

Canada–Mexico Trade and Investment

- The North American Free Trade Agreement (NAFTA), which came into force in January 1994, is a fundamental component of Canada's trade policy and is the cornerstone of Canada's trade and economic relationship with the United States and Mexico.
- Canada's access to the Mexican market of nearly 100 million people has increased considerably since NAFTA came into force. Tariffs have decreased and exports and investment have expanded in previously restricted sectors such as machinery and electrical equipment, automotive parts, financial services and agri-food.
- During NAFTA's first six years, Canada–Mexico trade increased annually by almost 15 per cent. Mexico is Canada's largest trading partner in Latin America and is Canada's seventh largest export market. Canada has become Mexico's second largest export market, after the United States.
- Between 1994 and 2000, trade in merchandise between the two nations increased by 152 per cent. Canada's exports to Mexico increased by 88 per cent to \$2.04 billion in 2000. Canadian imports from Mexico grew by 167 per cent to \$12.08 billion in 2000, making Mexico the fourth largest source of imports for Canada.
- Canadian direct investment in Mexico reached an estimated \$3.5 billion in 2000, representing a 3.5 fold increase since 1994. Manufacturing has attracted the most Canadian investment, followed by financial services and mining. Mexican investment in Canada is growing steadily, reaching \$630 million in 2000, up almost \$480 million since 1994.
- The Mexican market for fixed and mobile satellite telecommunications services is now completely open to Canadian firms following the coming into effect of the 1999 Canada–Mexico agreement and the signing of technical protocols.
- The Export Development Corporation greatly increased its commitment to the Mexican marketplace by opening an office in Mexico City in May 2000.
- A Team Canada trade mission to Mexico in January 1998 included provincial premiers and federal ministers, as well as representatives of some 300 companies. A record 91 business deals, worth \$230 million, were signed.