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# news release

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## "CANADA NOUVEAU"

### CANADA VISITS BRITAIN WITH STYLE

The Honourable Barbara McDougall, Minister of Employment and Immigration and Minister Responsible for the Status of Women, on behalf of the Honourable John C. Crosbie, Minister for International Trade, announced today the launching of a three-week Canadian festival of fashion, arts and entertainment in Britain.

Liberty, the renowned department store in London's Regent Street, will focus on Canadian fashion and merchandise from September 27 to October 15. As well, a range of Canadian entertainment and arts events will take place in London at the same time.

The festival, an initiative of the Government of Canada, will be officially launched on September 19, when Minister McDougall will host a reception in Toronto in honour of the participating designers and artists.

"The Government of Canada is proud to be a part of this international event which will showcase some of Canada's brilliant fashion designers and artists", said Mrs. McDougall. "Canada's artists and designers not only bring honour to Canada and to themselves but create thousands of opportunities for many Canadians".

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