

ping, stock market information, news, weather, sports, electronic publishing, data processing, two-way message communications, telemail and computer games.

Opportunity: Since 1978, the Department of Communications has been involved in the development of Telidon. The program is funded by the federal government and by over 300 companies in the private sector. It would appear that this program provides an ideal opportunity for the federal government to take advantage of new developments in communications technology to extend minority access and services, for example by including such items as immigrant services and multicultural events in its information packages.

RECOMMENDATION:

The Department of Communications should ensure, in developing its long-range strategy for broadcasting and communications, that visible minorities have equal access to the new technology and that their concerns are represented in broadcasting content.