trousers, cut medium width. Sizes 32 to 35. Thursday **9.50**

**YOUNG MEN'S ENGLISH CUT TWEED SUITS.**

Particularly attractive suits, made from tan-brown Scotch tweeds; beautifully tailored; all in a single-breasted style coat; single-breasted vest, and long trousers; well lined with serge linings. Sizes 33 to 35. Thursday **10.50**

(Main Floor)

## January Sale of Women's Furs

Every fur garment in our stock. The original prices were low. Sale prices are, in most cases, below the manufacturer's cost.

**Black Russian Pony Coats, "Johnny" style, cutaway fronts, shawl collar, straight lined, 46 inches long, finest quality, with fur collar.** Regularly \$70.00. Sale price **47.50**

**3-ply Scotch Mole Coats, 3 best models, shawl collars, sacque backs, Madras collar or Spanish collar, Regular price \$200.00, and very serviceable.** Sale price **135.00**

**Natural Seal Coats, 3 best models, shawl collars, sacque backs, collar and large revers, best skins and best linings. Regular price was \$65.00.** Sale price **50.00**

**Only 100 Seal Coats, 3 best models, shawl collars, sacque backs, collar and large revers, best skins and best linings. Regular price was \$22.50. Sale price **17.50****

**A splendid assortment of the Scotch Mole Fur at splendid reductions: 3-ply Seal, that were \$55.00 for \$35.00; Mole Scarfs that were \$22.50, for \$12.50; Mole Scarfs, \$27.50, for \$17.50; Mole Scarfs, \$27.50, for \$17.50; Mole Scarfs, \$27.50, for \$17.50.**

**(See Section—Third Floor.)**

## Exceptional Blanket Values

Silver Grey All Wool Saxony Blankets, 10 lbs. weight, large size, 70 x 80 inches. These come with a nice soft, warm napping and are very serviceable. Regularly \$6.85. January Sale Price, Thursday, pair **5.00**

**REVERSIBLE SATEN COMFORTERS CLEARING AT \$2.33.**

Reversible Saten Comforters, well quilted and filled with a pure white sanitary cotton filling, good colorings and designs to choose from. Large size, 72 x 78. Regularly \$2.95. January Sale Price, Thursday **2.33**

**SOILED-TABLE CLOTHS REDUCED.**

Damask Table Cloth, all pure linen, assorted designs, size 2 x 2 3/4 yards. These are slightly soiled and blemished from Xmas display, and well in the regular way at \$2.45 and \$2.85. Rush price, Thursday **1.30**

**55.45 WHITE WOOL BLANKETS, \$4.38 PAIR.**

Finest quality Canadian white all wool Blankets, closely woven with a nice even napping and thoroughly secured. Weight 10 lb., size 70 x 80. Regularly \$5.45. January Sale Price, Thursday, pair **4.38**

**32c BLEACHED SHEETING, 26c YARD.**

Heavy, closely woven, Bleached English Sheeting, with a pure finish, 70 inches wide. Regularly 32c yard. January Sale Price, Thursday, yard **26c**

**BEDROOM TOWELS 45c PAIR.**

Fine all linen Huckaback and toweling hemstitched. Large size, 20 x 38 inches. January Sale Price, Thursday, pair **45c**

**(See Section—Third Floor.)**

## Men's Boots at \$2.49

Strong box kip, made on neat, easy fitting lasts, in laced Blucher style, medium weight, standard screwed soles, solid leather throughout. Sizes 6 to 11. Thursday **2.49**

**BOYS' LEATHER LINED BOOTS, \$2.39.**

Full fitting, laced Blucher boots, good wearing box kip, with strong leather lining, solid leather standard screwed soles. Sizes 3 to 5. Thursday **2.39**

**RUBBERS.**

High storm fronts, reinforced corrugated soles and heels: Boys' sizes 6 to 12. Thursday **1.25**

Women's sizes 2 1/2 to 7. Thursday **.75**

Misses' sizes 11 to 2. Thursday **.47**

Children's sizes 3 to 10 1/2. Thursday **.38**

**CITY WEIGHT RUBBERS.**

Bright finished and perfect in every way: Men's sizes 6 to 12. Thursday **.69**

Boys' sizes 3 to 10 1/2. Thursday **.47**

Women's sizes 11 to 2. Thursday **.47**

Children's sizes 3 to 10 1/2. Thursday **.38**

**HEAVY GUM RUBBER BOOTS, \$1.99.**

Two buckle and three eyelet styles, heavy snag proof, rolled edge soles, solid rubber heels. Sizes 6 to 12. Regularly \$2.85. Thursday **1.99**

**LEATHER TOP RUBBER BOOTS, \$2.49.**

Heavy snag proof rubber boots, with reinforced rolled edge soles and solid rubber heels, 8-inch leather top. Regularly \$3.25. Thursday **2.49**

**(Second Floor.)**

## Oak Heaters on Sale

Regular \$17.50 Oak Heater, with nice door, 14-inch deep cast iron, cast base, and separate grate for wood. An elaborated nickel-plated heater, most substantially built. Regularly \$17.50. Sale price, Thursday **15.00**

Regular \$9.25 Oak Heater, with 12-inch firepot, cast base, cast top with swing ornamental dome and bronzed ornamental vase. Reg. \$9.25. Sale price, Thursday **8.00**

Shant Iron Heater, with 12-inch firepot, deep, bronzed, and flat grate to front. Sale price, Thursday **7.25**

Children's sizes 3 to 10 1/2. Thursday **.38**

**BUTCHERS' AND GROCERS' REQUIREMENTS.**

White Granite Platters, round shape, 12-inch, Thursday **.23**

White Granite Platters, round shape, 14-inch, Thursday **.23**

White Granite Platters, round shape, 16-inch, Thursday **.23**

White Granite Platters, oval, 12-inch, Thursday **.23**

White Granite Platters, oval, 14-inch, Thursday **.23**

White Granite Platters, oval, 16-inch, Thursday **.23**

**ARTICLES—GRANITEWARE.**

Seamless White Granite Oval Dishpan, Thursday, 75c and 15c each.

Seamless White Granite Oval Dishpan, Thursday, 75c and 15c each.

Seamless Blue and White Granite Lip Saucepan, Thursday **.43**

Shant Iron Heaters, for Free Point Irons, Thursday **.25**

Dustless Dusters, chemically treated, Thursday **.45c**

Dustless Furniture Dusters, strictly sanitary, Thursday **.25**

**SNOWSHOES.**

Snowshoes for Children—in two sizes: 9 x 30, tufted style, Thursday, \$1.50 pair.

Snowshoes for Men—in two sizes: 12 x 32, tufted style, Thursday, \$2.50 pair.

Snowshoes for Men—in two sizes: 12 x 32, tufted style, Thursday, \$2.50 pair.

Snowshoes for Men—in two sizes: 12 x 32, tufted style, Thursday, \$2.50 pair.

**(Basement.)**

## Heavy Seamless Axminster Rugs Low Priced

In Oriental designs and colorings; medallion centres and floral effects, suitable for any room, and specially priced at: 5 ft. 7 in. x 8 ft., \$15.50; 6 ft. 3 in. x 9 ft. 8 in., \$22.00; 7 ft. 6 in. x 10 ft. 4 in., \$27.50; 8 ft. 1 in. x 11 ft. 6 in., \$33.50; 9 ft. 10 in. x 13 ft. 2 in., \$42.50.

Imported Seamed Wilton Rugs, in a tremendous variety of designs and colorings, in tans, blues, rose, small Persian effects, and bold medallions, in browns, blues and greens; one size only, 12 ft. x 9 ft., from **\$29.50 to \$48.00.**

Extra Heavy Printed Linoleum, five patterns only, suitable for kitchens, halls and dining-rooms. Thursday selling **.49**

(Fourth Floor.)

## Opera Glasses

Pearl bodies, plated slides, leather case, French make. Regularly \$6.00. Thursday **1.98**

Black, with leather body, leather case. Regularly \$3.00. Thursday **1.25**

Also some of the higher class Lemaire.

(Second Floor.)

## Silverware at 19c

Silver-plated Child's Set, knife, fork and spoon; Powder or Puff Jars; Hair Receivers; gold-plated Jewellery Cases, silk lined; sterling silver mounted Hat Pin Holders; Nut Sets, 6 nut picks, 1 cracker; gold-plated Ink Stands; 2 silver-plated Salt Spoons on card; Bon-Bon Baskets. Special **.19**

(Main Floor)

## Mirrors Half-Price

Stock-taking clearance of French and Colonial Mirrors, in antique gilt frames; picture tops. Regularly \$42.00, \$32.00, \$29.50, \$27.50, \$20.00, \$16.75 and \$12.50. Half-price, Thursday, **\$21.00 to \$6.25.**

**MEN'S FITTED CLUB BAGS, \$18.75.**

12 only, genuine walrus and smooth grain cowhide; hand-sewed; French edges and steel frames; reinforced corners; double handles; full leather lined. Regularly \$25.50 and \$28.00. Thursday **18.75**

(Sixth Floor.)

## Carlsbad Decorated China

FANCY PIECES.

Clear white china, with fine finish, decorated with Dresden flowers and gold lace edge.

Bread and Butter Plates, each **.10**

Sauce Dishes, each **.15**

Omelette Dishes, each **.25**

Cups and Saucers, each **.25**

Tea Plates, each **.25**

Puff Boxes, each **.25**

Hair Receivers, each **.25**

Olive Dishes, each **.15**

Leaf Trays, each **.15**

Salt and Pepper Shakers, each **.10**

Mayonnaise Dish and Tray, each **.49**

Sugar and Cream Sets, pair, **.49**

Syrup Jug and Plate, each **.49**

Celery Trays, each **.75**

Shad Bowls, each **.49**

Brush and Comb Trays, each **.98**

Chocolate Pots, each **.98**

**JAPANESE HAND-PAINTED NUT SETS.**

Fancy shape, large dish, and six individual dishes, with tinted floral designs. Regularly 95c per set. Special at, per set **.49**

**JAPANESE HAND-PAINTED CAKE SETS.**

Large handled Cake Plate and 10 individual plates, pretty border pattern. Regularly \$2.50. Special, per set **1.95**

(Basement.)

## Men's Fur Lined Coats

Shell made of fine black beaver cloth, and lined in body and sleeves with dark full-turmed American muskrat skins; deep rolling or shawl collars, of prime otter skins; sizes 38 to 46 inch chest measure, and 50 inches long. Regularly \$50.00. Thursday **35.00**

Men's Fur Caps, wedge shape; in astrachan lamb, beaver and electric seal. Regularly \$2.50, \$3.00 and \$3.50. Thursday **1.50**

(Main Floor)

## Practical Ideas for Home Furnishing

Kitchen Table—The frame is made of selected hardwood, finished natural, and has basewood top, 48 x 30 inches. Special Thursday, **4.99**

Full-Leaf Table, golden finish, top 48 inches wide by 22 inches deep, with leaves extended 48 x 46 inches. Special Thursday, **4.99**

Kitchen Baking Cabinet, made of kiln-dried maple, in natural finish, basewood top, 48 x 24 inches; has four bins and two drawers; one floor bin has division in middle, also one cutting and one kneading board. Special Thursday, **7.50**

Kitchen Cupboard, made of solid hardwood, golden finish. Top part has double glass door, cabinet fitted with shelves. Lower part has two deep drawers and cupboard with cupboard with shelf. Special Thursday **16.75**

Kitchen Cabinet, made of selected maple, natural finish. The top part is fitted with double glass door cupboard and five small spice drawers. Bottom part has large drawer with division and short drawers. Large cupboard with part rack and four bin. Special Thursday **14.75**

Kitchen Chair, in solid hardwood, natural finish, has large shape, seat and turned legs. The seat, door cupboard and five small spice drawers. Bottom part has large drawer with division and short drawers. Large cupboard with part rack and four bin. Special Thursday **14.75**

Kitchen Chair, in golden finish, has high spindle back, saddle shape seat and turned legs. The seat and back are well braced and supported. Special Thursday **11.50**

(Fifth Floor.)

## Light Hangings at Attractive Prices